永續數據分析
(Sustainability and ESG Data Analytics)

Web 3.0 和大數據分析在金融科技、綠色永續金融
(Web 3.0 and Big Data Analysis in Fintech, Green and Sustainable Finance)

1122ESGDA04
DM4, NTPU (N4084) (Spring 2024)
Fri, 10, 11, 12 (18:30-21:15) (臺北大學民生校區 305)

https://meet.google.com/miy-fbif-max

戴敏育 教授
Min-Yuh Day, Ph.D,
Professor

Institute of Information Management, National Taipei University

https://web.ntpu.edu.tw/~myday

2024-03-22

課程大綱 (Syllabus)

週次 (Week)　日期 (Date)　內容 (Subject/Topics)

1 2024/02/23 永續數據分析概論
(Introduction Sustainability and ESG Data Analytics)

2 2024/03/01 環境、社會與治理 (ESG) 淨零數位轉型
(Environmental, Social, and Governance (ESG) in Net-Zero Digital Transformation)

3 2024/03/08 永續與ESG 資料科學
(Data Science for Sustainability and ESG)

4 2024/03/15 永續數據分析個案研究 I
(Case Study on Sustainability and ESG Data Analytics I)

5 2024/03/22 Web 3.0 和大數據分析在金融科技、綠色永續金融
(Web 3.0 and Big Data Analysis in Fintech, Green and Sustainable Finance)

課程大綱 (Syllabus)

週次 (Week)　日期 (Date)　內容 (Subject/Topics)

6 2024/03/29 TCFD 氣候相關財務揭露與En-ROADS 氣候變遷模擬
(Task Force on Climate-Related Financial Disclosures (TCFD) and En-Roads Interactive)

7 2024/04/05 放假 (No Classes)

8 2024/04/12 期中報告 (Midterm Project Report)

9 2024/04/19 ESG數據的收集、分析和視覺化
(ESG Data Gathering, Analysis, and Visualization)

10 2024/04/26 ESG數據報告 (ESG Data Reporting);
企業永續報告書 (Corporate Sustainability Reports)

課程大綱 (Syllabus)

週次 (Week)　日期 (Date)　內容 (Subject/Topics)

11 2024/05/03 ESG數據驗證 (ESG Data Verification)

12 2024/05/10 永續數據分析個案研究 II
(Case Study on Sustainability and ESG Data Analytics II)

13 2024/05/17 能源之星報告與數據揭露
(Energy Star Reporting and Data Disclosure)

14 2024/05/24 人工智慧物聯網在ESG永續應用
(Artificial Intelligence of things (AIoT) in ESG and Sustainability Applications)

15 2024/05/31 生成式AI於永續評等和報告生成
(Generative AI for ESG Rating and Reporting Generation)

16 2024/06/07 期末報告 (Final Project Report)

Web 3.0 and Big Data Analysis in Fintech, Green and Sustainable Finance

Outline

- **Web 3.0**
- **Big Data Analysis**
- **Fintech**
- **Green and Sustainable Finance**

Sustainability and ESG Data Analytics

FinTech ABCD

AI

Block Chain

Cloud Computing

Big **D**ata

Decentralized Finance (DeFi)

Block Chain Financial Technology

Block Chain & Bitcoin (BTC)

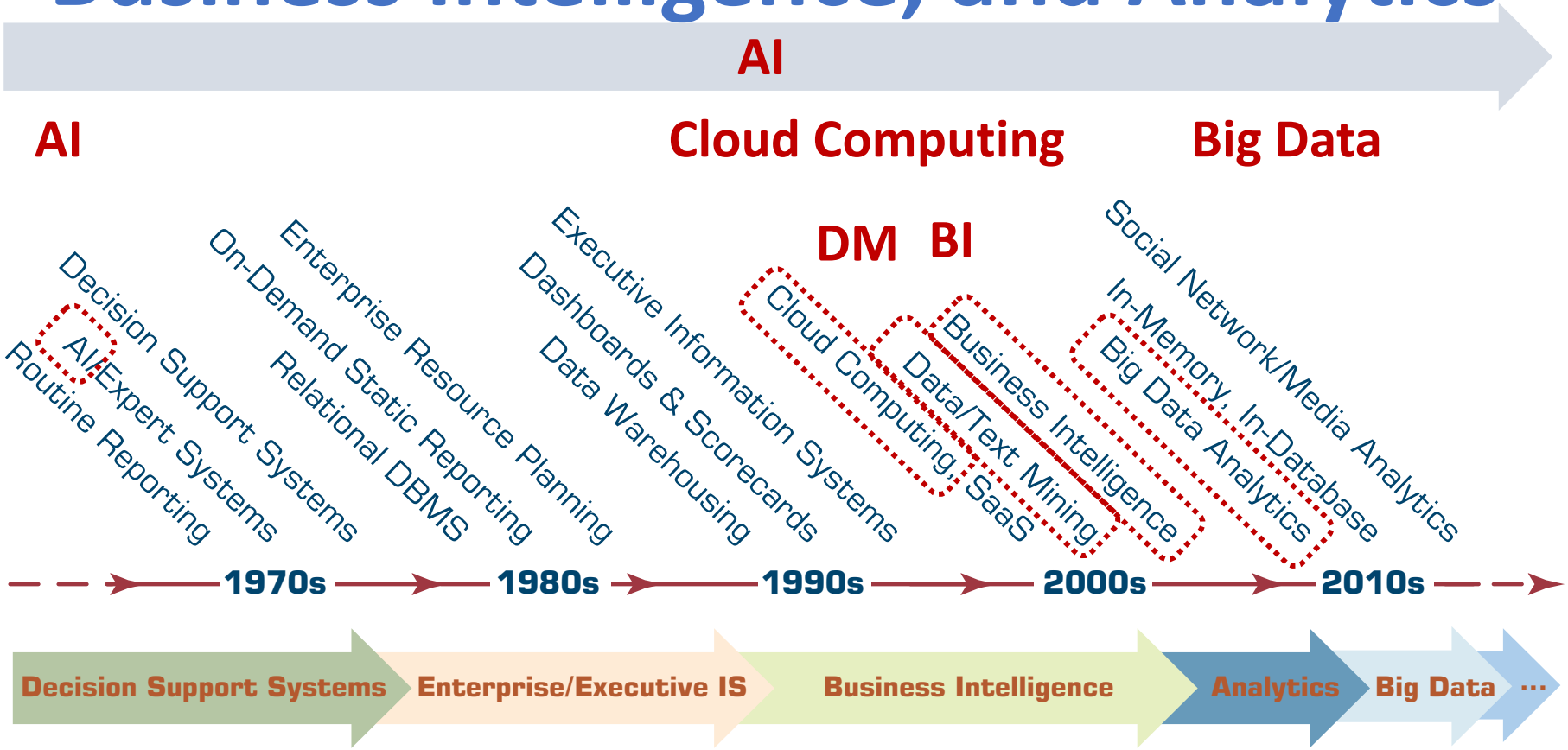
Smart Contract & Ethereum (ETH)

Decentralized Application (DApp)

Artificial Intelligence (AI)

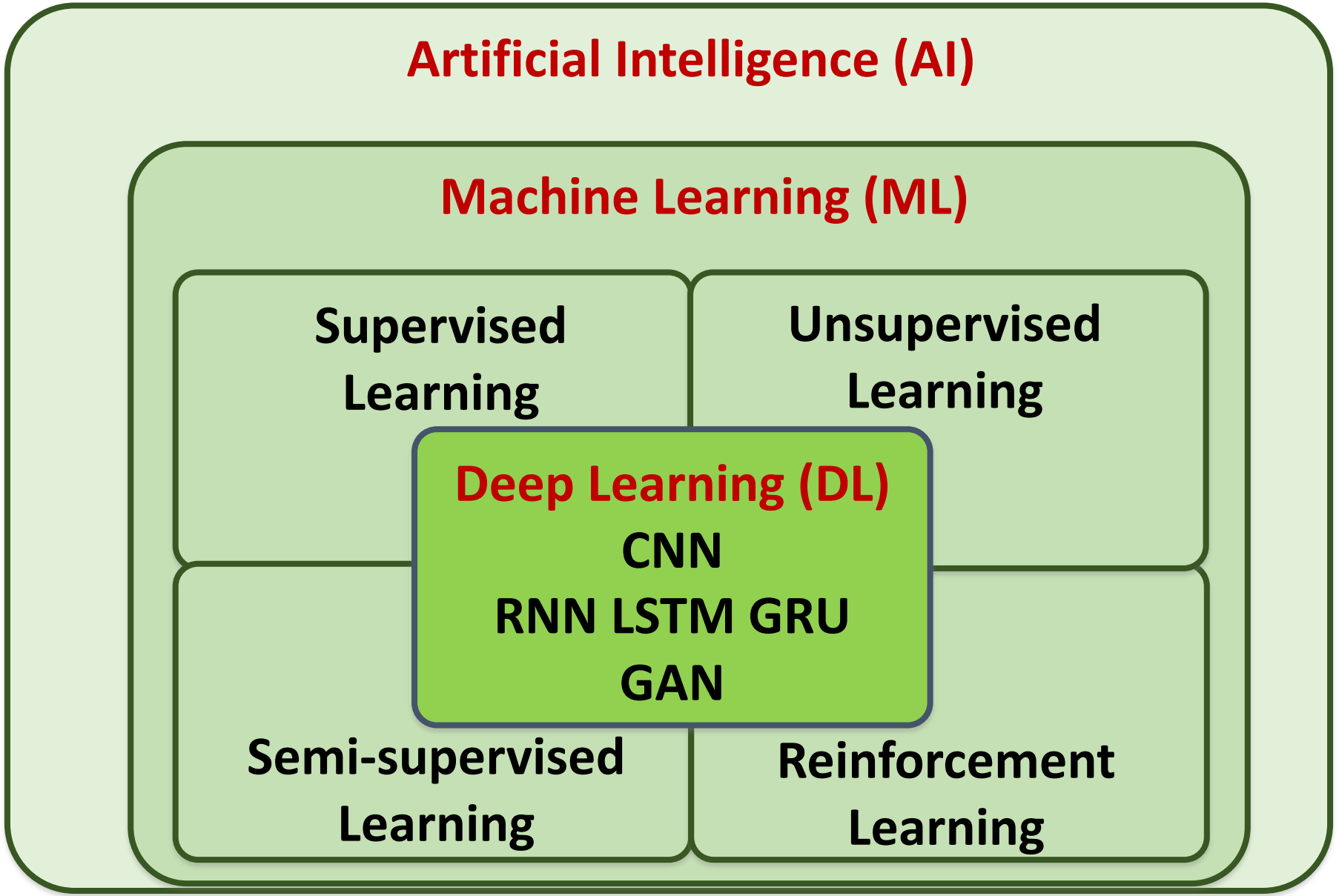
AI, Big Data, Cloud Computing

Evolution of Decision Support, Business Intelligence, and Analytics



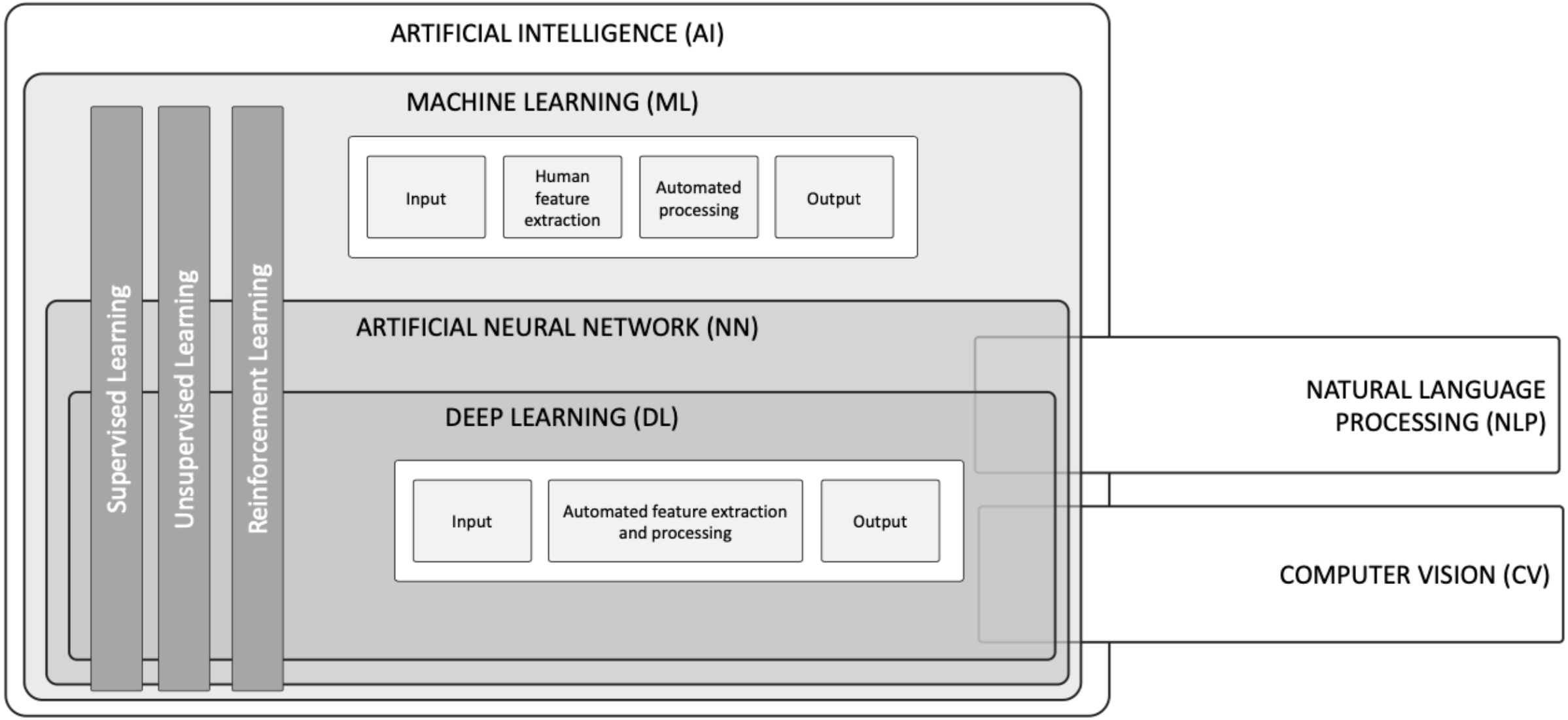
Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017),
Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

AI, ML, DL



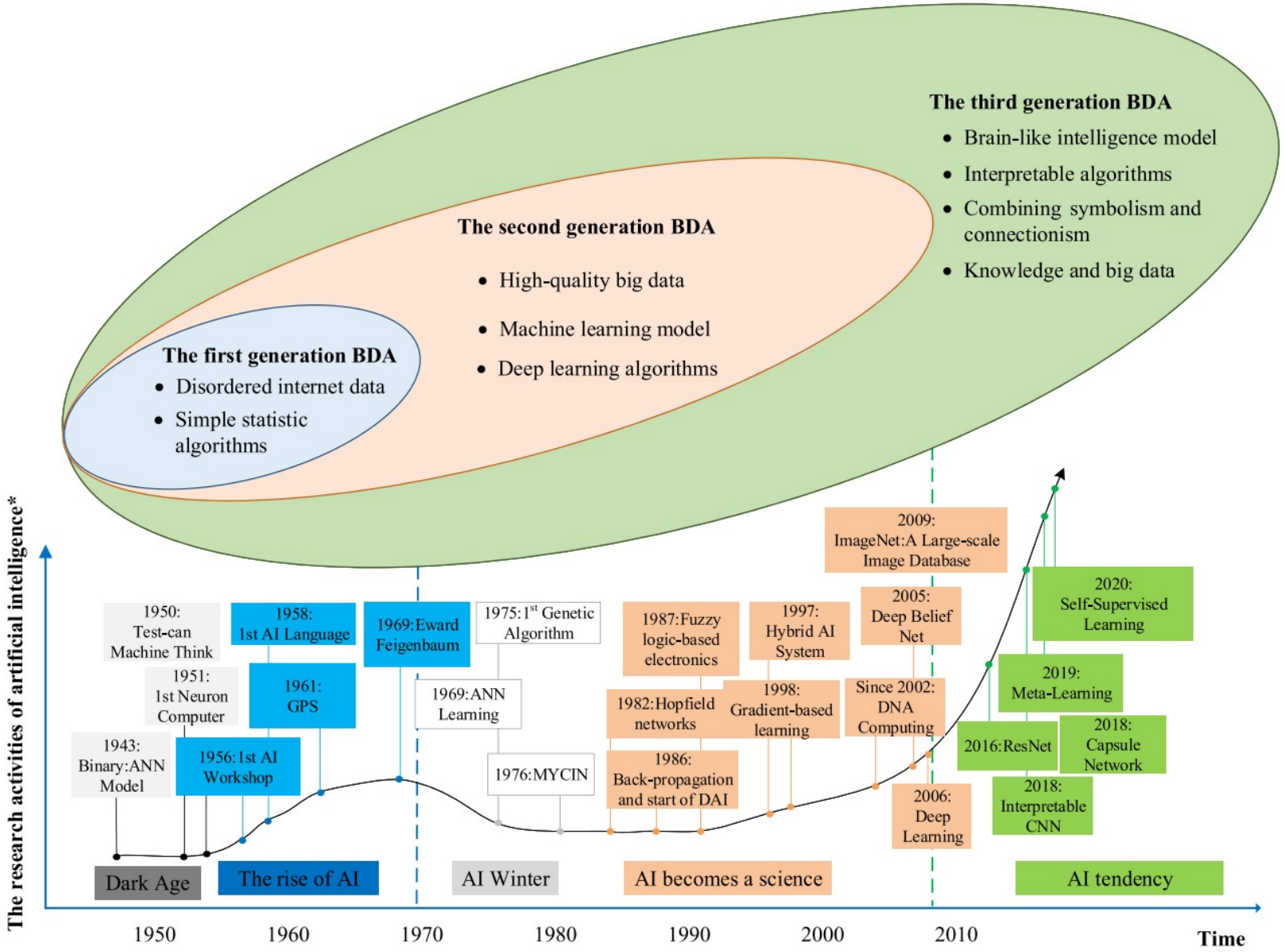
Source: https://leonardoaraujosantos.gitbooks.io/artificial-inteligence/content/deep_learning.html

AI, ML, NN, DL



Source: Schoormann, T., Strobel, G., Möller, F., Petrik, D., & Zschech, P. (2023). Artificial Intelligence for Sustainability—A Systematic Review of Information Systems Literature. Communications of the Association for Information Systems, 52(1), 8.

AI and Big Data Analytics (BDA)



Source: Wang, Junliang, Chuqiao Xu, Jie Zhang, and Ray Zhong (2022). "Big data analytics for intelligent manufacturing systems: A review." Journal of Manufacturing Systems 62 (2022): 738-752.

AI Acting Humanly:
The Turing Test Approach
(Alan Turing, 1950)

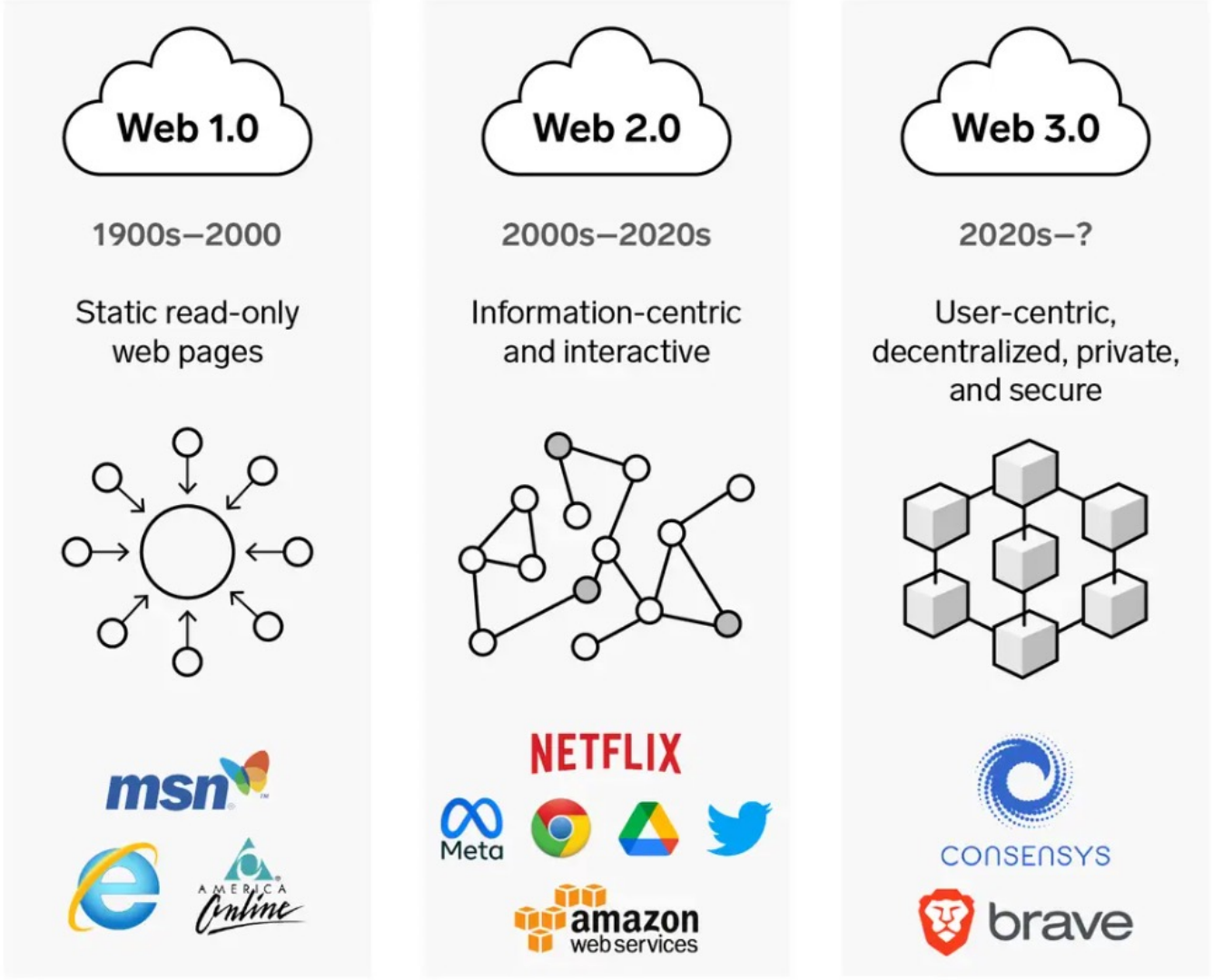
- Knowledge Representation
- Automated Reasoning
- Machine Learning (ML)
  - Deep Learning (DL)
- Computer Vision (Image, Video)
- Natural Language Processing (NLP)
- Robotics

Source: Stuart Russell and Peter Norvig (2020), Artificial Intelligence: A Modern Approach, 4th Edition, Pearson

Web 3.0

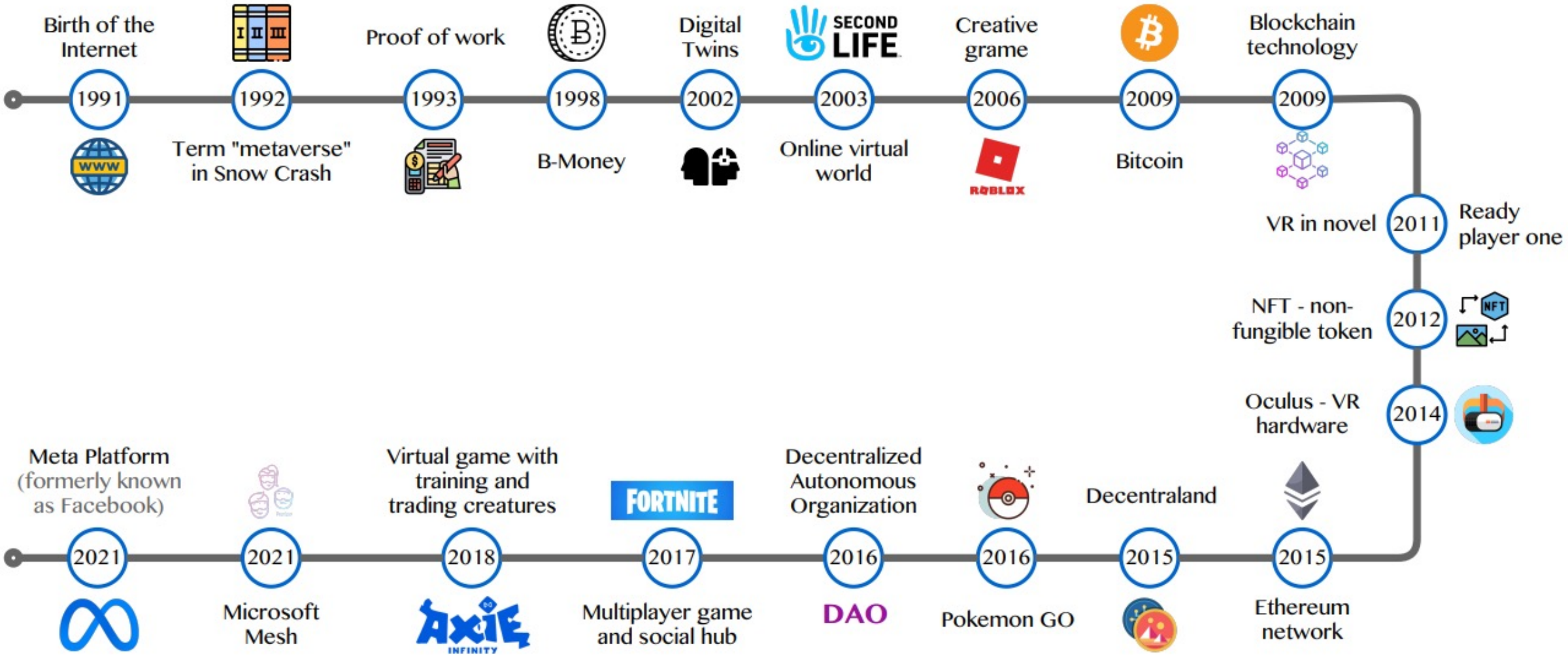
Web3
Metaverse
DeFi
NFT

Web3: Decentralized Web Internet Evolution



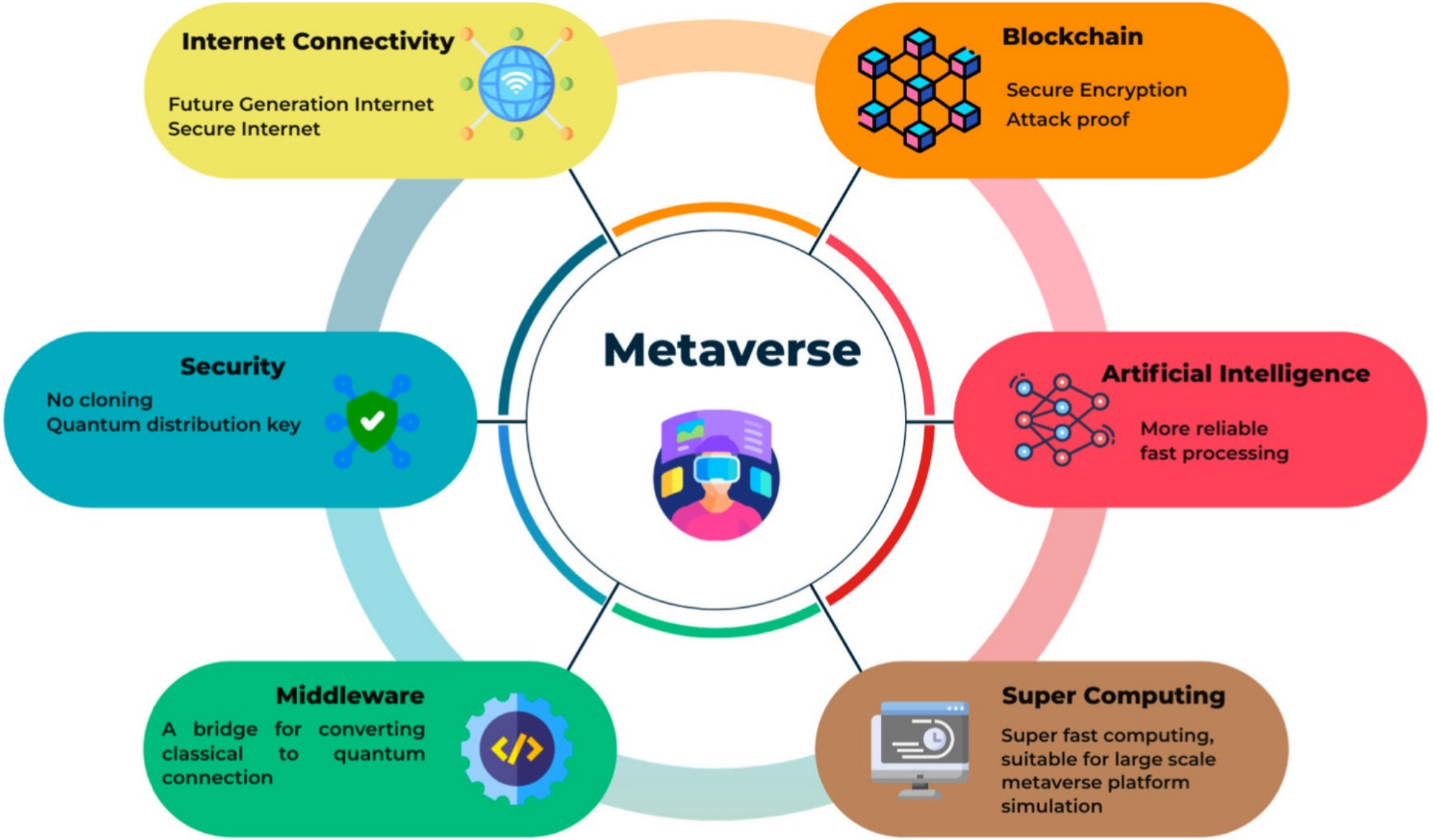
Source: https://www.businessinsider.com/personal-finance/what-is-web3

Metaverse Development from 1991 to 2021



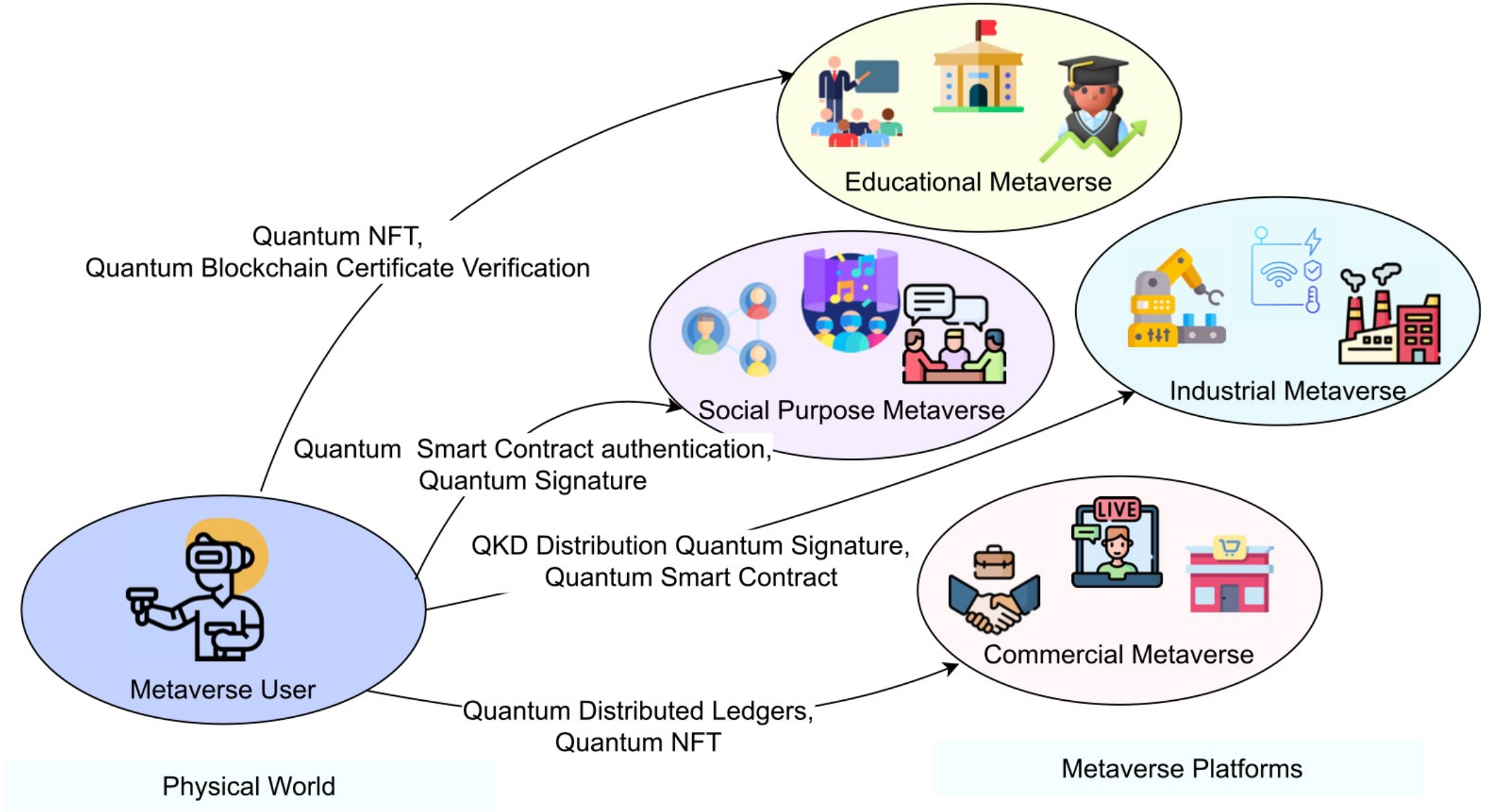
Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

Quantum Computing in the Metaverse



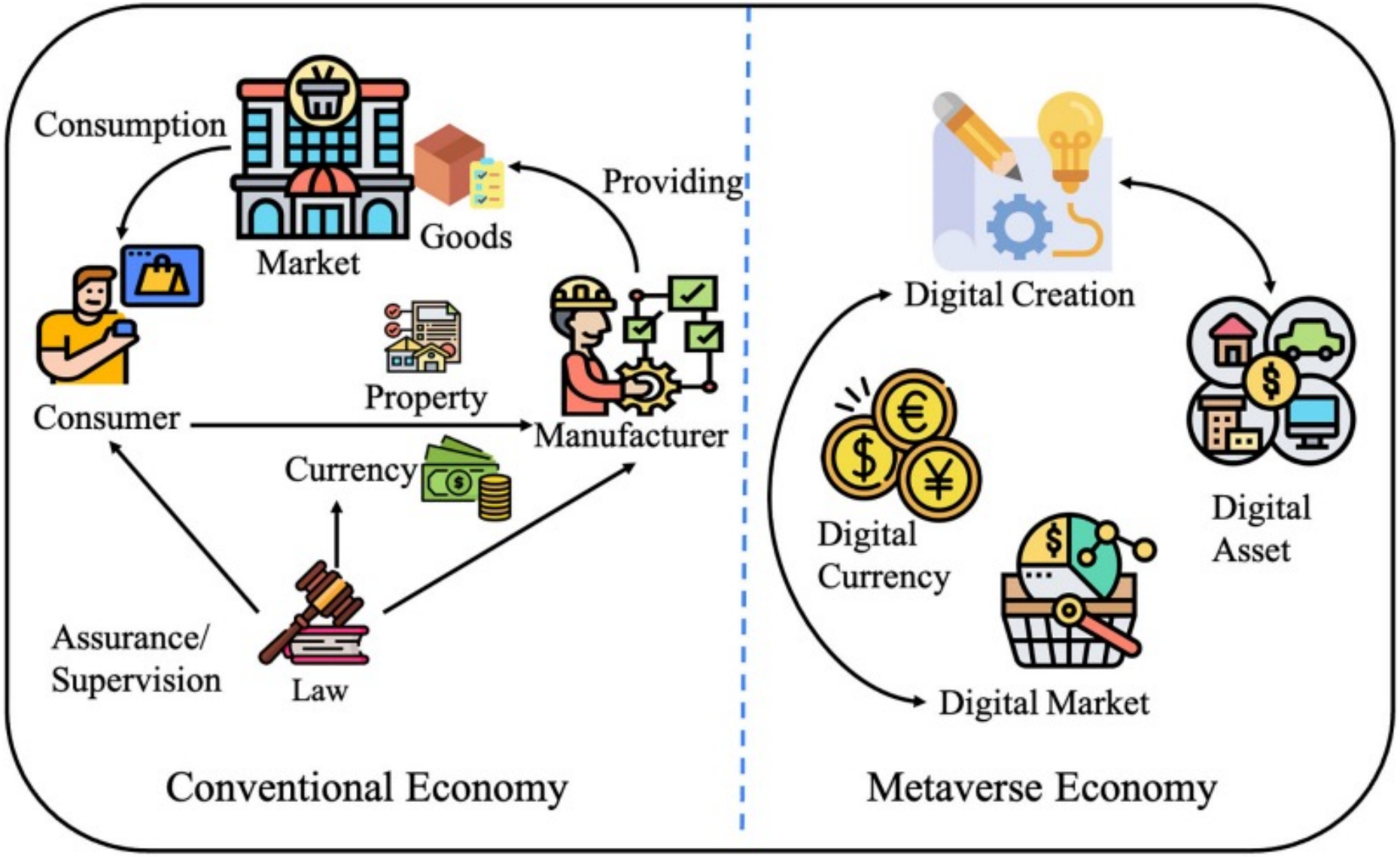
Source: Tuli, Esmot Ara, Jae-Min Lee, and Dong-Seong Kim (2024). "Integration of Quantum Technologies into Metaverse: Applications, Potentials, and Challenges." IEEE Access 12 (2024): 29995-30019.

Quantum Blockchain: Bridging between the real world and metaverse



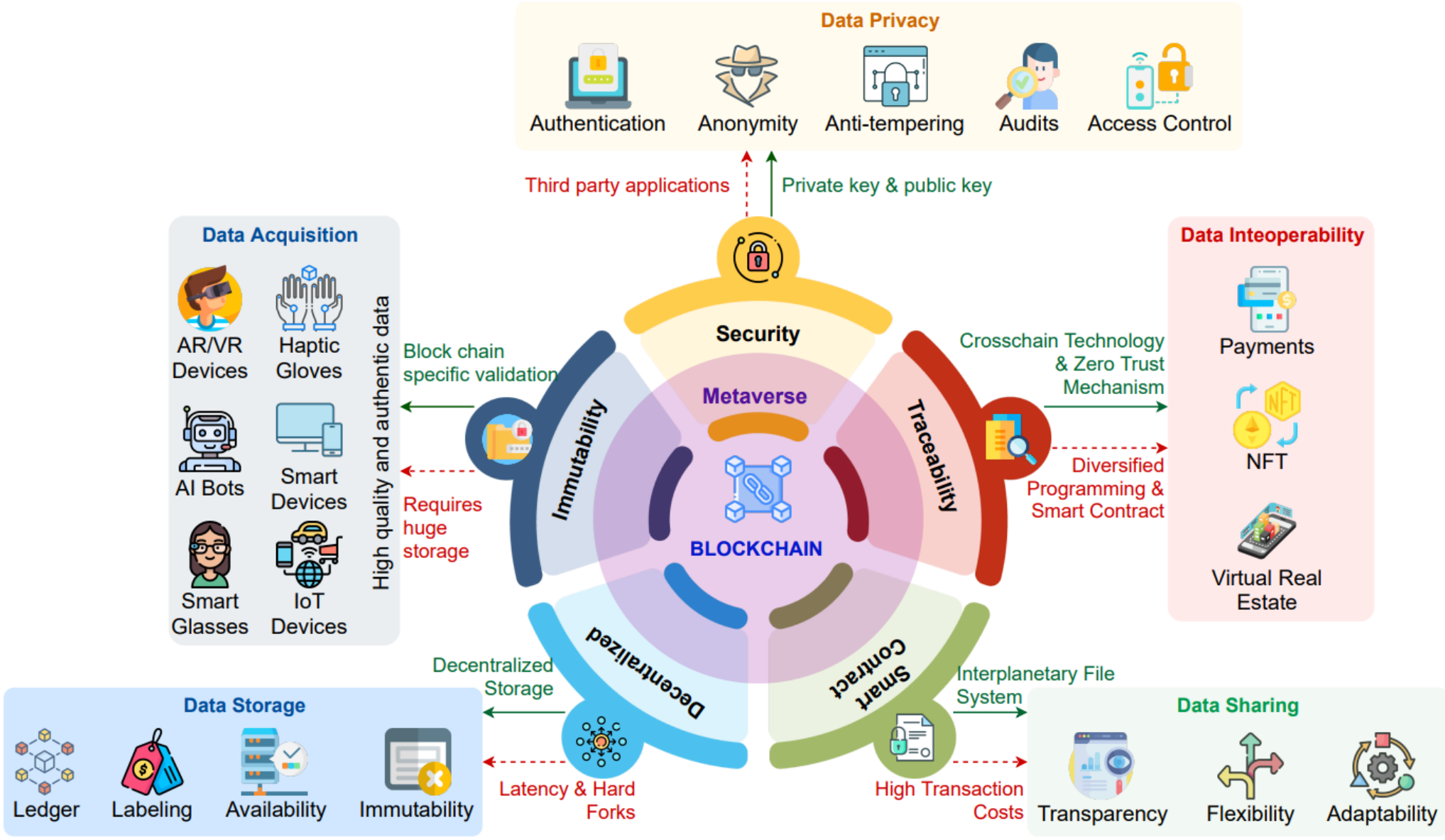
Source: Tuli, Esmot Ara, Jae-Min Lee, and Dong-Seong Kim (2024). "Integration of Quantum Technologies into Metaverse: Applications, Potentials, and Challenges." IEEE Access 12 (2024): 29995-30019.

Metaverse Economy



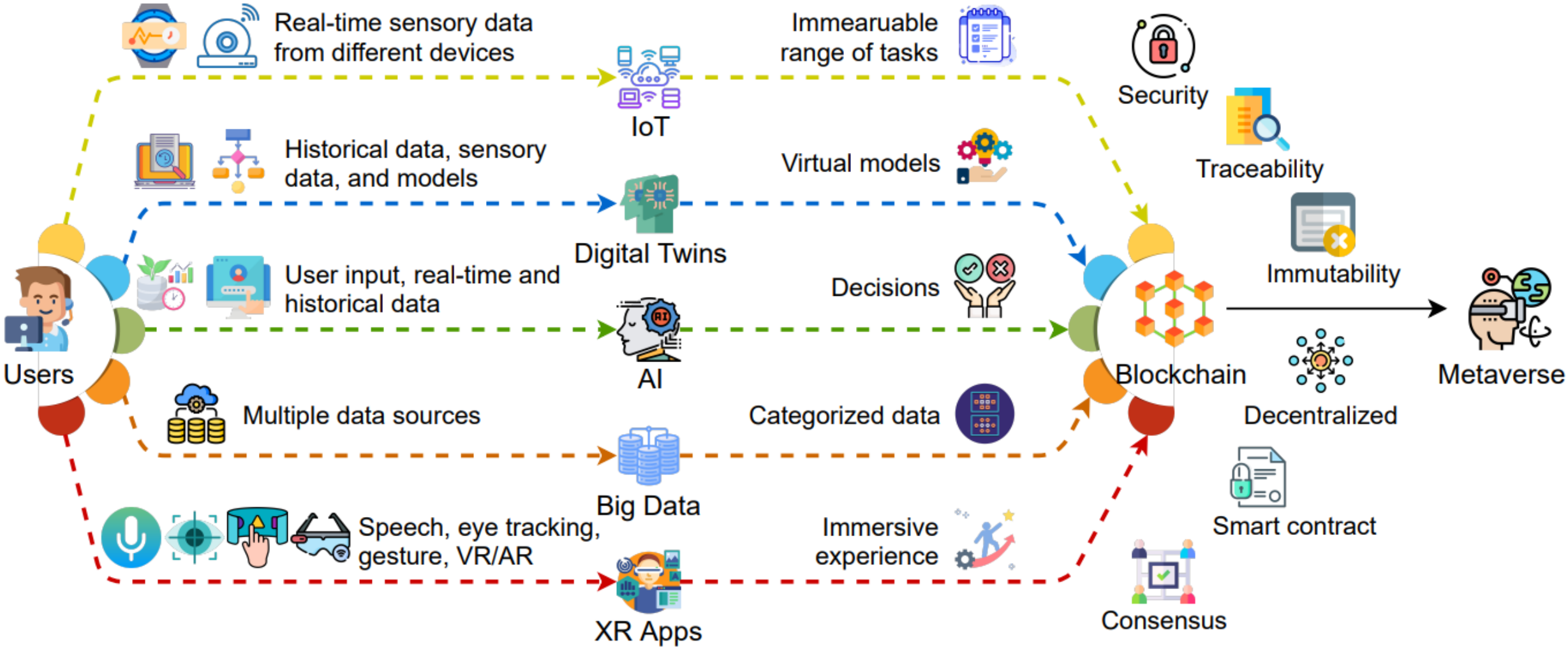
Source: Yang, Qinglin, Yetong Zhao, Huawei Huang, Zehui Xiong, Jiawen Kang, and Zibin Zheng (2022). "Fusing blockchain and AI with metaverse: A survey." IEEE Open Journal of the Computer Society 3 : 122-136.

Blockchain in the Metaverse



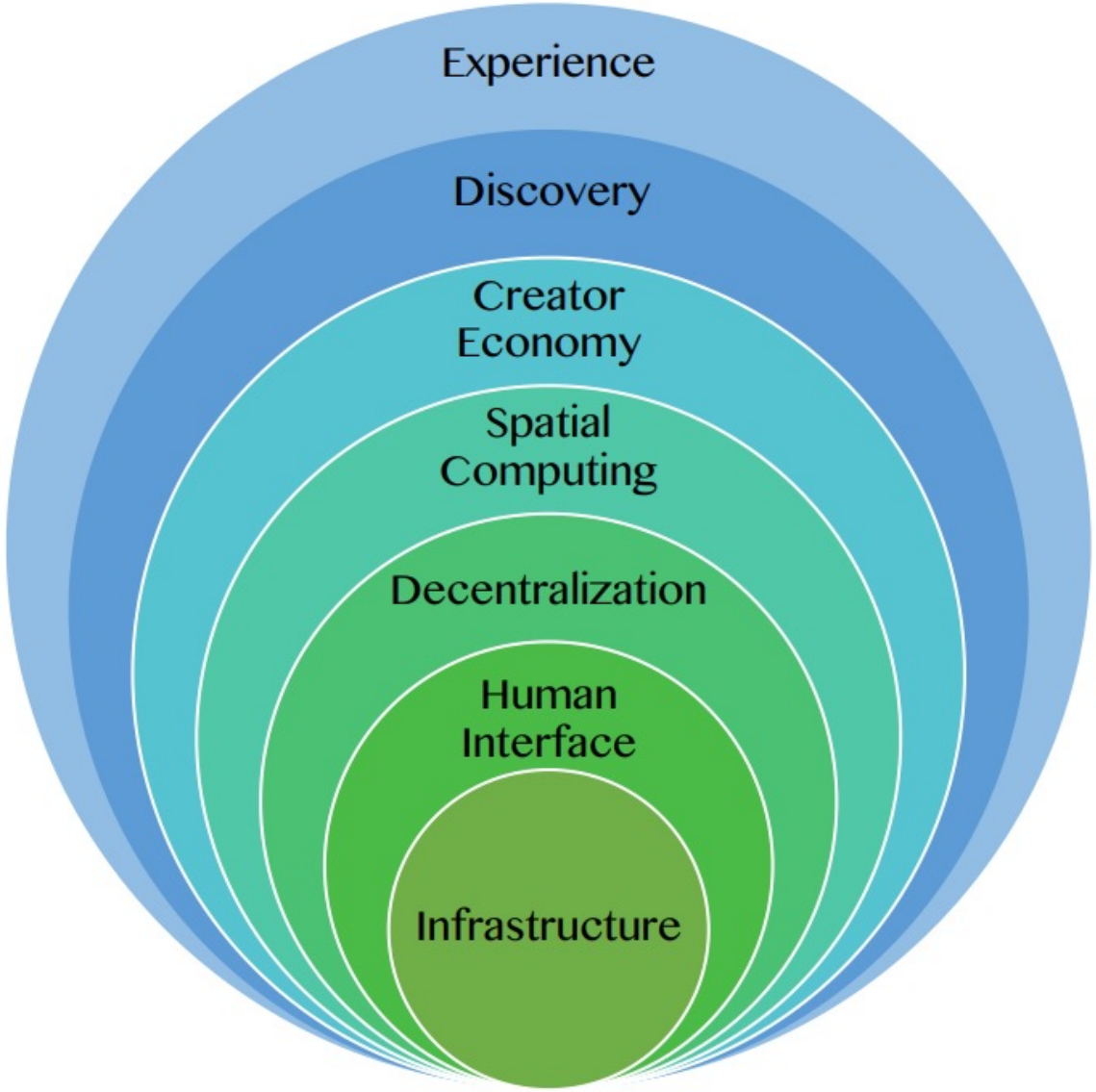
Source: Gadekallu, Thippa Reddy, Thien Huynh-The, Weizheng Wang, Gokul Yenduri, Pasika Ranaweera, Quoc-Viet Pham, Daniel Benevides da Costa, and Madhusanka Liyanage (2022). "Blockchain for the Metaverse: A Review." arXiv preprint arXiv:2203.09738..

Blockchain for Key Enabling Technologies of the Metaverse



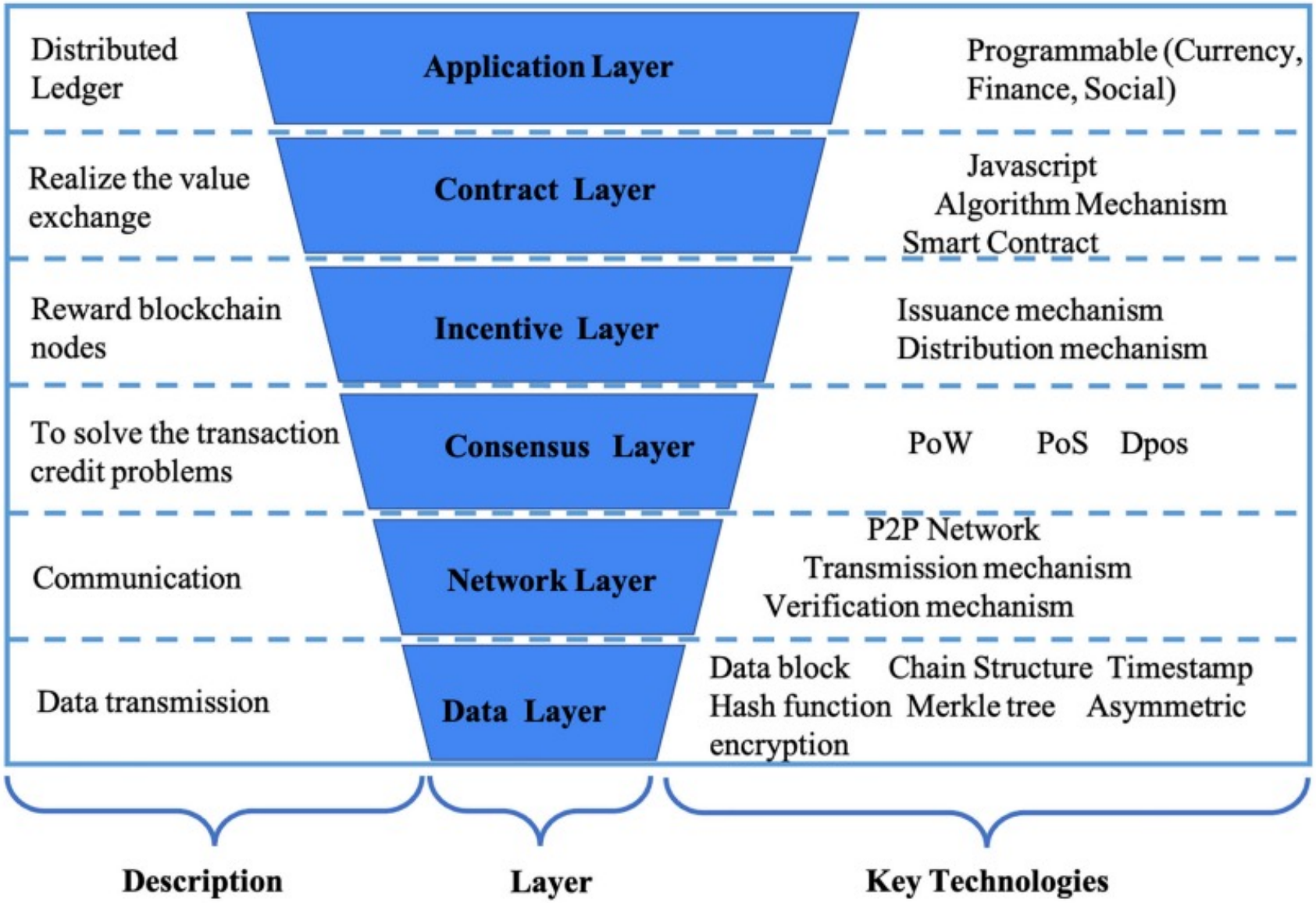
Source: Gadekallu, Thippa Reddy, Thien Huynh-The, Weizheng Wang, Gokul Yenduri, Pasika Ranaweera, Quoc-Viet Pham, Daniel Benevides da Costa, and Madhusanka Liyanage (2022). "Blockchain for the Metaverse: A Review." arXiv preprint arXiv:2203.09738..

Seven Layers of a Metaverse Platform



Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

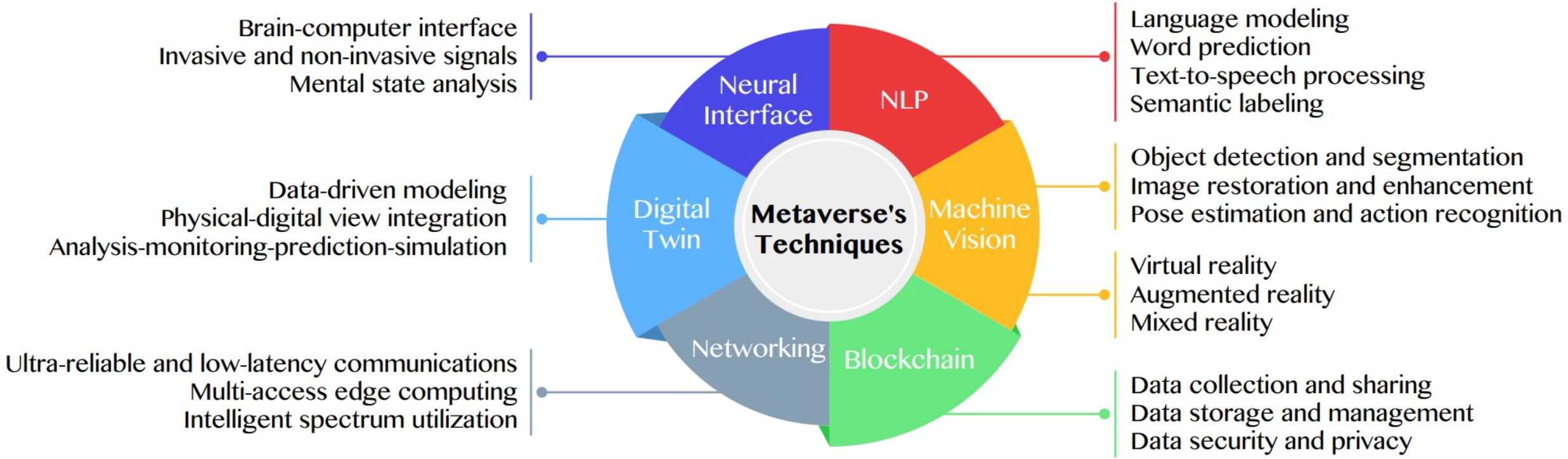
Layered Architecture of Blockchain



Source: Yang, Qinglin, Yetong Zhao, Huawei Huang, Zehui Xiong, Jiawen Kang, and Zibin Zheng (2022). "Fusing blockchain and AI with metaverse: A survey." IEEE Open Journal of the Computer Society 3 : 122-136.

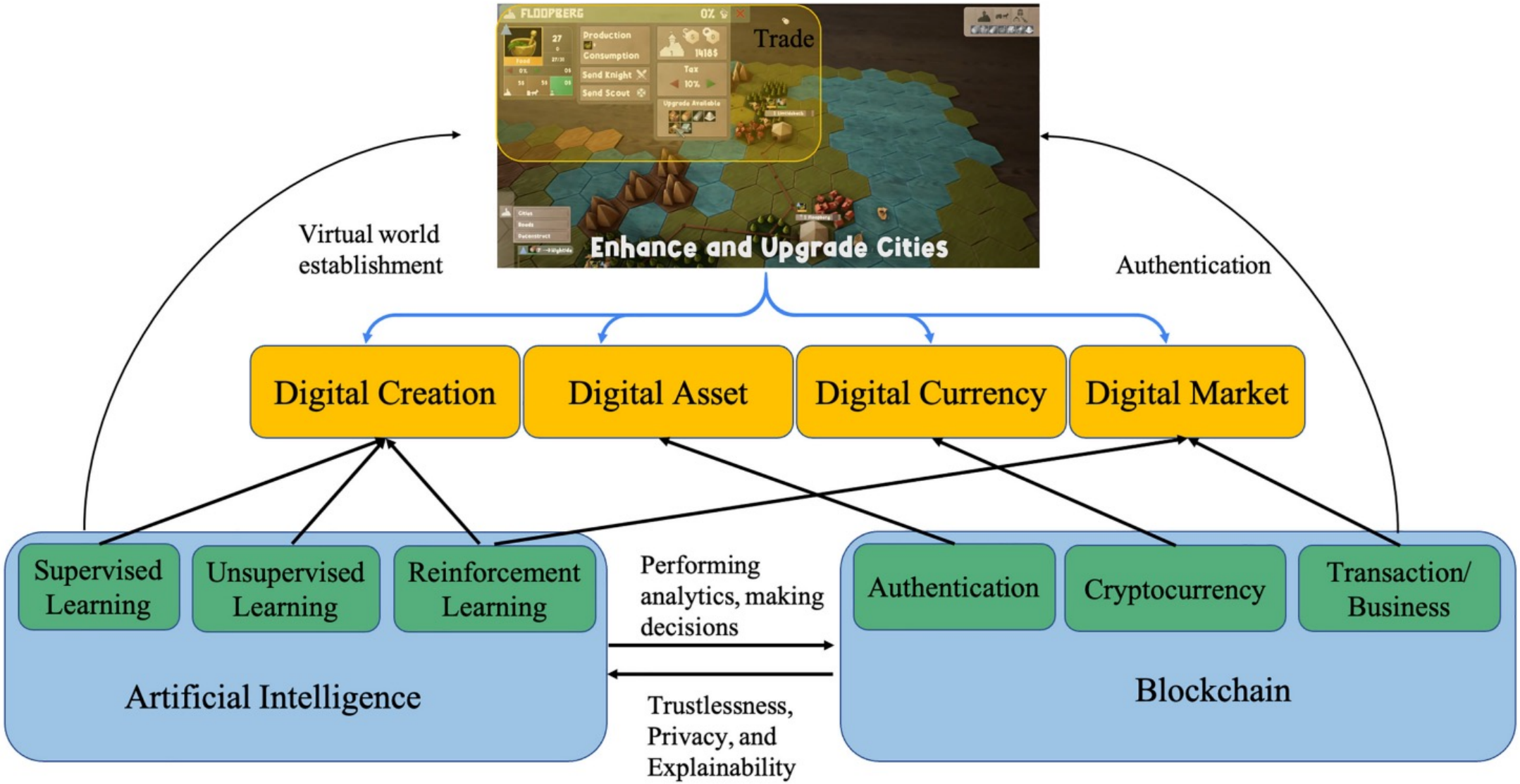
Primary Technical Aspects in the Metaverse

AI with ML algorithms and DL architectures is advancing the user experience in the virtual world



Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

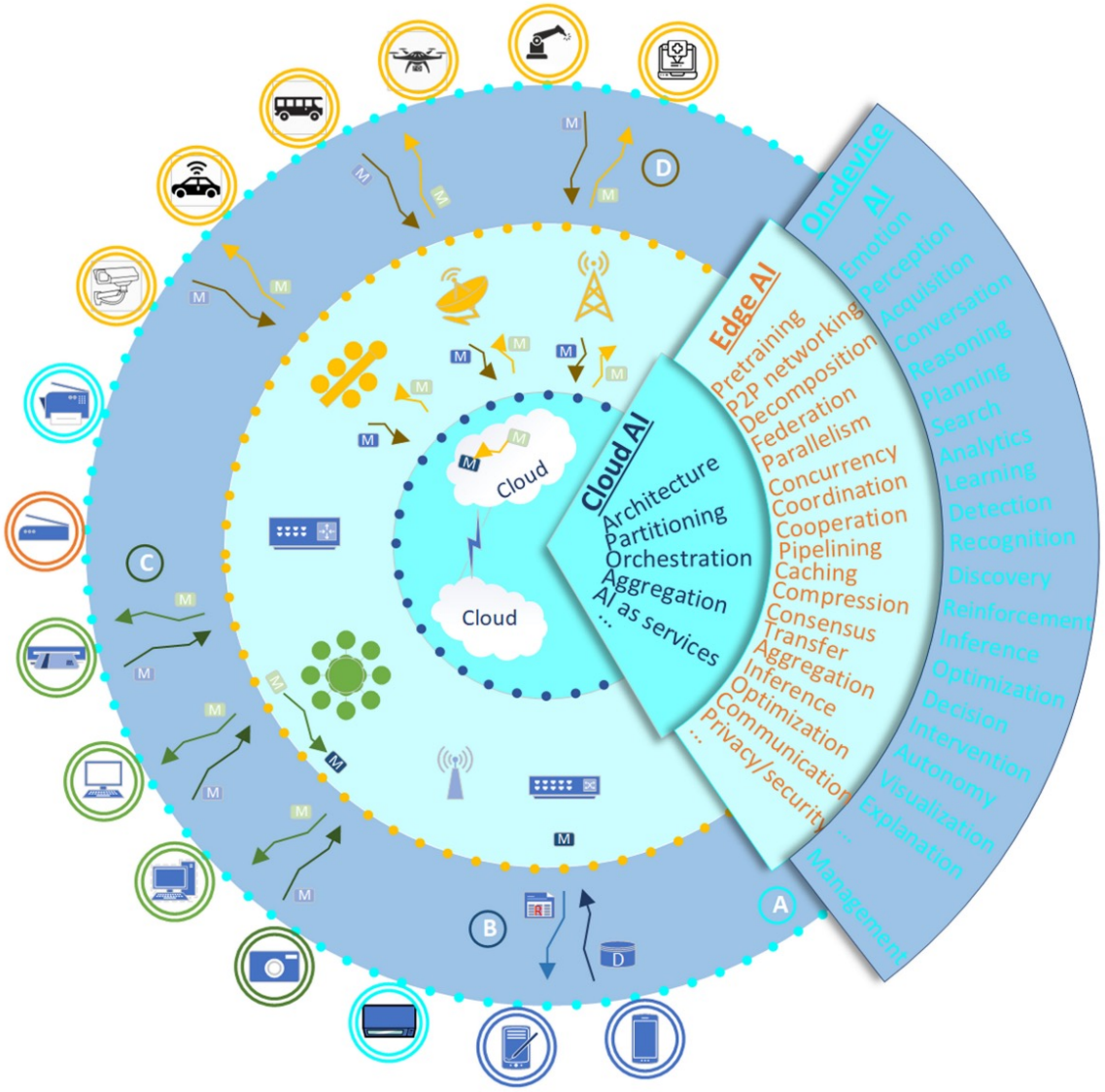
Fusion of AI and Blockchain in Metaverse



Source: Yang, Qinglin, Yetong Zhao, Huawei Huang, Zehui Xiong, Jiawen Kang, and Zibin Zheng (2022). "Fusing blockchain and AI with metaverse: A survey." IEEE Open Journal of the Computer Society 3 : 122-136.

DeAI:

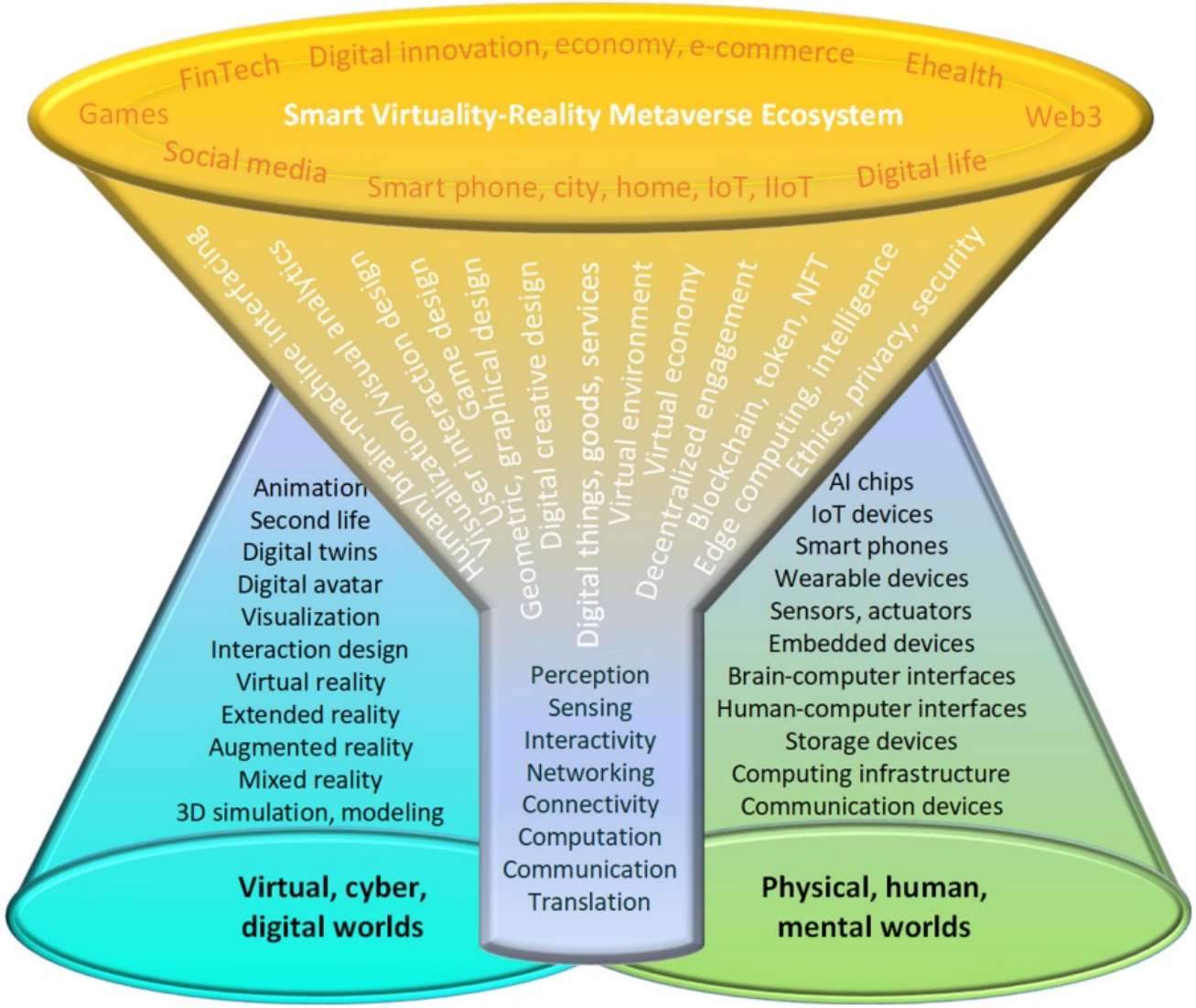
Synthesizing On-device AI, Edge AI, and Cloud AI



Source: Cao, Longbing (2022). "Decentralized ai: Edge intelligence and smart blockchain, metaverse, web3, and desci." IEEE Intelligent Systems 37, no. 3: 6-19.

Smart Virtuality-Reality Metaverse Ecosystem:

Metasynthesizing DeAI, Metaverse, Blockchain, Web3



Source: Cao, Longbing (2022). "Decentralized ai: Edge intelligence and smart blockchain, metaverse, web3, and desci." IEEE Intelligent Systems 37, no. 3: 6-19.

The difference between AR, MR, and VR under the umbrella of XR

XR

Extended Reality

Entire experience spectrum from fully virtual to fully real

VR

Virtual Reality

User is completely immersed into a virtual world

MR

Mixed Reality

Environment aware 2D/3D content is overlaid onto the physical space

AR

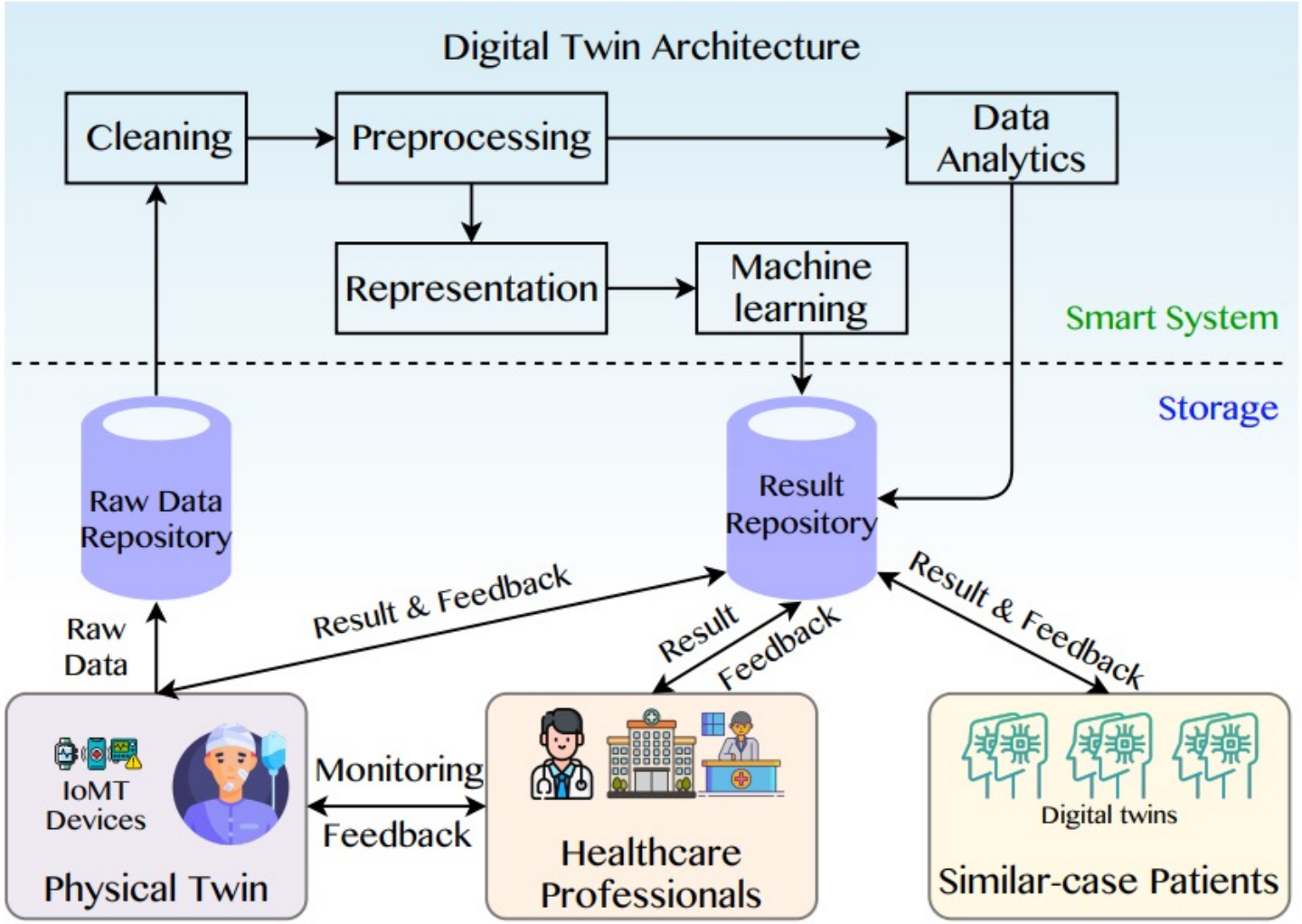
Augmented Reality

Non-environment aware 2D/3D content is overlaid onto the physical space

Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

A Data-Driven Digital Twin Architecture

for intelligent healthcare systems using ML to process raw data of IoMedicalThings devices



Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

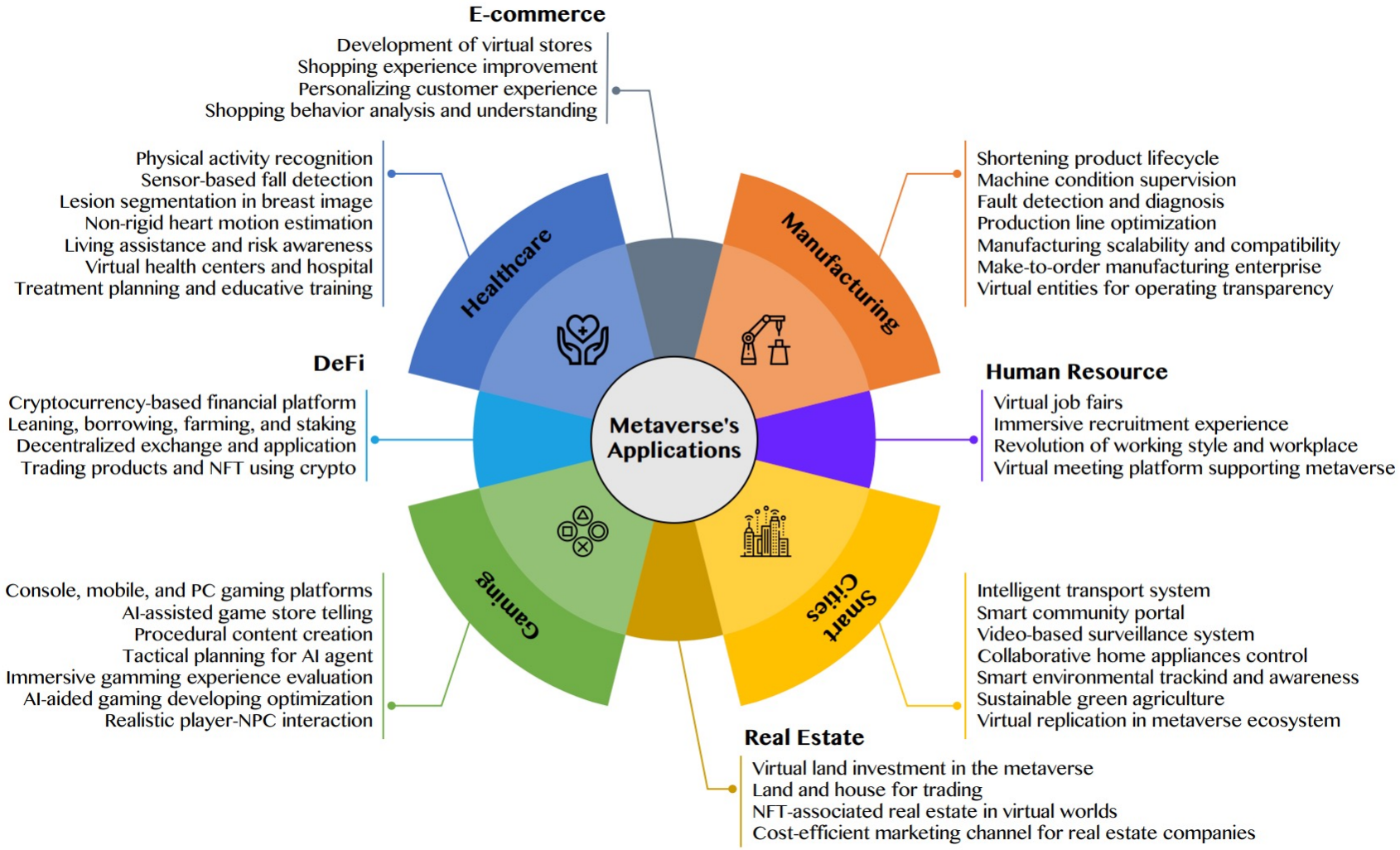
AI for the Metaverse

Technical Aspect	Ref	Task	AI Technique
NLP	[20]	Word and linguistic prediction for language modeling.	RNNs and LSTM networks with the attention mechanisms.
	[21]		Advanced memory network with residual connection.
	[24]		Deep networks with gated connection and bi-directional structure.
	[25]	Analyzing and understand the representation of words from characters	General deep networks with CNN and LSTM architectures.
	[27]	Identifying prefixes and suffixes and detecting misspelled words	DL framework with CNN, Bi-LSTM, and conditional random field.
	[29]	Sentiment prediction and question type classification.	Various CNNs and LSTM networks with simple structures and advanced-designed architectures.
	[31]	Generate short text in image captioning and long text in virtual question answer.	DL framework with single RNN/LSTM and mixture LSTM-CNN models.
	[32]	Semantic labeling, context retrieval, and language interpretation.	Unsupervised and reinforcement learning with common RNN/LSTM and CNN models.

Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

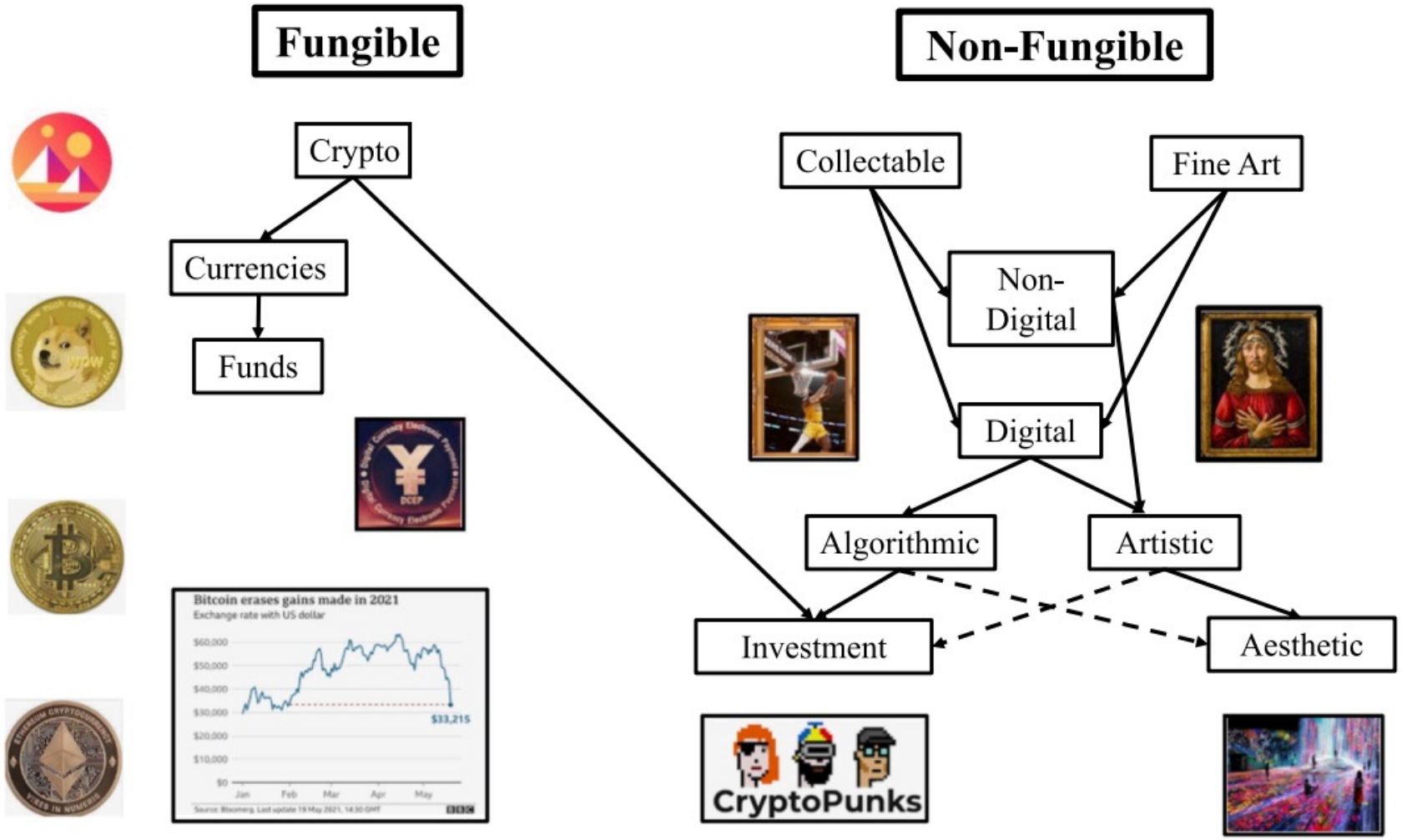
AI for the Metaverse in the Application Aspects

healthcare, manufacturing, smart cities, gaming
E-commerce, human resources, real estate, and DeFi



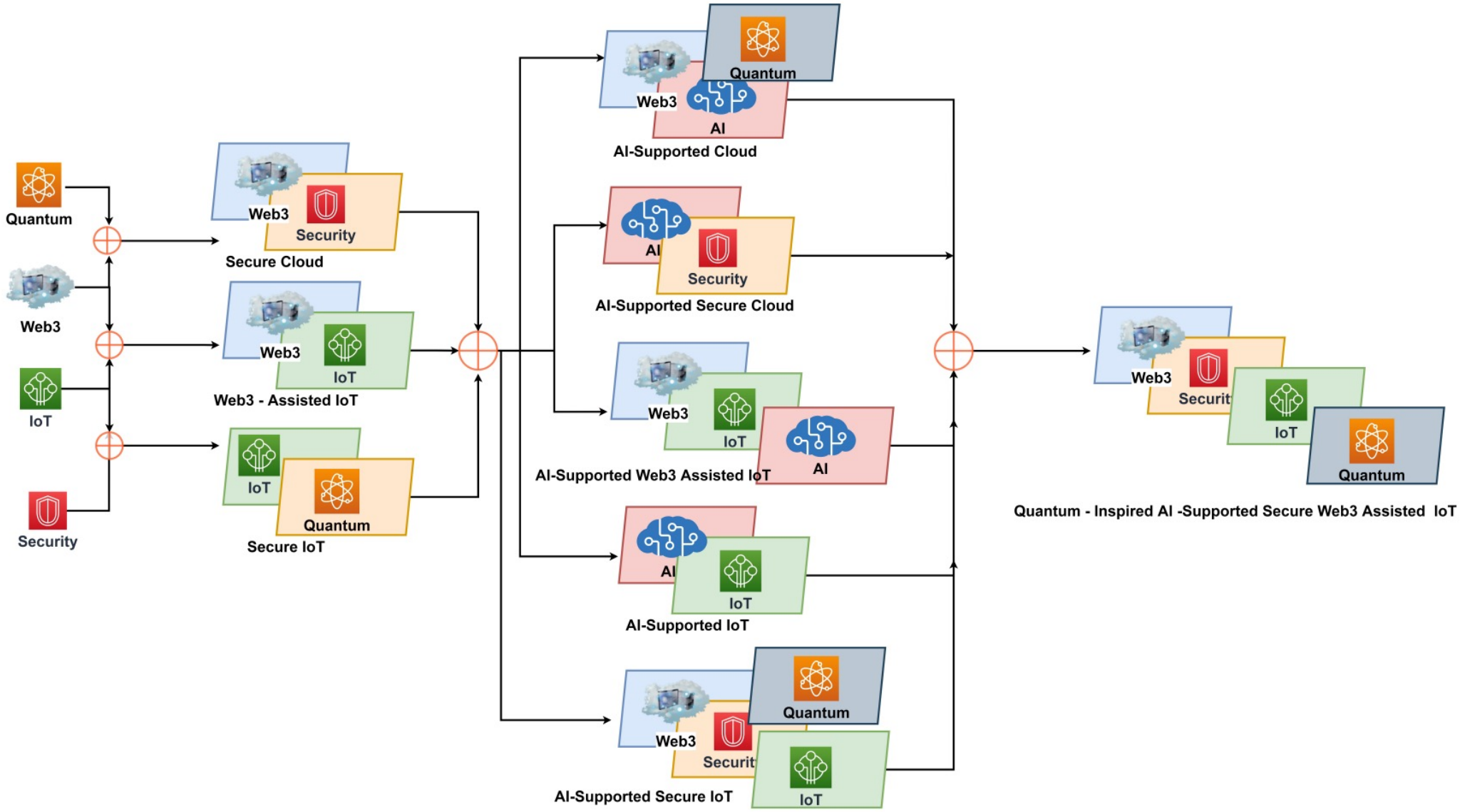
Source: Huynh-The, Thien, Quoc-Viet Pham, Xuan-Qui Pham, Thanh Thi Nguyen, Zhu Han, and Dong-Seong Kim (2022). "Artificial Intelligence for the Metaverse: A Survey." arXiv preprint arXiv:2202.10336.

Blockchain-Registered: Crypto, Collectables, and Art.



Source: Belk, Russell, Mariam Humayun, and Myriam Brouard. (2022)
"Money, possessions, and ownership in the Metaverse: NFTs, cryptocurrencies, Web3 and Wild Markets." Journal of Business Research 153: 198-205.

Combination of Web3 with other Technologies



Source: Sheridan, Dan, James Harris, Frank Wear, Jerry Cowell Jr, Easton Wong, and Abbas Yazdinejad. (2022) "Web3 Challenges and Opportunities for the Market." arXiv preprint arXiv:2209.02446.

FinTech

Financial Technology
FinTech

"providing
financial services
by making use of
software and
modern technology"

Source: https://www.fintechweekly.com/fintech-definition

Financial Technology

Financial Services

FinTech: Financial Services Innovation

Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

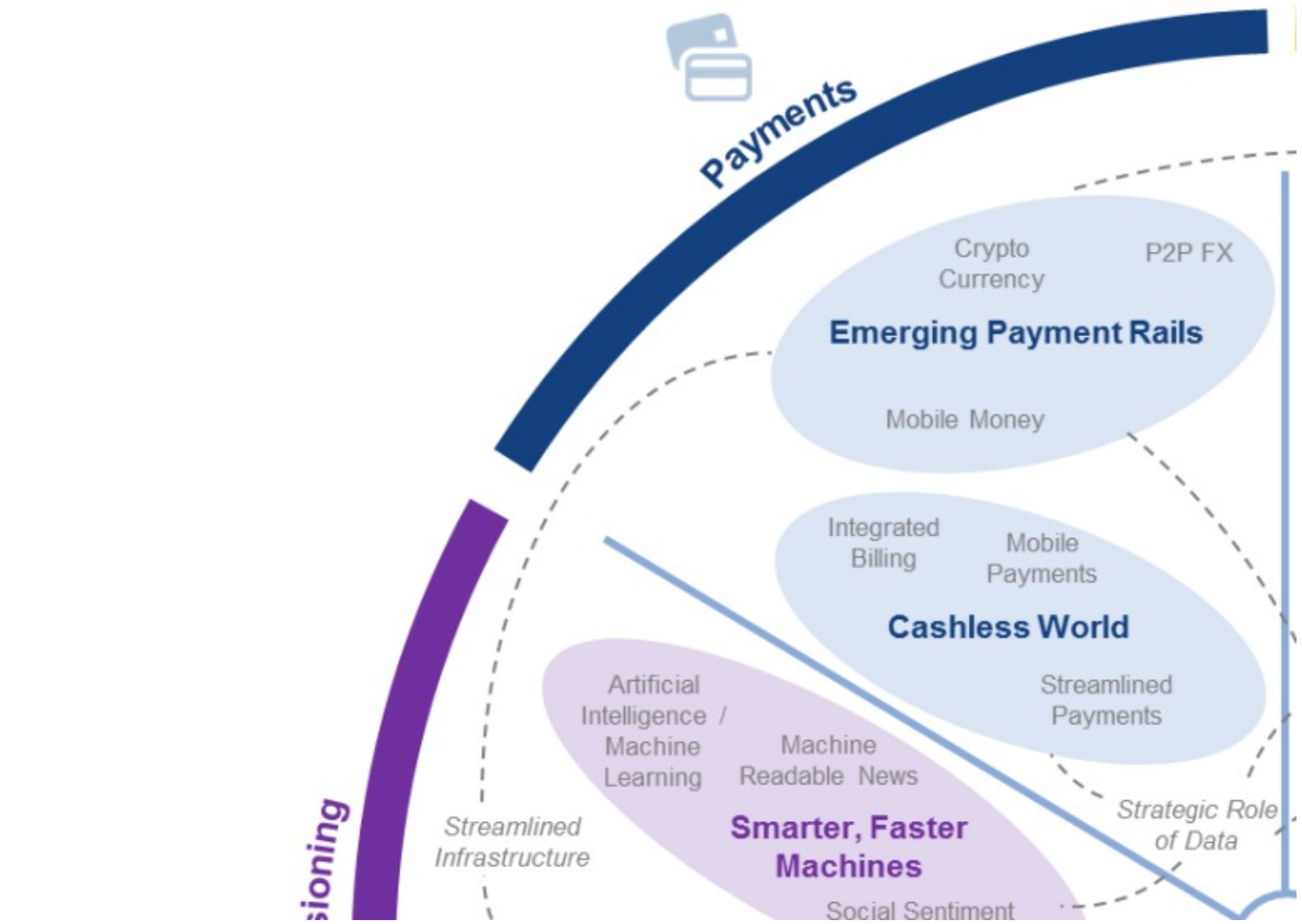
FinTech:

Financial Services Innovation

1. Payments
2. Insurance
3. Deposits & Lending
4. Capital Raising
5. Investment Management
6. Market Provisioning

Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

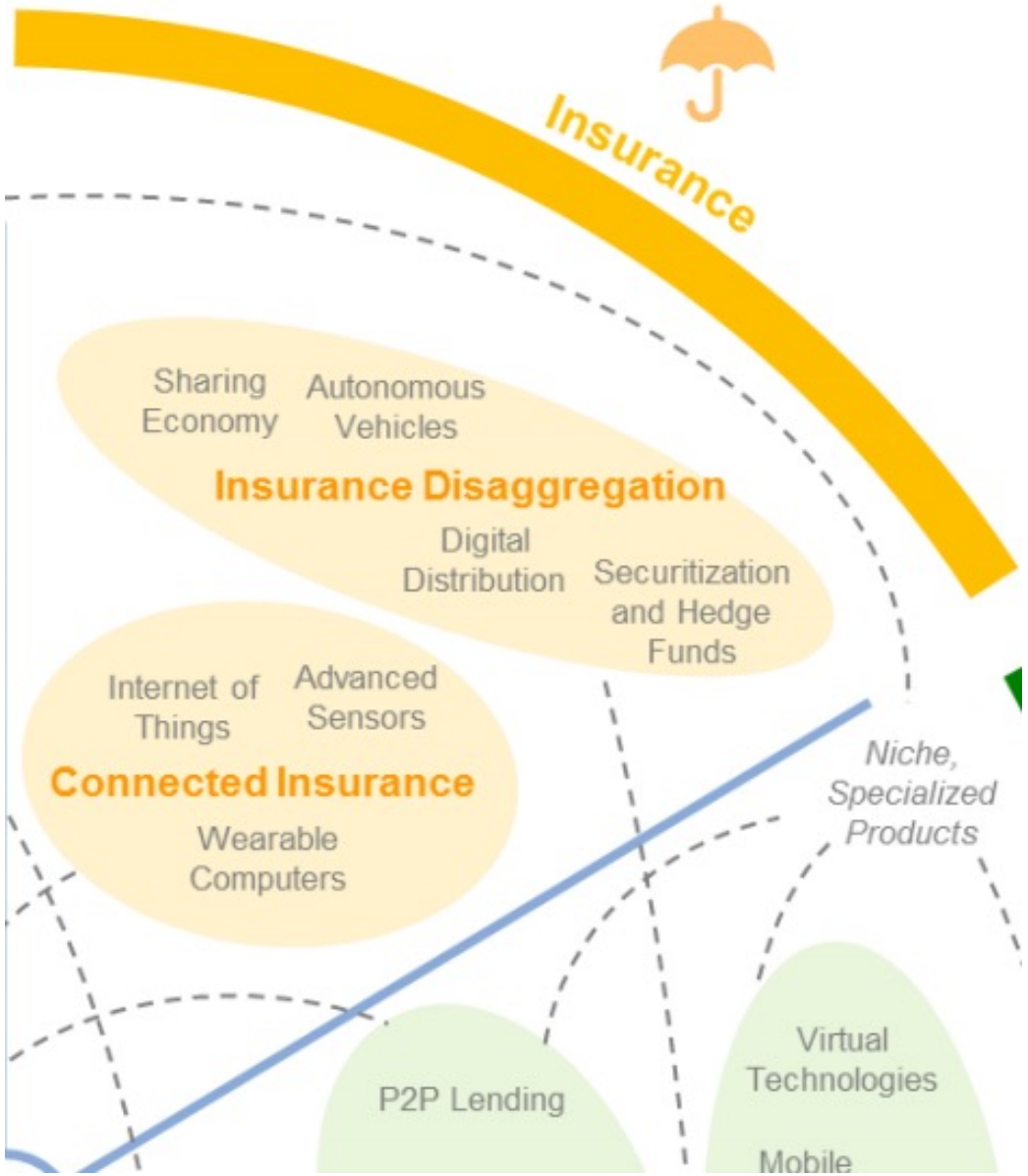
1 FinTech: Payment



Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

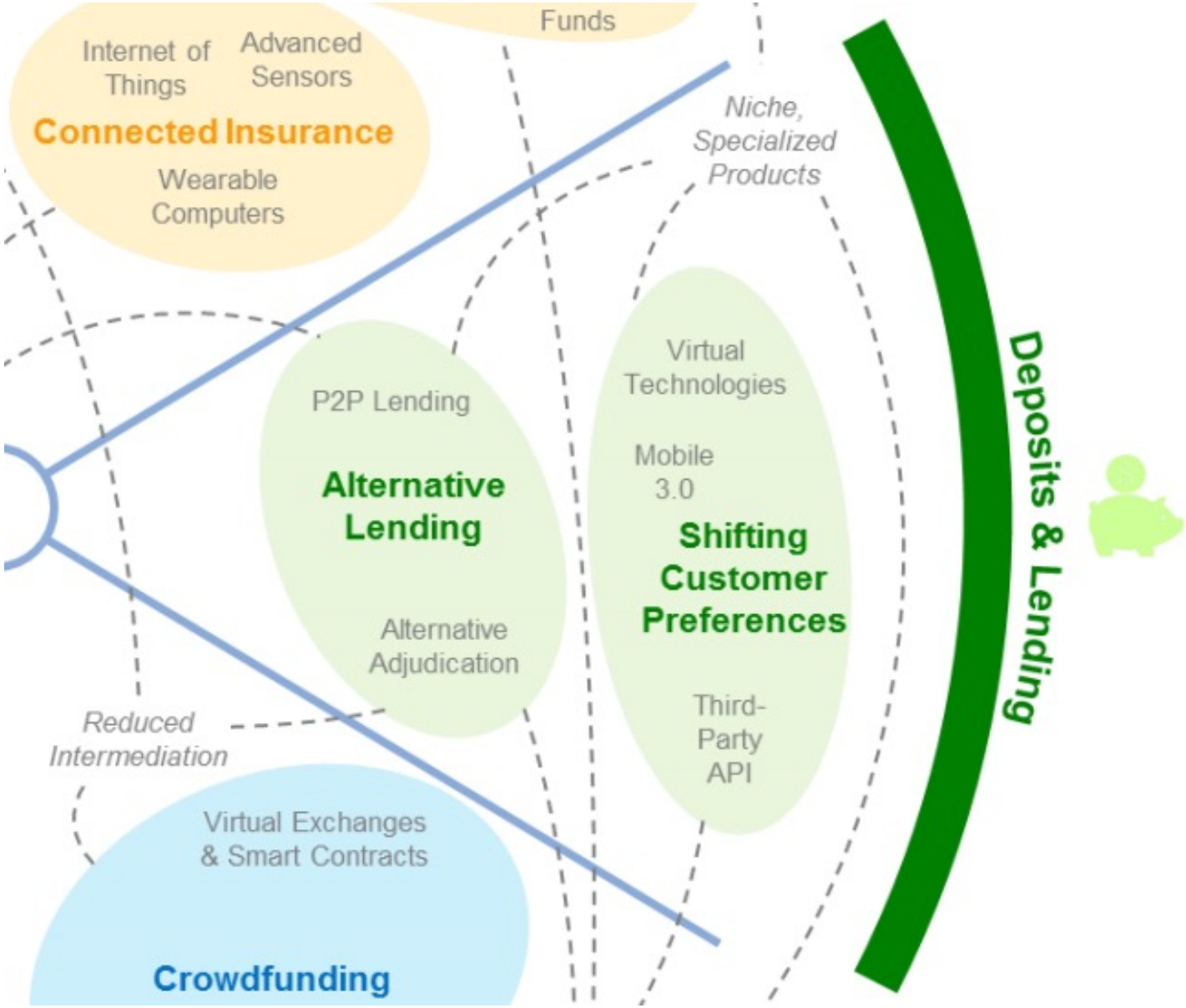
2

FinTech: Insurance



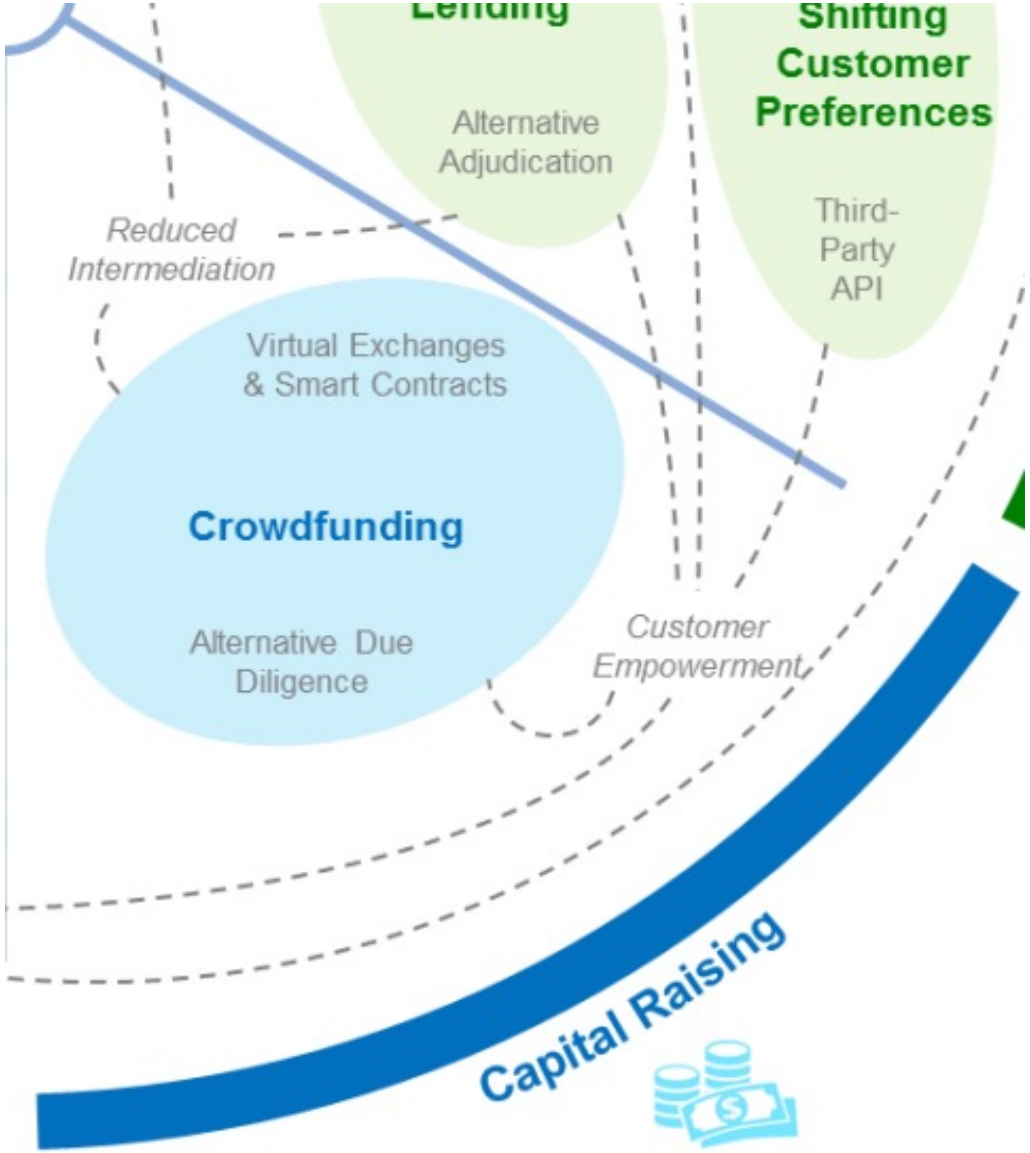
Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

3 FinTech: Deposits & Lending



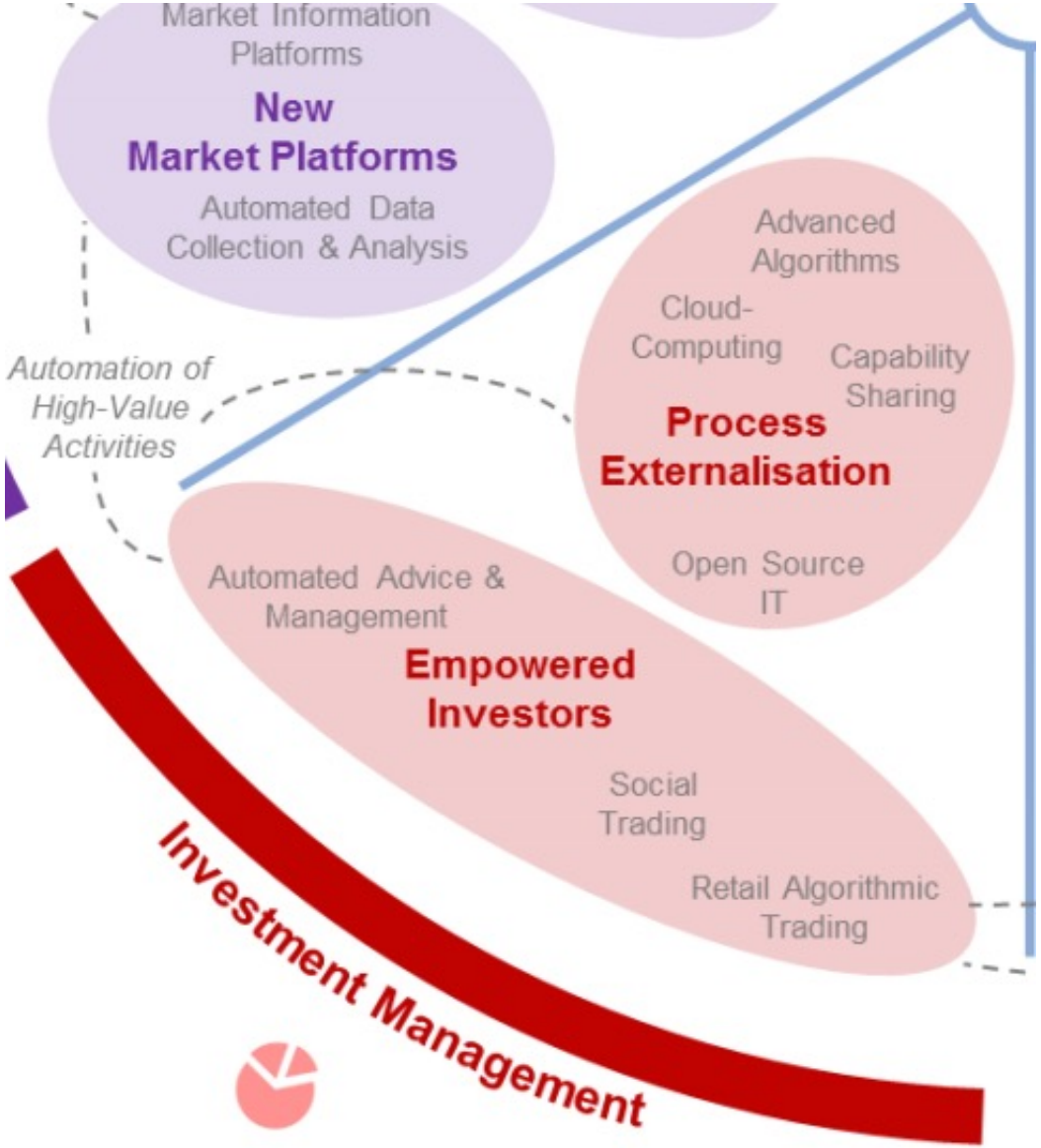
Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

4 FinTech: Capital Raising



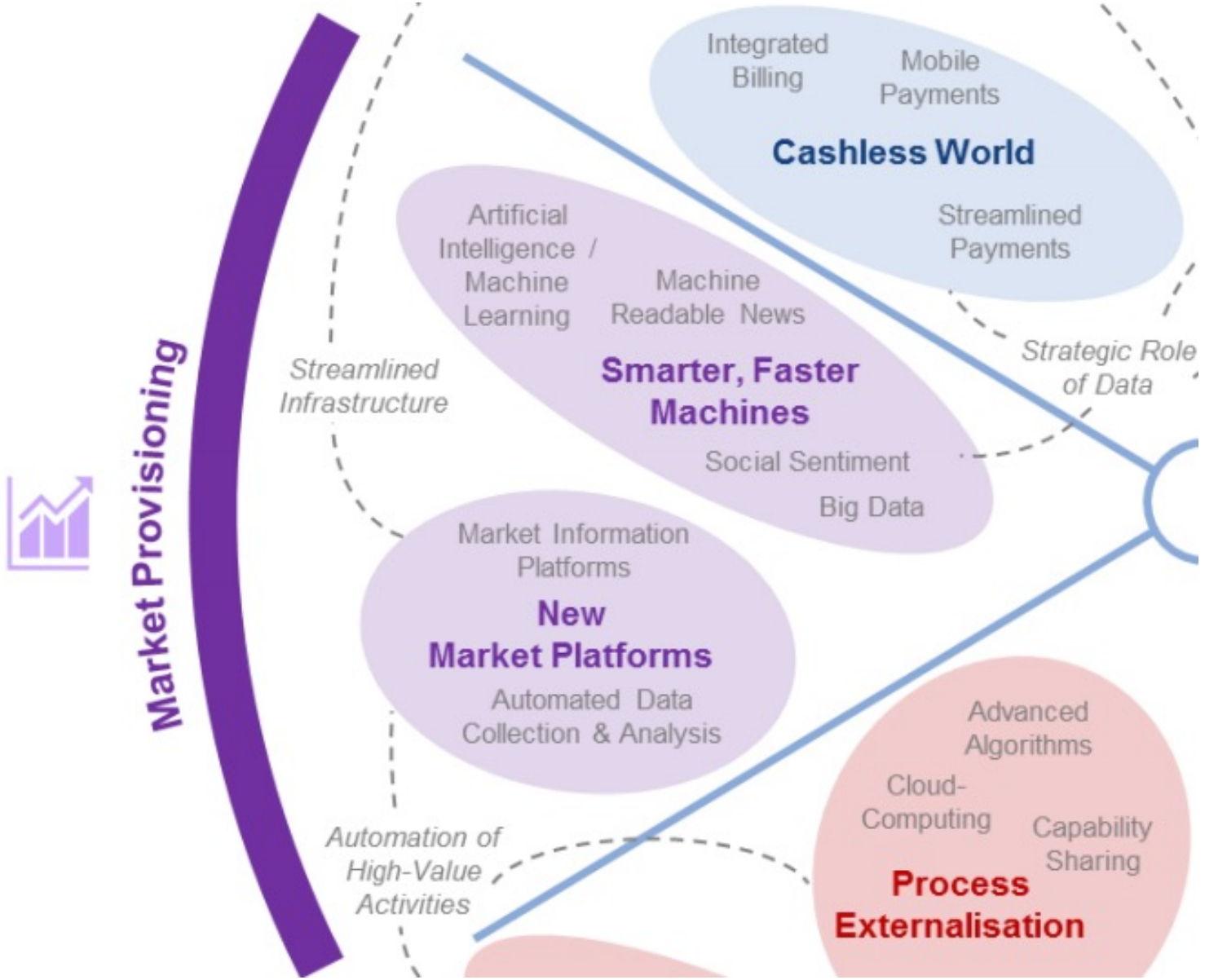
Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

5 FinTech: Investment Management



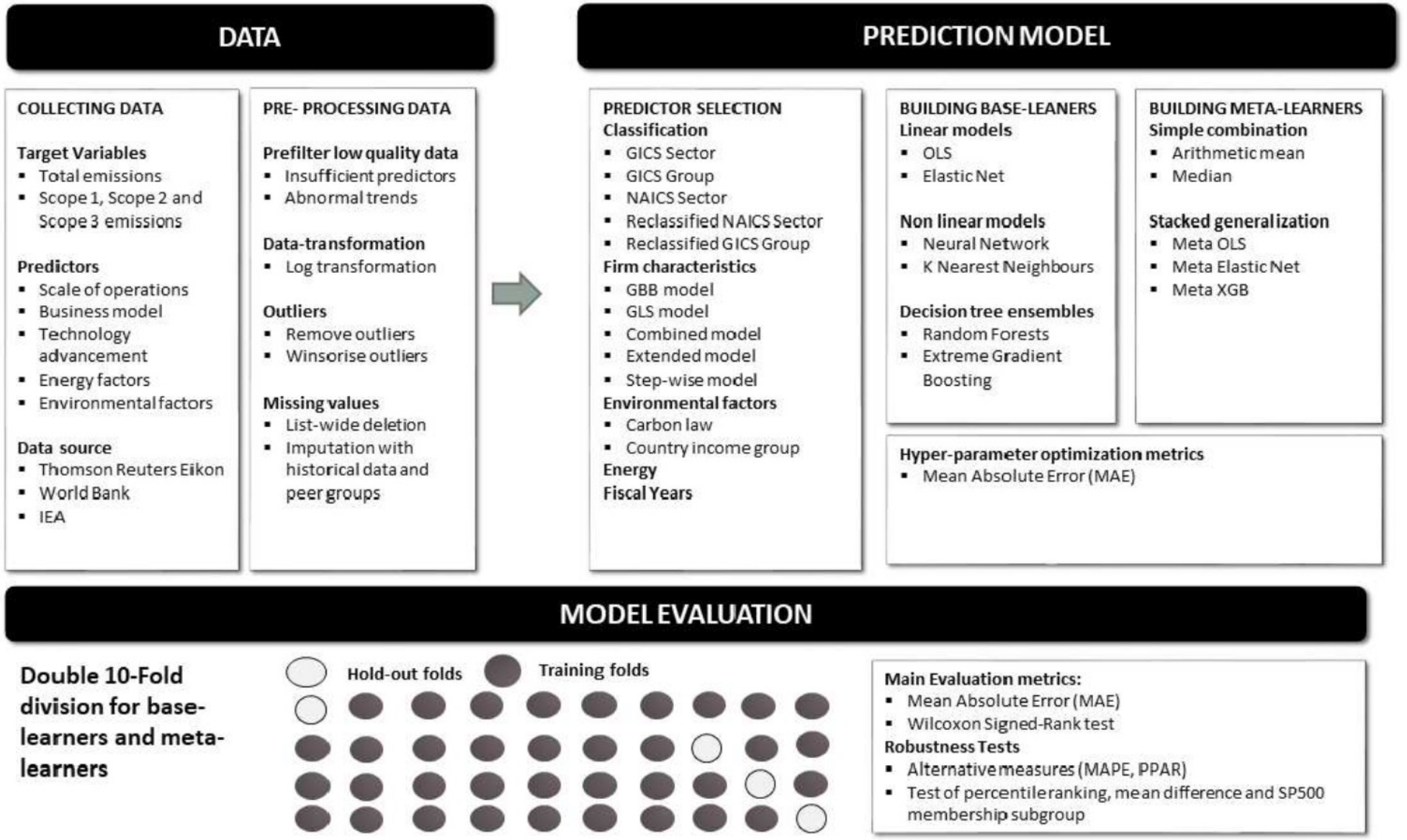
Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

6 FinTech: Market Provisioning



Source: http://www3.weforum.org/docs/WEF_The_future__of_financial_services.pdf

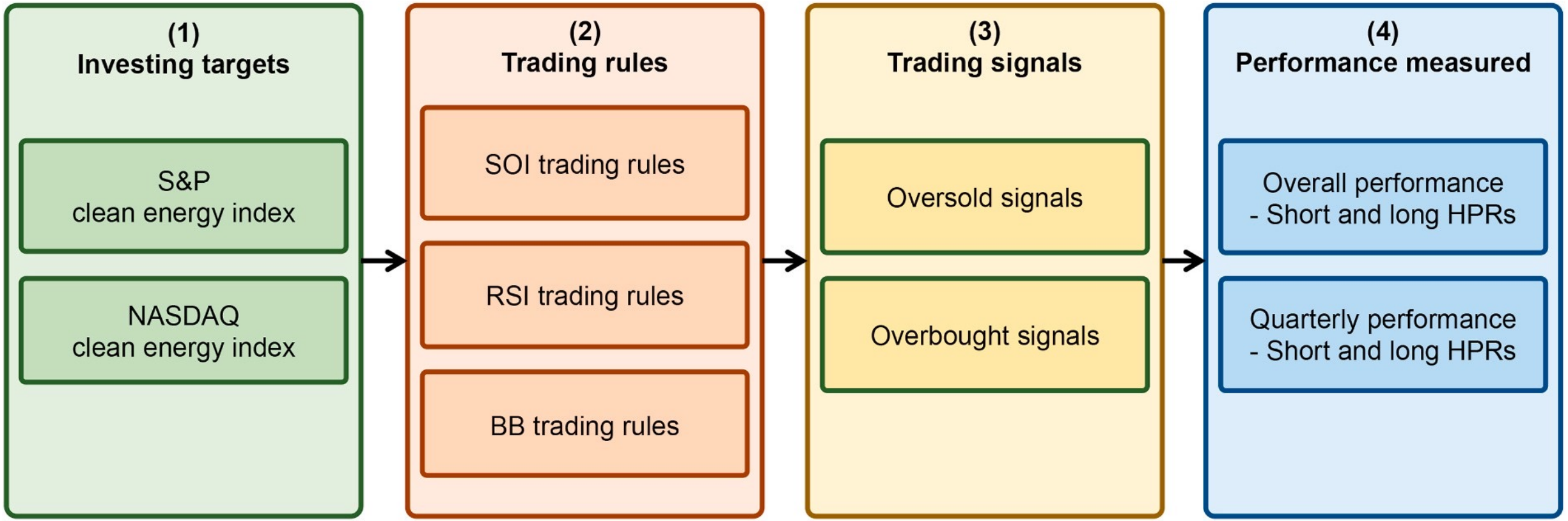
Modelling Strategy to Forecast Carbon Emissions with AI



Source: Brière, M., Keip, M., & Le Berthe, T. (2022). Artificial Intelligence for Sustainable Finance: Why it May Help. Available at SSRN 4252329.

Research Framework

Do clean energy indices outperform using contrarian strategies



Source, Min-Yuh Day and Yensen Ni (2023), "Do clean energy indices outperform using contrarian strategies based on contrarian trading rules?", Energy, Volume 272, 1 June 2023, 127113.

Artificial Intelligence for Sustainable Finance

- **Why AI may help sustainable finance?**
  - Brière, M., Keip, M., & Le Berthe, T. (2022). Artificial Intelligence for Sustainable Finance: Why it May Help. Available at SSRN 4252329.
- **How does artificial intelligence boost sustainable development?**
  - Schoormann, T., Strobel, G., Möller, F., Petrik, D., & Zschech, P. (2023). Artificial Intelligence for Sustainability—A Systematic Review of Information Systems Literature. Communications of the Association for Information Systems, 52(1), 8.
- **Does sustainability generate better financial performance?**
  - Atz, U., Van Holt, T., Liu, Z. Z., & Bruno, C. C. (2023). Does sustainability generate better financial performance? review, meta-analysis, and propositions. Journal of Sustainable Finance & Investment, 13(1), 802-825.
- **What are the major research topics in AI for Sustainable finance?**
  - Kumar, S., Sharma, D., Rao, S., Lim, W. M., & Mangla, S. K. (2022). Past, present, and future of sustainable finance: Insights from big data analytics through machine learning of scholarly research. Annals of Operations Research, 1-44.

Decentralized Finance (DeFi)

Block Chain FinTech

Decentralized Finance (DeFi)

- A global, open alternative to the current financial system.
- Products that let you borrow, save, invest, trade, and more.
- Based on open-source technology that anyone can program with.

Source: https://ethereum.org/en/defi/

Traditional Finance
Centralized Finance (CeFi)

- Some people aren't granted access to set up a bank account or use financial services.
- Lack of access to financial services can prevent people from being employable.
- Financial services can block you from getting paid.
- A hidden charge of financial services is your personal data.
- Governments and centralized institutions can close down markets at will.
- Trading hours often limited to business hours of specific time zone.
- Money transfers can take days due to internal human processes.
- There's a premium to financial services because intermediary institutions need their cut.

Source: https://ethereum.org/en/defi/

DeFi vs. CeFi

Decentralized Finance (DeFi)	Traditional Finance (Centralized Finance; CeFi)
You hold your money.	Your money is held by companies.
You control where your money goes and how it's spent.	You have to trust companies not to mismanage your money, like lend to risky borrowers.
Transfers of funds happen in minutes.	Payments can take days due to manual processes.
Transaction activity is pseudonymous.	Financial activity is tightly coupled with your identity.
DeFi is open to anyone.	You must apply to use financial services.
The markets are always open.	Markets close because employees need breaks.
It's built on transparency – anyone can look at a product's data and inspect how the system works.	Financial institutions are closed books: you can't ask to see their loan history, a record of their managed assets, and so on.

Source: https://ethereum.org/en/defi/

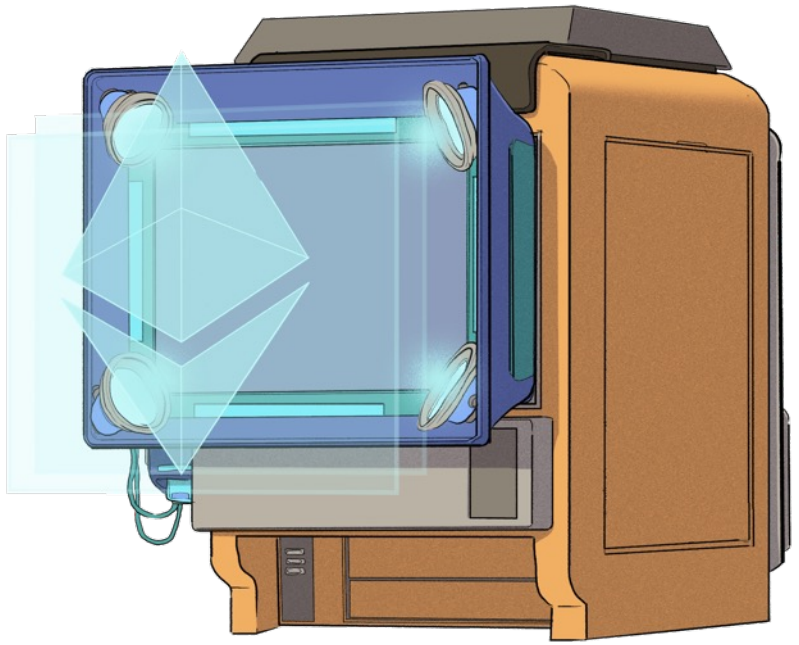
(DeFi)
Decentralized Applications (Dapps)

- **Ethereum-powered tools and services**
- **Dapps are a growing movement of applications that use Ethereum to disrupt business models or invent new ones**

Source: https://ethereum.org/en/defi/

The Internet of Assets

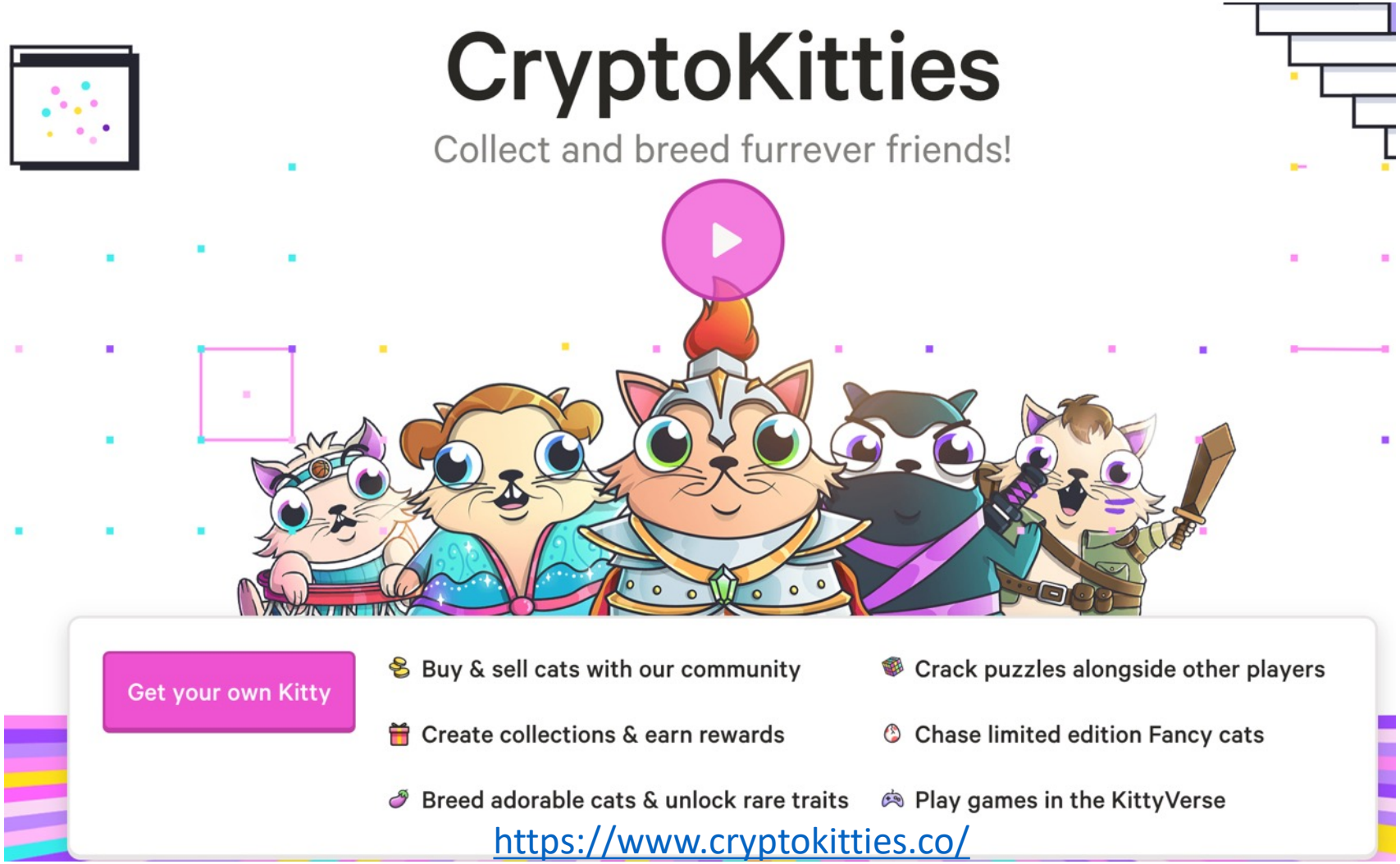
- **Ethereum** isn't just for **digital money**.
- Anything you can own can be **represented**, **traded** and **put to use** as **non-fungible tokens (NFTs)**.



Source: https://ethereum.org/en/defi/

Non-Fungible Tokens (NFT)

CryptoKitties



Source: Matt Fortnow and QuHarrison Terry (2021), The NFT Handbook - How to Create, Sell and Buy Non-Fungible Tokens, Wiley

Financial Stability Challenges

Crypto Ecosystem	• **Operational, cyber, and governance risks** • **Integrity (market and AML/CFT)** (Anti–Money Laundering / Combating the Financing of Terrorism) • **Data availability / reliability** • **Challenges from cross-boarder activites**
Stablecoins	• **How stable are stablecoins?** • **Domestic and global regulatory and supervisory approaches**
Macro-Financial	• **Cryptoization, capital flows, and restrictions** • **Monetary policy transmission** • **Bank disintermediation**

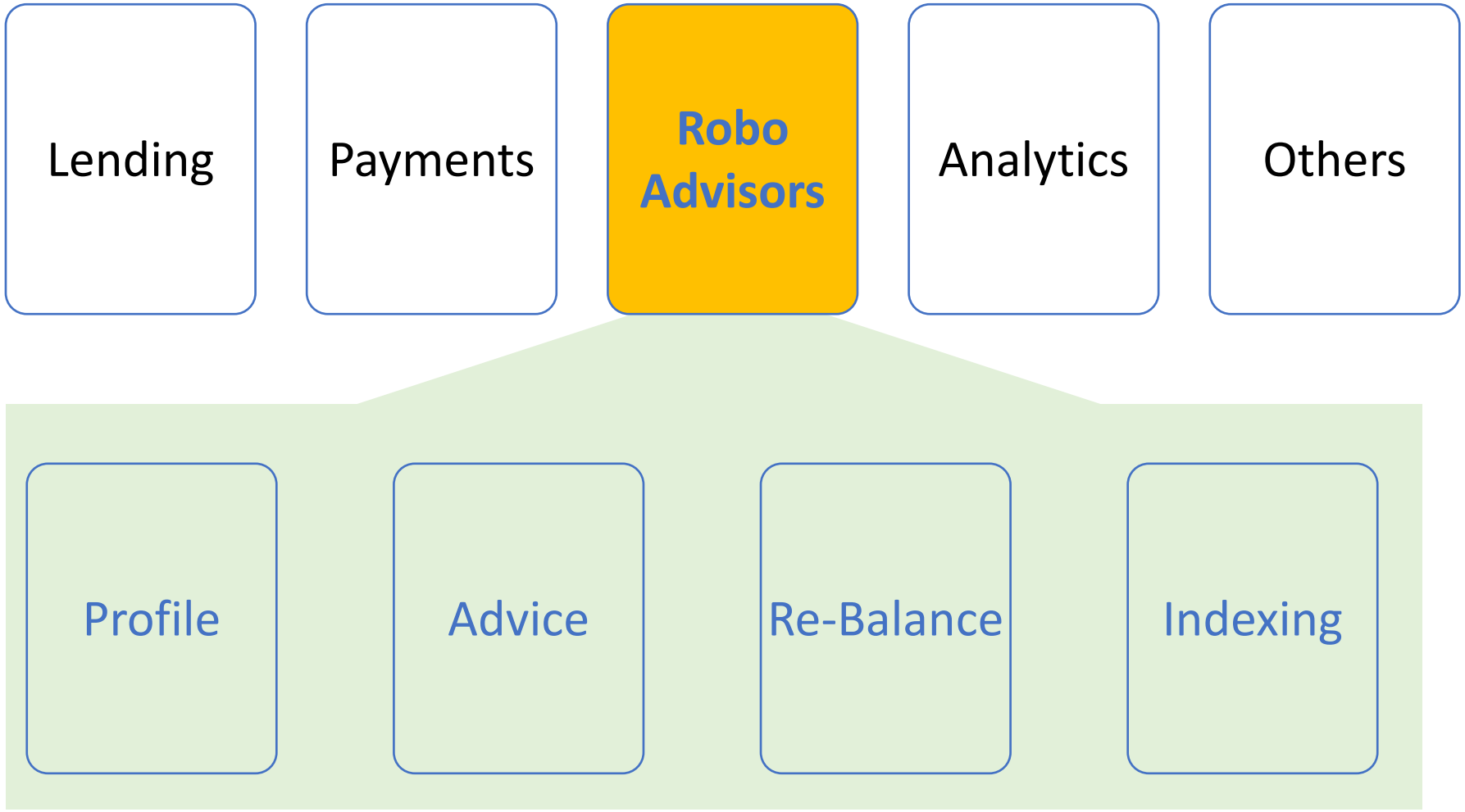
Source: Parma Bains, Mohamed Diaby, Dimitris Drakopoulos, Julia Faltermeier, Federico Grinberg, Evan Papageorgiou, Dmitri Petrov, Patrick Schneider, and Nobu Sugimoto (2021), The Crypto Ecosystem and Financial Stability Challenges, International Monetary Fund, October 2021

Financial Services

Technology Innovation

FinTech Innovation

FinTech high-level classification

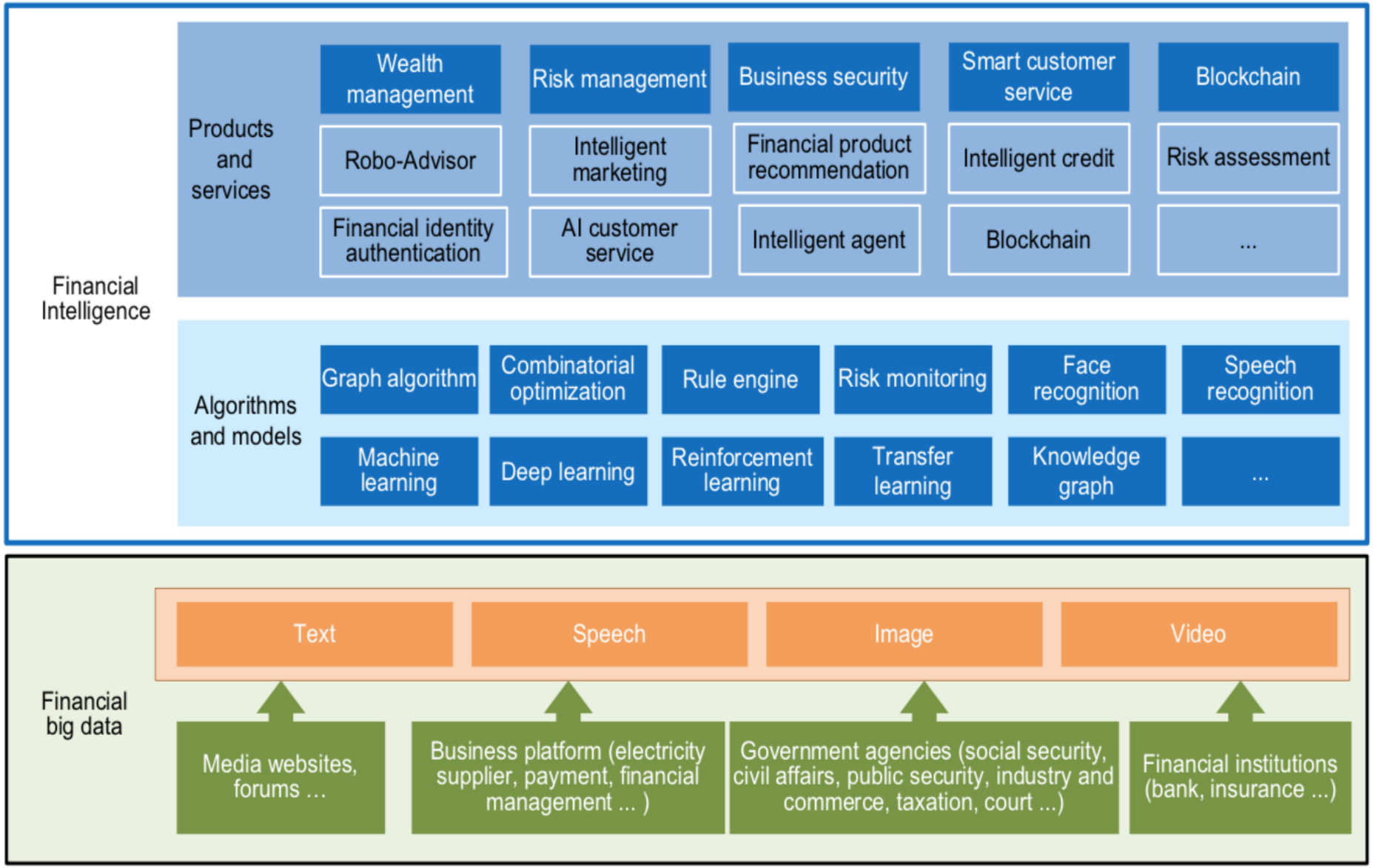


Source: Paolo Sironi (2016), "FinTech Innovation: From Robo-Advisors to Goal Based Investing and Gamification", Wiley.

Technology-driven Financial Industry Development

FinBrain: when Finance meets AI 2.0

(Zheng et al., 2019)



Source: Xiao-lin Zheng, Meng-ying Zhu, Qi-bing Li, Chao-chao Chen, and Yan-chao Tan (2019), "Finbrain: When finance meets AI 2.0." Frontiers of Information Technology & Electronic Engineering 20, no. 7, pp. 914-924

AI 2.0

a new generation of AI
based on the
novel information environment of
major changes and
the development of
new goals.

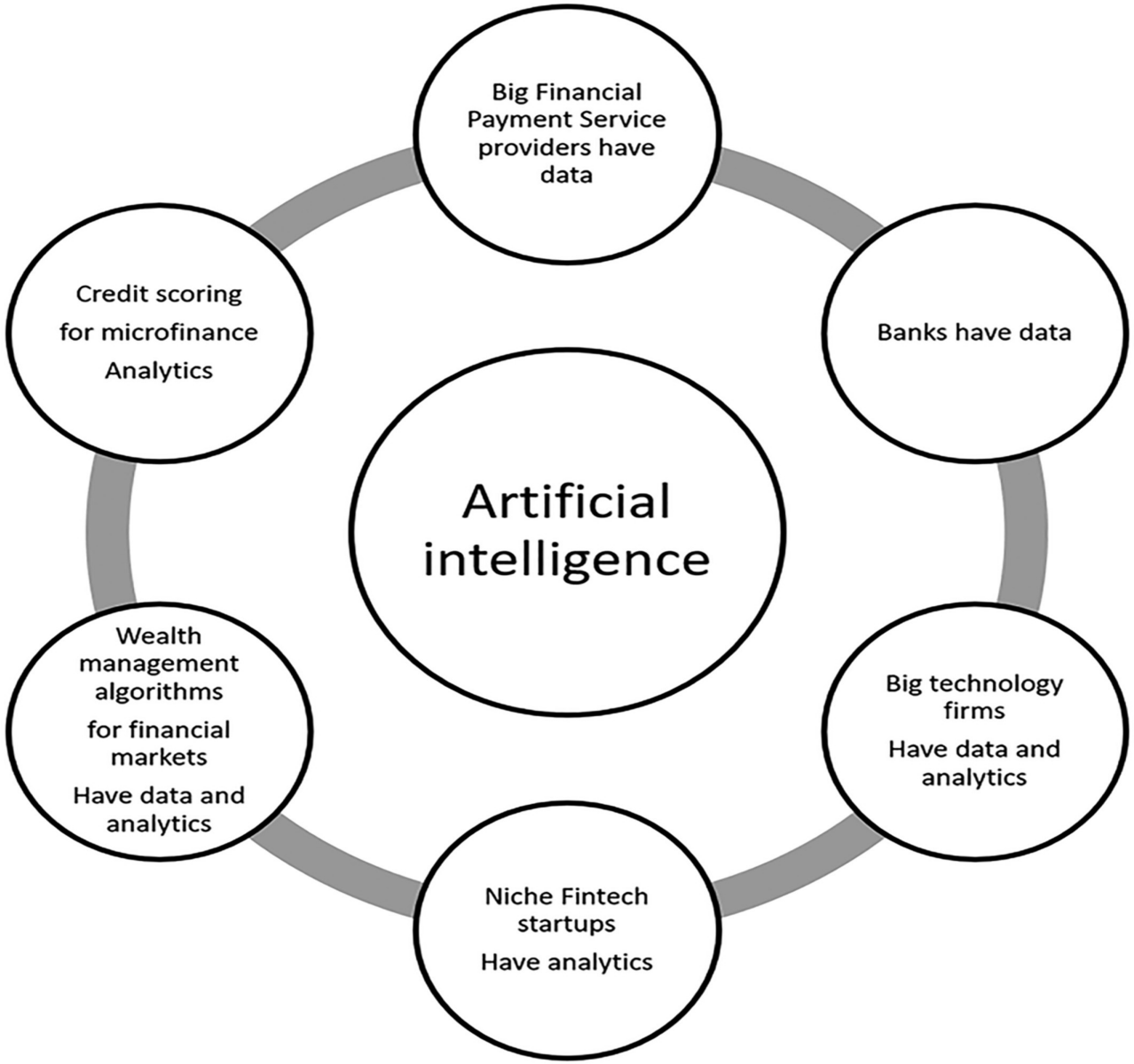
Yunhe Pan (2016), "Heading toward artificial intelligence 2.0." Engineering 2, no. 4, 409-413.

Technology-driven Financial Industry Development

Development stage	Driving technology	Main landscape	Inclusive finance	Relationship between technology and finance
Fintech 1.0 (financial IT)	Computer	Credit card, ATM, and CRMS	Low	Technology as a tool
Fintech 2.0 (Internet finance)	Mobile Internet	Marketplace lending, third-party payment, crowdfunding, and Internet insurance	Medium	Technology-driven change
Fintech 3.0 (financial intelligence)	AI, Big Data, Cloud Computing, Blockchain	Intelligent finance	High	Deep fusion

Source: Xiao-lin Zheng, Meng-ying Zhu, Qi-bing Li, Chao-chao Chen, and Yan-chao Tan (2019), "Finbrain: When finance meets AI 2.0." Frontiers of Information Technology & Electronic Engineering 20, no. 7, pp. 914-924

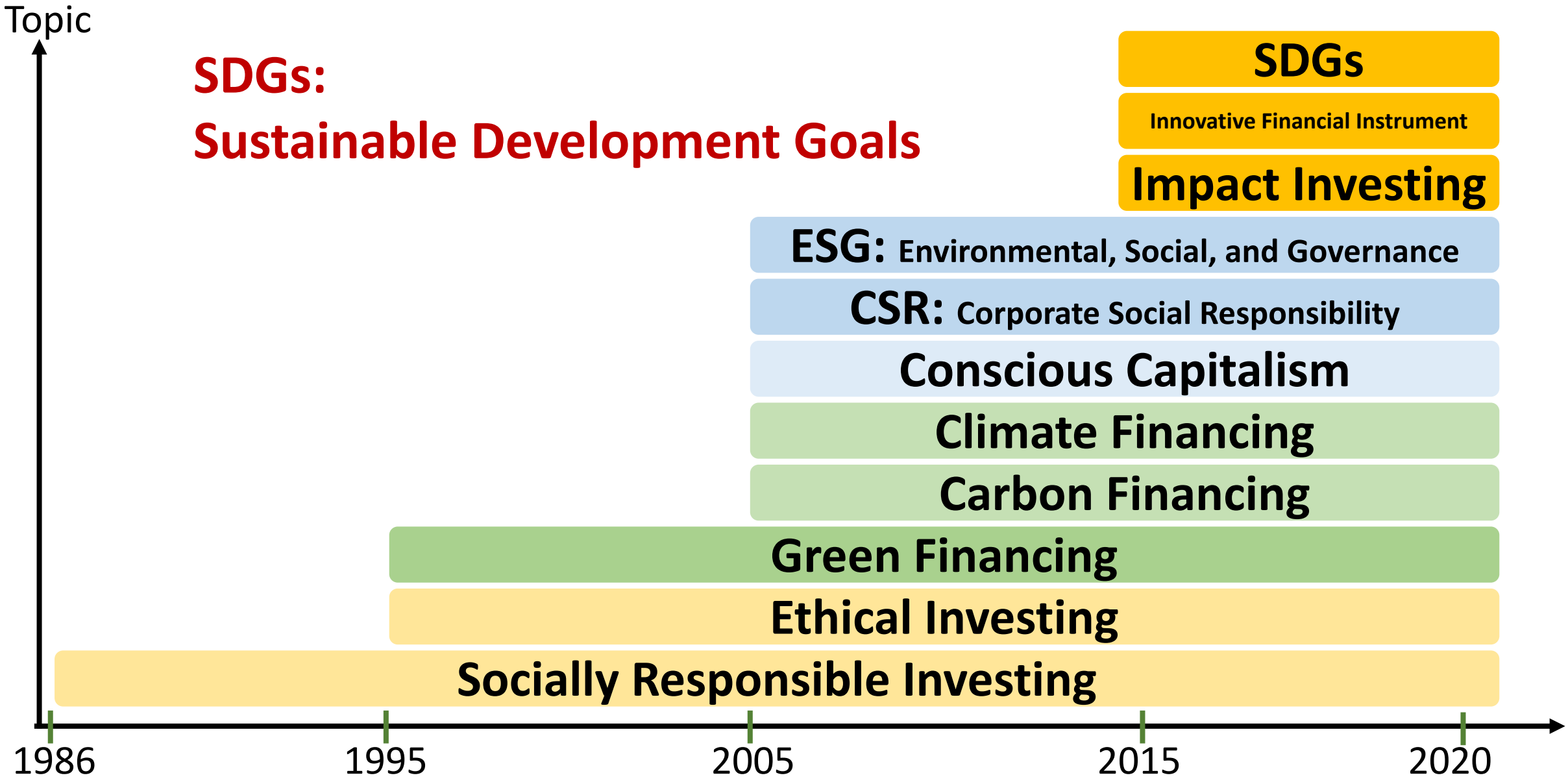
Artificial Intelligence in the Financial Markets



Source: Ashta, Arvind, and Heinz Herrmann (2021). "Artificial intelligence and fintech: An overview of opportunities and risks for banking, investments, and microfinance." Strategic Change 30, no. 3 (2021): 211-222.

Green Finance
and
Sustainable Finance

Evolution of Sustainable Finance Research



Source: Kumar, S., Sharma, D., Rao, S., Lim, W. M., & Mangla, S. K. (2022). Past, present, and future of sustainable finance: Insights from big data analytics through machine learning of scholarly research. Annals of Operations Research, 1-44.

AI for Environmental, Social, and Governance (AI4ESG)

Source: Nenad Tomašev, Julien Cornebise, Frank Hutter, Shakir Mohamed, Angela Picciariello, Bec Connelly, Danielle Belgrave et al. (2020) "AI for social good: unlocking the opportunity for positive impact." Nature Communications 11, no. 1: 1-6.

Sustainability

SDGs

CSR

ESG

Sustainable Development Goals (SDGs)

Source: https://sdgs.un.org/goals

Sustainable Development Goals (SDGs) and 5P

Partnership

Peace

Prosperity

People

Planet

Source: Folke, Carl, Reinette Biggs, Albert V. Norström, Belinda Reyers, and Johan Rockström. "Social-ecological resilience and biosphere-based sustainability science."Ecology and Society 21, no. 3 (2016).

Green Finance

Generic term
implying use or diversion
of financial resources
to deploy and support projects
with long term positive impact
on the environment

Source: Bhattacharyya, Rupsha. "Green finance for energy transition, climate action and sustainable development: overview of concepts, applications, implementation and challenges." Green Finance 4, no. 1 (2022): 1-35.

Sustainable Finance

Finances

deployed in support of projects that ensure just, sustainable and inclusive growth

or attainment of one or more

sustainable development goals

Source: Bhattacharyya, Rupsha. "Green finance for energy transition, climate action and sustainable development: overview of concepts, applications, implementation and challenges." Green Finance 4, no. 1 (2022): 1-35.

Carbon Finance

Financial instruments
based on
economic value of carbon emissions
which an organization cannot avoid but which
it offsets by funding other compensatory projects
that contribute to carbon emissions reduction

Source: Bhattacharyya, Rupsha. "Green finance for energy transition, climate action and sustainable development: overview of concepts, applications, implementation and challenges." Green Finance 4, no. 1 (2022): 1-35.

Climate Finance

Finances deployed
in support of low carbon and
climate resilient projects
that help in climate change mitigation and
adaptation efforts,
particularly in the
energy and infrastructure sectors

Source: Bhattacharyya, Rupsha. "Green finance for energy transition, climate action and sustainable development: overview of concepts, applications, implementation and challenges." Green Finance 4, no. 1 (2022): 1-35.

ESG Investing

Investments considering the broad range of environmental (e.g. climate change, pollution biodiversity loss), social (e.g. working conditions, human rights, salary or compensation structures) and governance (e.g. board composition, diversity and inclusion, taxes) characteristics of the projects or companies being invested in; ethical and business sustainability considerations are integral part of financing

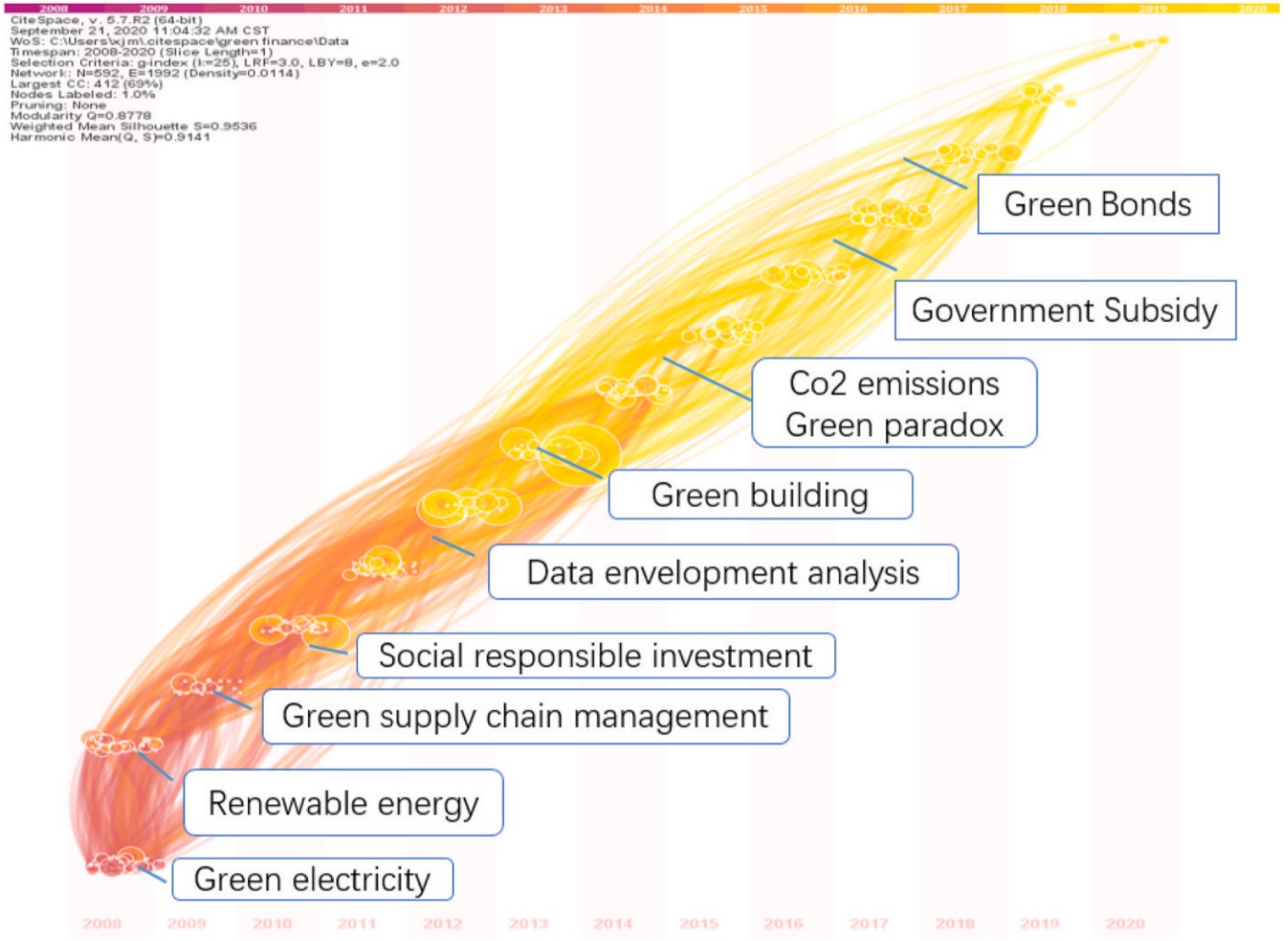
Source: Bhattacharyya, Rupsha. "Green finance for energy transition, climate action and sustainable development: overview of concepts, applications, implementation and challenges." Green Finance 4, no. 1 (2022): 1-35.

Impact Investing

Investing in projects
that solve a social or environmental problem;
the focus is on the positive impact
rather than the
means used to produce that impact

Source: Bhattacharyya, Rupsha. "Green finance for energy transition, climate action and sustainable development: overview of concepts, applications, implementation and challenges." Green Finance 4, no. 1 (2022): 1-35.

Dynamic Trends of Green Finance and Energy Policy



Source: Wang, Moran, Xuerong Li, and Shouyang Wang. (2021) "Discovering research trends and opportunities of green finance and energy policy: A data-driven scientometric analysis." Energy Policy 154 (2021): 112295.

AI and Sustainability Development Goals (SDGs)

SDGs	1 No poverty	2 Zero hunger	3 Good health and well-being	4 Quality education	5 Gender equality	6 Clean water and sanitation	7 Affordable and clean energy	8 Decent work and economic growth	9 Industry, innovation and infrastructure	10 Reduces inequalities	11 Sustainable cities and communities	12 Responsible consumption and production	13 Climate action	14 Life below water	15 Life on land	16 Peace, justice and strong institutions	17 Partnerships for the goals
Economic								●	●	●	○						●
Ecological		○					○				○	○	●	●	●		
Social	●	●	●	●	●	●	●				●	●				●	
Positive impact of AI*	100%	76%	69%	10%0	56%	100%	100%	92%	100%	90%	100%	82%	80%	90%	100%	58%	26%

Note: ● adopted from Vinuesa et al. (2020), ○ added based on our analysis.
*The assessment of AI's possible positive impact is based on a consensus-based expert elicitation process (Vinuesa et al., 2020).

Source: Schoormann, T., Strobel, G., Möller, F., Petrik, D., & Zschech, P. (2023).
Artificial Intelligence for Sustainability—A Systematic Review of Information Systems Literature. Communications of the Association for Information Systems, 52(1), 8.

AI for Sustainability

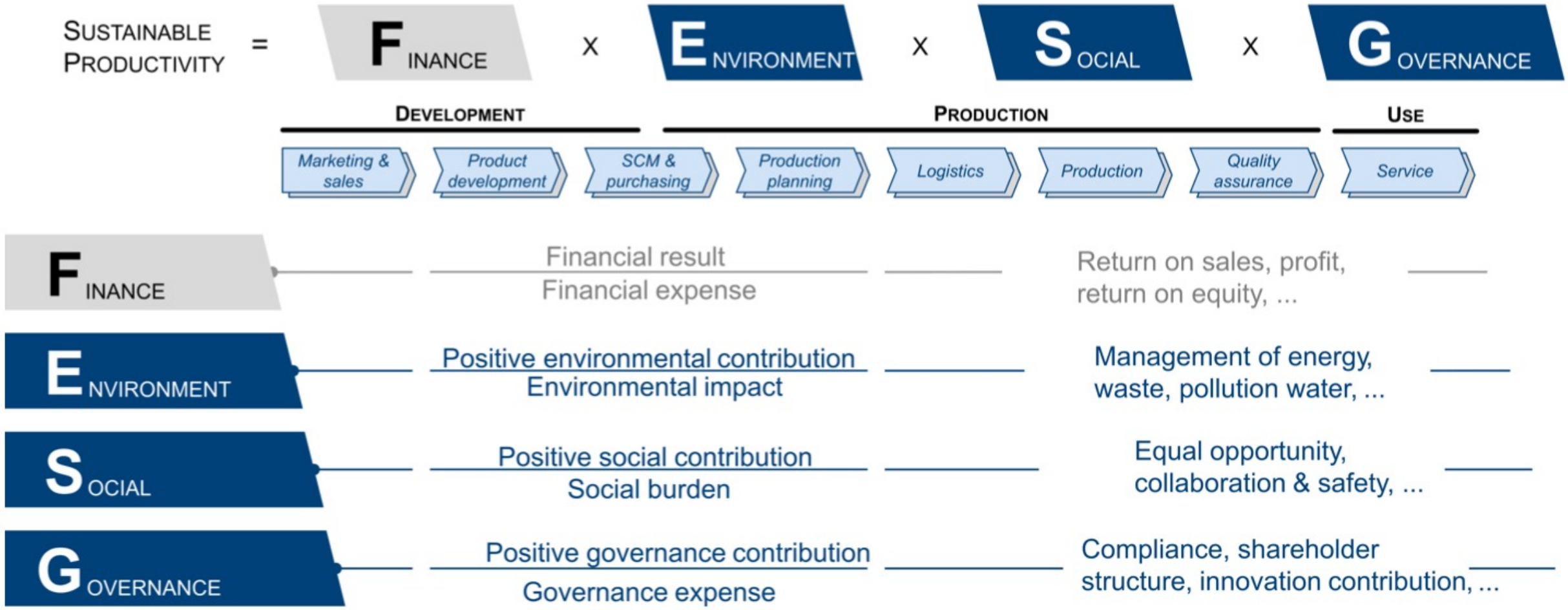
Dimension	Code characteristics					
Primary objective[1]	Develop new (AI) methods *(11/95)*	Compare (AI) methods *(39/95)*	Apply (AI) methods *(53/95)*	Develop new system *(20/95)*	Other objective *(4/95)*	
Sustainability dimension	Economic *(23/95)*		Ecological *(17/95)*		Social *(72/95)*	
Sustainable Development Goals (SDGs)	SDG 1 *(0/95)*	SDG 2 *(2/95)*	SDG 3 *(55/95)*	SDG 4 *(6/95)*	SDG 5 *(0/95)*	SDG 6 *(0/95)*
	SDG 7 *(9/95)*	SDG 8 *(7/95)*	SDG 9 *(8/95)*	SDG 10 *(1/95)*	SDG 11 *(9/95)*	SDG 12 *(8/95)*
	SDG 13 *(2/95)*	SDG 14 *(0/95)*	SDG 15 *(2/95)*	SDG 16 *(11/95)*	SDG 17 *(0/95)*	
Data source	Reviews *(12/95)*	Social media/ Online forums *(31/95)*	Health records *(21/95)*	Environment/ Weather *(10/95)*	Energy *(5/95)*	
Data source plurality	Single source *(50/95)*		Multiple sources *(44/95)*		N/A *(1/95)*	
Data sensitivity	Publicly available data *(64/95)*		Internal data *(16/95)*	Other *(11/95)*	N/A *(9/95)*	
Manual labeling	Yes *(32/95)*			No *(63/95)*		
Technology	ML *(91/95)*		NLP *(42/95)*	CV *(12/95)*	Other *(21/95)*	
Type of learning for ML approach	Supervised learning *(85/95)*			Unsupervised learning *(23/95)*		
Neural vs. non-neural	Non-neural *(45/95)*		Neural *(50/95)*		Deep learning *(38/95)*	
Evaluation	Technical evaluation *(83/95)*			Domain evaluation *(25/95)*		
Paradigm	DSR/ADR *(30/95)*			Non-DSR/ADR *(64/95)*		

	0-9	10-29	30-54	55-69	70-95

Notes: Code dimensions are not mutually exclusive; one article can be classified into one or more code characteristics; [1] 'Compare' does include 'apply'.

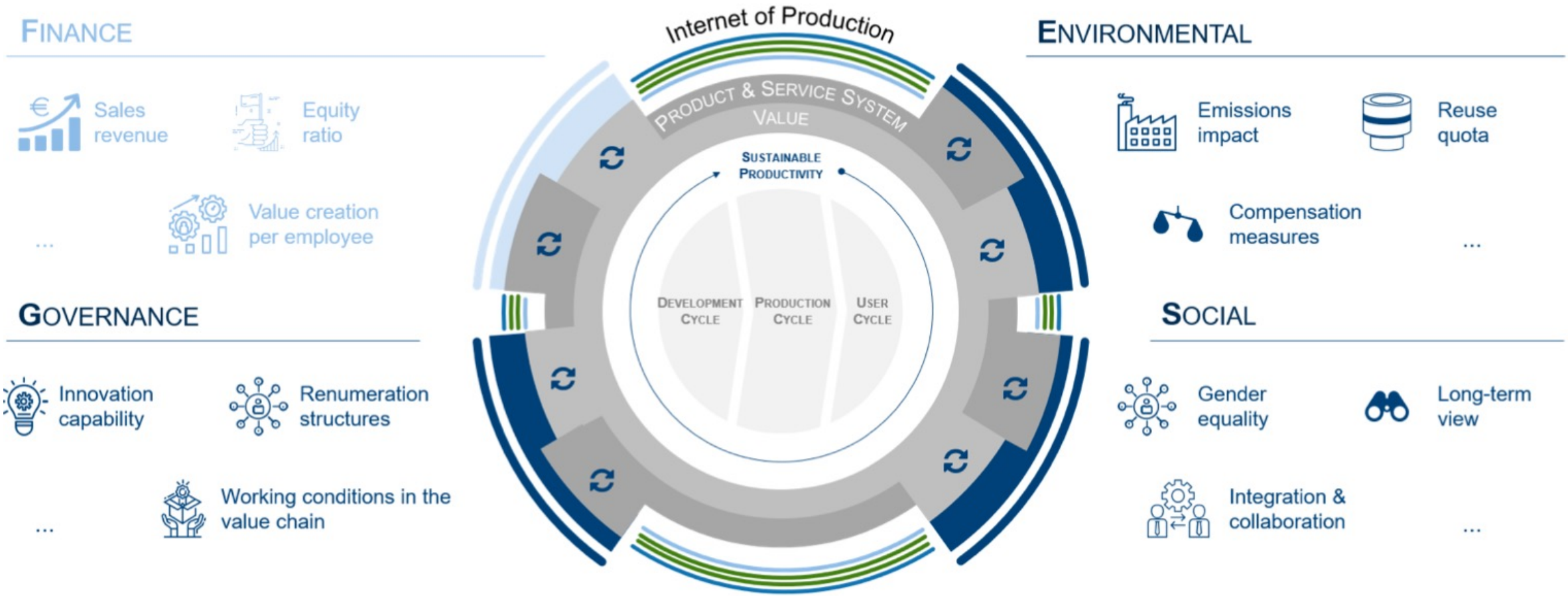
Source: Schoormann, T., Strobel, G., Möller, F., Petrik, D., & Zschech, P. (2023). Artificial Intelligence for Sustainability—A Systematic Review of Information Systems Literature. Communications of the Association for Information Systems, 52(1), 8.

Sustainable Productivity: Finance ESG



Source: Huang, Ziqi, Yang Shen, Jiayi Li, Marcel Fey, and Christian Brecher (2021). "A survey on AI-driven digital twins in Industry 4.0: Smart manufacturing and advanced robotics." Sensors 21, no. 19: 6340.

Sustainable Resilient Manufacturing
ESG

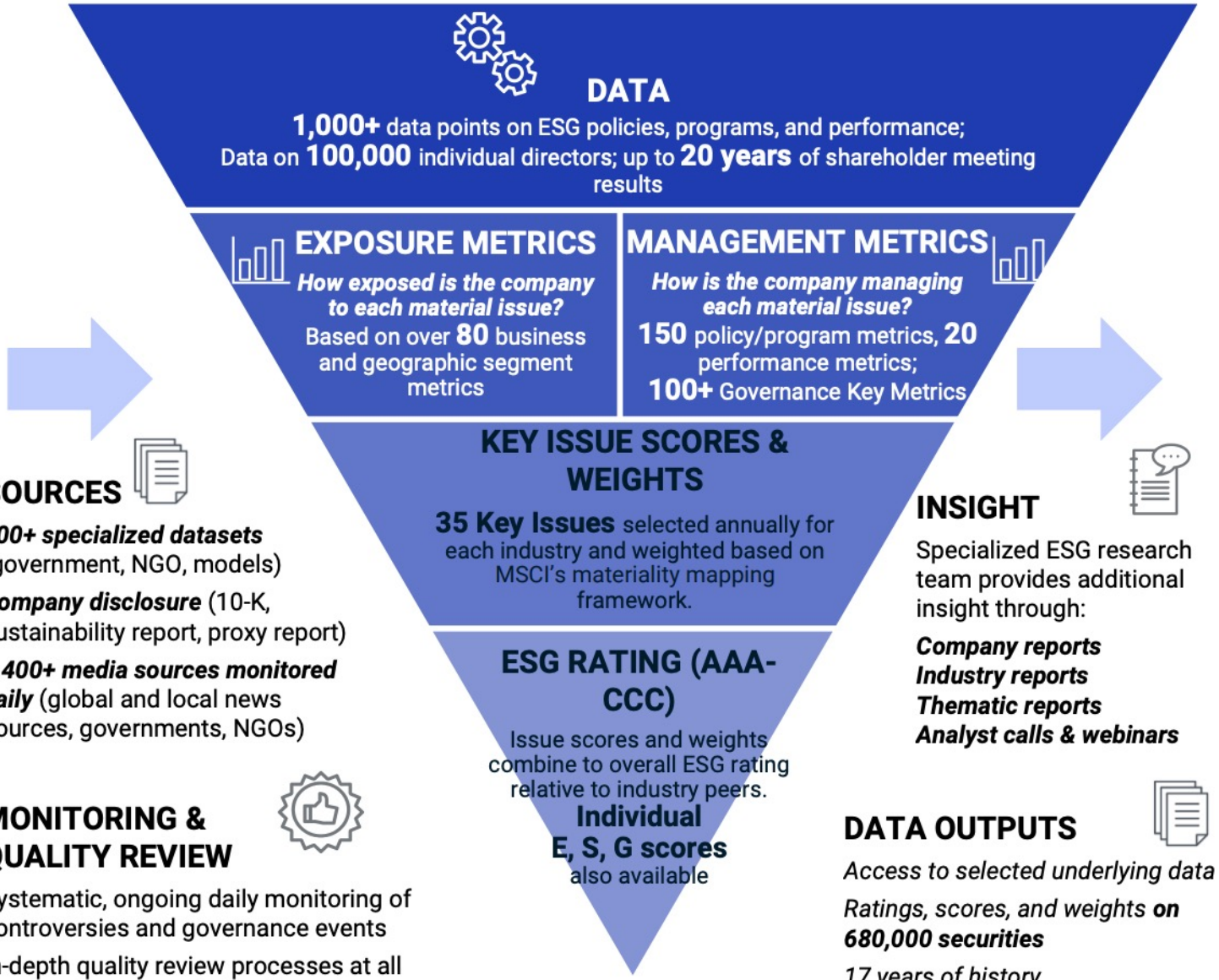


Source: Huang, Ziqi, Yang Shen, Jiayi Li, Marcel Fey, and Christian Brecher (2021). "A survey on AI-driven digital twins in Industry 4.0: Smart manufacturing and advanced robotics." Sensors 21, no. 19: 6340.

ESG Indexes

- MSCI ESG Index
- Dow Jones Sustainability Indices (DJSI)
- FTSE ESG Index

MSCI ESG Rating Framework



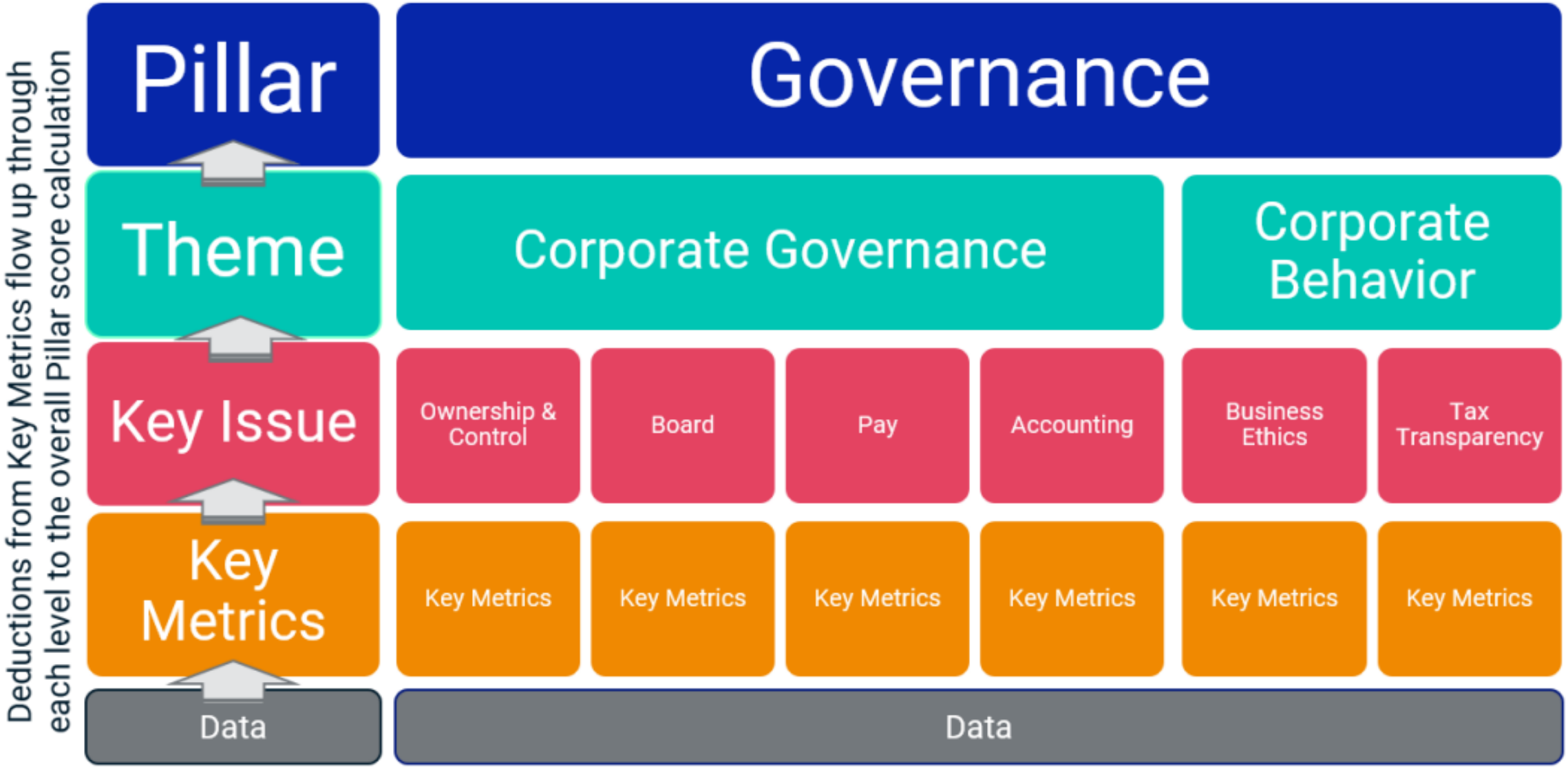
Source: https://www.msci.com/documents/1296102/21901542/ESG-Ratings-Methodology-Exec-Summary.pdf

MSCI ESG Key Issue Hierarchy

3 Pillars	10 Themes	35 ESG Key Issues	
Environment	**Climate Change**	Carbon Emissions	Financing Environmental Impact
		Product Carbon Footprint	Climate Change Vulnerability
	Natural Capital	Water Stress	Raw Material Sourcing
		Biodiversity & Land Use	
	Pollution & Waste	Toxic Emissions & Waste	Electronic Waste
		Packaging Material & Waste	
	Environmental Opportunities	Opportunities in Clean Tech	Opportunities in Renewable Energy
		Opportunities in Green Building	
Social	**Human Capital**	Labor Management	Human Capital Development
		Health & Safety	Supply Chain Labor Standards
	Product Liability	Product Safety & Quality	Privacy & Data Security
		Chemical Safety	Responsible Investment
		Consumer Financial Protection	Health & Demographic Risk
	Stakeholder Opposition	Controversial Sourcing	
		Community Relations	
	Social Opportunities	Access to Communications	Access to Health Care
		Access to Finance	Opportunities in Nutrition & Health
Governance	**Corporate Governance**	Ownership & Control	Pay
		Board	Accounting
	Corporate Behavior	Business Ethics	
		Tax Transparency	

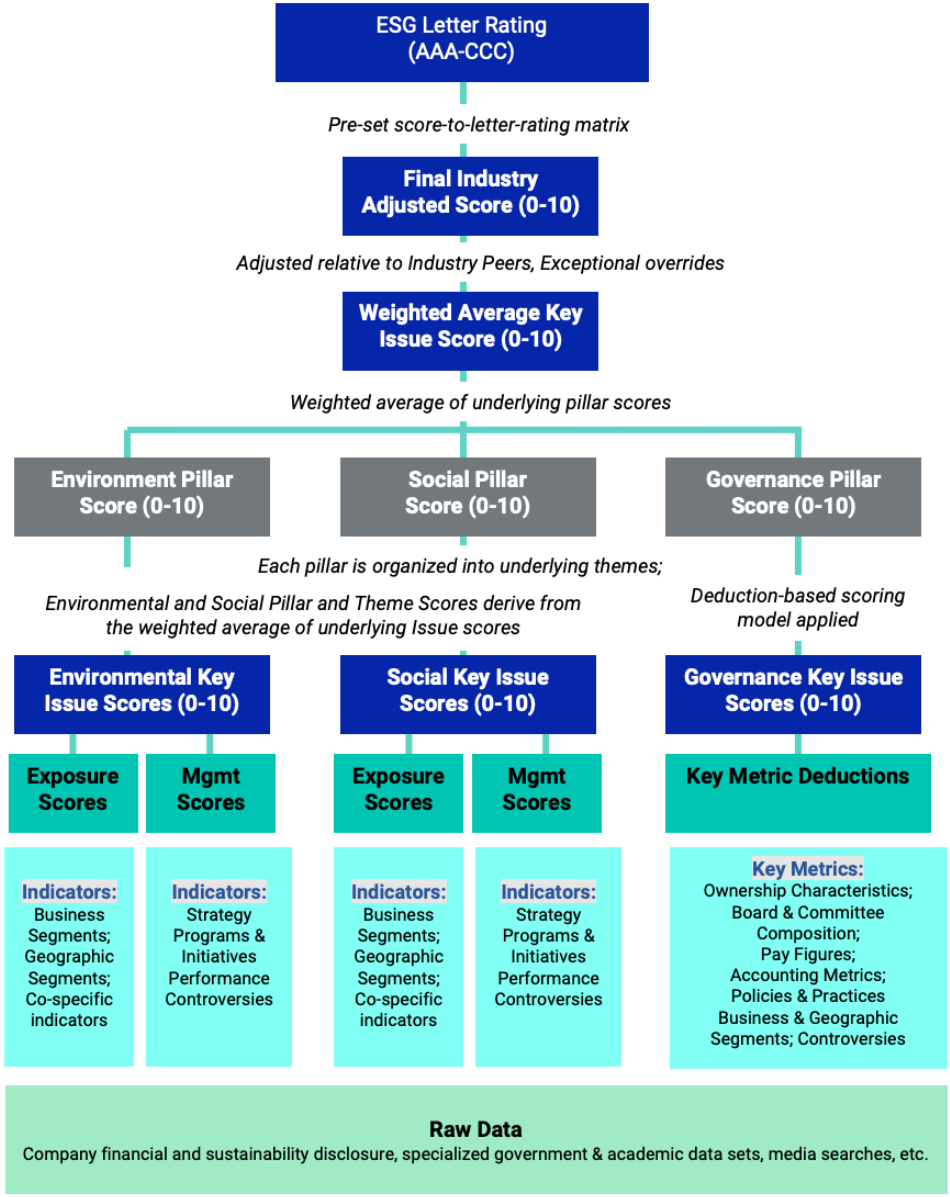
Source: https://www.msci.com/documents/1296102/21901542/ESG-Ratings-Methodology-Exec-Summary.pdf

MSCI Governance Model Structure



Source: https://www.msci.com/documents/1296102/21901542/ESG-Ratings-Methodology-Exec-Summary.pdf

MSCI Hierarchy of ESG Scores



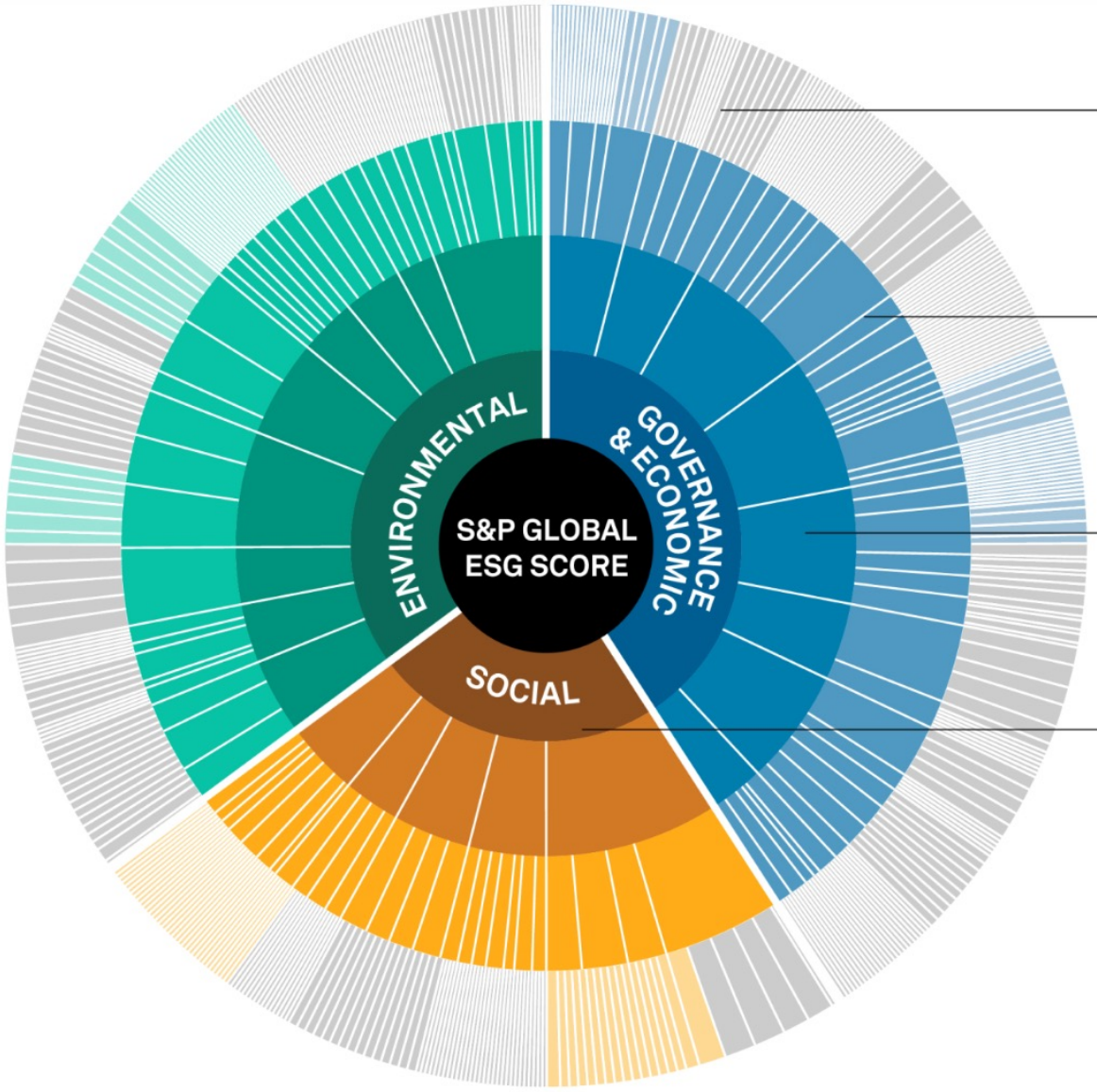
Source: https://www.msci.com/documents/1296102/21901542/ESG-Ratings-Methodology-Exec-Summary.pdf

DJSI S&P Global ESG Score

8,000
Companies

90%
Global market capitalization

340,000+
Current Research Universe and Active Securities



Approx.
1,000
Datapoints

Assessed values, text, checkboxes, documents
Sources: Web-based questionnaire and company documents

130+
Questions

Weighted data point scores
Up to 50% industry-specific

Ave.
30+
Criteria scores

Weighted question scores
61 industry specific approaches, with tailored questions, criteria and related weightings

3
Dimension scores

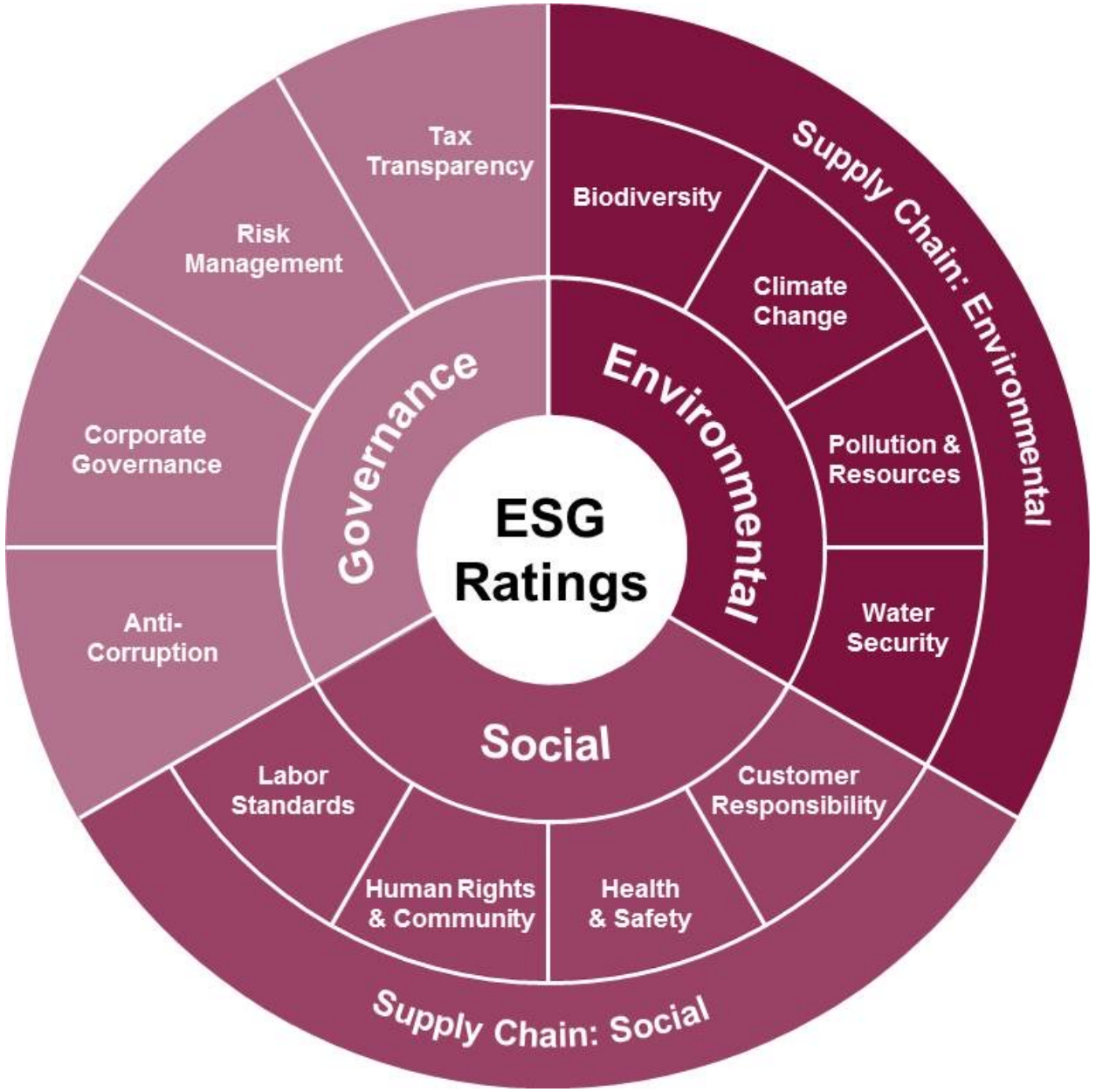
Weighted criteria scores
Adjusted for corporate ESG controversies where applicable

1
S&P Global ESG Score

Sum of weighted dimension scores

Source: DJSI, S&P Global Corporate Sustainability Assessment (CSA), https://www.spglobal.com/esg/solutions/data-intelligence-esg-scores

FTSE Russell ESG Ratings



Source: https://www.ftserussell.com/data/sustainability-and-esg-data/esg-ratings

SUSTAINALYTICS
a Morningstar company

Sustainalytics ESG Risk Ratings

Analyst-based approach

Sustainalytics' ESG Risk Ratings measure a company's exposure to industry-specific material ESG risks and how well a company is managing those risks.

Negligible	Low	Medium	High	Severe
0 - 10	10 - 20	20 - 30	30 - 40	40+

Source: https://www.sustainalytics.com/esg-data

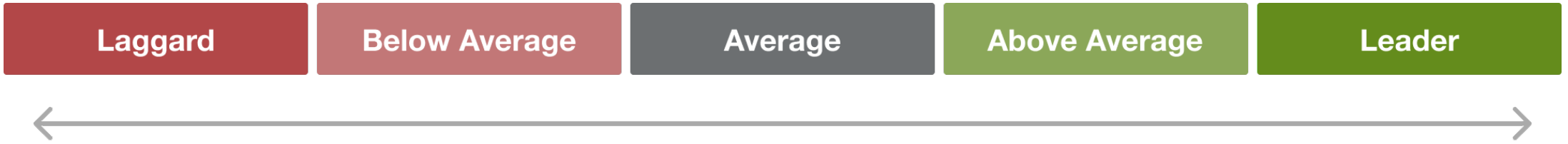
TruValue Labs

FACTSET

Truvalue ESG Ranks

Machine-based approach

- **Truvalue Labs applies AI to analyze over 100,000 sources and uncover ESG risks and opportunities hidden in unstructured text.**
- **The ESG Ranks data service produces an overall company rank based on industry percentile leveraging the 26 ESG categories defined by the Sustainability Accounting Standards Board (SASB).**
- **The data feed covers 20,000+ companies with more than 13 years of history.**



Source: :https://developer.truvaluelabs.com/data/esg-ranks

Analyst-driven vs. AI-driven ESG

Sustainalytics

Analyst-driven ESG research

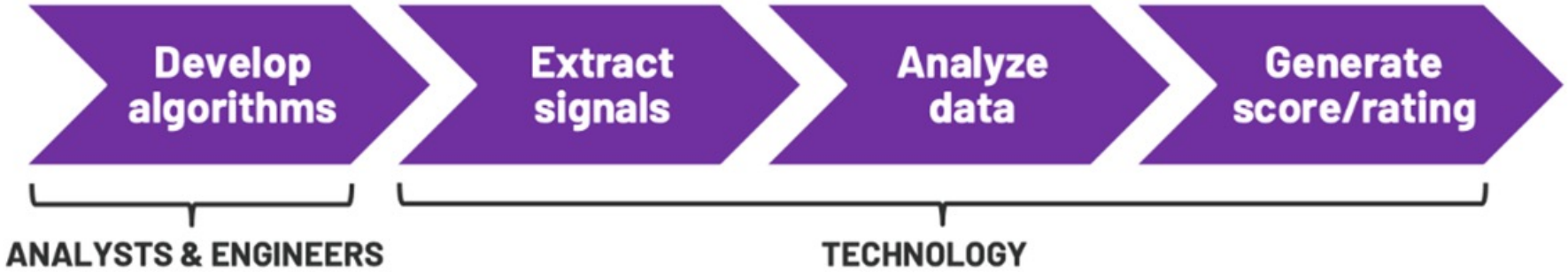
Derives ratings in a structured data model

Analyst role at the end of the process allows subjectivity to color results

Truvalue Labs

AI-driven ESG research

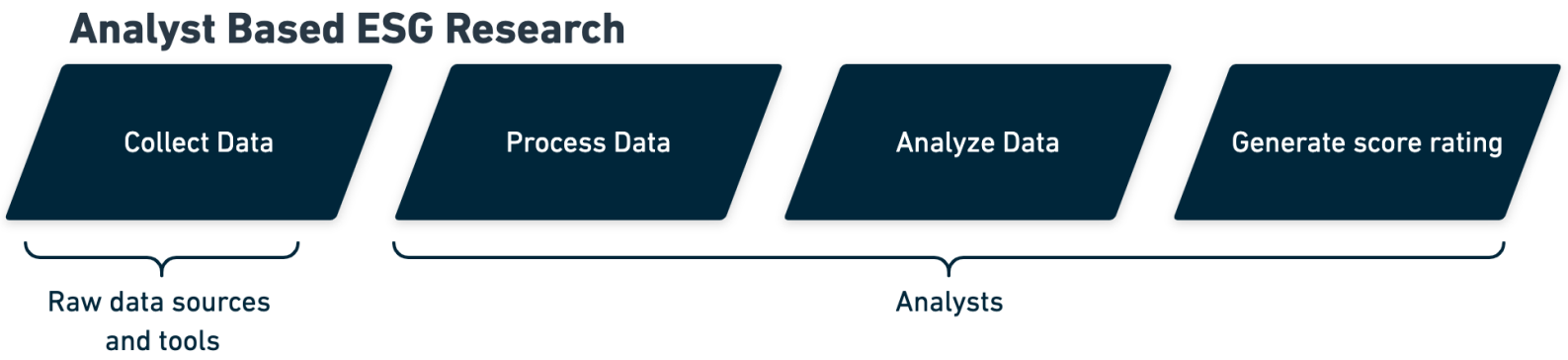
Derives signals from unstructured data



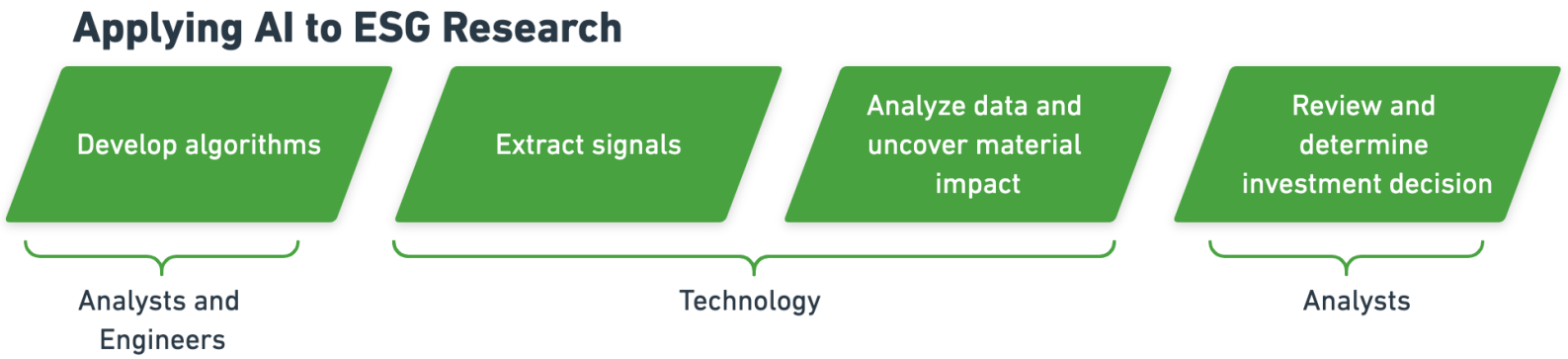
Analyst expertise at the beginning of the process produces consistent results

Source: Mark Tulay (2020), Man vs. machine: A tale of two sustainability ratings systems, GreenBiz, https://www.greenbiz.com/article/man-vs-machine-tale-two-sustainability-ratings-systems

Analyst based ESG Research

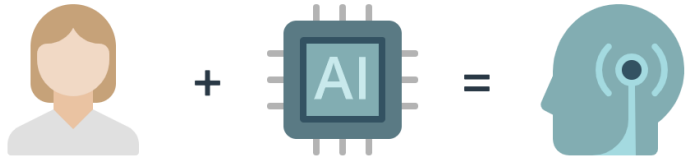


AI based ESG Research



It would take an analyst over 5 years to do what our AI can in 1 week

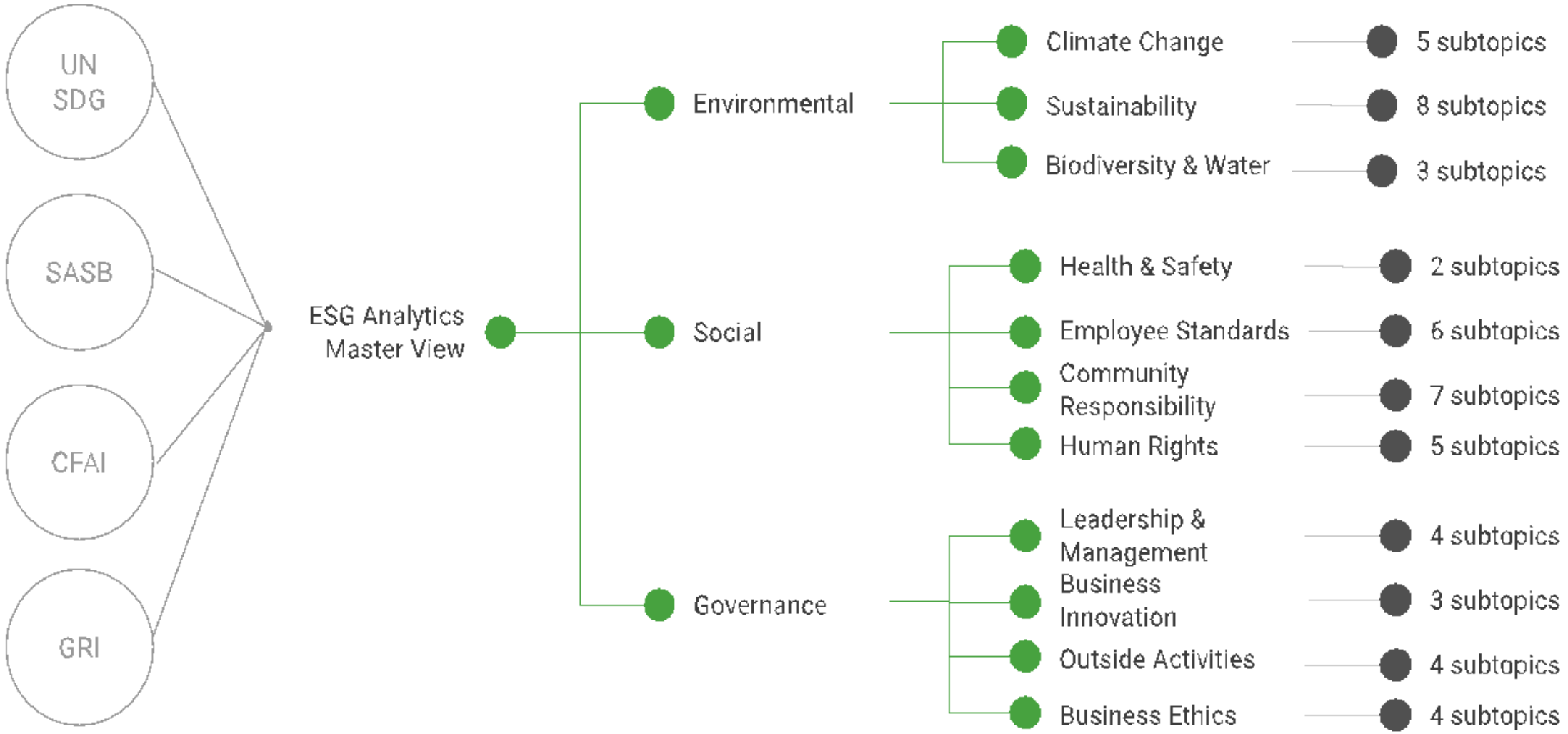
Combining analysts with AI creates gives you the full picture



ESG ANALYTICS
Invest where it matters.

Source: https://www.esganalytics.io/insights/how-data-is-accelerating-esg

ESG Analytics: NLP Taxonomy

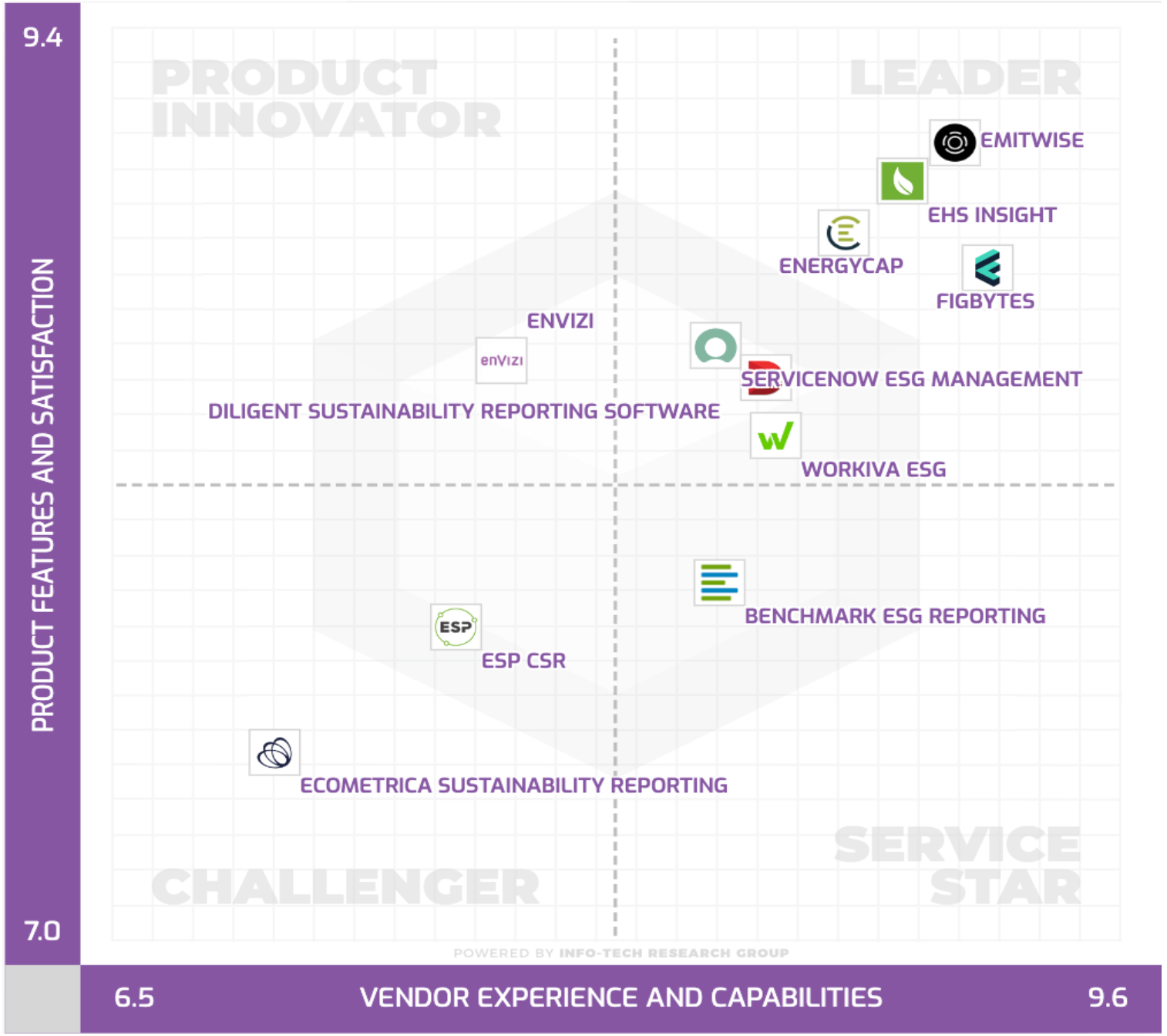


ESG ANALYTICS

Source: https://www.esganalytics.io/insights/how-data-is-accelerating-esg

Top ESG Reporting Software

Environmental, Social and Governance (ESG) Reporting software or **Sustainability software** helps organizations manage their operational data, evaluate their impact on the environment and provide reporting to perform audits.



Source: https://www.softwarereviews.com/categories/environmental-social-and-governance-reporting

ESG Reporting Software: Emitwise

- **Emitwise is the carbon management platform for companies with complex manufacturing supply chains to confidently understand, track and reduce their complete carbon footprint.**
- **Combining 100 years of carbon accounting experience and machine learning technology, we accelerate climate action by increasing the accuracy of scope 3 emissions.**
- **The platform empowers manufacturers and their supply chains to make carbon-led business decisions that lower risk, increase profitability and deliver ambitious climate action.**

Source: https://www.softwarereviews.com/categories/environmental-social-and-governance-reporting

ESG Reporting Software: Workiva ESG

- **Workiva is a cloud native platform that simplifies the complexities of reporting and compliance.**
- **Workiva ESG is the end-to-end platform that allows you to integrate financial data, nonfinancial data, and XBRL.**
- **Workiva, the platform that streamlines your entire ESG process.**
- **Automate data collection, utilize frameworks, and directly connect to all your ESG reports. in meaningful glossy reports, accurate survey responses, and regulatory filings with integrated XBRL tagging.**

Source: https://www.softwarereviews.com/categories/environmental-social-and-governance-reporting

Financial Technology (Fintech) Categories

1. Banking Infrastructure
2. Business Lending
3. Consumer and Commercial Banking
4. Consumer Lending
5. Consumer Payments
6. Crowdfunding
7. Equity Financing
8. Financial Research and Data
9. Financial Transaction Security
10. Institutional Investing
11. International Money Transfer
12. Payments Backend and Infrastructure
13. Personal Finance
14. Point of Sale Payments
15. Retail Investing
16. Small and Medium Business Tools

Source: http://www.venturescanner.com/financial-technology

Summary

- **Web 3.0**
- **Big Data Analysis**
- **Fintech**
- **Green and Sustainable Finance**

References

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