

**Big Data Analysis** 

# Introduction to Big Data Analysis

1112BDA01 MBA, IM, NTPU (M6031) (Spring 2023) Tue 2, 3, 4 (9:10-12:00) (B8F40)



Min-Yuh Day, Ph.D,

### **Associate Professor**

Institute of Information Management, National Taipei University

https://web.ntpu.edu.tw/~myday

2023-02-21



https://meet.google.com/ paj-zhhj-mya







# Min-Yuh Day, Ph.D.



## **Associate Professor, Information Management, NTPU** Visiting Scholar, IIS, Academia Sinica **Ph.D., Information Management, NTU** Director, Intelligent Financial Innovation Technology, IFIT Lab, IM, NTPU

Artificial Intelligence, Financial Technology, Big Data Analytics, **Data Mining and Text Mining, Electronic Commerce** 









## Course Syllabus National Taipei University Academic Year 111, 2<sup>nd</sup> Semester (Spring 2023)

- Course Title: Big Data Analysis
- Instructor: Min-Yuh Day
- Course Class: MBA, IM, NTPU (3 Credits, Elective)
- Details
  - In-Class and Distance Learning EMI Course (3 Credits, Elective, One Semester) (M6031)
- Time & Place: Tue, 2, 3, 4, (9:10-12:00) (B8F40)
- Google Meet: <a href="https://meet.google.com/paj-zhhj-mya">https://meet.google.com/paj-zhhj-mya</a>





## **Course Objectives**



- 1. Understand the fundamental concepts and research issues of **Big Data Analysis**.
- 2. Equip with Hands-on practices of **<u>Big Data Analysis</u>**.
- 3. Conduct information systems research in the context of <u>Big Data Analysis</u>.

## **Course Outline**



- This course introduces the fundamental concepts, research issues, and hands-on practices of Big Data Analysis.
- Topics include:
  - **1. Introduction to Big Data Analysis**
  - 2. AI, Data Science and Big Data Analysis
  - 3. Foundations of Big Data Analysis in Python
  - 4. Machine Learning: SAS Viya, Data Preparation and Algorithm Selection
  - 5. Machine Learning: Decision Trees and Ensembles of Trees
  - 6. Machine Learning: Neural Networks (NN) and Support Vector Machines (SVM)
  - 7. Machine Learning: Model Assessment and Deployment
  - 8. ChatGPT and Large Language Models (LLM) for Big Data Analysis
  - 9. Deep Learning for Finance Big Data Analysis
  - 10. Case Study on Big Data Analysis

## **Core Competence**



• Exploring new knowledge in information technology, system development and application 80 %

Internet marketing planning ability 10 %

Thesis writing and independent research skills 10 %



## **Four Fundamental Qualities**

- Professionalism
  - Creative thinking and Problem-solving 40 %
  - Comprehensive Integration 40 %
- Interpersonal Relationship
  - Communication and Coordination 10 %
  - Teamwork 5 %
- Ethics
  - Honesty and Integrity 0 %
  - Self-Esteem and Self-reflection 0 %
- International Vision
  - Caring for Diversity 0 %
  - Interdisciplinary Vision 5 %



## **College Learning Goals**

- Ethics/Corporate Social Responsibility
- •Global Knowledge/Awareness
- Communication
- Analytical and Critical Thinking



## **Department Learning Goals**

- Information Technologies and
   System Development Capabilities
- Internet Marketing Management Capabilities
- Research capabilities





- Week Date Subject/Topics
- 1 2023/02/21 Introduction to Big Data Analysis
- 2 2023/02/28 (Day Off)
- 3 2023/03/07 AI, Data Science and Big Data Analysis
- 4 2023/03/14 Foundations of Big Data Analysis in Python
- 5 2023/03/21 Case Study on Big Data Analysis I
- 6 2023/03/28 Machine Learning: SAS Viya, Data Preparation and Algorithm Selection





### Week Date Subject/Topics

- 7 2023/04/04 (Children's Day) (Day off)
- 8 2023/04/11 Midterm Project Report
- 9 2023/04/18 Machine Learning: Decision Trees and Ensembles of Trees
- 10 2023/04/25 Machine Learning: Neural Networks (NN) and Support Vector Machines (SVM)
- 11 2023/05/02 Case Study on Big Data Analysis II
- **12 2023/05/09 Machine Learning: Model Assessment and Deployment**





- Week Date Subject/Topics
- 13 2023/05/16 ChatGPT and Large Language Models (LLM) for Big Data Analysis
- 14 2023/05/23 Deep Learning for Finance Big Data Analysis
- 15 2023/05/30 Final Project Report I
- 16 2023/06/06 Final Project Report II
- 17 2023/06/13 Self-learning
- 18 2023/06/20 Self-learning



## **Teaching Methods and Activities**

- Lecture
- Discussion
- Practicum



## **Evaluation Methods**

- Individual Presentation 60 %
- Group Presentation 10 %
- Case Report 10 %
- Class Participation 10 %
- Assignment 10 %

## **Required Texts**

• Aurélien Géron (2022),

Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow: Concepts, Tools, and Techniques to
Build Intelligent Systems,
3rd Edition, O'Reilly Media.



## **Reference Books**

- Yves Hilpisch (2018), Python for Finance: Mastering Data-Driven Finance, 2nd Edition, O'Reilly Media.
- Yuxing Yan (2017),

Python for Finance: Apply powerful finance models and quantitative analysis with Python, Second Edition, Packt Publishing

## **Other References**

- SAS (2023), Machine Learning Using SAS Viya
- SAS (2023), 2023 SAS Machine Learning Academic Certification Program

### Aurélien Géron (2022),

#### Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow:

Concepts, Tools, and Techniques to Build Intelligent Systems,

**3rd Edition, O'Reilly Media.** 



### Yves Hilpisch (2018), Python for Finance: Mastering Data-Driven Finance, O'Reilly



#### Yuxing Yan (2017), Python for Finance: Apply powerful finance models and quantitative analysis with Python, Second Edition, Packt Publishing



Second Edition

Apply powerful finance models and quantitative analysis with Python



Source: https://www.amazon.com/Python-Finance-powerful-quantitative-analysis/dp/1787125696

Social Network Based Big Data Analysis and Applications, Lecture Notes in Social Networks, Mehmet Kaya, Jalal Kawash, Suheil Khoury, Min-Yuh Day, Springer International Publishing, 2018.





# 2023 SAS Machine Learning Academic Certification Program SAS Viya

## $\textbf{SAS} \cdot \textbf{Leader in Analytics and Al}$

SAS \$939.0; +2.1% y/

\$423.1; +9.5% y/y

27.7%

12.51

MarhiMorie

\$373.7; +7.4% y/y

Worldwide Advanced and Predictive Analytics Software 2018 Share Snapshot

Total Market

11.09

\$3

Alteryx

\$139.3; +110.3% y/y

#### About SAS

- SAS was founded in 1976
- SAS has customers in nearly 150 countries
- 96 of the Top 100 of the 2017 Fortune 500 list are SAS customers or their affiliates.
- 12,170 total employees
- SAS is investing \$1 billion in artificial intelligence (AI) through software innovation, education, expert services and more.

Rest of Market

\$1,272.8: +13.6 % y/y

SAP \$41.9: +7.4% v/y

Note: 2018 Share (%). Revenue (\$M), and Growth (%)

Source ICC, 2018

FICO \$85.4; +13.1% wy

Microsoft \$113.2; +17.2% y/y

37.6%

#### SAS ranks number one for market share, according to the IDC report

## Gartner

 For the 16th consecutive year, Gartner has positioned SAS as a Leader in the Magic Quadrant for Data Quality Solutions.



#### 2023 SAS Machine Learning Academic Certification Program Why SAS Certification?

SAS IS AMONG THE TOP 10 MOST IMPORTANT BIG DATA AND ANALYTICS CERTIFICATIONS IN 2021. – CIO Magazine



certifications.

### 2023 SAS Machine Learning Academic Certification Program SAS AI Certification – Learning Path

Main certification in this program





Forecasting and Optimization



Natural Language Processing and Computer Vision



Ssas CERTIFIED

#### "AI & Machine Learning C Professional"

Certified ModelOps Specialist

Candidates will be awarded the SAS Certified Professional: Al and Machine Learning once they have earned the SAS Certified Specialist: Machine Learning credential, the SAS Certified Specialist: Forecasting and Optimization and the SAS Certified Specialist: Natural Language Processing and Computer Vision. 2023 SAS Machine Learning Academic Certification Program Teaching and Learning Resource



- Access to SAS Viya
- Dataset
- Tutorial
- Instructor Materials



- Access to SAS Viya
- Dataset
- Machine Learning Online Course (10h)
- Exam Preparation Online Training (6h)





2023 SAS Machine Learning Academic Certification Program Teaching and Learning Resource



Lesson 1: Introduction to SAS Visual Data Mining and Machine Learning

Lesson 2: Machine Learning Algorithms

Lesson 3: Ensemble Machine Learning Algorithms

Lesson 4: Model Assessment and Implementation

#### Lesson 5: Factorization Machines





Which project setting can you edit?

A. Advisor Options for missing

8. Bales for model comparison

C. Partition Data percentages

D. Event-based Sampling prop

#### 2. Exam Preparation Training

#### Sample Questions

The following sample questions are not inclusive and do not necessarily represent oil of the types of questions that comprise the exome. The questions are not designed to assess on individual's readiness to take a certification exam.

#### SAS Viya 3.5 Supervised Machine Learning Pipelines Exam

#### Question 1:

Answer: I

Question 2

Karlouis

Refer to the exhibit below

A project has been created and a pig Bonferroni adjustment

#### conservative way to adjust the raw p-values from multiple tests

Split criteria using the p-value (Chi-square, CHAID of F Test) can request a Bonterroni adjustment to the p-value for a variable after the split has been determined.

A Bonferroni adjustment can be applied to both CHAID and FTEST criteria.

VARIANCE uses the change in response variance to split each variable and then to determine the split.

Because each split point corresponds to a statistical test, Bonferroni corrections are automatically applied to the logworth calculations for an input. These corrections, also called Bonferroni adjustments, penalize inputs with many split points by reducing the logworth of a split by an amount equal to the log of the number of distinct input values. This is equivalent to the Bonferroni correction because subtracting this constant from logworth is equivalent to multiplying the corresponding chisquared *p*-value by the number of split points. The adjustment enables a fairer comparison of inputs with many and few lewsis later in the split-search algorithm.

如何壓制樹的成長	(可以同時設定 deepth 원 leaf node 배 可以)
針對不同目標類型	透過修剪減少錯誤
類別目標: 評(	古指標是鍵鍵分類率 (Misclassification Rate)。

-- 畜開目標:評估指標是平均平方誤差 (Average Squared Error - ASE)

#### 如何得到一颗最大的樹 (Prunning 設定 largest)

The resulting partition of the input space is known as the maximal free. Development of the maximal tree is based exclusively on statistical measures of split worth on the training data. It is likely that the maximal tree fails to generalize well on an independent set of validation data. The maximal tree is the starting place for how complexity of the model will be optimized. Optimizing the complexity of a tree is done through pruning, and this is covered in the next section.

# 2023 SAS Machine Learning Academic Certification Program Content



**10-hour Machine Learning Online Courses** 



6-hour Exam Preparation Online Training



Access to SAS Viya



**Practice Exam** 



**Certification Exam** 

Academic Discount NT\$ 2,700



Data

# Analysis



# **Big Data 4 V**



Sources: McKinsey Global Institute, Twitter, Cisco, Gartner, EMC, SAS, IBM, MEPTEC, GAS



## Artificial Intelligence Machine Learning & Deep Learning



Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

Source: https://blogs.nvidia.com/blog/2016/07/29/whats-difference-artificial-intelligence-machine-learning-deep-learning-ai/

## AI, ML, DL



Source: https://leonardoaraujosantos.gitbooks.io/artificial-inteligence/content/deep\_learning.html

Stephan Kudyba (2014), Big Data, Mining, and Analytics: Components of Strategic Decision Making, Auerbach Publications



## **Architecture of Big Data Analytics**


# **Architecture of Big Data Analytics**



Source: Stephan Kudyba (2014), Big Data, Mining, and Analytics: Components of Strategic Decision Making, Auerbach Publications

# **Social Big Data Mining**

(Hiroshi Ishikawa, 2015)



Source: http://www.amazon.com/Social-Data-Mining-Hiroshi-Ishikawa/dp/149871093X

# Architecture for Social Big Data Mining

(Hiroshi Ishikawa, 2015)



### **Business Intelligence (BI) Infrastructure**



### Data Warehouse Data Mining and Business Intelligence



# **The Evolution of BI Capabilities**



Source: Turban et al. (2011), Decision Support and Business Intelligence Systems

# **Three Types of Analytics**



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017),

Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

**Big Data, Data Mining, and Machine Learning: Value Creation for Business Leaders and Practitioners,** 

Jared Dean,

Wiley, 2014.



# Data Mining at the Intersection of Many Disciplines





Source: http://www.amazon.com/Big-Data-Analytics-Turning-Money/dp/1118147596



Source: http://www.amazon.com/Big-Data-Revolution-Transform-Mayer-Schonberger/dp/B00D81X2YE



Source: https://www.thalesgroup.com/en/worldwide/big-data/big-data-big-analytics-visual-analytics-what-does-it-all-mean



### Big Data with Hadoop Architecture Logical Architecture Processing: MapReduce



### Big Data with Hadoop Architecture Logical Architecture Storage: HDFS



# Big Data with Hadoop Architecture Process Flow



# Big Data with Hadoop Architecture Hadoop Cluster



# **Traditional ETL Architecture**



# Offload ETL with Hadoop (Big Data Architecture)



# **Spark and Hadoop**











# **Spark Ecosystem**



# **OpenAl ChatGPT**

API RESEARCH BLOG ABOUT

### ChatGPT: Optimizing Language Models for Dialogue

We've trained a model called ChatGPT which interacts in a conversational way. The dialogue format makes it possible for ChatGPT to answer followup questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests. ChatGPT is a sibling model to <u>InstructGPT</u>, which is trained to follow an instruction in a prompt and provide a detailed response.



#### Source: <a href="https://openai.com/blog/chatgpt/">https://openai.com/blog/chatgpt/</a>

# **Conversational AI**

### to deliver contextual and personal experience to users



Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

### OpenAl ChatGPT ChatGPT

-;•;-	4	
Examples	Capabilities	Limitations
"Explain quantum computing in simple terms" →	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?" →	Allows user to provide follow- up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?" →	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

Free Research Preview: ChatGPT is optimized for dialogue. Our goal is to make AI systems more natural to interact with, and your feedback will help us improve our systems and make them safer.

#### Source: <a href="https://chat.openai.com/chat">https://chat.openai.com/chat</a>

>>

# **OpenAl ChatGPT**

What is the future of AI?

5

- It is difficult to predict the exact future of AI, but many experts believe that it will continue d to play an increasingly important role in our lives. Some potential future developments in the field of AI include:
  - Improved natural language processing, allowing AI systems to better understand and respond to human speech and writing.
  - Enhanced ability to learn and adapt, allowing AI systems to become more autonomous and capable of handling a wider range of tasks.
  - Greater integration with the internet of things (IoT), allowing AI systems to control and interact with a wide range of connected devices in the home and workplace.
  - Continued advances in machine learning, allowing AI systems to make more accurate predictions and decisions based on data.
  - Increased use of AI in healthcare, transportation, and other industries, leading to more efficient and effective processes and services.
  - Continued development of ethical and regulatory frameworks to ensure that AI is developed and used responsibly.

Ultimately, the future of AI will depend on how it is developed and used by individuals, organizations, and society as a whole.

#### Source: https://chat.openai.com/chat

# **The Transformers Timeline**





### Large Language Models (LLM) (GPT-3, ChatGPT, PaLM, BLOOM, OPT-175B, LLaMA)



### **ChatGPT: Optimizing Language Models for Dialogue**

#### Step 1

Collect demonstration data and train a supervised policy.

A prompt is sampled from our prompt dataset.

A labeler demonstrates the desired output behavior.

This data is used to fine-tune GPT-3.5 with supervised learning.







Step 2

Collect comparison data and train a reward model.



A labeler ranks the outputs from best to worst.

to train our

reward model.



0

Explain reinforcement

learning to a 6 year old.

B

Explain rewords.

O

A

In reinforcement

learning, the

agent is...

C



Step 3

Optimize a policy against the reward model using the PPO reinforcement learning algorithm.



Source: <u>https://openai.com/blog/chatgpt/</u>

### **Training language models to follow instructions with human feedback** InstructGPT and GPT 3.5

#### Step 1

Collect demonstration data, and train a supervised policy.

 $\odot$ 

ŋ

BBB



#### Step 2

Collect comparison data, and train a reward model.

A prompt and several model outputs are sampled.

A labeler ranks

A Explain gravity. C

the outputs from best to worst.

D>C>A=B

This data is used to train our reward model.

#### Explain the moon landing to a 6 year old B Explain war... O Moon is natura People went to satellite of ... the moon

 $\odot$ 

D > C > A = B

The reward is used to update the policy using PPO.

#### Step 3

Optimize a policy against the reward model using reinforcement learning.



Source: Ouyang, L., Wu, J., Jiang, X., Almeida, D., Wainwright, C. L., Mishkin, P., ... & Lowe, R. (2022). Training language models to follow instructions with human feedback. arXiv preprint arXiv:2203.02155.

# Reinforcement Learning from Human Feedback (RLHF)

- **1. Pretraining a Language Model (LM)**
- 2. Gathering Data and Training a Reward Model
- **3. Fine-tuning the LM with Reinforcement Learning**



### Reinforcement Learning from Human Feedback (RLHF)

Step 2. Gathering Data and Training a Reward Model

#### Prompts Dataset



Reinforcement Learning from Human Feedback (RLHF)

Step 3. Fine-tuning the LM with Reinforcement Learning



# Generative Al

# Gen Al

### **Generative Al**

#### **BASE10 TREND MAP: GENERATIVE AI**

Companies are grouped based on medium produced and segmented by use case within each medium. Companies that offer products across segments are grouped in the segment of the core product offering.



Base<sup>10</sup>
## **Generative Al**



## **Generative Al**



## DALL·E 2

Create original, realistic images and art from a text description. It can combine concepts, attributes, and styles.

TEXT DESCRIPTION

An astronaut Teddy bears A bowl of soup

riding a horse lounging in a tropical resort in space playing basketball with cats in space

in a photorealistic style in the style of Andy Warhol as a pencil drawing

DALL-E 2





https://openai.com/dall-e-2/

## **Stable Diffusion**



#### Stable Diffusion Demo

Stable Diffusion is a state of the art text-to-image model that generates images from text. For faster generation and forthcoming API access you can try <u>DreamStudio Beta</u>



https://huggingface.co/spaces/stabilityai/stable-diffusion

## **Stable Diffusion Colab**

G woctezuma / stable-diffusion-cola	] Notifications 양 Fork 7 ☆ Star 31 -		
<> Code 💿 Issues 🖏 Pull requests 🕑	) Actions 🖽 Projects 🖽 Wiki 😲	Security 🗠 Insights	
P main →         P 1 branch         S 0 tags             wootezuma README: add a reference	a for samplar schedulas	Go to file Code	About Colab notebook to run Stable Diffusion.
	Initial commit README: add a reference for sampler sch	27 days ago 24 days ago 24 days ago	Image       Image <td< td=""></td<>
stable_diffusion.ipynb	Allow to choose the scheduler	25 days ago	colaboratory google-colab colab-notebook google-colaboratory
E README.md	Colab		text-to-image-synthesis huggingface diffusion-models
The goal of this repository is to prov	stable-diffusion huggingface-diffusers diffusers stable-diffusion-diffusers		
O Usage • Run stable diffusion invab.	Open in Colab		□ Readme
			② 2 watching

https://github.com/woctezuma/stable-diffusion-colab

## Lexica Art: Search Stable Diffusion images and prompts



https://lexica.art/

## NLG from a Multilingual, Multimodal and Multi-task perspective

Multi<sup>3</sup>(Natural Language) Generation



Source: Erdem, Erkut, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al.

"Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

## Text-and-Video Dialog Generation Models with Hierarchical Attention



Source: Erdem, Erkut, Menekse Kuyu, Semih Yagcioglu, Anette Frank, Letitia Parcalabescu, Barbara Plank, Andrii Babii et al.

"Neural Natural Language Generation: A Survey on Multilinguality, Multimodality, Controllability and Learning." Journal of Artificial Intelligence Research 73 (2022): 1131-1207.

## Multimodal Few-Shot Learning with Frozen Language Models



Curated samples with about five seeds required to get past well-known language model failure modes of either repeating text for the prompt or emitting text that does not pertain to the image. These samples demonstrate the ability to generate open-ended outputs that adapt to both images and text, and to make use of facts that it has learned during language-only pre-training.

> Source: Maria Tsimpoukelli, Jacob L. Menick, Serkan Cabi, S. M. Eslami, Oriol Vinyals, and Felix Hill (2021). "Multimodal few-shot learning with frozen language models." Advances in Neural Information Processing Systems 34 (2021): 200-212.

## **Multimodal Pipeline**

## that includes three different modalities (Image, Text. Audio)



Source: Bayoudh, Khaled, Raja Knani, Fayçal Hamdaoui, and Abdellatif Mtibaa (2022).

## **Video and Audio Multimodal Fusion**



Source: Bayoudh, Khaled, Raja Knani, Fayçal Hamdaoui, and Abdellatif Mtibaa (2022). "A survey on deep multimodal learning for computer vision: advances, trends, applications, and datasets." The Visual Computer 38, no. 8: 2939-2970.

# **Visual and Textual Representation**

#### Image



#### Visual representations (Dense)



#### Text

This is the oldest and most important defensive work to have been built along the North African coastline by the Arab conquerors in the early days of Islam. Founded in 796, this building underwent several modifications during the medieval period. Initially, it formed a quadrilateral and then was composed of four buildings giving onto two inner courtyards.

#### Textual representations (Sparse)

~	-	_	_

Source: Bayoudh, Khaled, Raja Knani, Fayçal Hamdaoui, and Abdellatif Mtibaa (2022).

## **Hybrid Multimodal Data Fusion**



Source: Bayoudh, Khaled, Raja Knani, Fayçal Hamdaoui, and Abdellatif Mtibaa (2022).

## **Multimodal Transfer Learning**

Domain 1 / Modality 1



Source: Bayoudh, Khaled, Raja Knani, Fayçal Hamdaoui, and Abdellatif Mtibaa (2022).

# CLIP: Learning Transferable Visual Models From Natural Language Supervision



Source: Radford, Alec, Jong Wook Kim, Chris Hallacy, Aditya Ramesh, Gabriel Goh, Sandhini Agarwal, Girish Sastry et al. (2021) "Learning transferable visual models from natural language supervision." In International Conference on Machine Learning, pp. 8748-8763. PMLR.

# ViLT: Vision-and-Language Transformer Without Convolution or Region Supervision



Source: Kim, Wonjae, Bokyung Son, and Ildoo Kim (2021). "Vilt: Vision-and-language transformer without convolution or region supervision." In International Conference on Machine Learning, pp. 5583-5594. PMLR.

## wav2vec 2.0:

## A framework for self-supervised learning of speech representations



Source: Baevski, Alexei, Yuhao Zhou, Abdelrahman Mohamed, and Michael Auli.

"wav2vec 2.0: A framework for self-supervised learning of speech representations." Advances in Neural Information Processing Systems 33 (2020): 12449-12460.

## Whisper:

### **Robust Speech Recognition via Large-Scale Weak Supervision**



Source: Radford, Alec, Jong Wook Kim, Tao Xu, Greg Brockman, Christine McLeavey, and Ilya Sutskever. Robust speech recognition via large-scale weak supervision. Tech. Rep., Technical report, OpenAI, 2022.

## Microsoft Azure Text to Speech (TTS)

#### Text SSML

You can replace this text with any text you wish. You can either write in this text box or paste your own text here.

Try different languages and voices. Change the speed and the pitch of the voice. You can even tweak the SSML (Speech Synthesis Markup Language) to control how the different sections of the text sound. Click on SSML above to give it a try!

Enjoy using Text to Speech!

#### Language

English (United States)

#### Voice

Jenny (Neural)

Speaking style

General

Speaking speed: 1.00

Pitch: 0.00

Play

Source: <u>https://azure.microsoft.com/en-gb/products/cognitive-services/text-to-speech/</u>

# **Hugging Face**

😣 Hugging Face

Q Search models, datas

Models = Datasets

ets 🛛 🖹 Spaces

Docs Solutions

Pricing ~≡

Log In Sign Up



# The AI community building the future.

Build, train and deploy state of the art models powered by the reference open source in machine learning.



## BLOOM

### **BigScience Large Open-science Open-access Multilingual Language Model**



BigScience Large Open-science Open-access Multilingual Language Model

Version 1.3 / 6 July 2022

Current Checkpoint: Training Iteration 95000

Total seen tokens: 366B

12,875	nonth	$\sim$	_~~	
+ Hosted inf	erence API	)		
🕏 Text Generatio	on			
	Groups	~	Examples	$\sim$
through a sin when <u>I</u>	nilar process a	couple (	of years ago	ent
through a sin when <u>I</u>	nilar process a	couple o	of years ago	ent
through a sin when <u>I</u> sampling	nilar process a	couple o	The crive I we of years ago	ent • •
through a sin when <u>I</u> sampling Switch to "gre math/history/ repetitive/less	greedy greedy eedy" for more (translations (b s inventive)	accurate	<ol> <li>BLOOM prompte completion h may be</li> </ol>	oting ti e.g.

Source: <a href="https://huggingface.co/bigscience/bloom">https://huggingface.co/bigscience/bloom</a>

## **OpenAl Whisper**



## " Whisper

Whisper is a general-purpose speech recognition model. It is trained on a large dataset of diverse audio and is also a multi-task model that can perform multilingual speech recognition as well as speech translation and language identification. This demo cuts audio after around 30 secs.

You can skip the queue by using google colab for the space:





#### Source: <a href="https://huggingface.co/spaces/openai/whisper">https://huggingface.co/spaces/openai/whisper</a>



# Teaching



- Big Data Analytics
  - Fall 2020, Spring 2023
- Software Engineering
  - Fall 2020, Fall, 2021, Spring 2022, Spring 2023
- Artificial Intelligence in Finance and Quantitative
  - Fall 2021, Fall 2022
- Artificial Intelligence
  - Spring 2021, Fall 2022
- Artificial Intelligence for Text Analytics
  - Spring 2022
- Data Mining
  - Spring 2021
- Foundation of Business Cloud Computing
  - Spring 2021, Spring 2022, Spring 2023



# **Research Project**



- 1. Applying AI technology to construct knowledge graphs of cryptocurrency anti-money laundering: a few-shot learning model
  - MOST, 110-2410-H-305-013-MY2, 2021/08/01~2023/07/31
- 2. Fintech Green Finance for Carbon Market Index, Corporate Finance, and Environmental Policies. Carbon Emission Sentiment Index with AI Text Analytics
  - NTPU, 112-NTPU\_ORDA-F-003 , 2023/01/01~2024/12/31
- 3. Research on speech processing, synthesis, recognition, and sentence construction of people with language disabilities. Multimodal Cross-lingual Task-Oriented Dialogue System
  - NTPU, 112-NTPU\_ORDA-F-004, 2023/01/01~2025/12/31
- 4. Use deep learning to identify commercially dental implant systems observational study
  - USTP-NTPU-TMU, USTP-NTPU-TMU-112-01, 2023/01/01~2023/12/31
- 5. Metaverse Avatar Automatic Metadata Generation Module
  - FormosaVerse x NTPU, NTPU-111A413E01, 2022/12/01~2023/11/30
- 6. Establishment and Implement of Smart Assistive Technology for Dementia Care and Its Socio-Economic Impacts. Intelligent, individualized and precise care with smart AT and system integration
  - MOST, 111-2627-M-038-001-, 2022/08/01~2023/07/31

# Summary



- This course introduces the fundamental concepts, research issues, and hands-on practices of Big Data Analysis.
- Topics include:
  - **1. Introduction to Big Data Analysis**
  - 2. AI, Data Science and Big Data Analysis
  - 3. Foundations of Big Data Analysis in Python
  - 4. Machine Learning: SAS Viya, Data Preparation and Algorithm Selection
  - 5. Machine Learning: Decision Trees and Ensembles of Trees
  - 6. Machine Learning: Neural Networks (NN) and Support Vector Machines (SVM)
  - 7. Machine Learning: Model Assessment and Deployment
  - 8. ChatGPT and Large Language Models (LLM) for Big Data Analysis
  - 9. Deep Learning for Finance Big Data Analysis
  - 10. Case Study on Big Data Analysis



# **Big Data Analysis**





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