

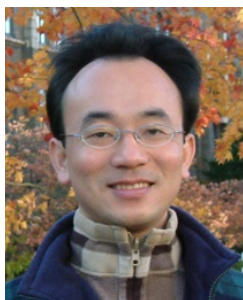
軟體工程 (Software Engineering)

安全和隱私 (Security and Privacy)

1091SE09

MBA, IM, NTPU (M5118) (Fall 2020)

Tue 2, 3, 4 (9:10-12:00) (B8F40)



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2020-12-01



課程大綱 (Syllabus)

週次 (Week)	日期 (Date)	內容 (Subject/Topics)
1	2020/09/15	軟體工程概論 (Introduction to Software Engineering)
2	2020/09/22	軟體產品與專案管理：軟體產品管理，原型設計 (Software Products and Project Management: Software product management and prototyping)
3	2020/09/29	敏捷軟體工程：敏捷方法、Scrum、極限程式設計 (Agile Software Engineering: Agile methods, Scrum, and Extreme Programming)
4	2020/10/06	功能、場景和故事 (Features, Scenarios, and Stories)
5	2020/10/13	軟體架構：架構設計、系統分解、分散式架構 (Software Architecture: Architectural design, System decomposition, and Distribution architecture)
6	2020/10/20	軟體工程個案研究 I (Case Study on Software Engineering I)

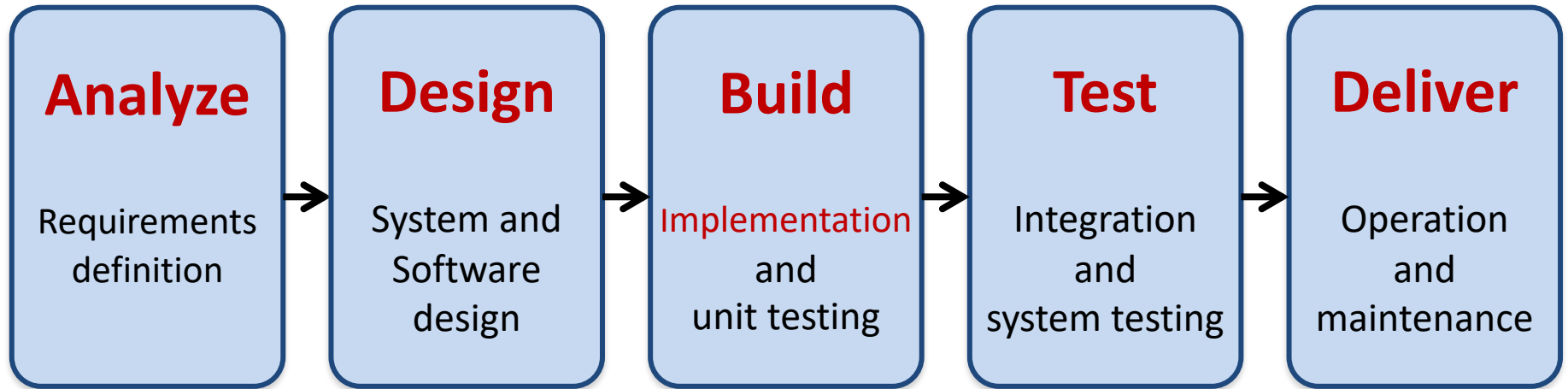
課程大綱 (Syllabus)

- | 週次 (Week) | 日期 (Date) | 內容 (Subject/Topics) |
|-----------|------------|--|
| 7 | 2020/10/27 | 基於雲的軟體：虛擬化和容器、軟體即服務
(Cloud-Based Software: Virtualization and containers, Everything as a service, Software as a service) |
| 8 | 2020/11/03 | 雲端運算與雲軟體架構
(Cloud Computing and Cloud Software Architecture) |
| 9 | 2020/11/10 | 期中報告 (Midterm Project Report) |
| 10 | 2020/11/17 | 微服務架構：RESTful服務、服務部署
(Microservices Architecture: RESTful services, Service deployment) |
| 11 | 2020/11/24 | 軟體工程產業實務
(Industry Practices of Software Engineering) |
| 12 | 2020/12/01 | 安全和隱私 (Security and Privacy) |

課程大綱 (Syllabus)

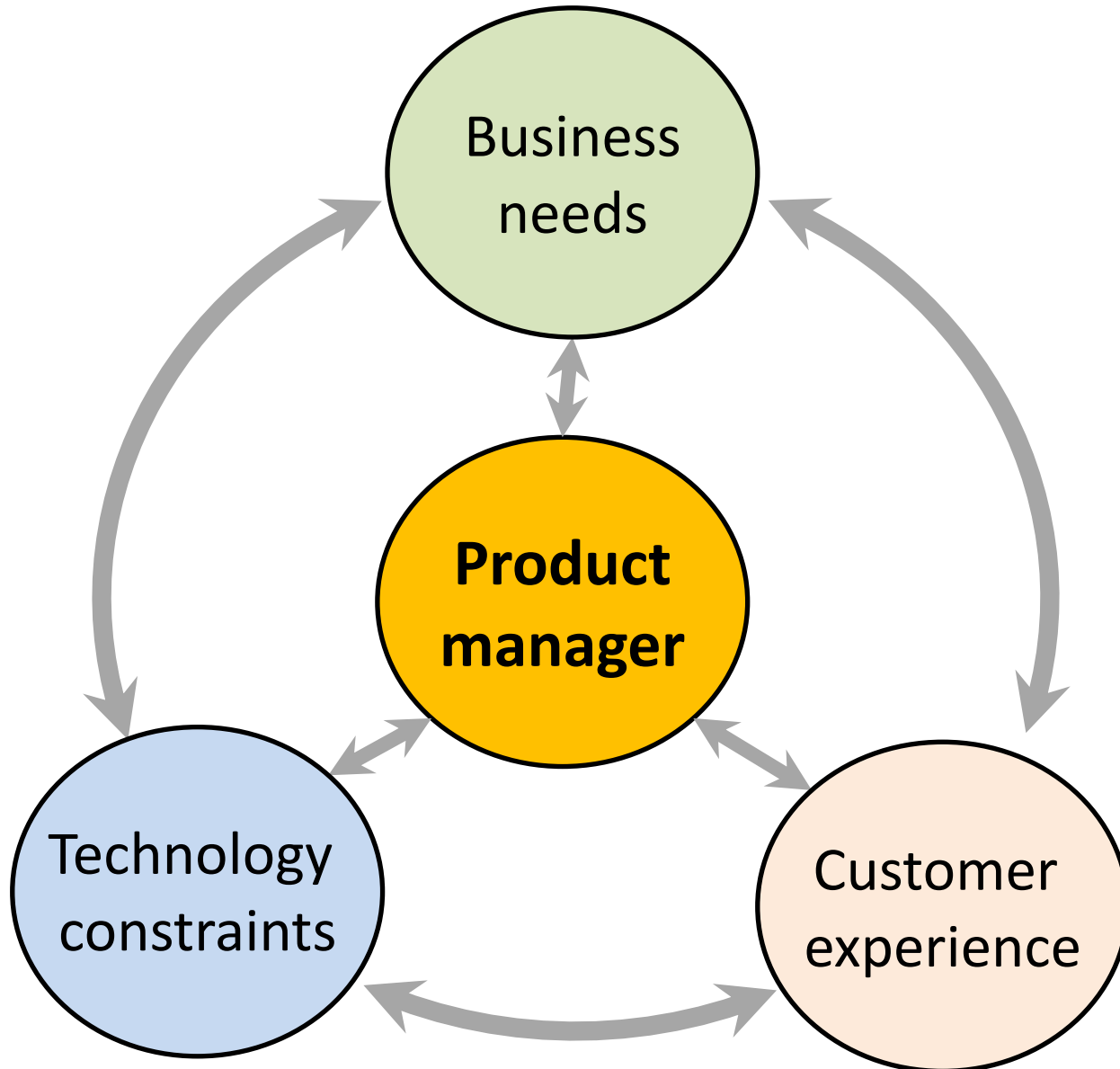
週次 (Week)	日期 (Date)	內容 (Subject/Topics)
13	2020/12/08	軟體工程個案研究 II (Case Study on Software Engineering II)
14	2020/12/15	可靠的程式設計 (Reliable Programming)
15	2020/12/22	測試：功能測試、測試自動化、 測試驅動的開發、程式碼審查 (Testing: Functional testing, Test automation, Test-driven development, and Code reviews)
16	2020/12/29	DevOps和程式碼管理： 程式碼管理和DevOps自動化 (DevOps and Code Management: Code management and DevOps automation)
17	2021/01/05	期末報告 I (Final Project Report I)
18	2021/01/12	期末報告 II (Final Project Report I)

Software Engineering and Project Management

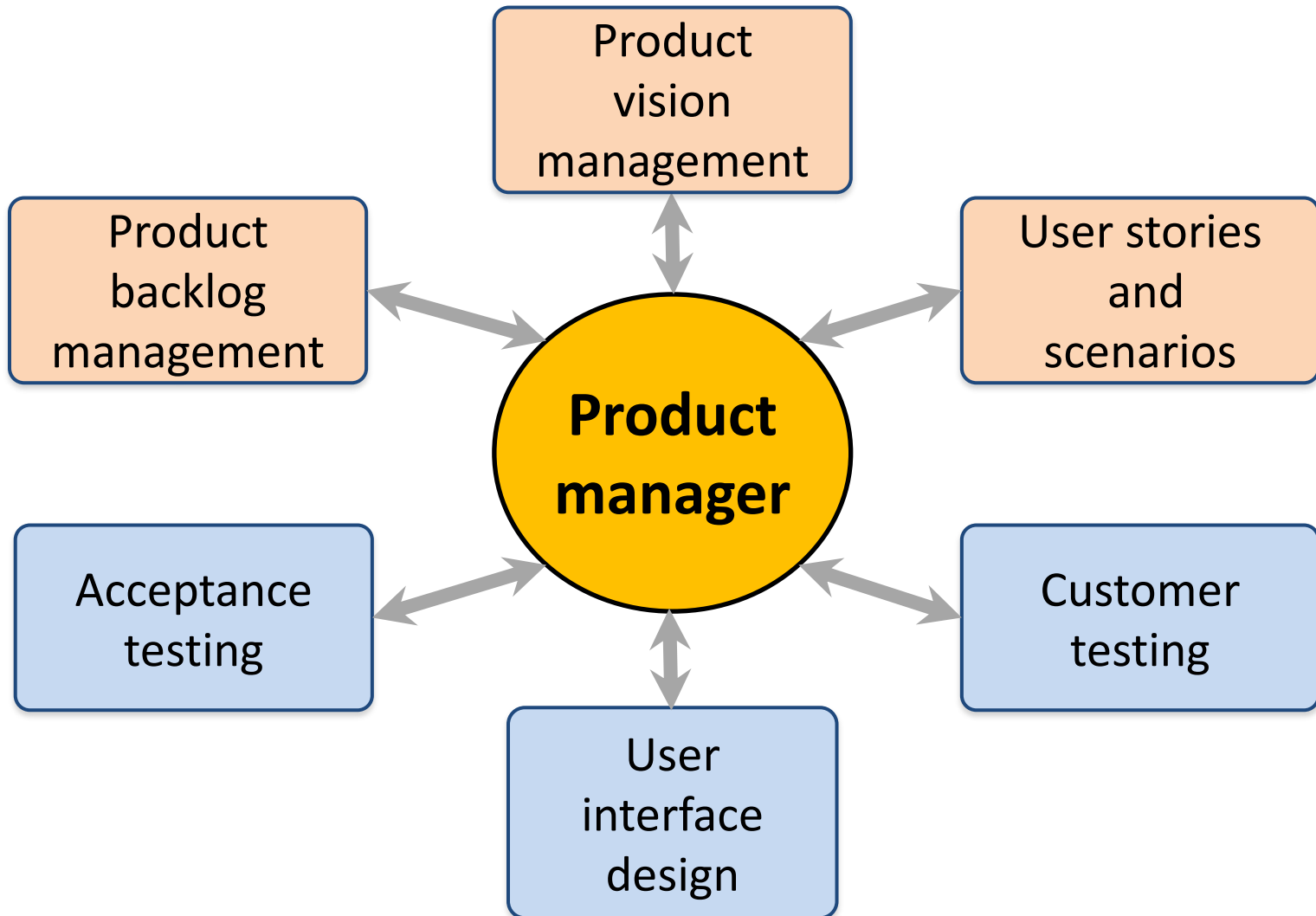


Project Management

Product management concerns

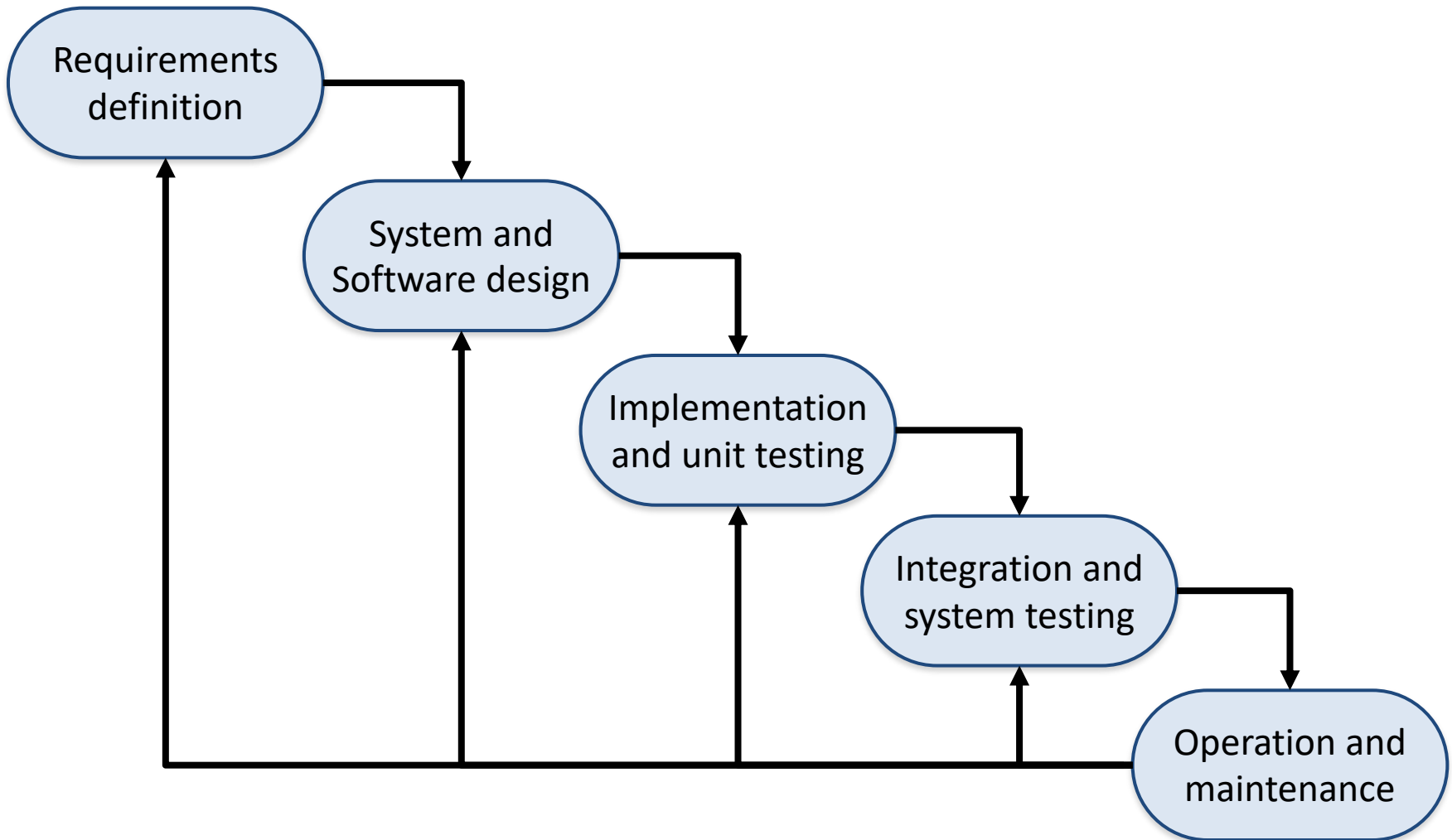


Technical interactions of product managers



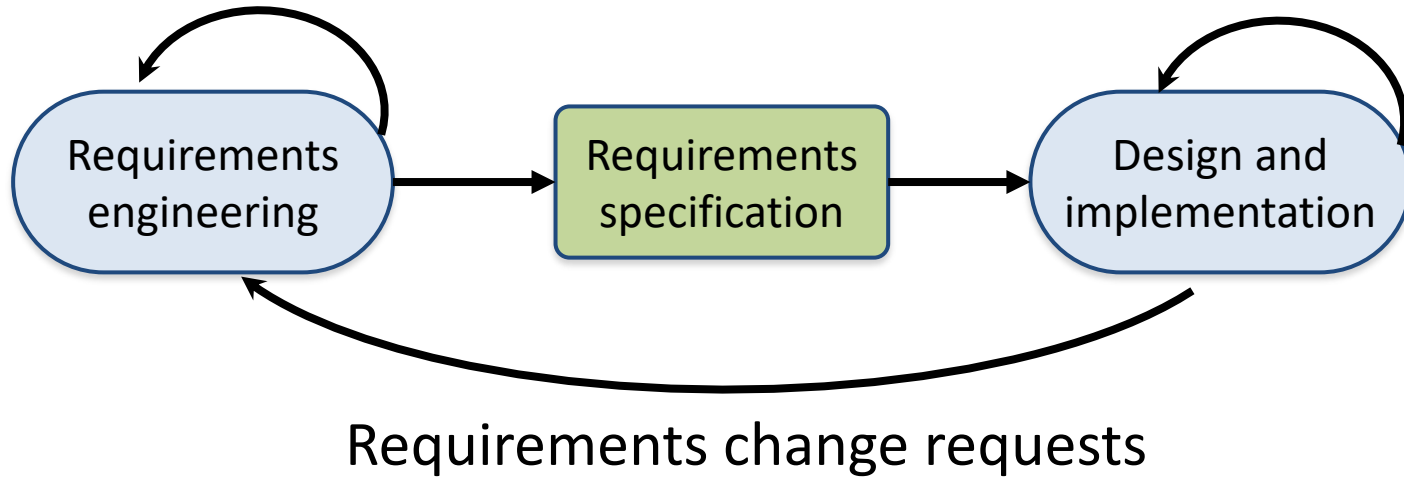
Software Development Life Cycle (SDLC)

The waterfall model

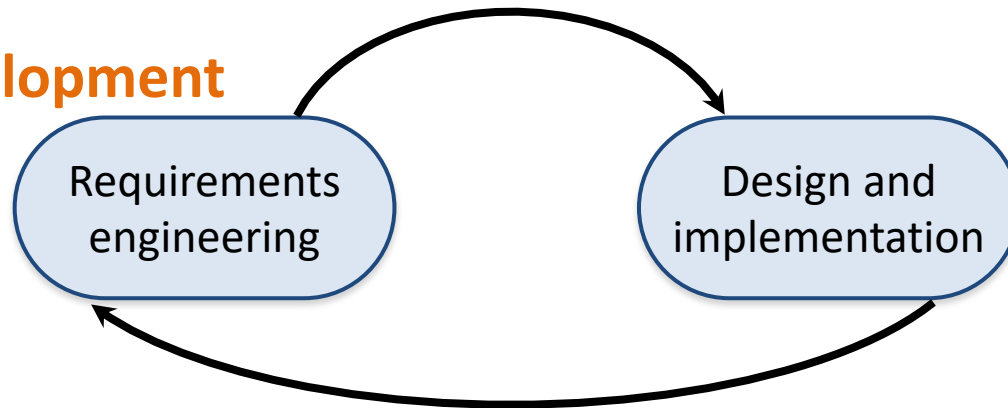


Plan-based and Agile development

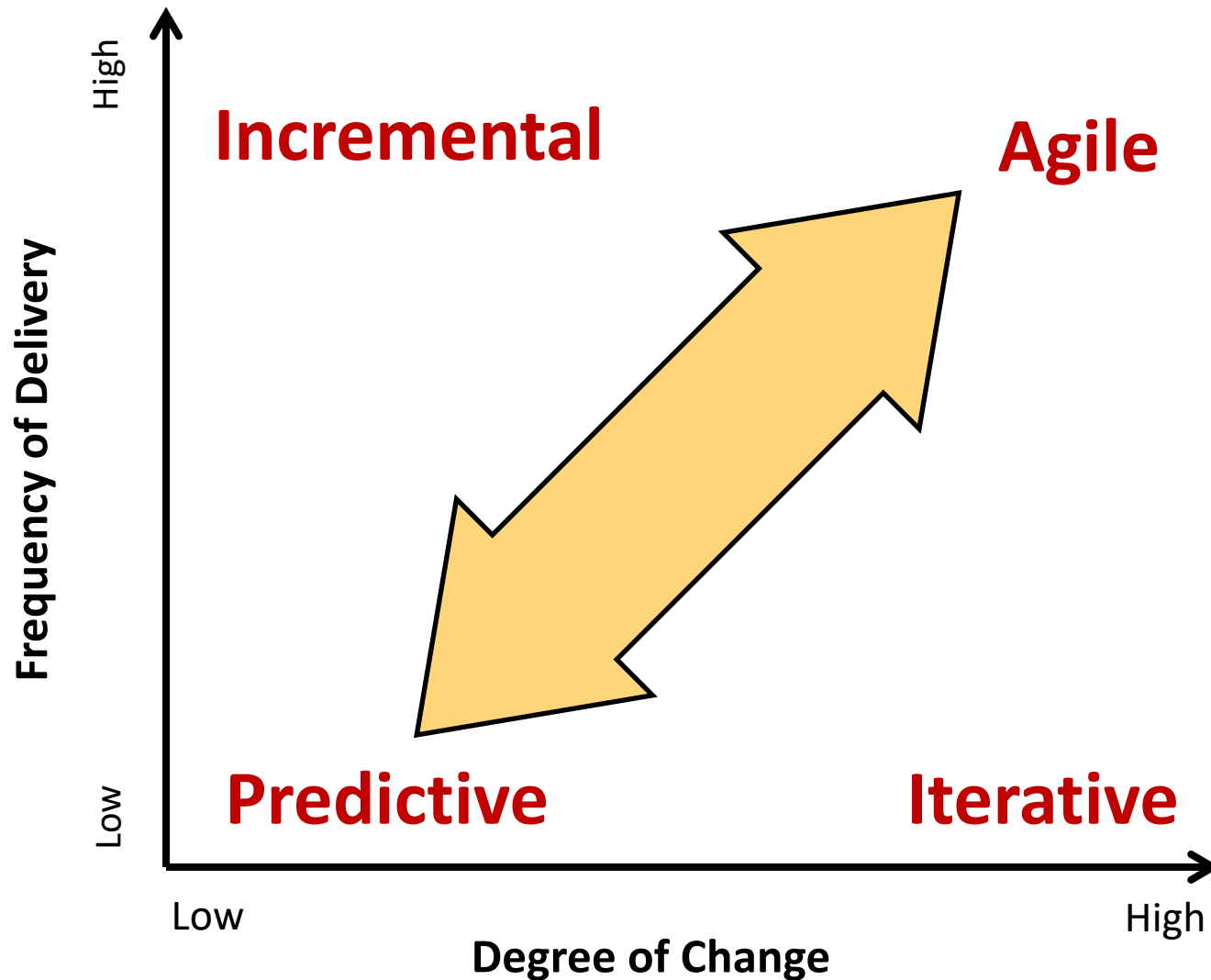
Plan-based development



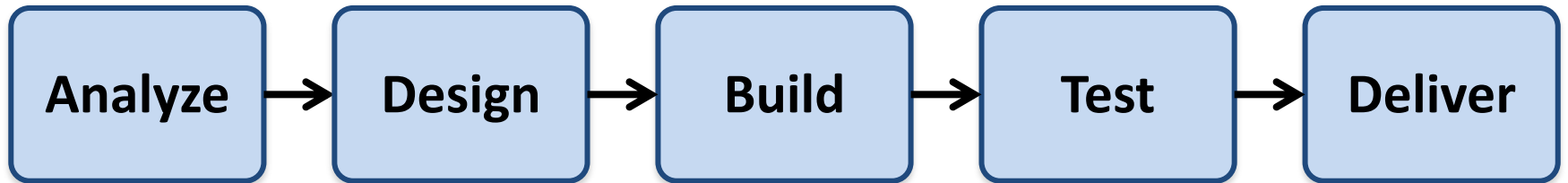
Agile development



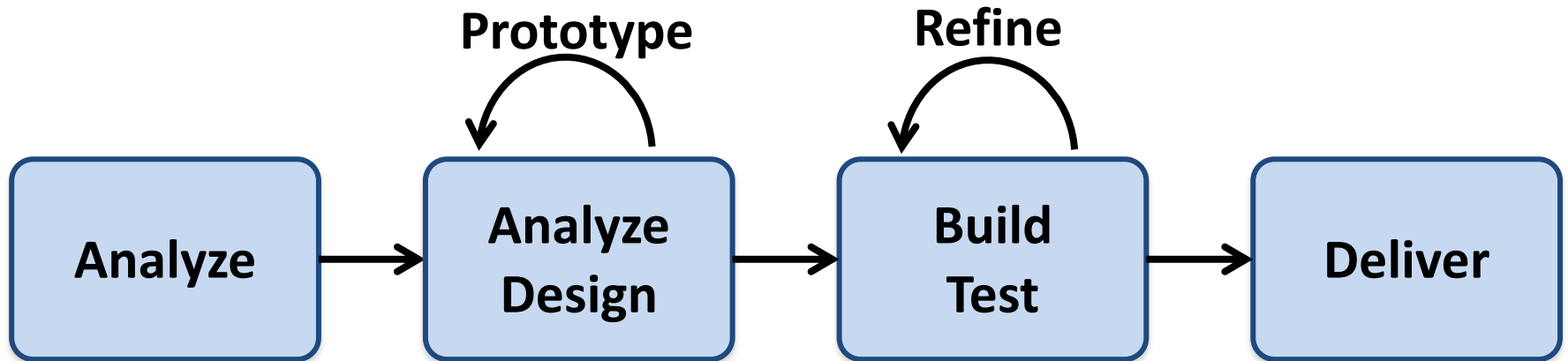
The Continuum of Life Cycles



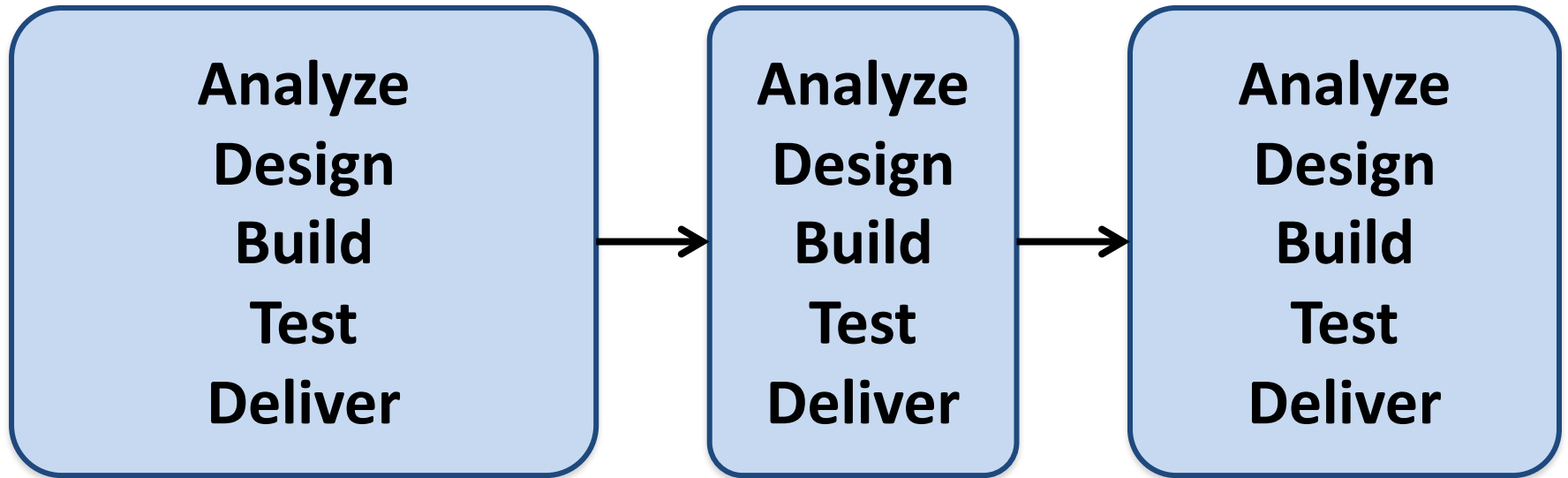
Predictive Life Cycle



Iterative Life Cycle

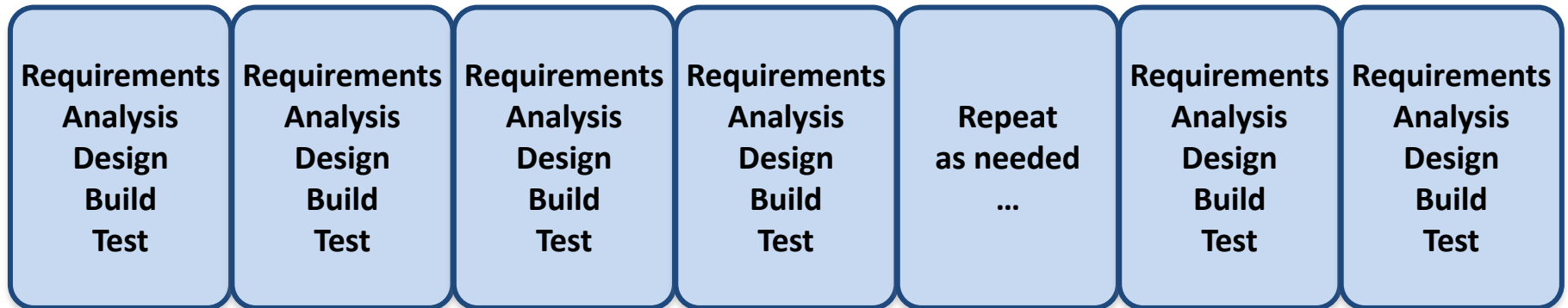


A Life Cycle of Varying-Sized Increments

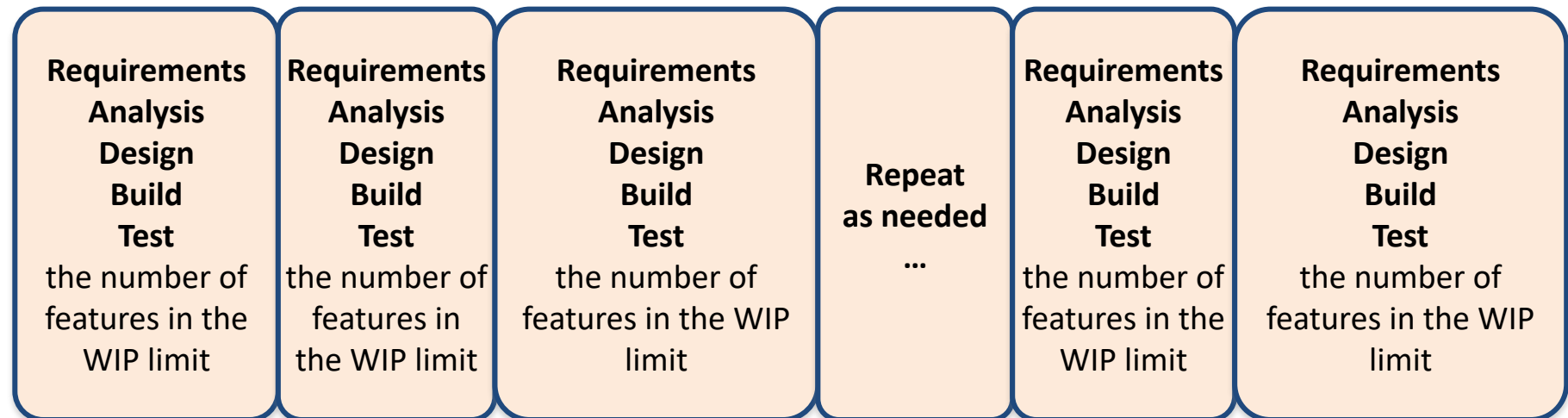


Iteration-Based and Flow-Based Agile Life Cycles

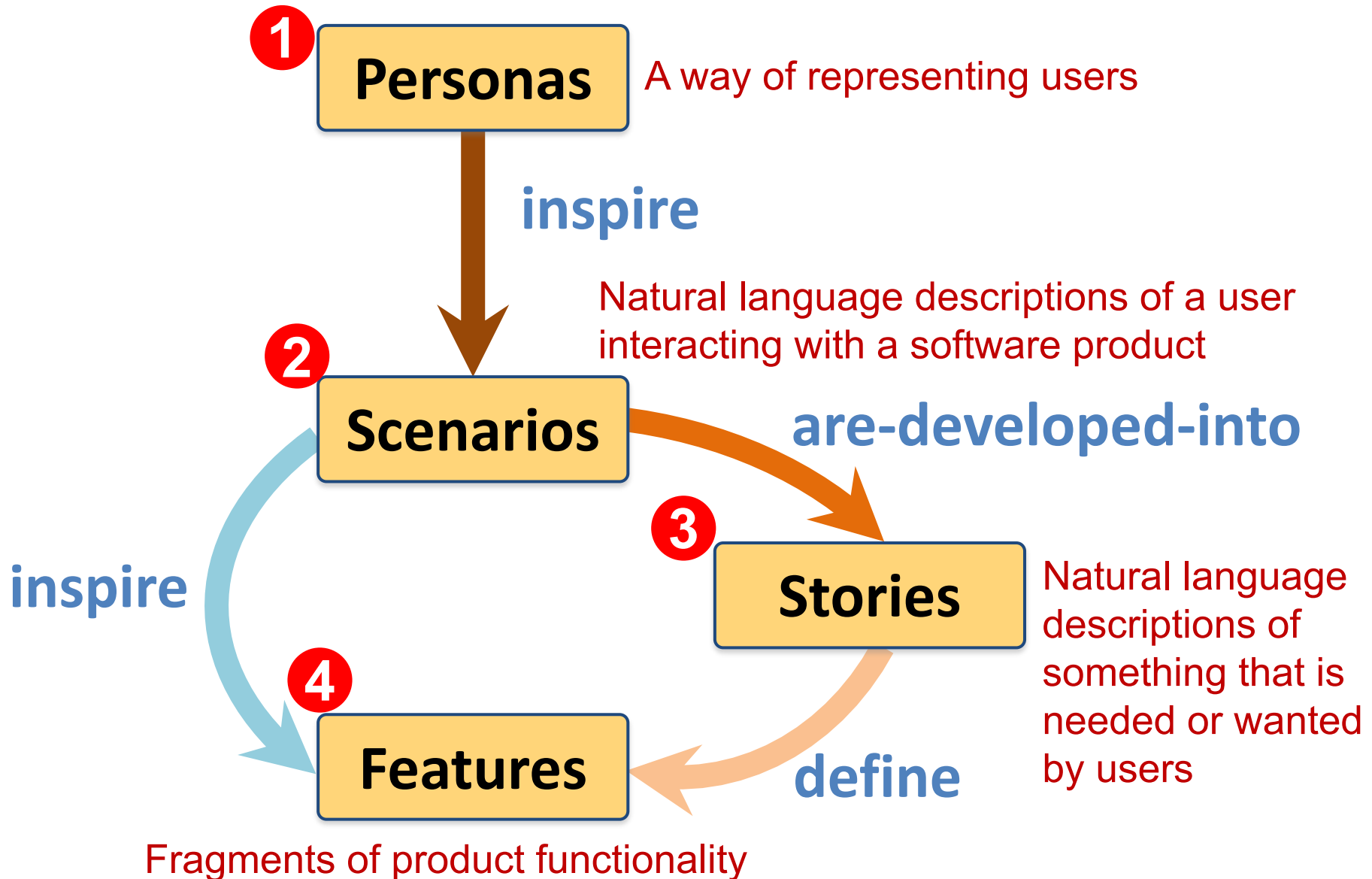
Iteration-Based Agile



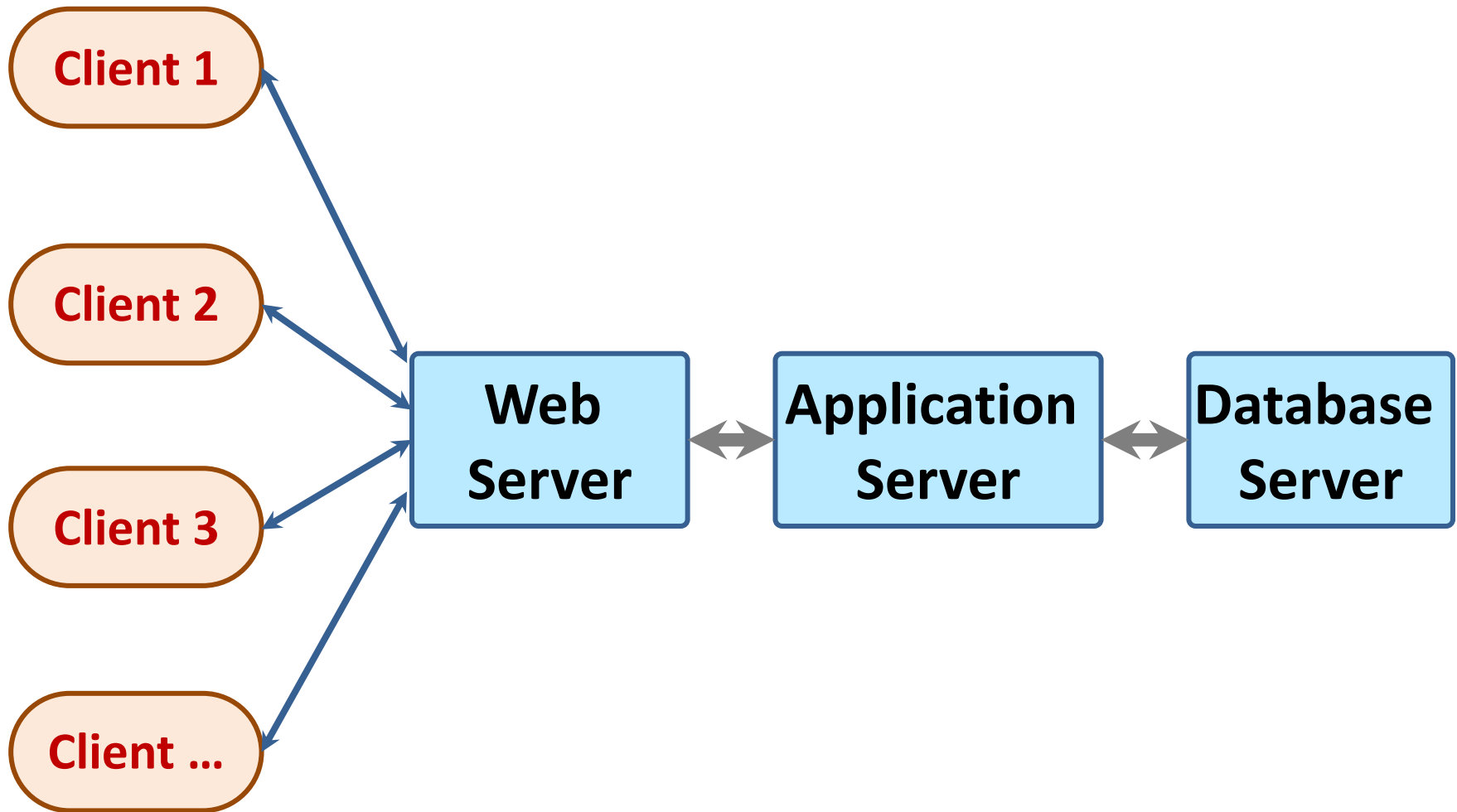
Flow-Based Agile



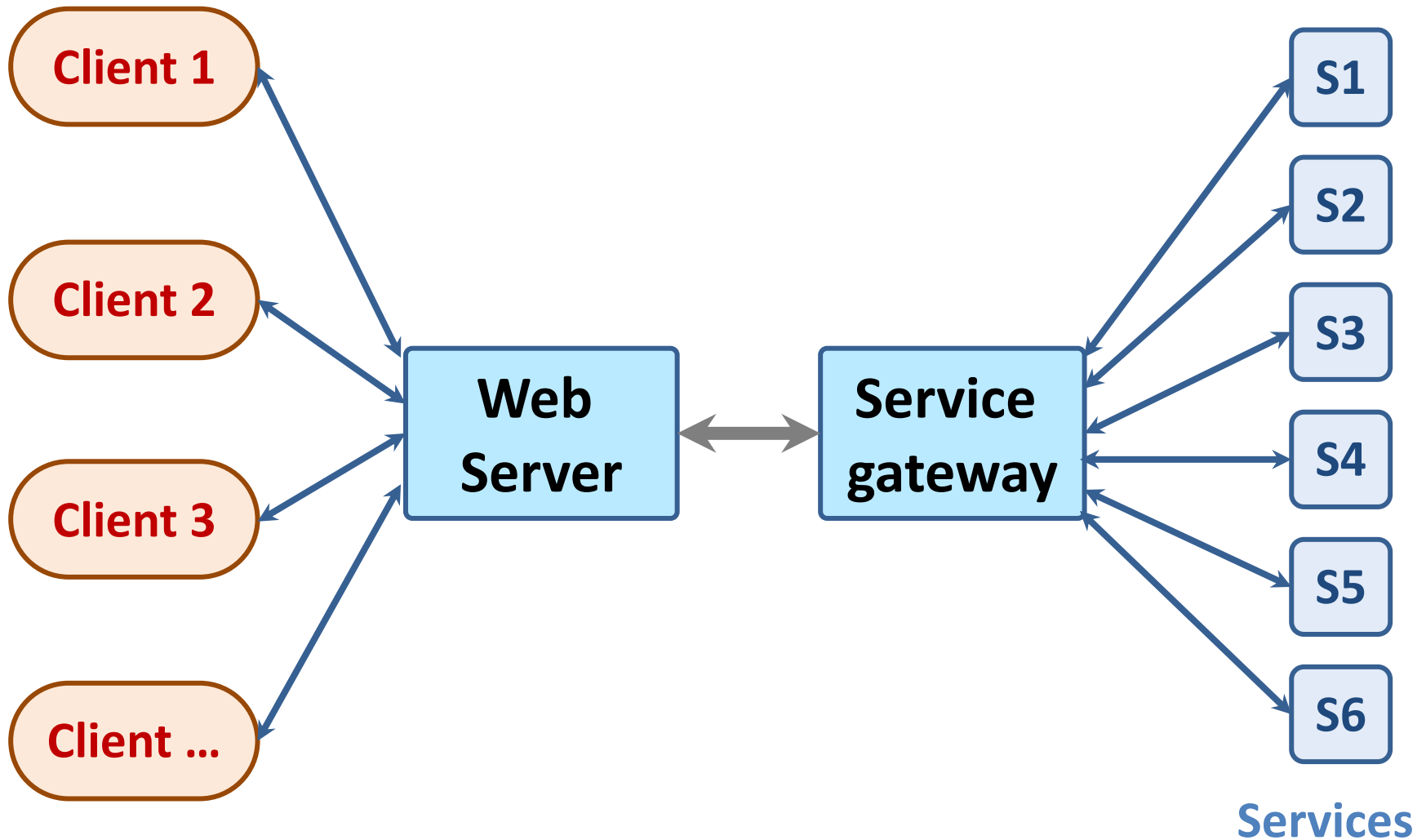
From personas to features



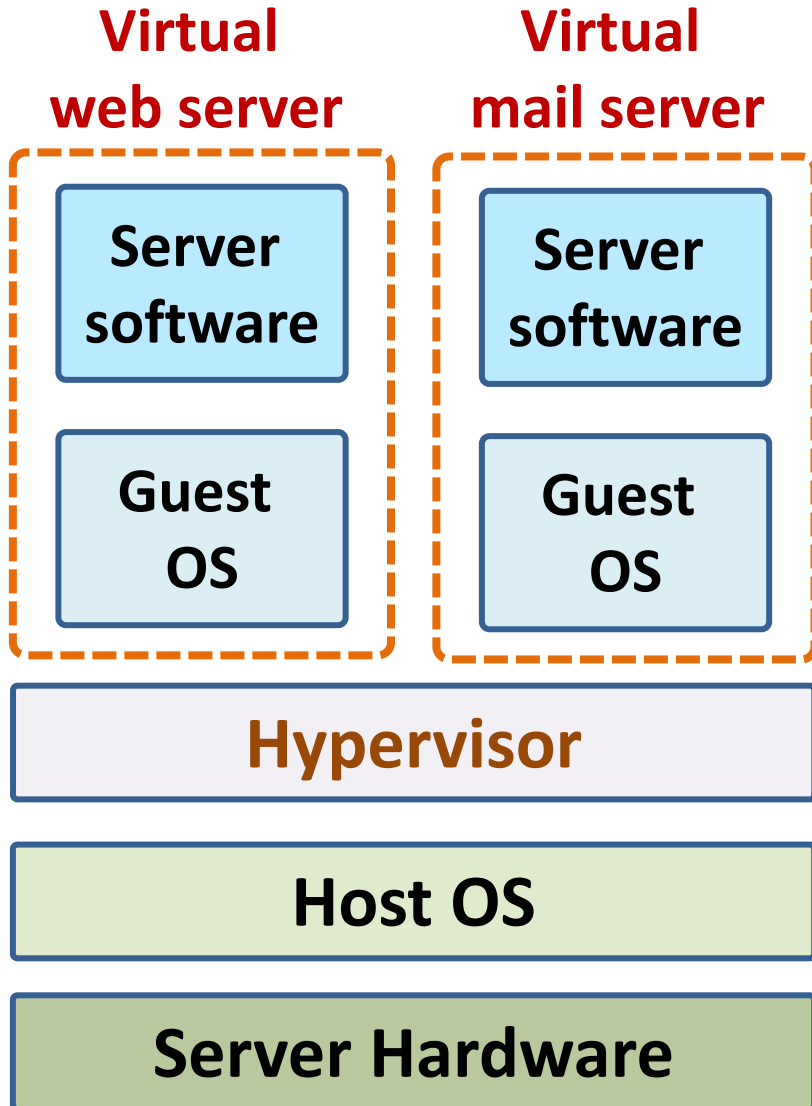
Multi-tier client-server architecture



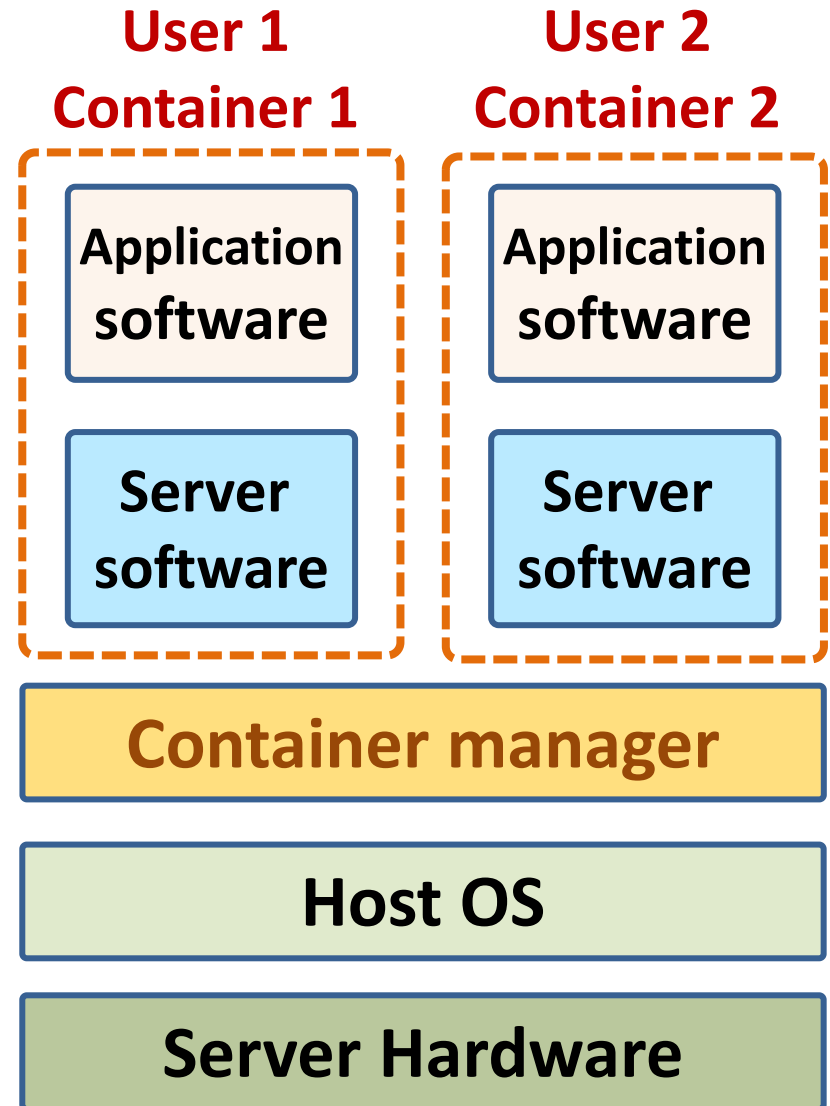
Service-oriented Architecture



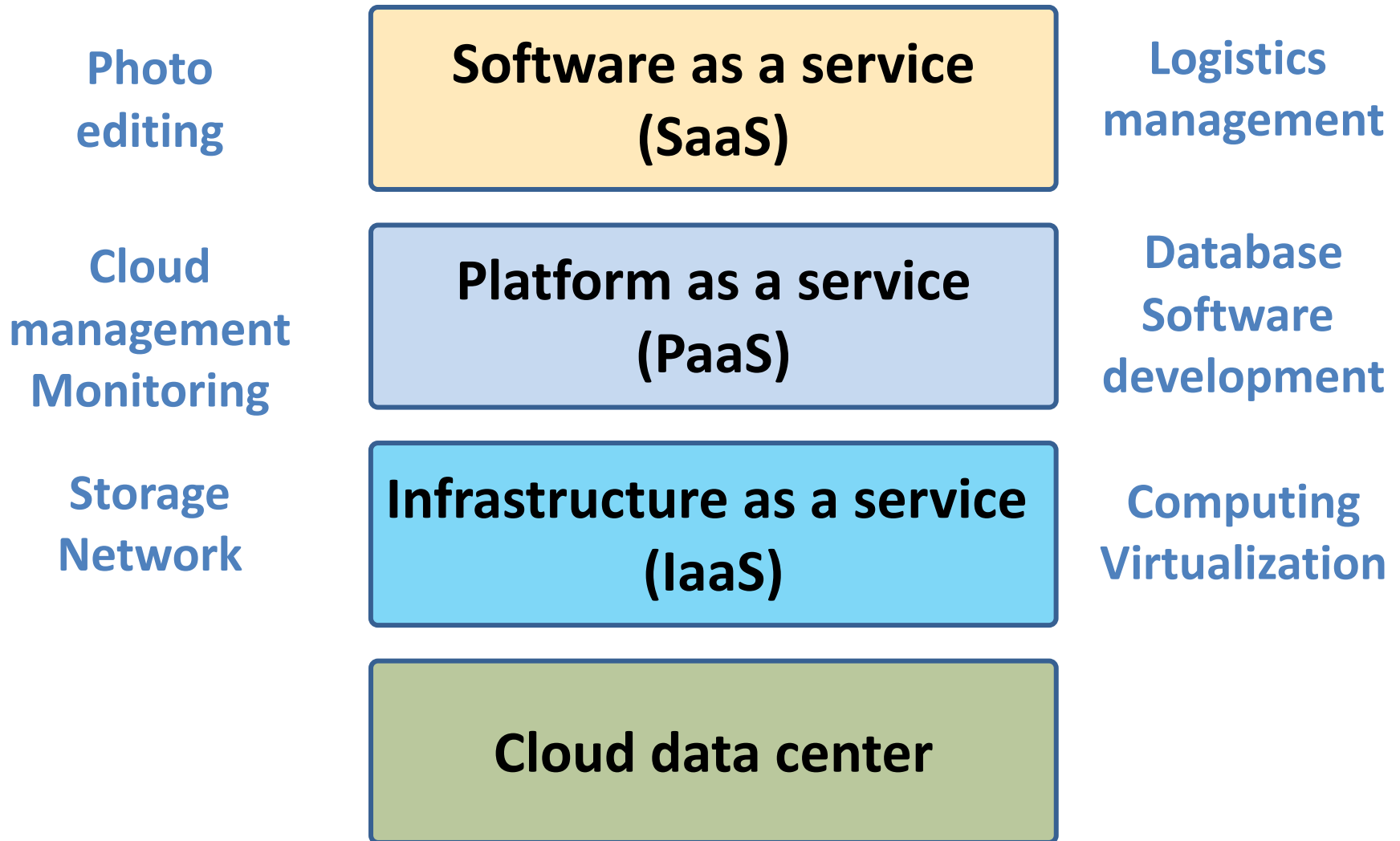
VM



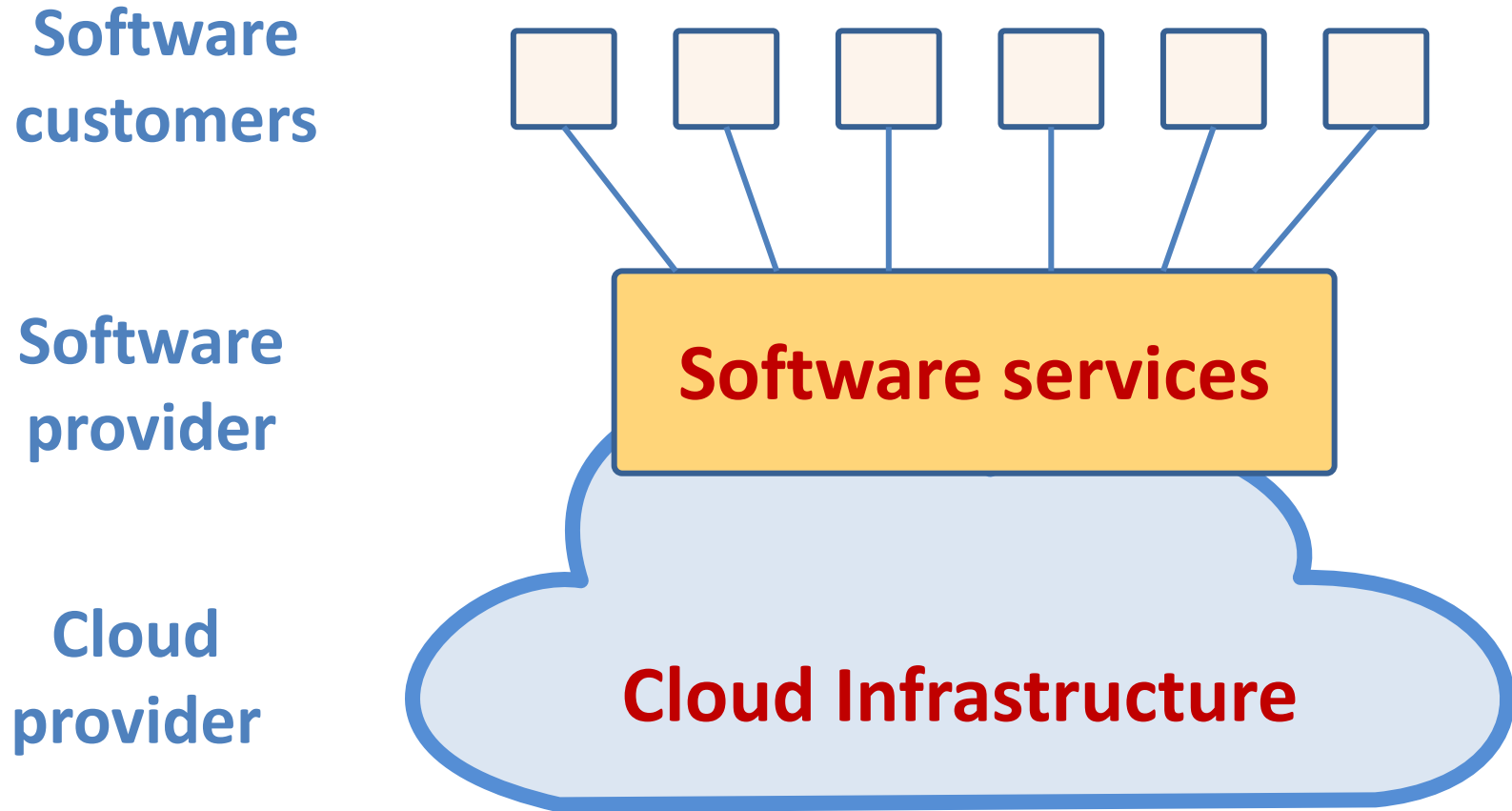
Container



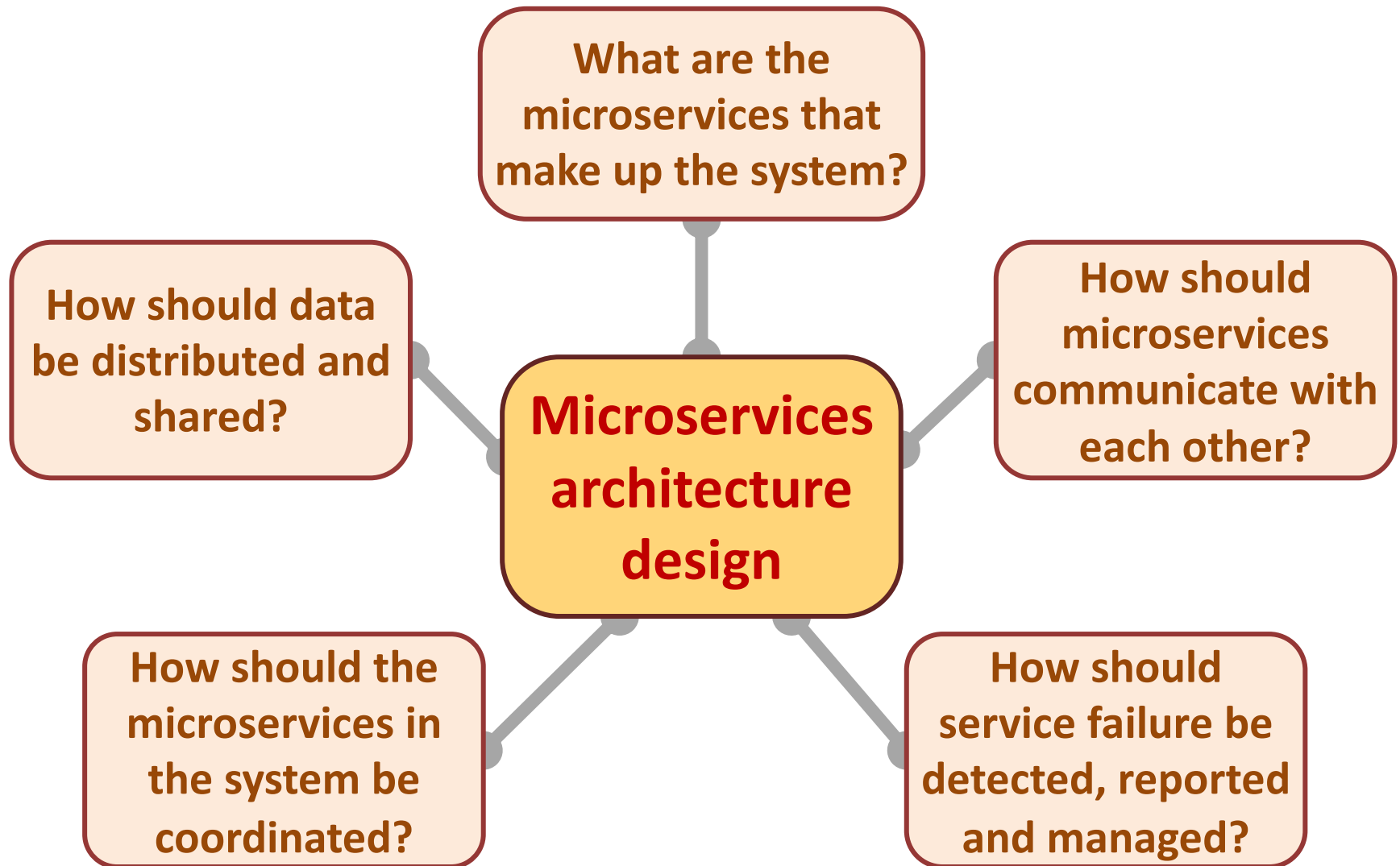
Everything as a service



Software as a service



Microservices architecture – key design questions



Security and Privacy

Outline

- **Security**
- **Privacy**

Software security

- **Software security** should always be a **high priority** for product developers and their users.
- If you don't **prioritize security**, you and your customers will inevitably suffer losses from **malicious attacks**.
- In the worst case, these attacks could can put product providers out of business.
 - If their product is unavailable or if customer data is compromised, customers are liable to cancel their subscriptions.
- Even if they can recover from the attacks, this will take time and effort that would have been better spent working on their software.

Types of security threat

An attacker attempts to deny access to the system for legitimate users

Availability threats

Distributed denial of service (DDoS) attack

An attacker attempts to damage the system or its data

Integrity threats

Virus

Ransomware

SOFTWARE PRODUCT

PROGRAM

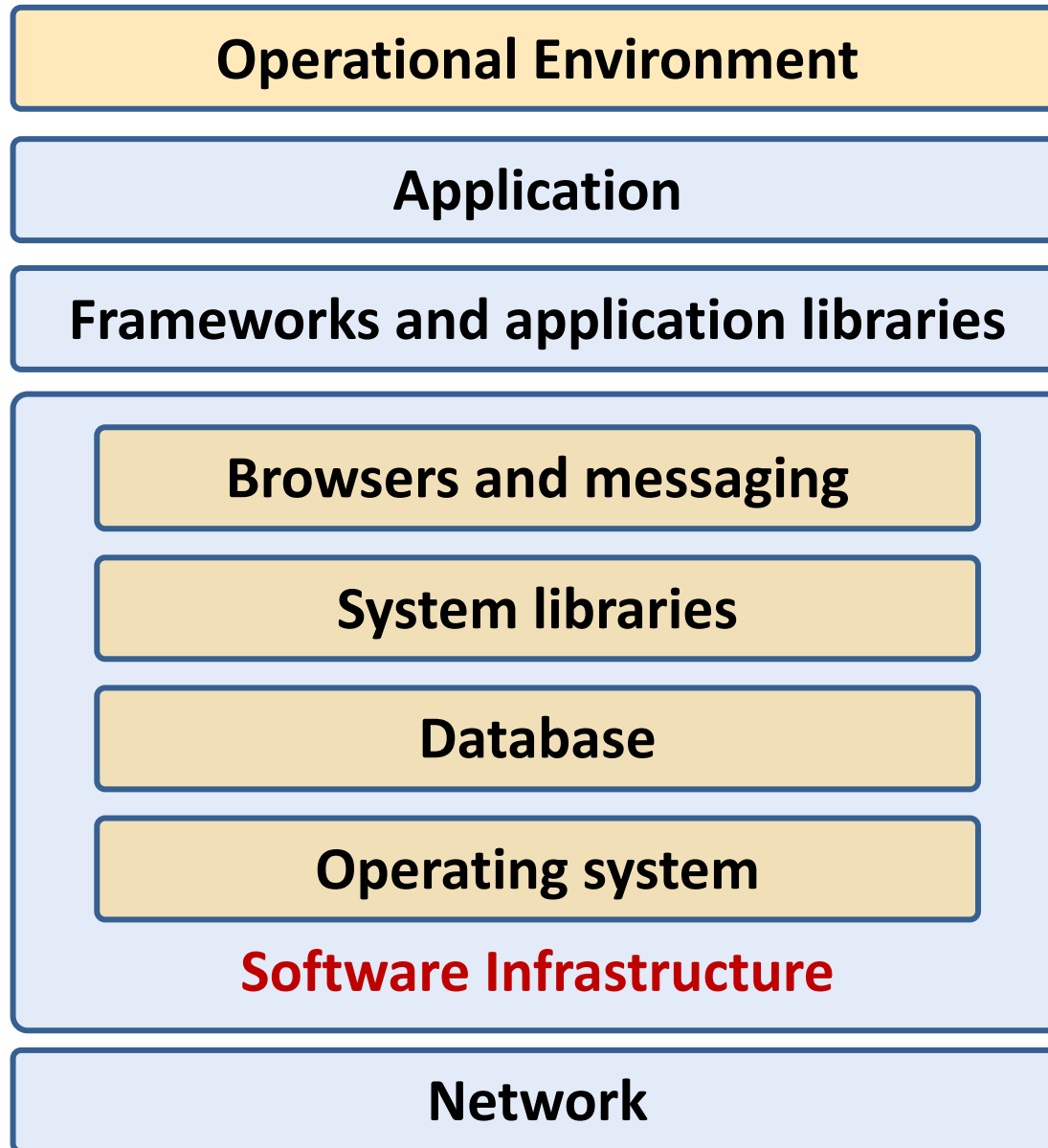
DATA

Data theft

Confidentiality threats

An attacker tries to gain access to private information held by the system

System infrastructure stack



Security management

- **Authentication and authorization**

You should have authentication and authorization standards and procedures that ensure that all users have strong authentication and that they have properly access permissions properly.

- **System infrastructure management**

Infrastructure software should be properly configured and security updates that patch vulnerabilities should be applied as soon as they become available.

- **Attack monitoring**

The system should be regularly checked for possible unauthorized access. If attacks are detected, it may be possible to put resistance strategies in place that minimize the effects of the attack.

- **Backup**

Backup policies should be implemented to ensure that you keep undamaged copies of program and data files. These can then be restored after an attack.

Operational security

- **Operational security** focuses on **helping users to maintain security**. User attacks try to trick users into disclosing their credentials or accessing a website that includes malware such as a key-logging system.
- **Operational security procedures and practices**
 - **Auto-logout**, which addresses the common problem of users forgetting to logout from a computer used in a shared space.
 - **User command logging**, which makes it possible to discover actions taken by users that have deliberately or accidentally damaged some system resources.
 - **Multi-factor authentication**, which reduces the chances of an intruder gaining access to the system using stolen credentials.

Injection attacks

- **Injection attacks** are a type of attack where a malicious user uses a valid input field to input malicious code or database commands.
- These **malicious instructions** are then executed, causing some damage to the system. Code can be injected that leaks system data to the attackers.
- Common types of injection attack include **buffer overflow attacks** and **SQL poisoning attacks**.

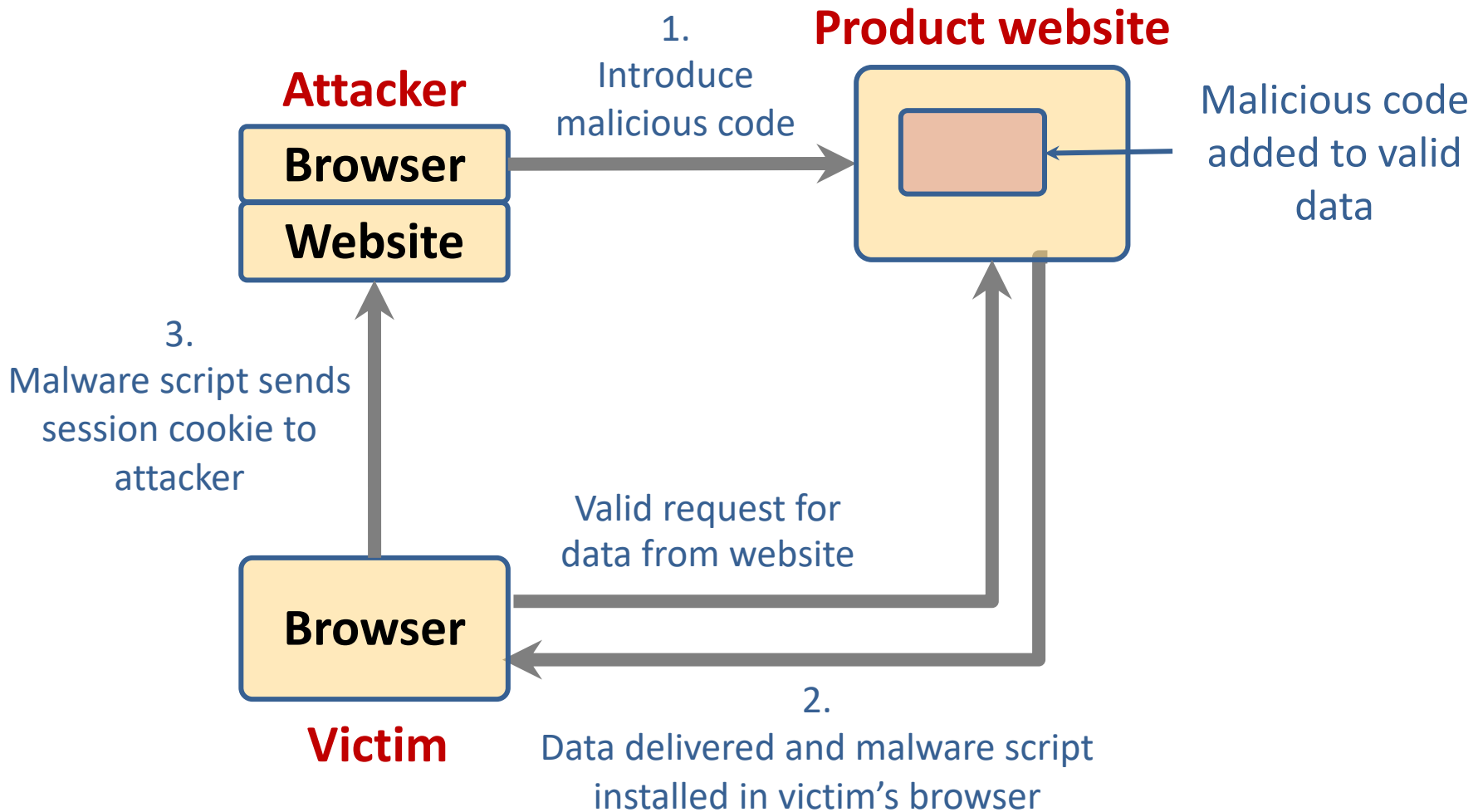
SQL poisoning attacks

- **SQL poisoning attacks** are attacks on software products that use an SQL database.
- They take advantage of a situation where a **user input is used as part of an SQL command**.
- A malicious user uses a form input field to input a fragment of SQL that allows access to the database.
- The form field is added to the SQL query, which is executed and returns the information to the attacker.

Cross-site scripting attacks

- **Cross-site scripting attacks** are another form of **injection attack**.
- An attacker adds **malicious Javascript code** to the web page that is returned from a server to a client and this script is executed when the page is displayed in the user's browser.
- The malicious script may steal customer information or direct them to another website.
- This may try to capture personal data or display advertisements.
- **Cookies** may be stolen, which makes a session **hijacking attack** possible.
- As with other types of injection attack, cross-site scripting attacks may be avoided by **input validation**.

Cross-site scripting attack



Session hijacking attacks

- When a **user authenticates** themselves with a web application, a session is created.
 - A session is a time period during which the user's **authentication is valid**. They don't have to re-authenticate for each interaction with the system.
 - The authentication process involves placing a session cookie on the user's device
- **Session hijacking** is a type of attack where an attacker gets hold of a session cookie and uses this to impersonate a legitimate user.

Session hijacking attacks

- There are several ways that an attacker can find out the **session cookie value** including **cross-site scripting attacks** and **traffic monitoring**.
 - In a **cross-site scripting attack**, the installed malware sends **session cookies** to the attackers.
 - **Traffic monitoring** involves attackers capturing the traffic between the client and server. The session cookie can then be identified by analyzing the data exchanged.

Actions to reduce the likelihood of hacking

- **Traffic encryption**

Always encrypt the network traffic between clients and your server. This means setting up sessions using https rather than http. If traffic is encrypted it is harder to monitor to find session cookies.

- **Multi-factor authentication**

Always use multi-factor authentication and require confirmation of new actions that may be damaging. For example, before a new payee request is accepted, you could ask the user to confirm their identity by inputting a code sent to their phone.

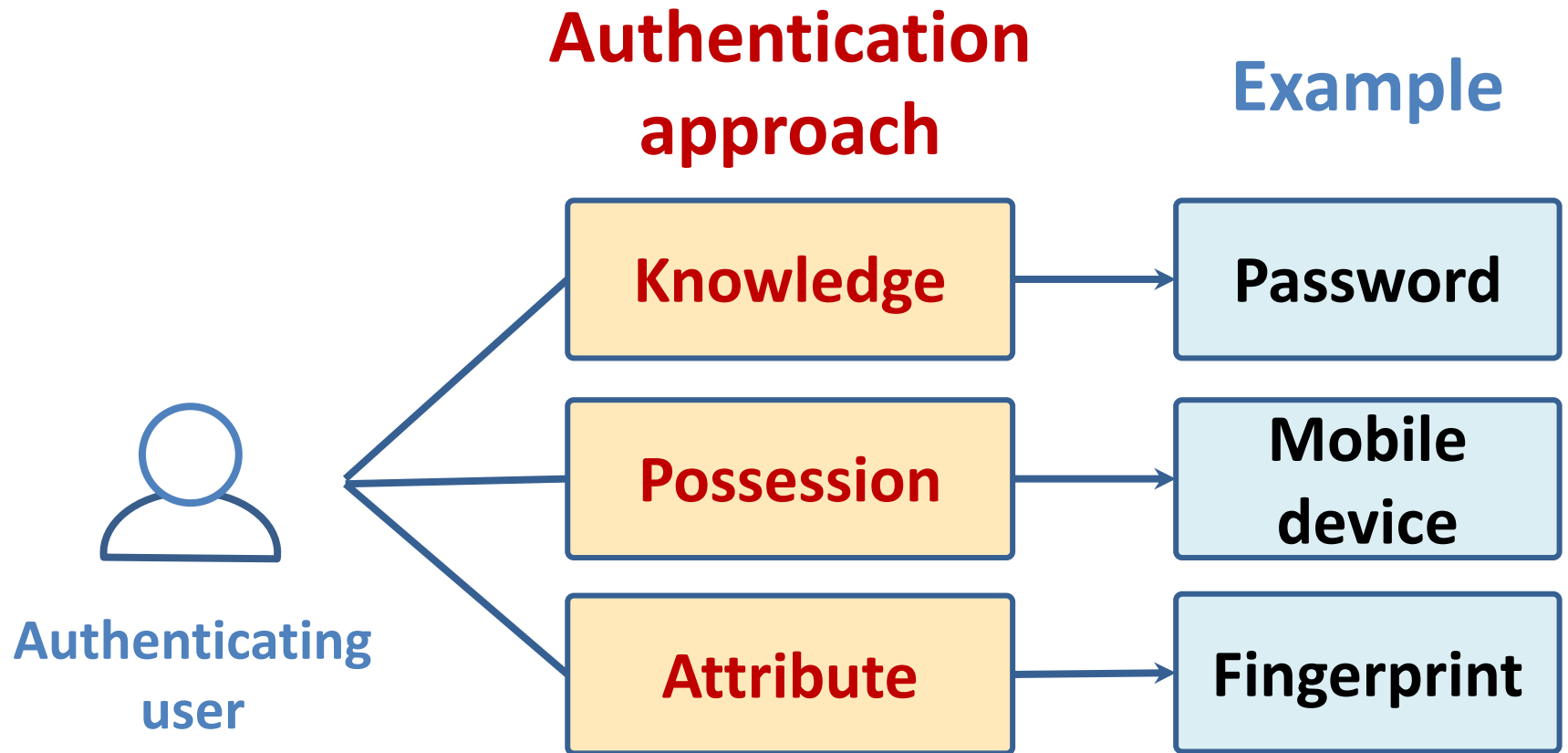
- **Short timeouts**

Use relatively short timeouts on sessions. If there has been no activity in a session for a few minutes, the session should be ended and future requests directed to an authentication page.

Authentication

- **Authentication** is the process of **ensuring** that a **user** of your system is who they claim to be.
- You need **authentication** in all software products that **maintain user information**, so that only the providers of that information can access and change it.
- You also use **authentication** to learn about your users so that you can **personalize** their **experience** of using your product.

Authentication approaches



Weaknesses of password-based authentication

- **Insecure passwords**

Users choose passwords that are easy to remember.

- **Phishing attacks**

Users click on an email link that points to a fake site that tries to collect their login and password details.

- **Password reuse**

Users use the same password for several sites.

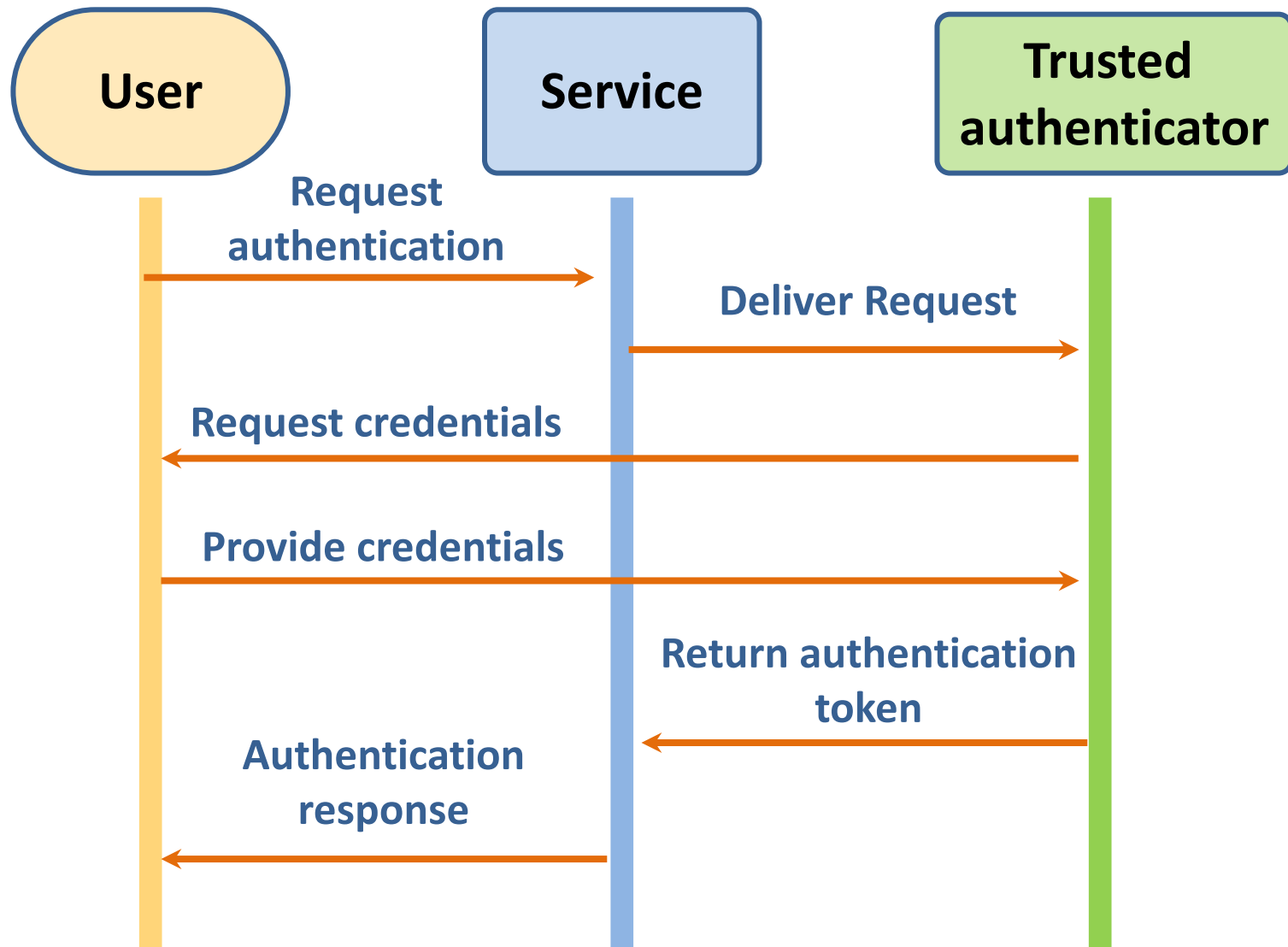
- **Forgotten passwords**

Users regularly forget their passwords so that you need to set up a password recovery mechanism to allow these to be reset.

Federated identity

- **Federated identity** is an approach to authentication where you use an **external authentication service**.
- **‘Login with Google’** and **‘Login with Facebook’** are widely used examples of authentication using federated identity.
- The advantage of federated identity for a user is that they have **a single set of credentials** that are stored by a **trusted identity service**.
- Instead of logging into a service directly, a user provides their credentials to a known service who confirms their identity to the authenticating service.
- They don't have to keep track of different user ids and passwords.

Federated identity



Authorization

- **Authentication** involves a user proving their identity to a software system.
- **Authorization** is a complementary process in which that identity is used to control access to software system resources.
 - For example, if you use a shared folder on Dropbox, the folder's owner may authorize you to read the contents of that folder, but not to add new files or overwrite files in the folder.
- When a business wants to **define** the **type of access** that users get to resources, this is based on an **access control policy**.
 - This **policy** is a **set of rules** that define what information (data and programs) is controlled, who has access to that information and the type of access that is allowed

Access control policies

- **Explicit access control policies** are important for both **legal** and **technical** reasons.
- **Data protection rules** limit the access the personal data and this must be reflected in the **defined access control policy**.
 - If this policy is incomplete or does not conform to the data protection rules, then there may be subsequent legal action in the event of a data breach.
- Technically, an **access control policy** can be a **starting point** for setting up the access control scheme for a system.
- For example, if the access control policy defines the access rights of students, then when new students are registered, they all get these rights by default.

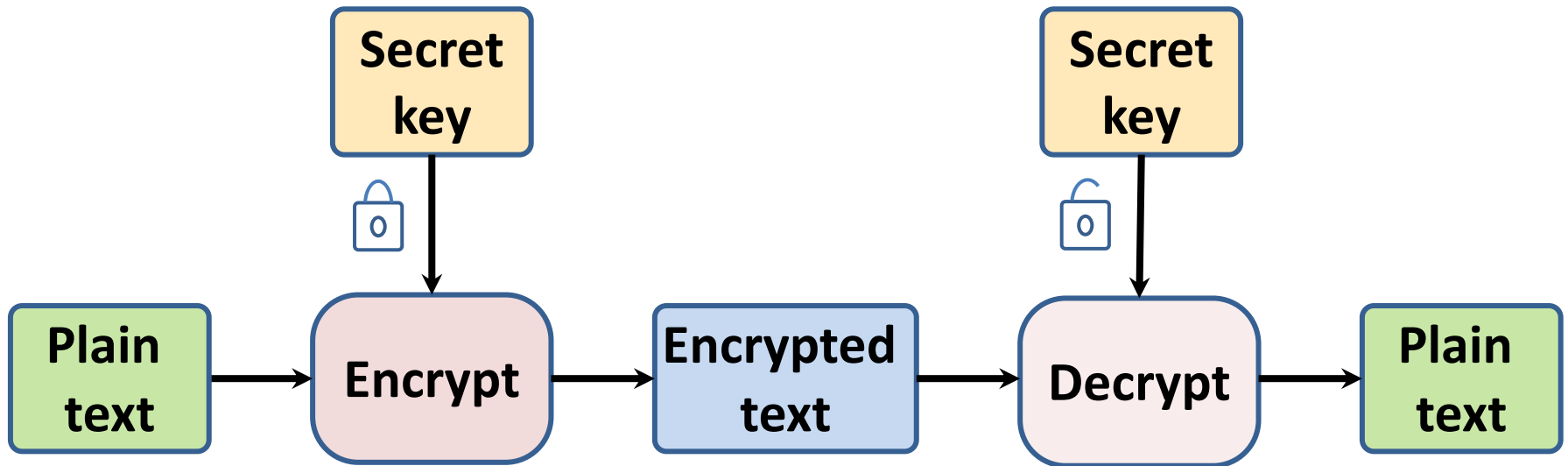
Access Control Lists (ACL)

- **Access control lists (ACLs)** are used in most file and database systems to implement access control policies.
- **Access control lists** are **tables** that **link users with resources** and specify what those users are **permitted** to do.
- If access control lists are based on individual permissions, then these can become very large. However, you can dramatically cut their size by **allocating users to groups** and then **assigning permissions to the group**

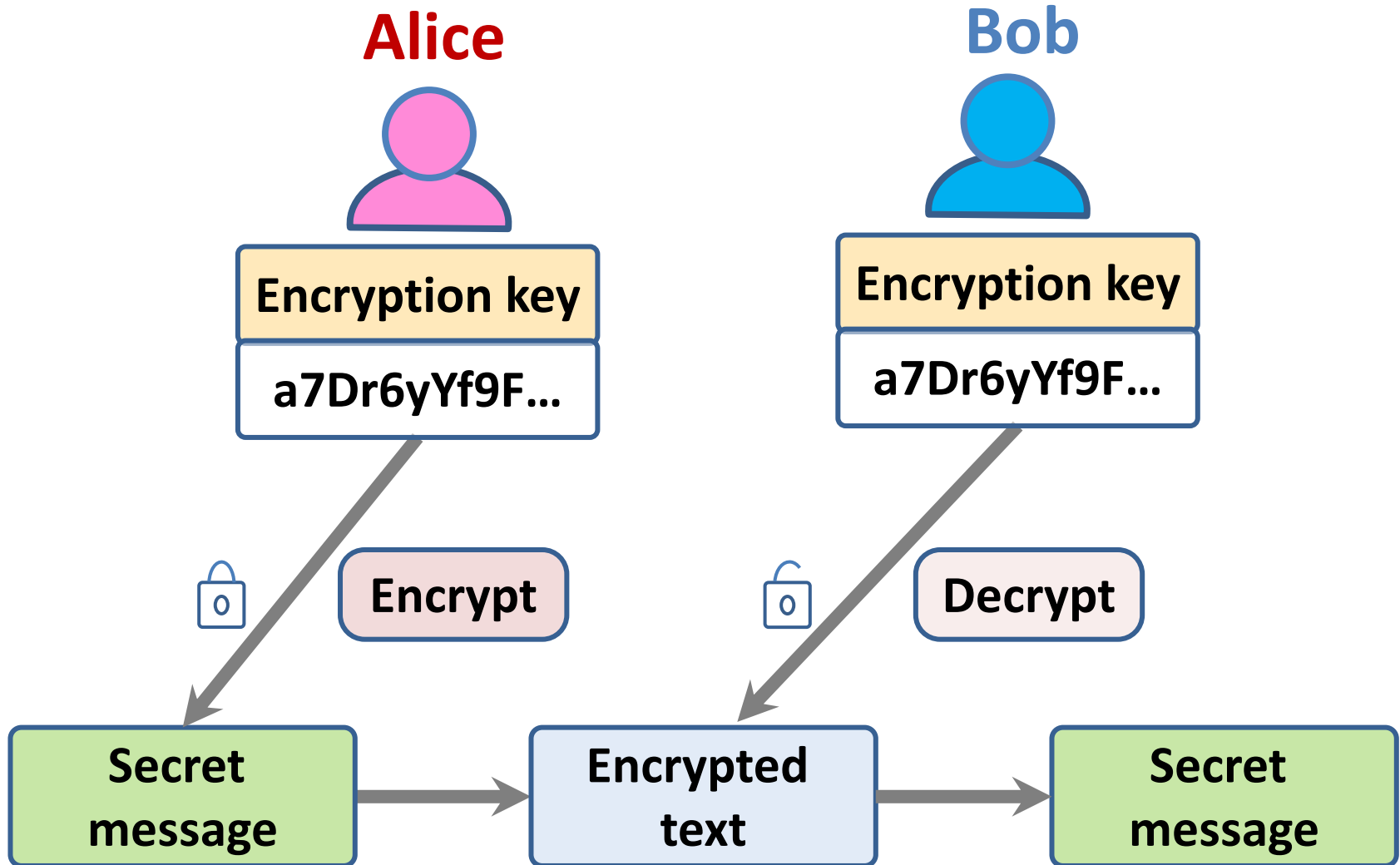
Encryption

- **Encryption** is the process of making a document unreadable by applying an **algorithmic transformation** to it.
- A **secret key** is used by the **encryption algorithm** as the basis of this transformation. You can decode the encrypted text by applying the reverse transformation.
- Modern **encryption techniques** are such that you can **encrypt data** so that it is practically uncrackable using currently available technology.
- History has demonstrated that apparently **strong encryption may be crackable when new technology becomes available**.
- If commercial **quantum systems** become available, we will have to use a completely different approach to encryption on the Internet.

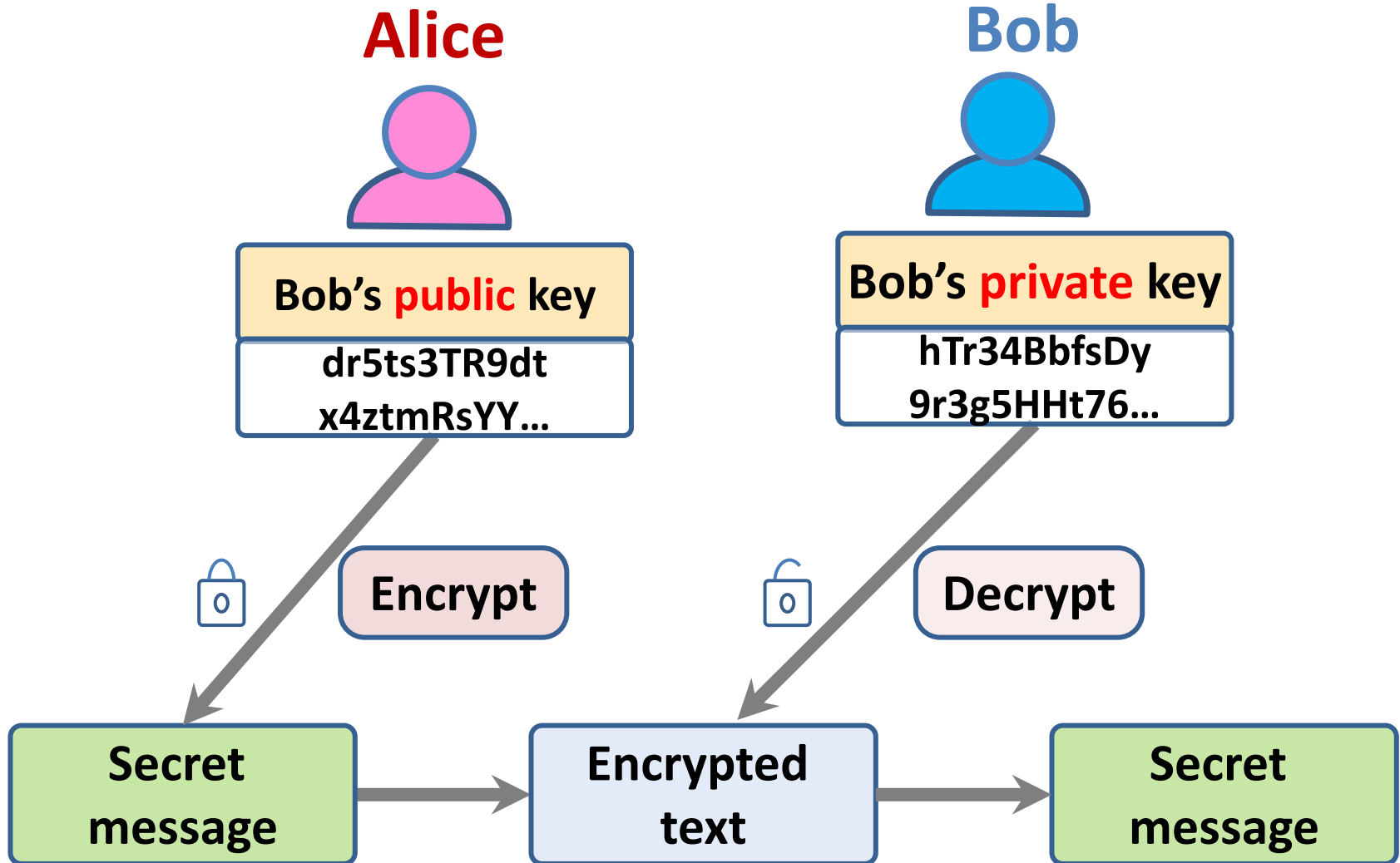
Encryption and decryption



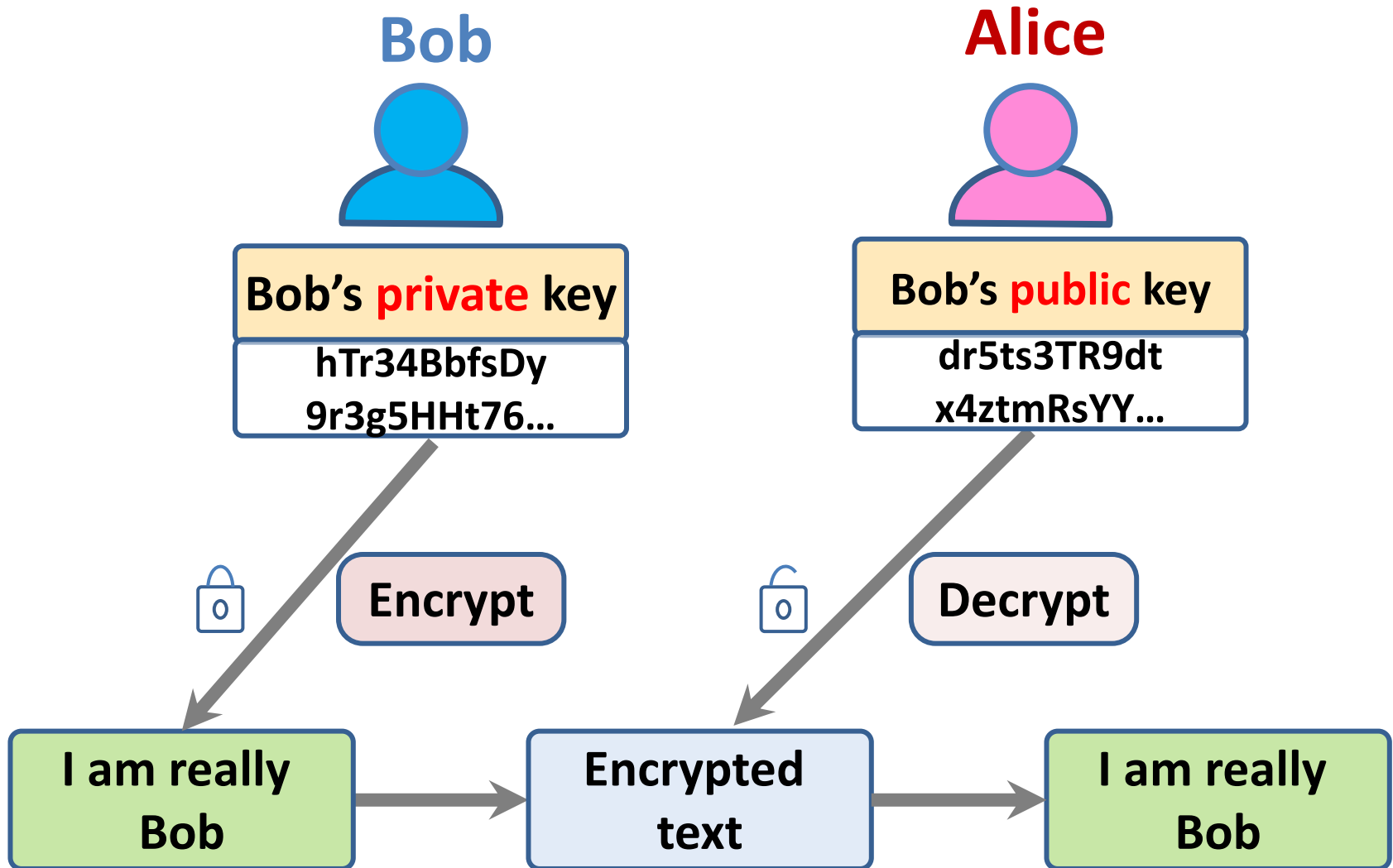
Symmetric encryption



Asymmetric encryption



Encryption for authentication



TLS and digital certificates

- The **https protocol** is a standard protocol for securely exchanging texts on the web.
- It is the standard http protocol plus an encryption layer called **TLS (Transport Layer Security)**.
- This encryption layer is used for 2 things:
 - to verify the identity of the web server;
 - to encrypt communications so that they cannot be read by an attacker who intercepts the messages between the client and the server

TLS and digital certificates

- TLS encryption depends on a **digital certificate** that is sent from the web server to the client.
 - **Digital certificates** are issued by a **certificate authority (CA)**, which is a trusted identity verification service.
 - The **CA encrypts the information in the certificate** using their **private key** to create a unique signature. This signature is included in the certificate along with the **public key** of the CA. To check that the certificate is valid, you can decrypt the signature using the CA's public key.

Key management

- **Key management** is the process of ensuring that encryption keys are **securely generated, stored and accessed** by **authorized users**.
- Businesses may have to manage tens of thousands of encryption keys so it is impractical to do key management manually and you need to use some kind of **automated key management system (KMS)**.

Digital certificates

- **Subject information**

Information about the company or individual whose web site is being visited. Applicants apply for a digital certificate from a certificate authority who checks that the applicant is a valid organization.

- **Certificate authority information**

Information about the certificate authority (CA) who has issued the certificate.

- **Certificate information**

Information about the certificate itself, including a unique serial number and a validity period, defined by start and end dates.

Digital certificates

- **Digital signature**

The combination of all of the above data uniquely identifies the digital certificate. The signature data is encrypted with the CA's private key to confirm that the data is correct. The algorithm used to generate the digital signature is also specified.

- **Public key information**

The public key of the CA is included along with the key size and the encryption algorithm used. The public key may be used to decrypt the digital signature.

Data encryption

- As a product provider you inevitably store information about your users and, for cloud-based products, user data.
- **Encryption** can be used to reduce the damage that may occur from data theft. If information is encrypted, it is impossible, or very expensive, for thieves to access and use the unencrypted data.
 - **Data in transit**
 - **Data at rest**
 - **Data in use**

Encryption levels

Application

Database

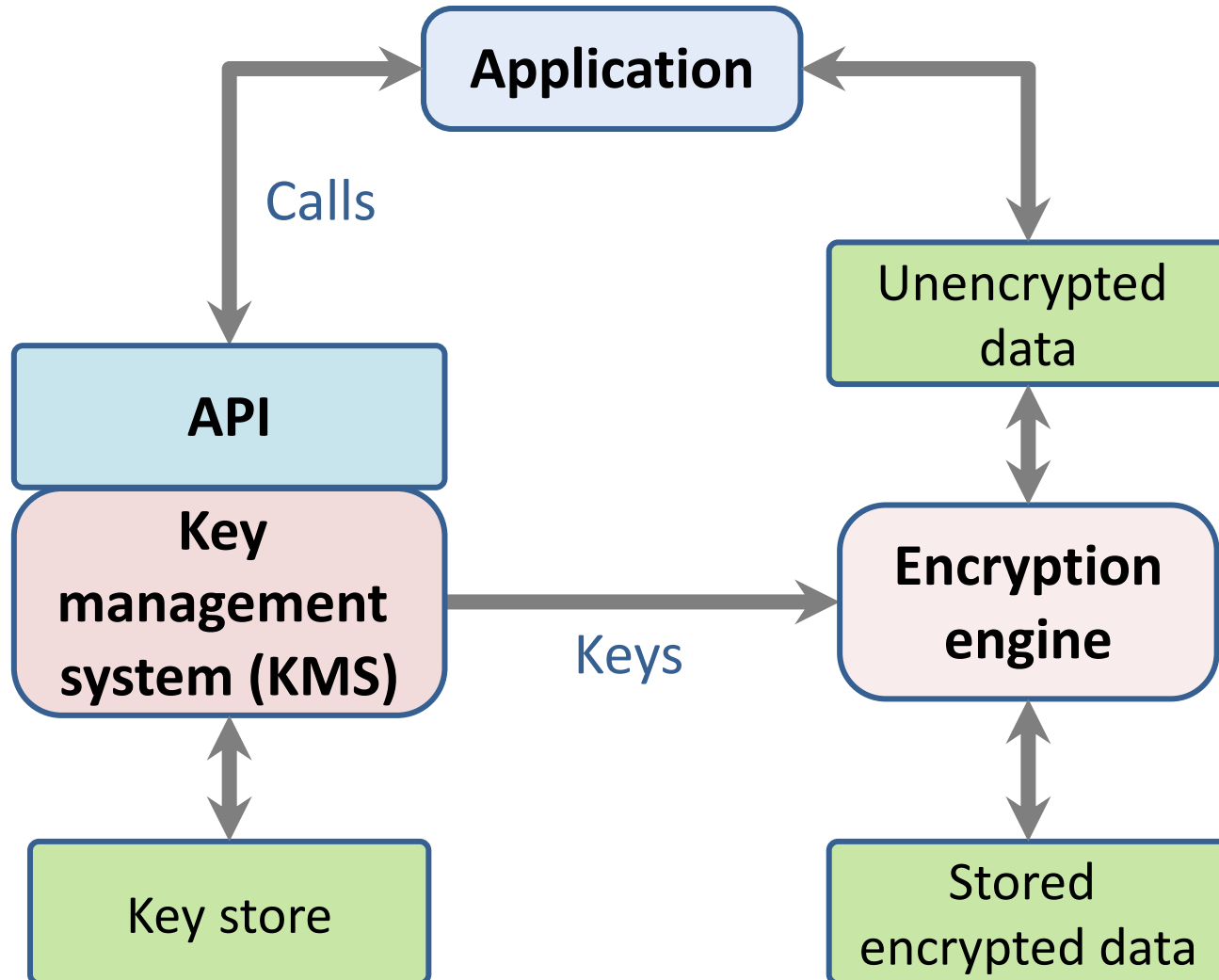
Files

Media

Key management

- **Key management** is important because, if you get it wrong, unauthorized users may be able to access your keys and so decrypt supposedly private data. Even worse, if you lose encryption keys, then your encrypted data may be permanently inaccessible.
- A **key management system (KMS)** is a specialized database that is designed to securely store and manage encryption keys, digital certificates and other confidential information.

Using a KMS for encryption management



Long-term key storage

- Business may be required by **accounting** and other **regulations** to keep copies of all of their data for several years.
 - For example, in the UK, tax and company data has to be maintained for at least six years, with a longer retention period for some types of data. **Data protection regulations** may require that this data be stored securely, so the data should be encrypted.
- To reduce the risks of a security breach, **encryption keys should be changed regularly**. This means that archival data may be encrypted with a different key from the current data in your system.
- Therefore, **key management systems** must maintain multiple, timestamped versions of keys so that system backups and archives can be decrypted if required.

Privacy

- **Privacy** is a **social concept** that relates to the collection, dissemination and appropriate use of personal information held by a third-party such as a company or a hospital.
- The importance of privacy has changed over time and individuals have their own views on what degree of privacy is important.
- **Culture and age** also affect peoples' views on what privacy means.
 - **Younger people** were early adopters of the first social networks and many of them seem to be less inhibited about **sharing personal information** on these platforms than older people.
 - In some countries, the level of **income** earned by an individual is seen as a private matter; in others, all **tax returns** are openly published.

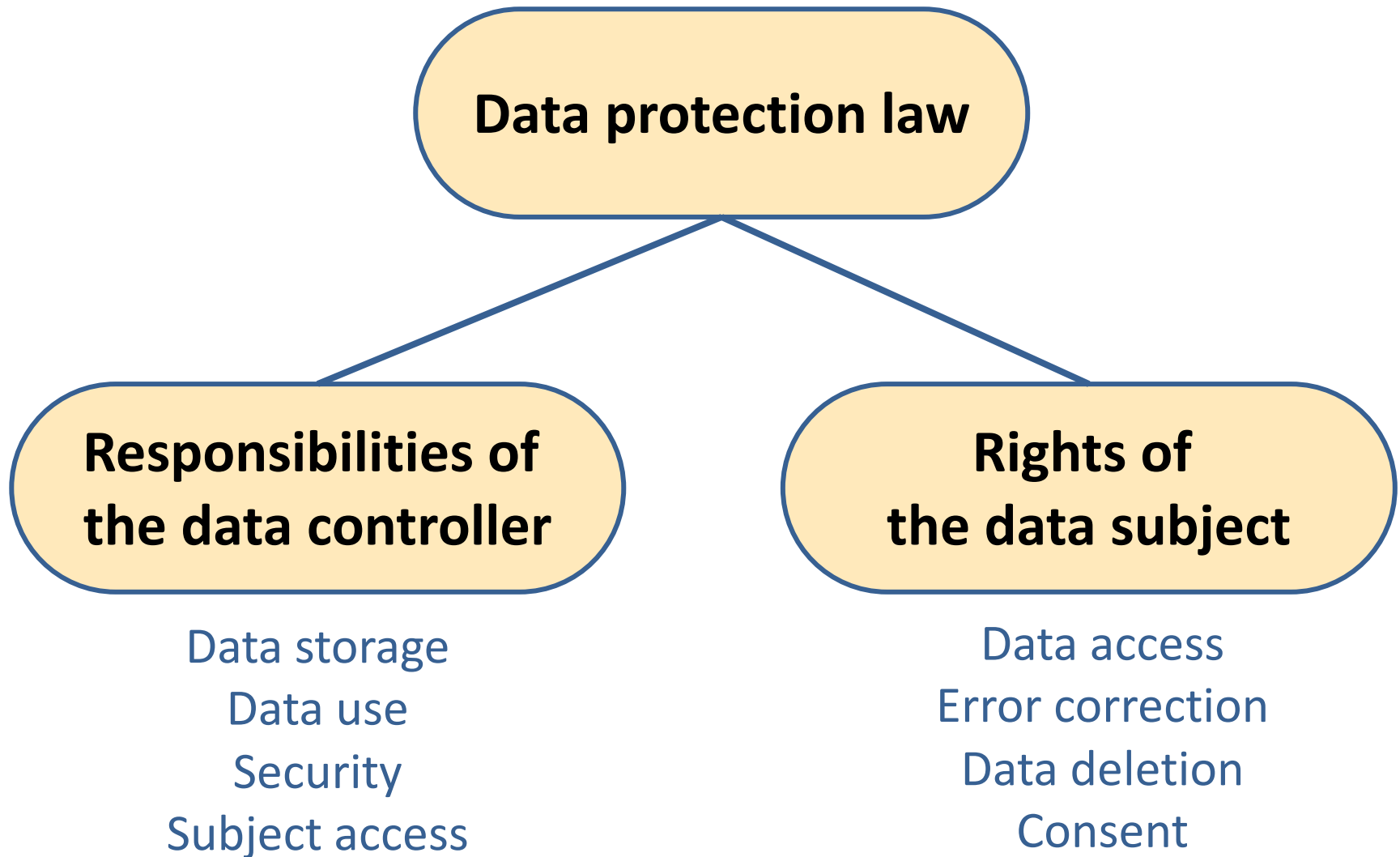
Business reasons for privacy

- If you are offering a product directly to consumers and you fail to conform to **privacy regulations**, then you may be subject to **legal action** by product buyers or by a data regulator. If your conformance is weaker than the protection offered by data protection regulations in some countries, you won't be able to sell your product in these countries.
- If your product is a **business product**, business customers require privacy safeguards so that they are not put at **risk of privacy violations and legal action** by users.
- If personal information is **leaked** or **misused**, even if this is not seen as a **violation of privacy regulations**, this can lead to serious reputational damage. Customers may stop using your product because of this.

Data protection laws

- In many countries, the right to **individual privacy** is protected by **data protection laws**.
- These laws limit the **collection, dissemination and use of personal data** to the purposes for which it was collected.
 - For example, a travel insurance company may collect health information so that they can assess their level of risk. This is legal and permissible.
 - However, it would not be legal for those companies to use this information to target online advertising of health products, unless their users had given specific permission for this.

Data protection laws



Data protection principles

- **Awareness and control**

Users of your product must be made aware of what data is collected when they are using your product, and must have control over the personal information that you collect from them.

- **Purpose**

You must tell users why data is being collected and you must not use that data for other purposes.

- **Consent**

You must always have the consent of a user before you disclose their data to other people.

- **Data lifetime**

You must not keep data for longer than you need to. If a user deletes their account, you must delete the personal data associated with that account.

Data protection principles

- **Secure storage**

You must maintain data securely so that it cannot be tampered with or disclosed to unauthorized people.

- **Discovery and error correction**

You must allow users to find out what personal data that you store. You must provide a way for users to correct errors in their personal data.

- **Location**

You must not store data in countries where weaker data protection laws apply unless there is an explicit agreement that the stronger data protection rules will be upheld.

Privacy policy

- You should to establish a **privacy policy** that defines how personal and sensitive information about users is **collected, stored and managed**.
- **Software products** use **data** in different ways, so your privacy policy has to define the personal data that you will **collect** and how you will **use** that data.
- Product users should be able to review your privacy policy and change their **preferences** regarding the information that you store.

Privacy policy

- Your **privacy policy** is a **legal document** and it should be auditable to check that it is consistent with the **data protection laws** in countries where your software is sold.
- Privacy policies should not be expressed to users in a long '**terms and conditions**' document that, in practice, nobody reads.
- The **General Data Protection Regulation (GDPR)** now require software companies to include a **summary of their privacy policy**, written in **plain language** rather than legal jargon, on their **website**.

Summary

- **Security** is a technical concept that relates to a software system's ability to **protect itself from malicious attacks** that may threaten its **availability**, the **integrity** of the system and/or its data, and the theft of **confidential** information.
- **Common types of attack on software products** include
 - **injection attacks,**
 - **cross-site scripting attacks,**
 - **session hijacking attacks,**
 - **denial of service attacks and**
 - **brute force attacks.**

Summary

- **Authentication** may be based on something a user knows, something a user has, or some physical attribute of the user.
- **Federated authentication** involves devolving responsibility for authentication to a third-party such as Facebook or Google, or to a business's authentication service.
- **Authorization** involves controlling access to system resources based on the user's authenticated identity. Access control lists are the most commonly-used mechanism to implement authorization.

Summary

- **Symmetric encryption** involves encrypting and decrypting information with the **same secret key**.
- **Asymmetric encryption** uses a **key pair** – a **private key** and a **public key**. Information encrypted using the public key can only be decrypted using the private key.
- A major issue in symmetric encryption is **key exchange**.
- The **Transport Layer Security (TLS) protocol**, which is used to secure web traffic, gets around this problem by using **asymmetric encryption** for **transferring information** used to generate a **shared key**.

Summary

- If your product stores **sensitive user data**, you should **encrypt that data** when it is not in use.
- A **key management system (KMS)** stores encryption keys. Using a KMS is essential because a business may have to manage thousands or even millions of keys and may have to decrypt historic data that was encrypted using an obsolete encryption key.

Summary

- **Privacy** is a **social concept** that relates to **how people feel** about the **release of their personal information to others**. Different countries and cultures have different ideas on what information should and should not be private.
- **Data protection laws** have been made in many countries to protect individual privacy. They require companies who manage user data to store it securely, to ensure that it is not used or sold without the permission of users, and to allow users to view and correct personal data held by the system.

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