Artificial Intelligence in Finance and Quantitative Analysis



Financial Econometrics and Machine Learning

1132AIFQA06 MBA, IM, NTPU (M5147) (Spring 2025) Tue 5, 6, 7 (13:10-16:00) (B3F17)



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Professor

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2025-04-15









Week Date Subject/Topics

- 1 2025/02/18 Introduction to Artificial Intelligence in Finance and Quantitative Analysis
- 2 2025/02/25 AI in FinTech: Metaverse, Web3, DeFi, NFT, Generative AI for Financial Innovation Applications
- 3 2025/03/04 Investing Psychology and Behavioral Finance
- 4 2025/03/11 Event Studies in Finance
- 5 2025/03/18 Case Study on AI in Finance and Quantitative Analysis I
- 6 2025/03/25 Finance Theory and Data-Driven Finance





Week Date Subject/Topics

- 7 2025/04/01 Self-Study
- 8 2025/04/08 Midterm Project Report
- 9 2025/04/15 Financial Econometrics and Machine Learning
- 10 2025/04/22 AI-First Finance
- 11 2025/04/29 Industry Practices of AI in Finance and Quantitative Analysis

12 2025/05/06 Case Study on AI in Finance and Quantitative Analysis II





Week Date Subject/Topics

13 2025/05/13 Deep Learning in Finance; Reinforcement Learning in Finance; Generative AI in Finance

14 2025/05/20 Algorithmic Trading; Risk Management; Trading Bot and Event-Based Backtesting

15 2025/05/27 Final Project Report I

16 2025/06/03 Final Project Report II

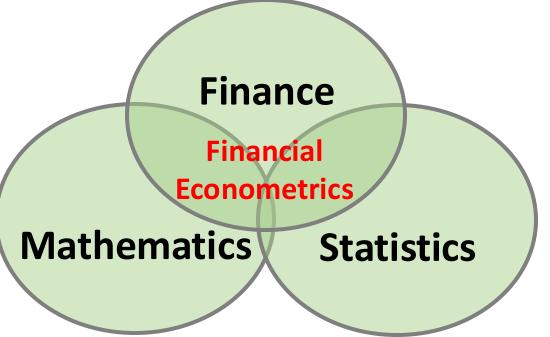
Machine Learning

Outline

- Financial Econometrics
 - Financial Theories, OLS Regression
- Machine Learning
 - Learning, Evaluation, Bias and variance
 - Cross-validation

- Financial Theories
- OLS Regression

 The discipline at the intersection of mathematics, statistics, and finance that applies such methods to financial market data is typically called financial econometrics.



(Chris Brooks, 2019)

- Financial econometrics
 - the application of statistical techniques to problems in finance
- Financial econometrics can be useful for testing theories in finance,

determining asset prices or returns,

testing hypotheses concerning the relationships between variables, examining the effect on financial markets of changes in economic conditions,

forecasting future values of financial variables and for financial decision-making.

- [Financial] econometrics is the quantitative application of statistical and mathematical models using [financial] data to develop financial theories or test existing hypotheses in finance and to forecast future trends from historical data.
- It subjects real-world [financial] data to statistical trials and then compares and contrasts the results against the [financial] theory or theories being tested.

Topics of Financial Econometrics

(Oliver Linton, 2019)

- 1. Econometric
- 2. Return Predictability and the Efficient Markets Hypothesis
- 3. Robust Tests and Tests of Nonlinear Predictability of Returns
- 4. Empirical Market Microstructure
- 5. Event Study Analysis
- 6. Portfolio Choice and Testing the Capital Asset Pricing Model
- 7. Multifactor Pricing Models

Topics of Financial Econometrics

(Oliver Linton, 2019)

- 8. Present Value Relations
- 9. Intertemporal Equilibrium Pricing
- **10.Volatility**
- **11.Continuous Time Processes**
- **12.Yield Curve**
- **13.Risk Management and Tail Estimation**

Applications of Financial Econometrics

(Chris Brooks, 2019)

- 1. Testing whether financial markets are weak-form informationally efficient
- 2. Testing whether the capital asset pricing model (CAPM) or arbitrage pricing theory (APT) represent superior models for the determination of returns on risky assets
- 3. Measuring and forecasting the volatility of bond returns
- 4. Explaining the determinants of bond credit ratings used by the ratings agencies
- 5. Modelling long-term relationships between prices and exchange rates

Applications of Financial Econometrics (Chris Brooks, 2019)

- 6. Determining the optimal hedge ratio for a spot position in oil
- 7. Testing technical trading rules to determine which makes the most money
- 8. Testing the hypothesis that earnings or dividend announcements have no effect on stock prices
- 9. Testing whether spot or futures markets react more rapidly to news
- 10.Forecasting the correlation between the stock indices of two countries

Machine Learning and Financial Econometrics

 ML and DL methods are able to discover statistical inefficiencies and even economic inefficiencies that are not discoverable by traditional econometric methods, such as multivariate OLS regression.

Normative Financial Theories

- Normative financial theories mostly rely on assumptions and axioms in combination with deduction as the major analytical method to arrive at their central results.
 - Expected utility theory (EUT) assumes that agents have the same utility function no matter what state of the world unfolds and that they maximize expected utility under conditions of uncertainty.
 - Mean-variance portfolio (MVP) theory describes how investors should invest under conditions of uncertainty assuming that only the expected return and the expected volatility of a portfolio over one period count.

Normative Financial Theories

- The capital asset pricing model (CAPM) assumes that only the nondiversifiable market risk explains the expected return and the expected volatility of a stock over one period.
- Arbitrage pricing theory (APT) assumes that a number of identifiable risk factors explains the expected return and the expected volatility of a stock over time; admittedly, compared to the other theories, the formulation of APT is rather broad and allows for wide-ranging interpretations.

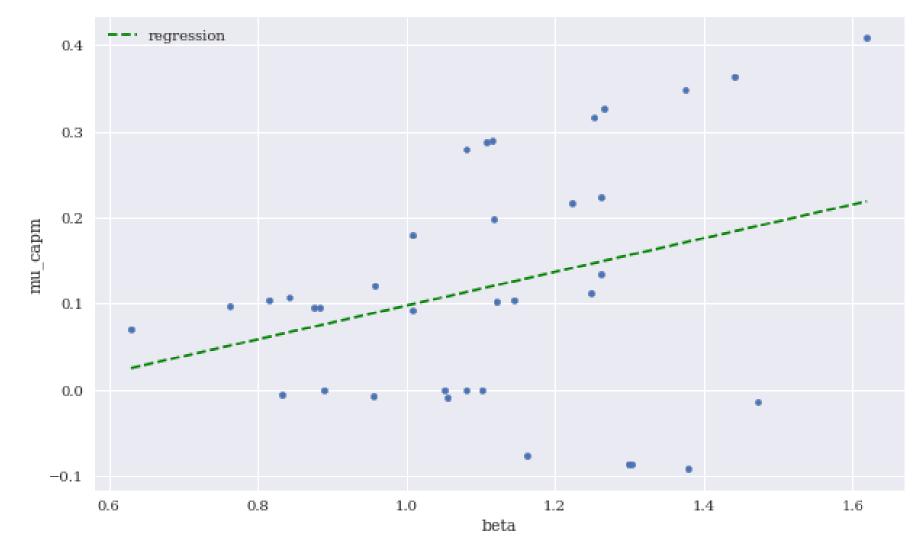
Financial Econometrics and Regression

- One of the major tools in financial econometrics is regression, in both its univariate and multivariate forms
 - $y = \alpha + \beta x$
 - $y = \alpha + \beta_1 x_1 + \beta_2 x_2$
 - $y = \alpha + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3$
- Regression is also a central tool in statistical learning in general

CAPM and APT OLS regression

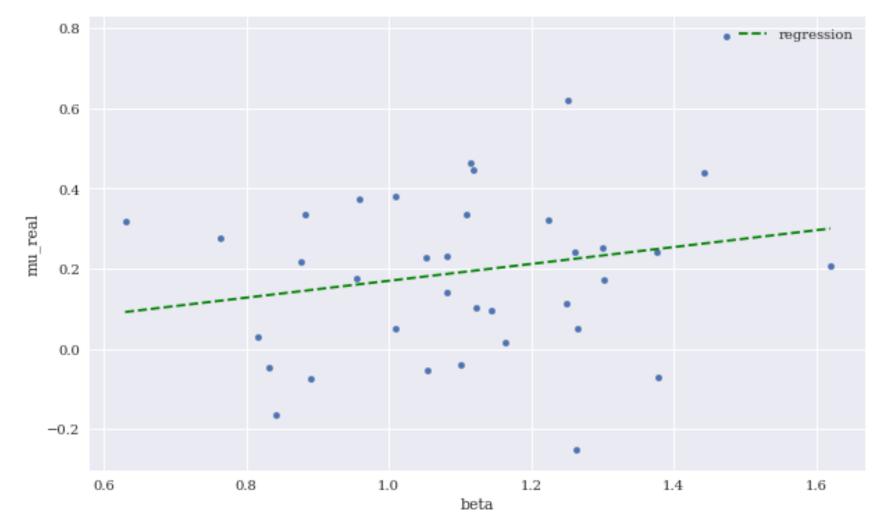
- Both the CAPM and the APT relate the output variables with the relevant input factors in linear fashion.
- From an econometric point of view, both models are implemented based on linear ordinary least-squares (OLS) regression.
- CAPM: univariate linear OLS regression
- APT: multivariate OLS regression

Expected CAPM return versus beta (including linear regression)



Source: Yves Hilpisch (2020), Artificial Intelligence in Finance: A Python-Based Guide, O'Reilly Media.

Expected CAPM return versus beta (including linear regression)



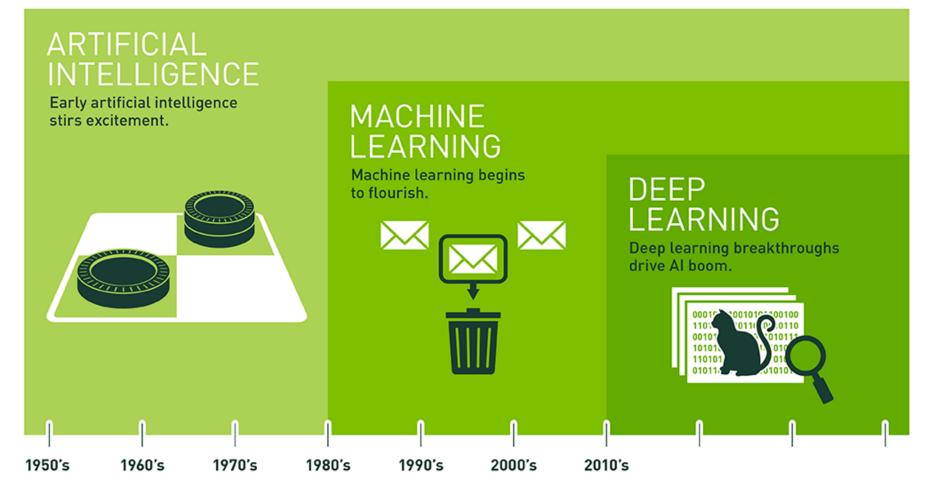
Source: Yves Hilpisch (2020), Artificial Intelligence in Finance: A Python-Based Guide, O'Reilly Media.

Machine Learning

Machine Learning

- Learning
- Evaluation
- Bias and variance
- Cross-validation

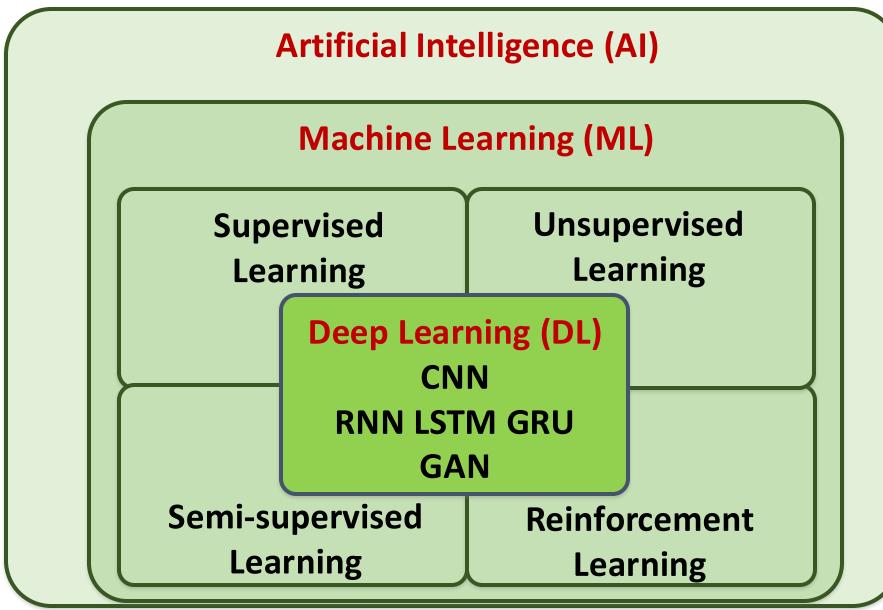
Artificial Intelligence Machine Learning & Deep Learning



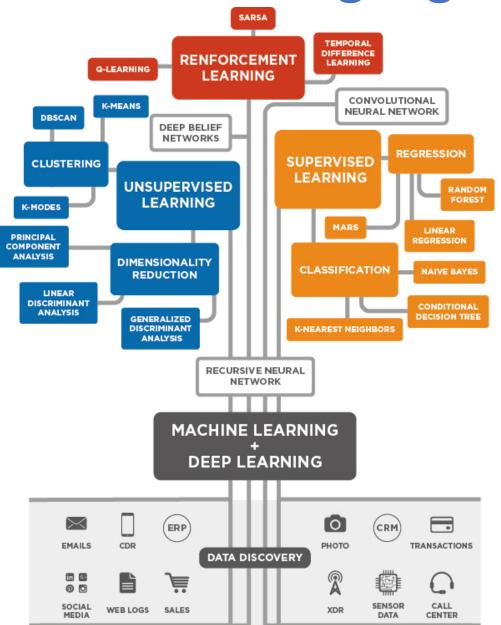
Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

Source: https://blogs.nvidia.com/blog/2016/07/29/whats-difference-artificial-intelligence-machine-learning-deep-learning-ai/

AI, ML, DL

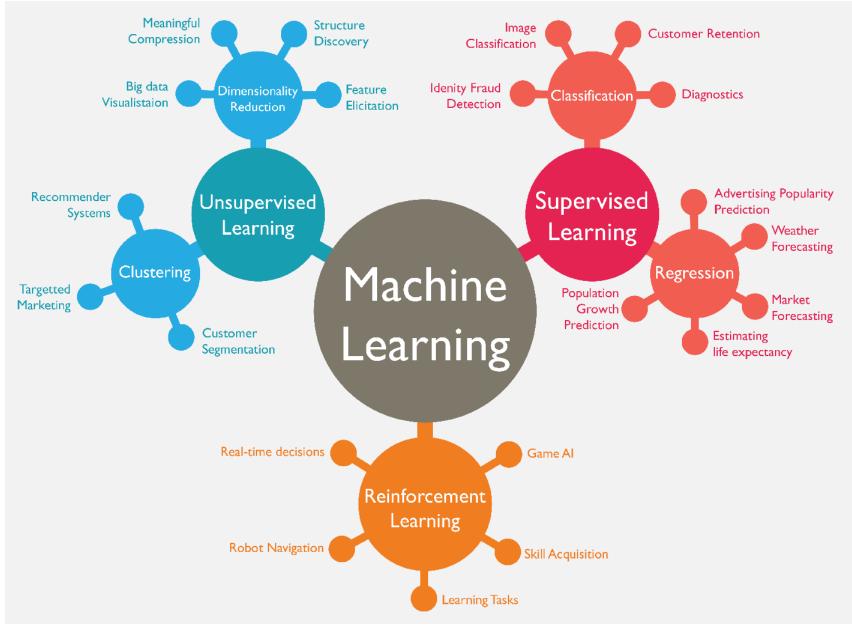


3 Machine Learning Algorithms



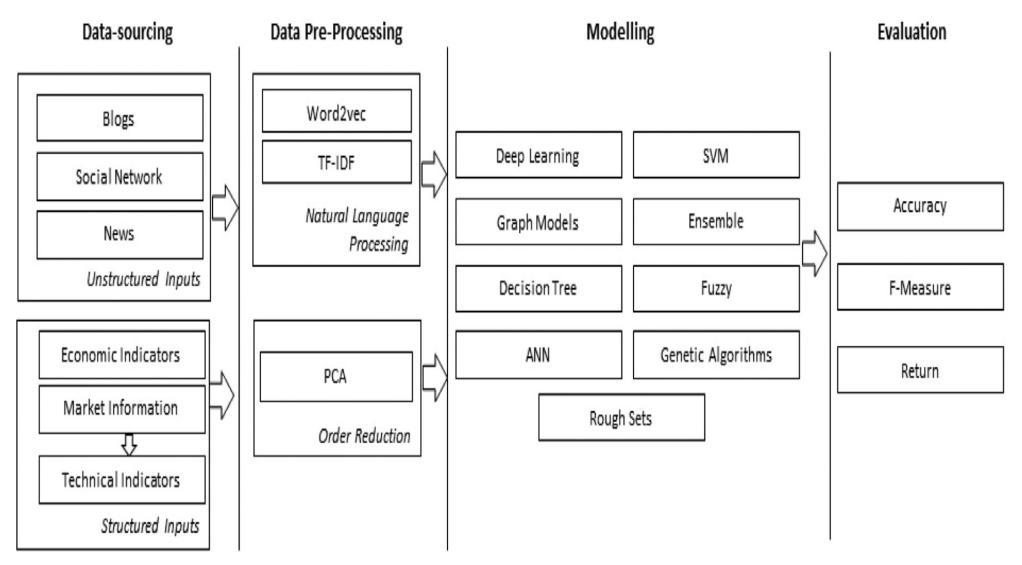
Source: Enrico Galimberti, http://blogs.teradata.com/data-points/tree-machine-learning-algorithms/

Machine Learning (ML)



Source: https://www.mactores.com/services/aws-big-data-machine-learning-cognitive-services/

Stock Market Movement Forecast: ML Phases of the stock market modeling



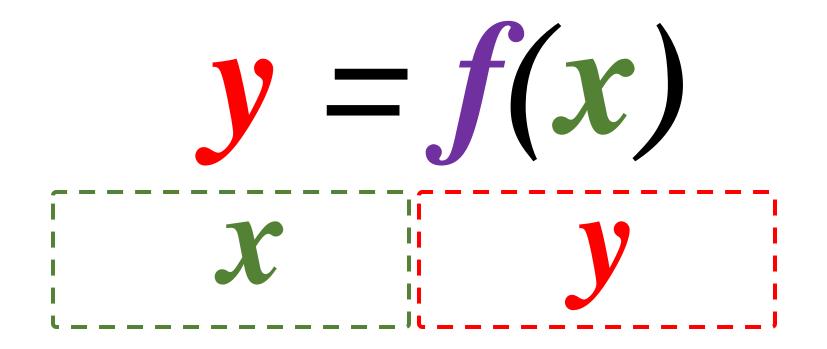
Machine Learning

- Learning
- Data: Features, Labels
- Success (Loss Function): MSE
- Capacity (Model Fit)
- Evaluation
- Bias and variance
- Cross-validation

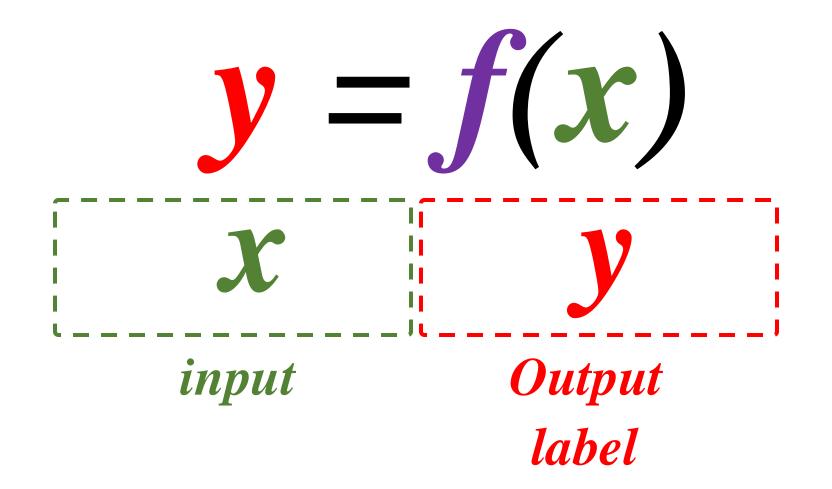
Learning (Mitchell, 1997)

 A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E.

Machine Learning Supervised Learning (Classification) Learning from Examples



Machine Learning Supervised Learning (Classification) Learning from Examples

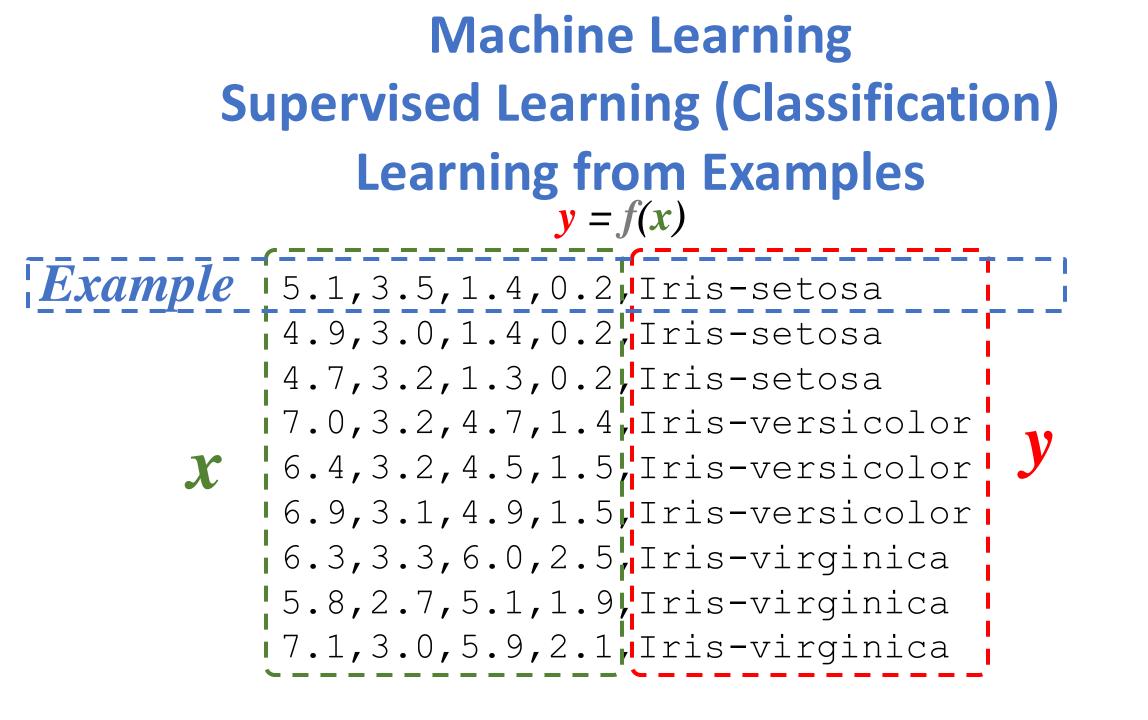


Machine Learning Supervised Learning (Classification) Learning from Examples y = f(x)

5.1,3.5,1.4,0.2, Iris-setosa 4.9,3.0,1.4,0.2, Iris-setosa 4.7,3.2,1.3,0.2, Iris-setosa 7.0,3.2,4.7,1.4, Iris-versicolor 6.4,3.2,4.5,1.5, Iris-versicolor 6.9,3.1,4.9,1.5, Iris-versicolor 6.3,3.3,6.0,2.5, Iris-virginica 5.8,2.7,5.1,1.9, Iris-virginica 7.1,3.0,5.9,2.1, Iris-virginica

Machine Learning Supervised Learning (Classification) Learning from Examples y = f(x)

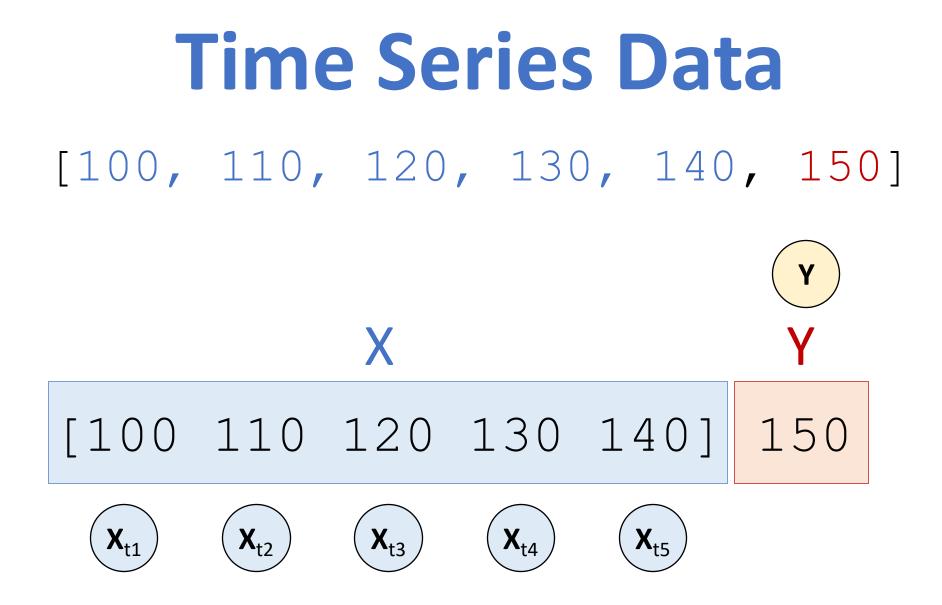
Example 5.1, 3.5, 1.4, 0.2, Iris-setosa 4.9,3.0,1.4,0.2, Iris-setosa 4.7,3.2,1.3,0.2, Iris-setosa 7.0,3.2,4.7,1.4, Iris-versicolor 6.4,3.2,4.5,1.5, Iris-versicolor 6.9,3.1,4.9,1.5, Iris-versicolor 6.3,3.3,6.0,2.5, Iris-virginica 5.8,2.7,5.1,1.9, Iris-virginica 7.1,3.0,5.9,2.1, Iris-virginica



Time Series Data

[10, 20, 30, 40, 50, 60, 70, 80, 90]

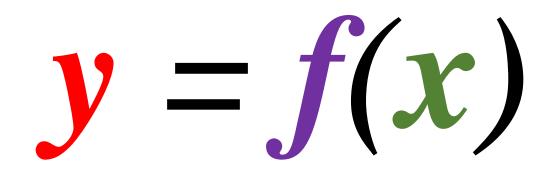
	Χ		Y
[10	20	30]	40
[20	30	40]	50
[30	40	50]	60
[40	50	60]	70
[50	60	70]	80
[60	70	80]	90



The Theory of Learning

- How can we be sure that our learned hypothesis will predict well for previously unseen inputs?
 - How do we know that the hypothesis h is close to the target function f if we don't know what is?
- How many examples do we need to get a good *h*?
- What hypothesis space should we use?
- If the hypothesis space is very complex, can we even find the best *h* or do we have to settle for a local maximum?
- How complex should *h* be?
- How do we avoid overfitting?

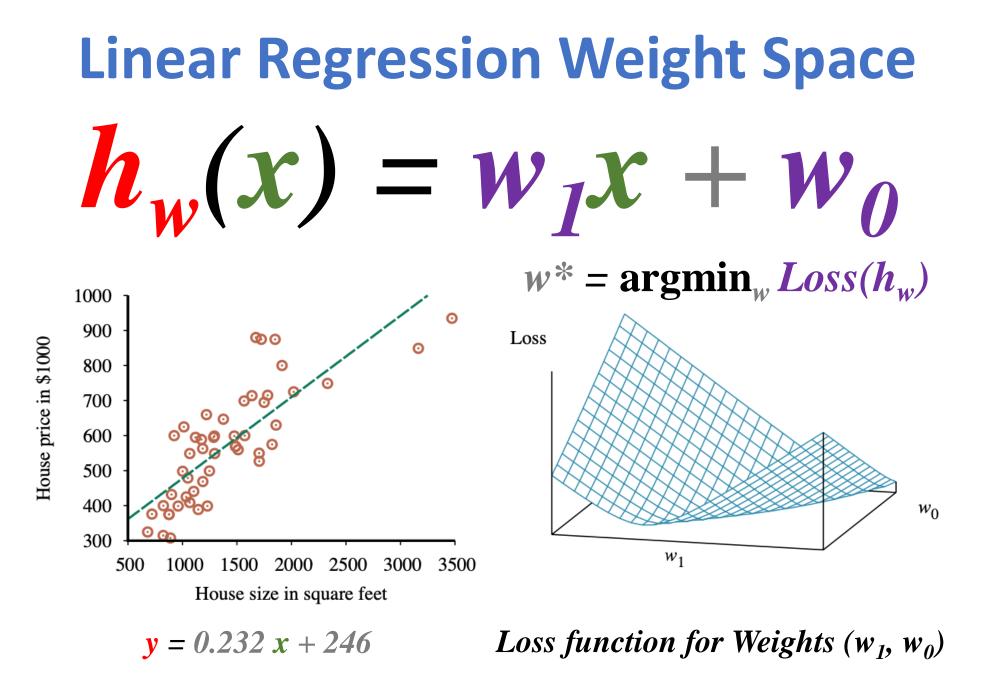
Linear function



$\mathbf{y} = \mathbf{w}_1 \mathbf{x} + \mathbf{w}_0$

 $h_w(x) = w_1 x + w_0$

Source: Stuart Russell and Peter Norvig (2020), Artificial Intelligence: A Modern Approach, 4th Edition, Pearson



Performance Measure

- The measure of success for estimation problems
 - mean-squared error (MSE)
- Classification problems
 - accuracy ratio

Evaluation (Accuracy of Classification Model)

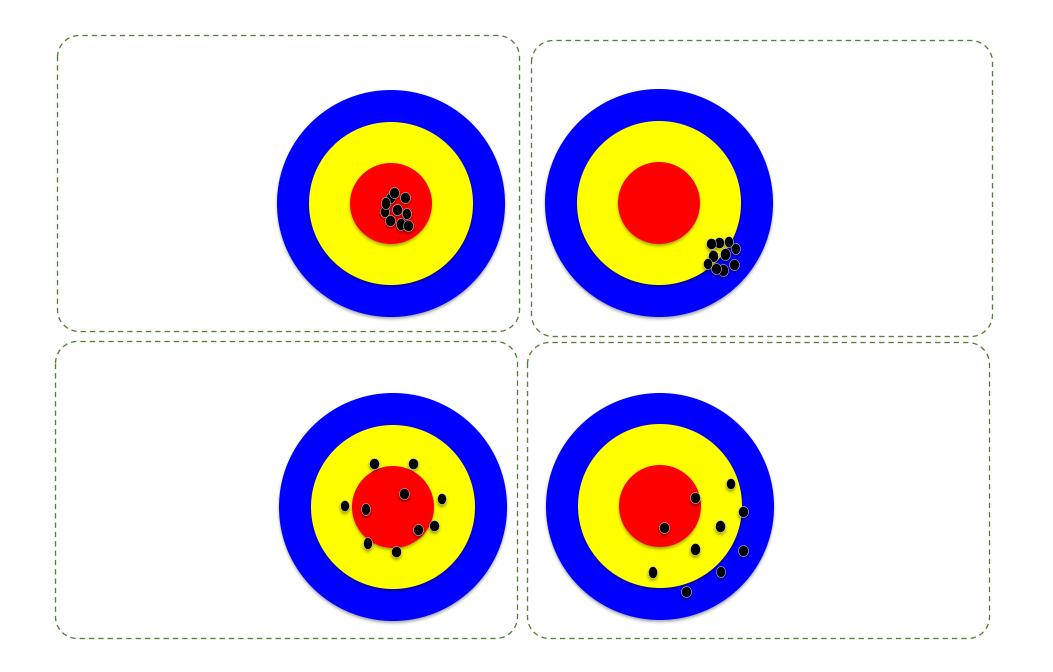
Assessing the Classification Model

- Predictive accuracy
 - Hit rate
- Speed
 - Model building; predicting
- Robustness
- Scalability
- Interpretability
 - Transparency, explainability

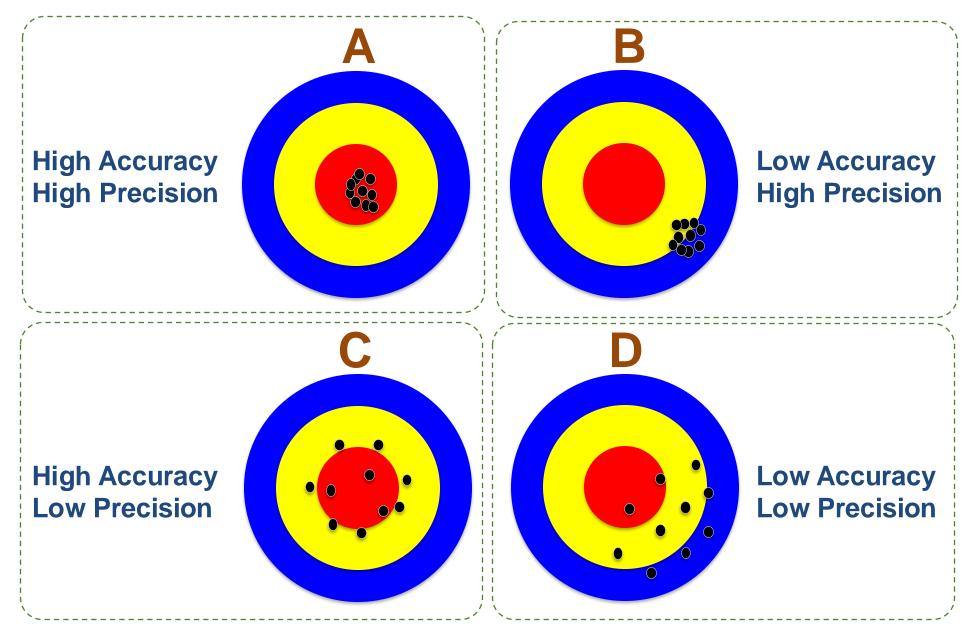
Accuracy Validity

Precision

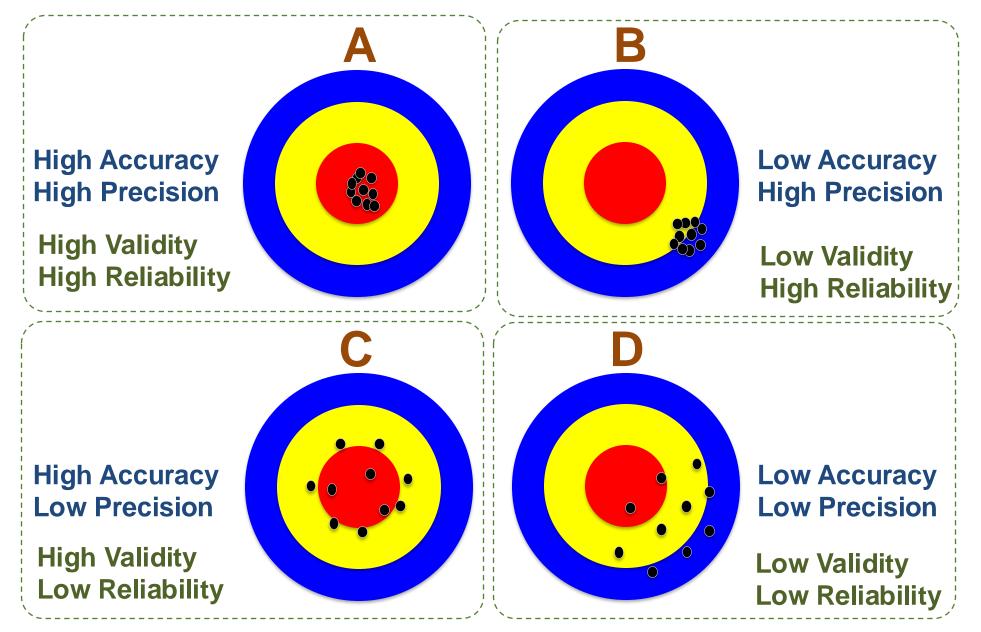
Reliability



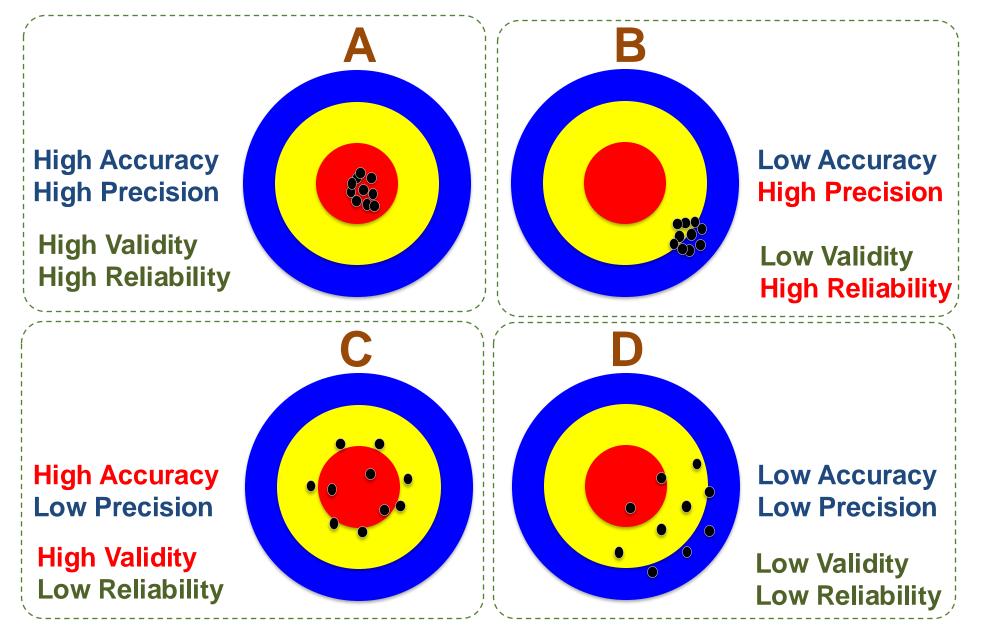
Accuracy vs. Precision



Accuracy vs. Precision

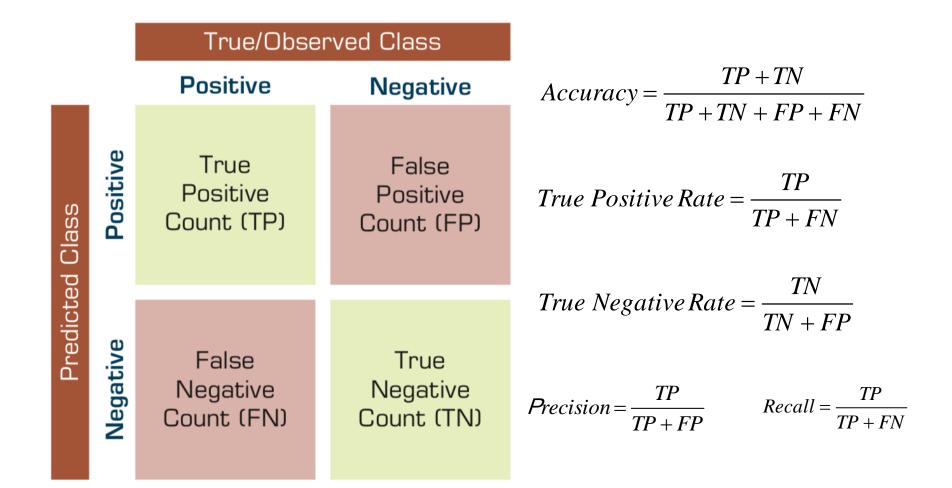


Accuracy vs. Precision



Confusion Matrix

for Tabulation of Two-Class Classification Results

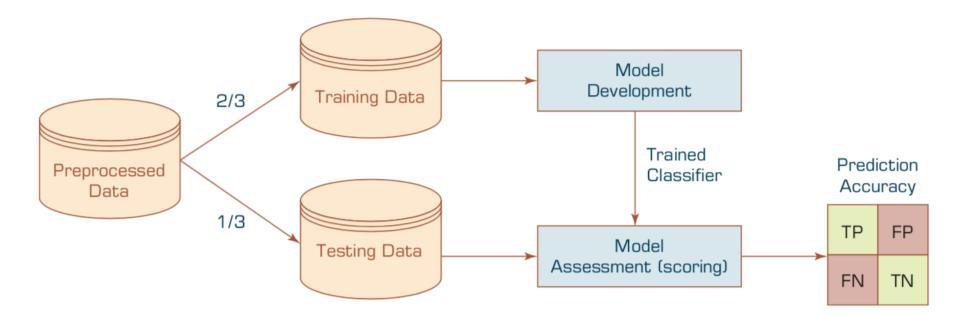


Sensitivity =True Positive Rate

Specificity =True Negative Rate

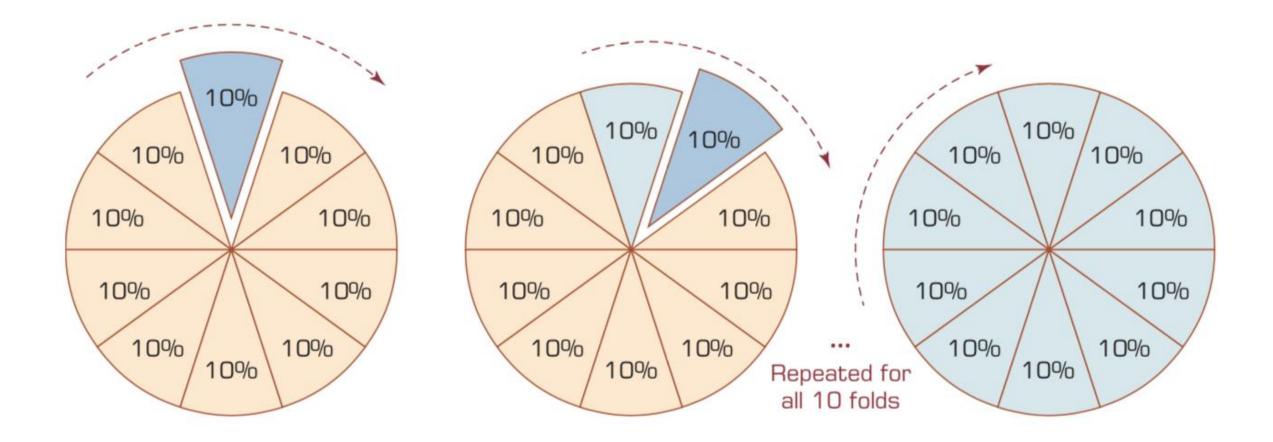
Estimation Methodologies for Classification

- Simple split (or holdout or test sample estimation)
 - Split the data into 2 mutually exclusive sets training (~70%) and testing (30%)

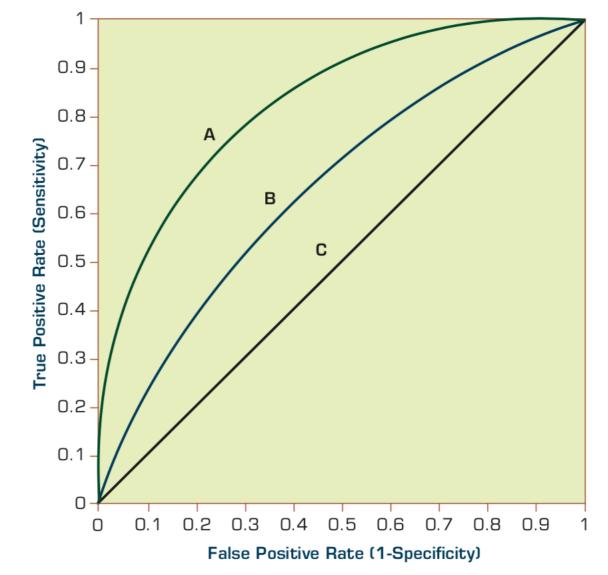


• For ANN, the data is split into three sub-sets (training [~60%], validation [~20%], testing [~20%])

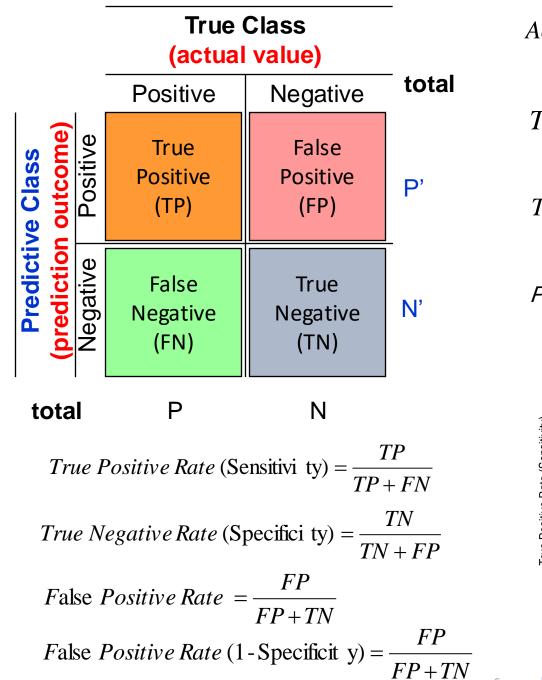
k-Fold Cross-Validation

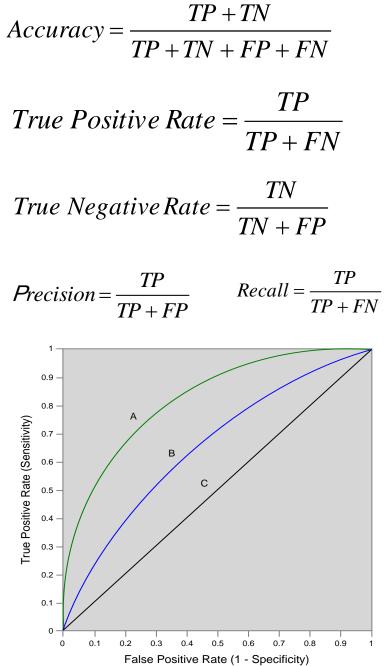


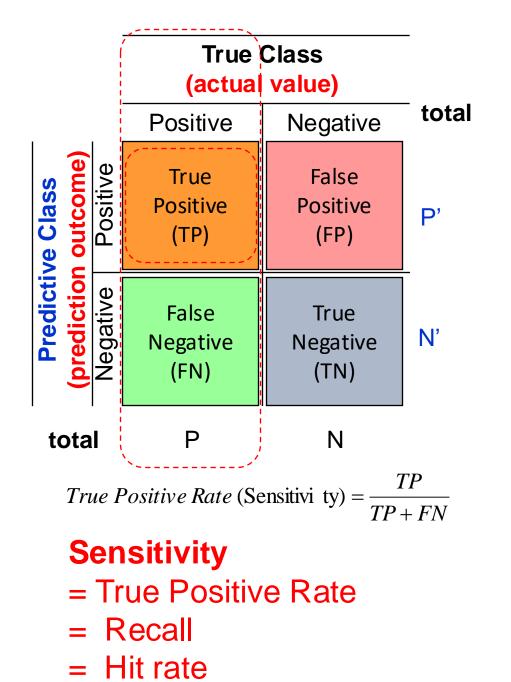
Estimation Methodologies for Classification Area under the ROC curve



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

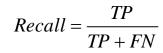


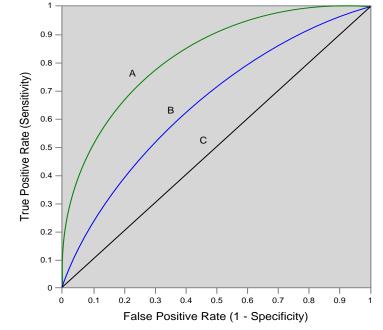


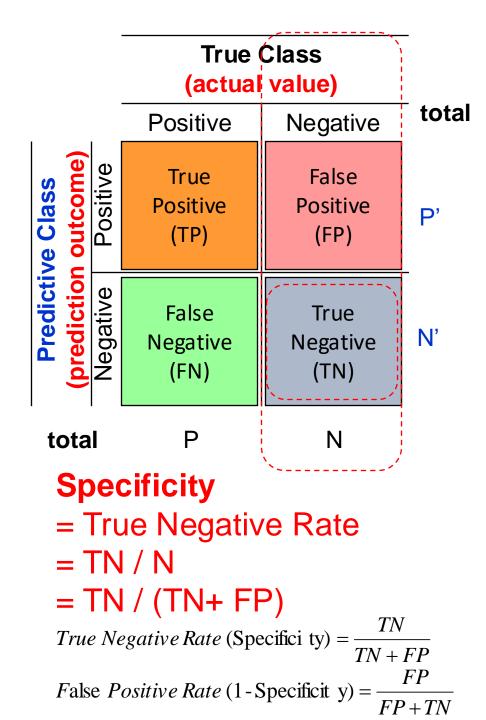


= TP / (TP + FN)

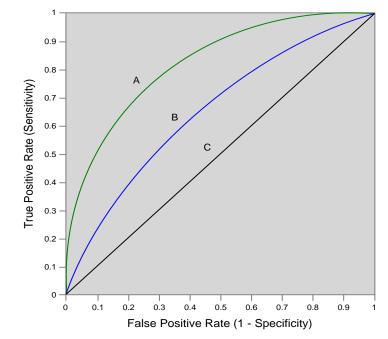
True Positive Rate =
$$\frac{TP}{TP + FN}$$



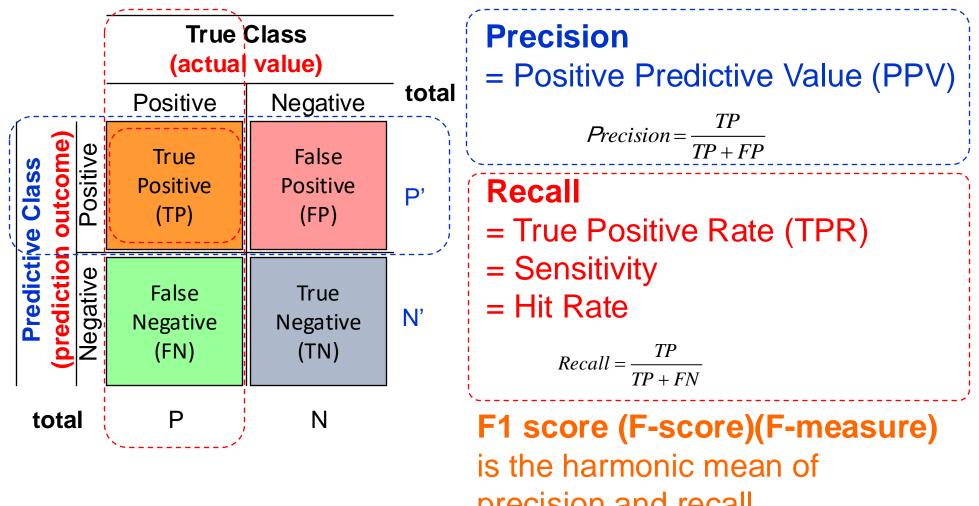






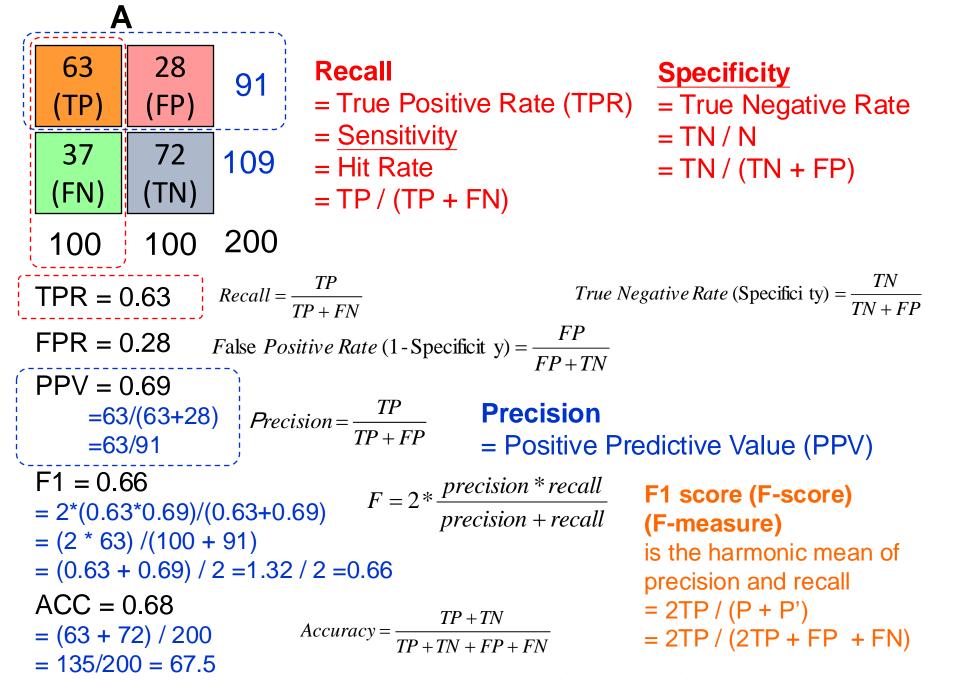


Source: http://en.wikipedia.org/wiki/Receiver operating characteristic

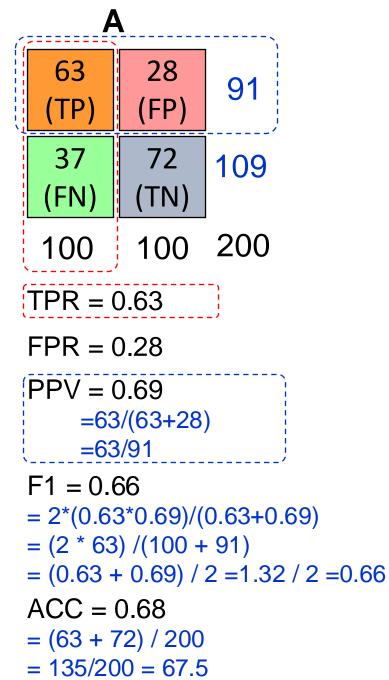


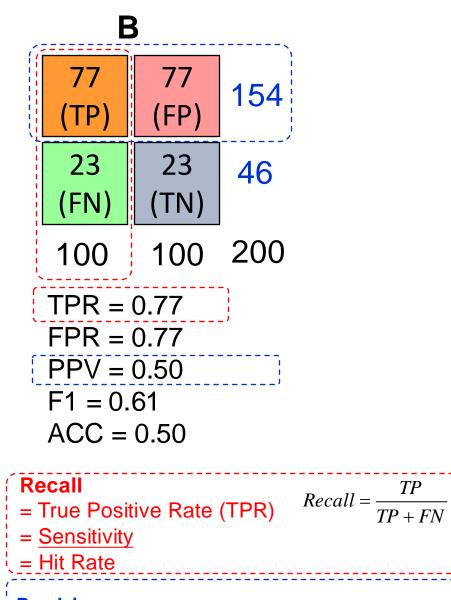
is the harmonic mean of precision and recall = 2TP / (P + P') = 2TP / (2TP + FP + FN) precision * recall

 $F = 2*\frac{precision*recall}{precision+recall}$



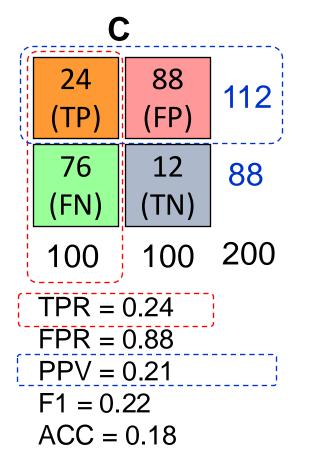
Source: http://en.wikipedia.org/wiki/Receiver operating characteristic

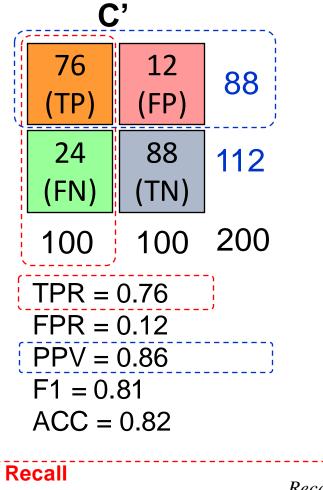


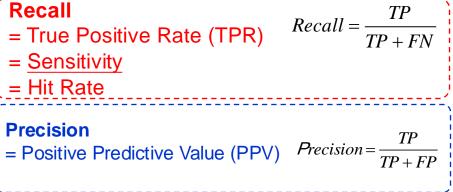


Precision = Positive Predictive Value (PPV) Precision=

TP + FP



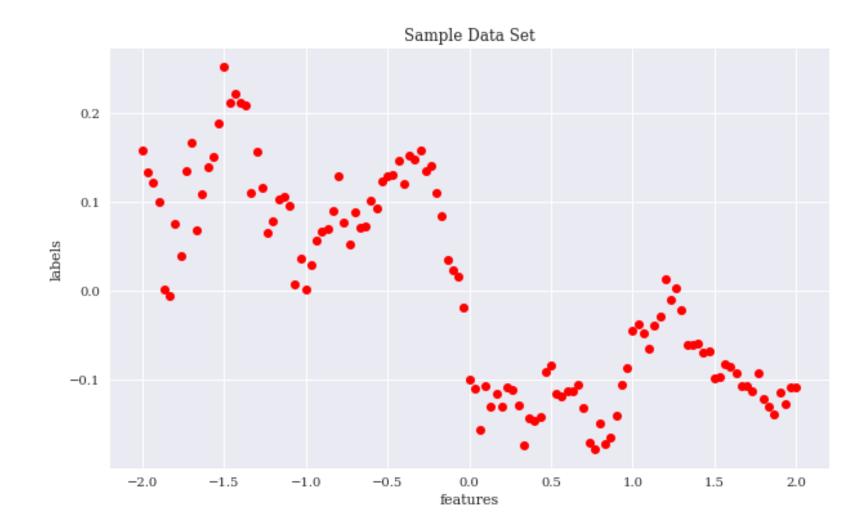




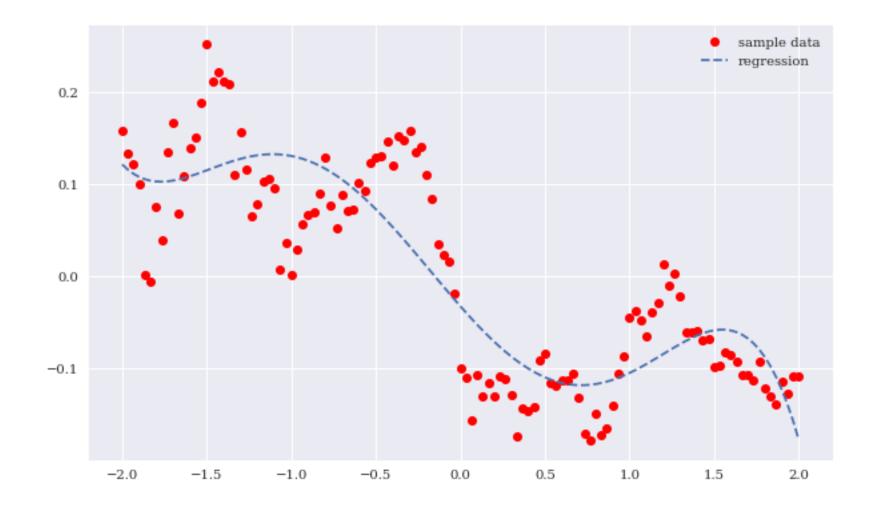
EUR/USD exchange rate as time series (monthly)



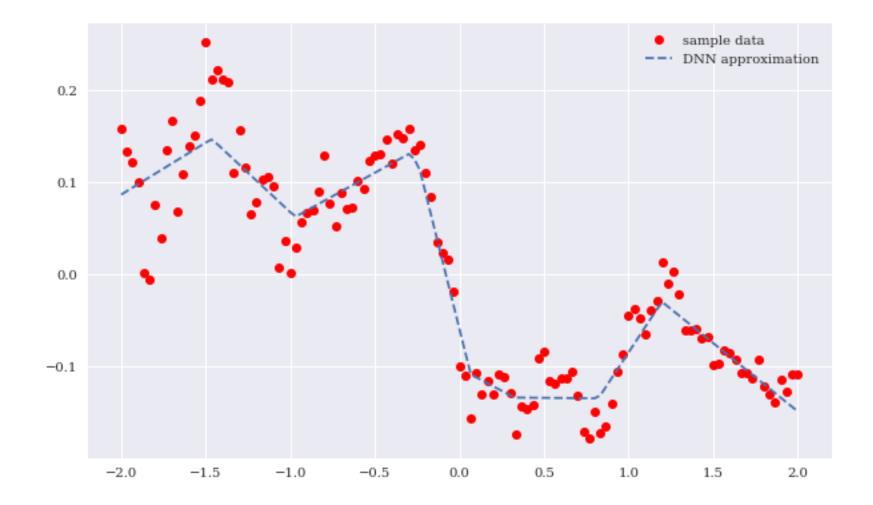
Sample data set



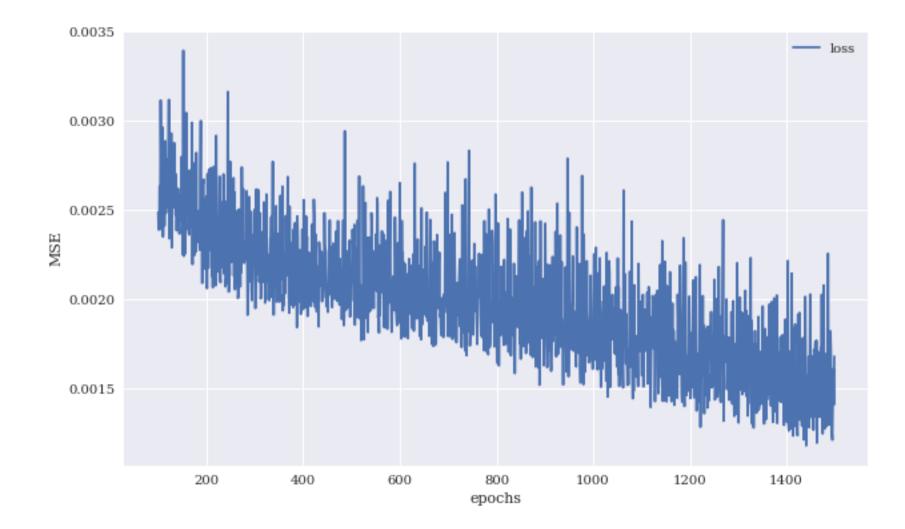
Sample data and cubic regression line



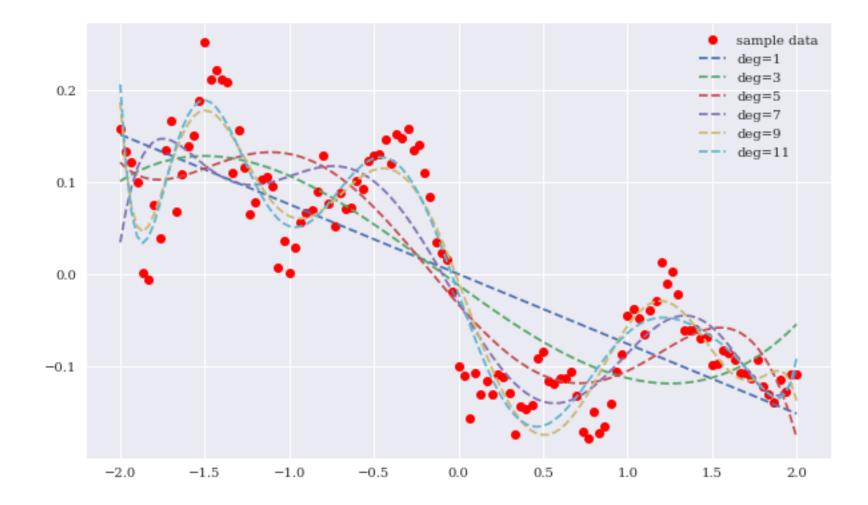
Sample data and neural network approximation



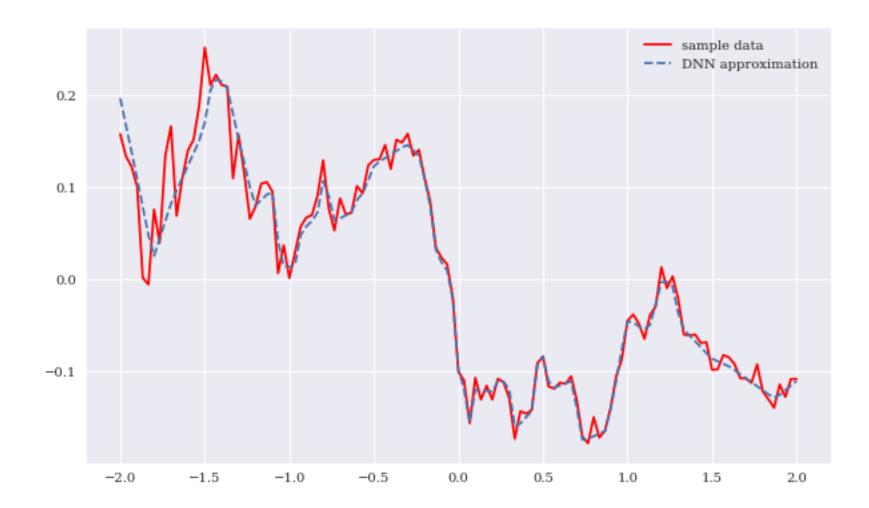
MSE values against number of training epochs



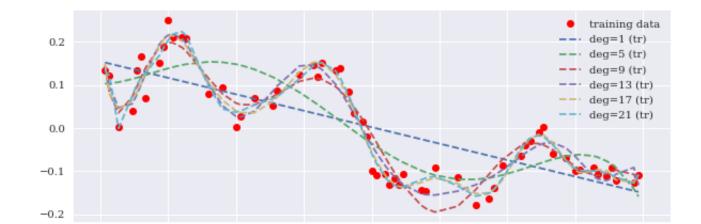
Regression lines for different highest degrees

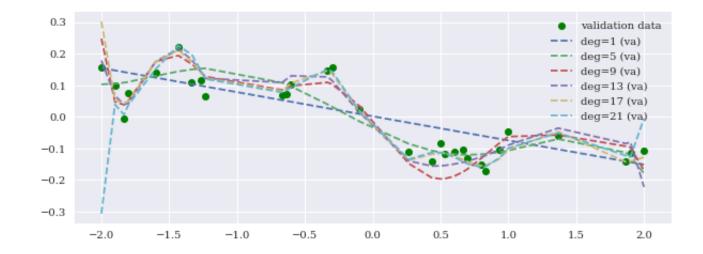


Sample data and DNN approximation (higher capacity)



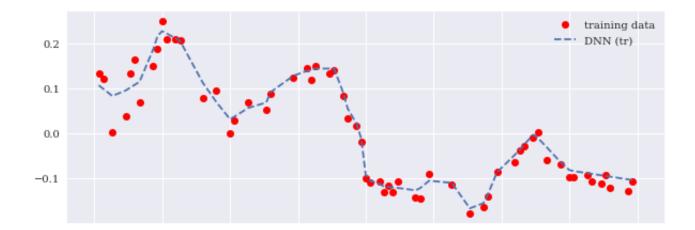
Training and validation data including regression fits

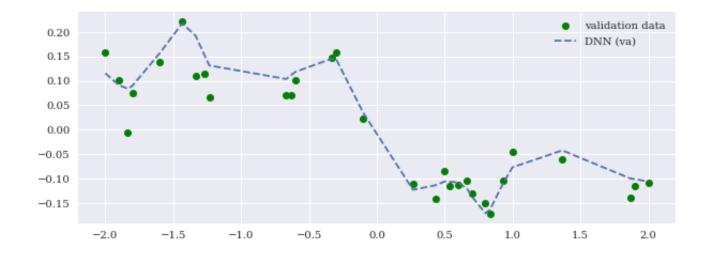




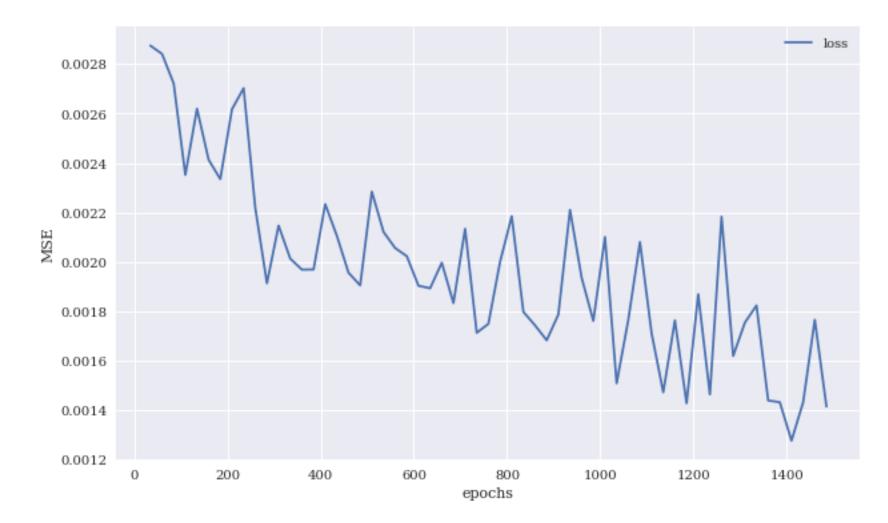
Source: Yves Hilpisch (2020), Artificial Intelligence in Finance: A Python-Based Guide, O'Reilly Media.

Training and validation data including DNN predictions

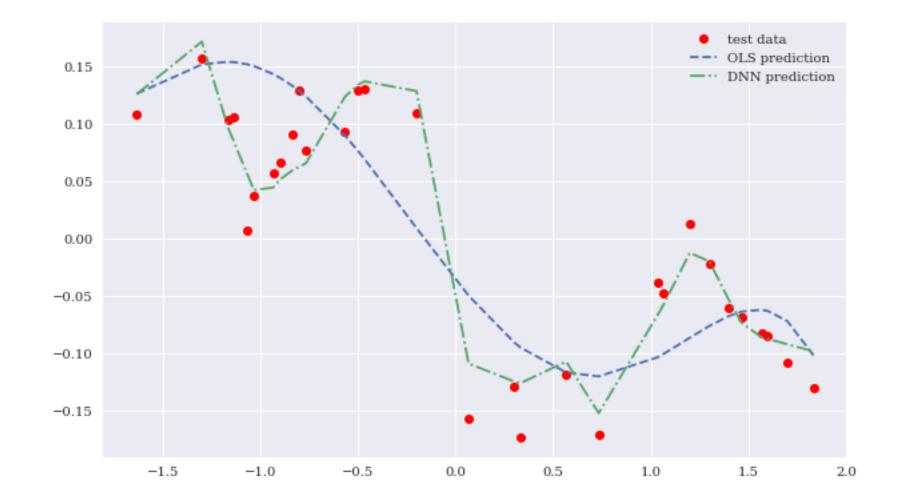




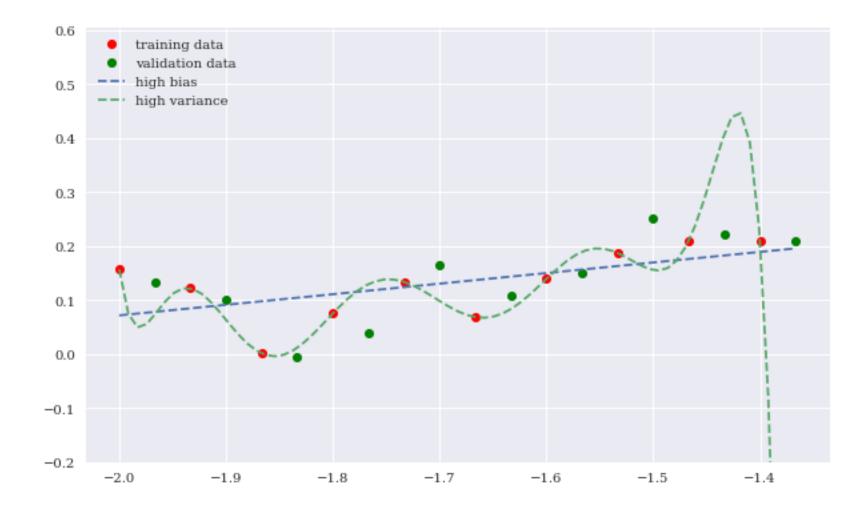
MSE values for DNN model on the training and validation data sets



Test data and predictions from OLS regression and the DNN model

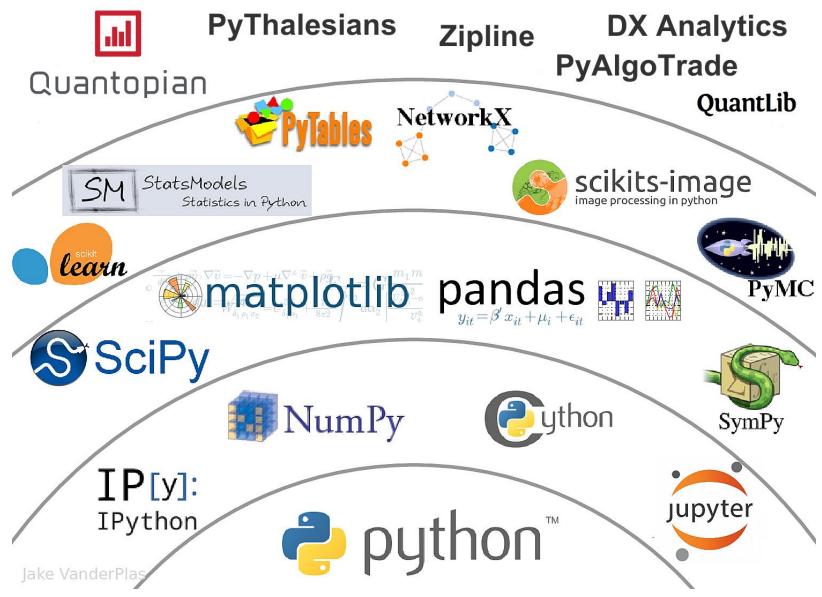


High bias and high variance OLS regression fits

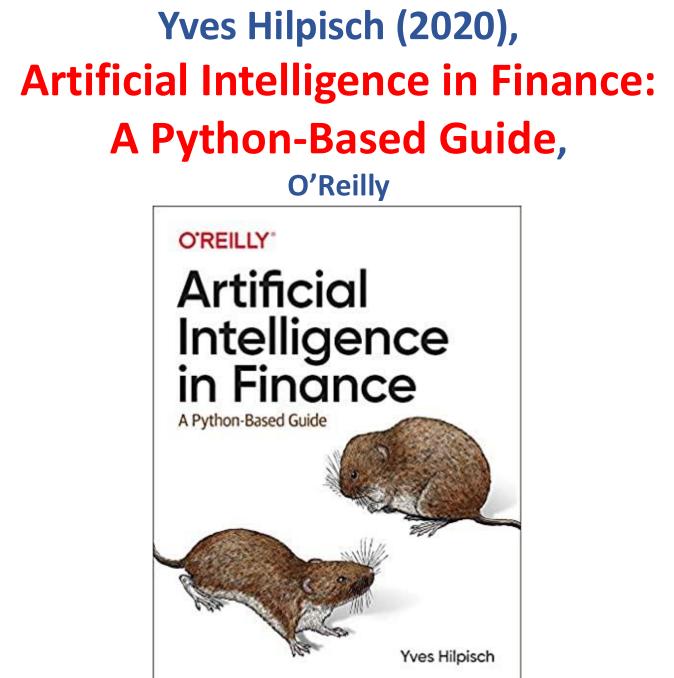


Source: Yves Hilpisch (2020), Artificial Intelligence in Finance: A Python-Based Guide, O'Reilly Media.

The Quant Finance PyData Stack



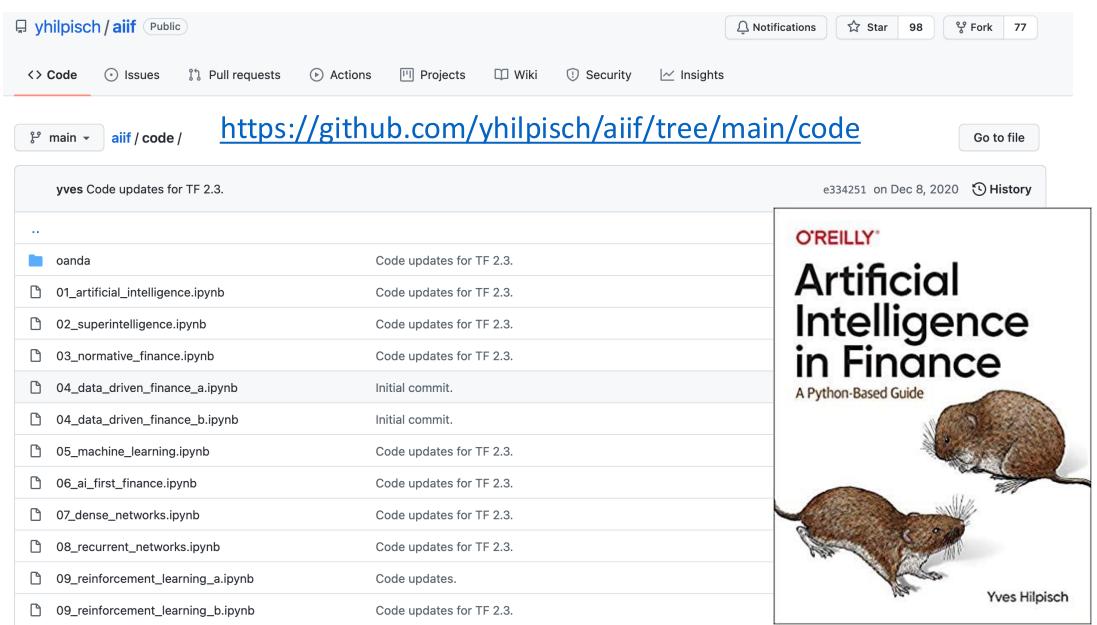
Source: http://nbviewer.jupyter.org/format/slides/github/quantopian/pyfolio/blob/master/pyfolio/examples/overview_slides.ipynb#/5



Yves Hilpisch (2020), Artificial Intelligence in Finance: A Python-Based Guide, O'Reilly

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양 main ▾ 양 1 branch	장 0 tags	Go to file Code -	About		
yves Code updates for TI	F 2.3.	e334251 on Dec 8, 2020 🕚 4 commits	Jupyter Notebooks and code for the book Artificial Intelligence in Finance (O'Reilly) by		
Code	Code updates for TF 2.3.	11 months ago	Yves Hilpisch.	114	
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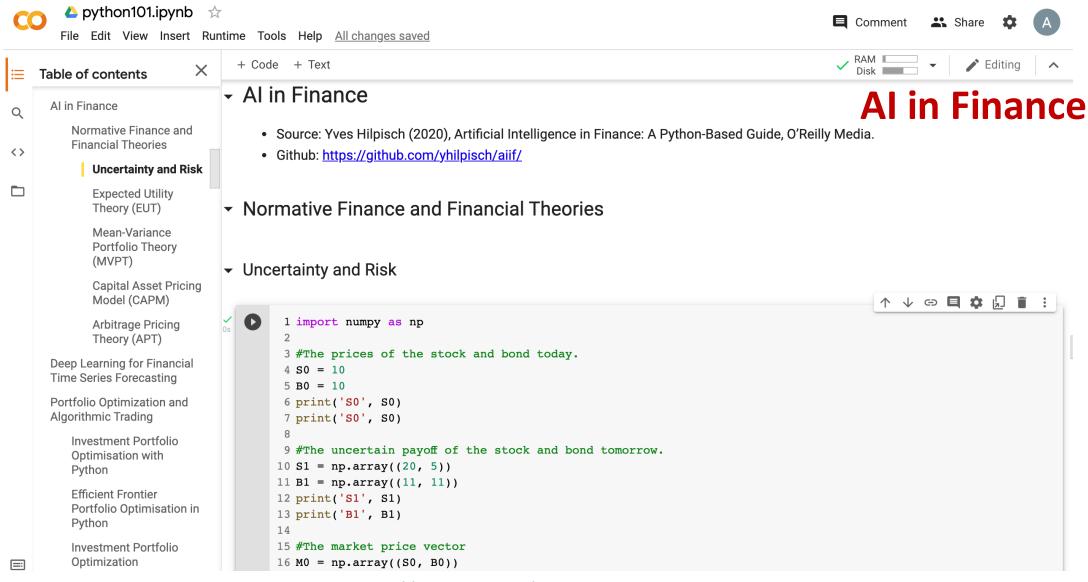
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https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT

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CO A python101.ipynb 5 File Edit View Insert Runtime Tools Help	T SHARE A
CODE TEXT A CELL CELL	EDITING
<pre></pre>	:
[→ 194.87	
<pre>[11] 1 amount = 100 2 interest = 10 #10% = 0.01 * 10 3 years = 7 4 future_value = amount * ((1 + (0.01 * interest)) ** years) 6 print(round(future_value, 2))</pre>	
[→ 194.87	
<pre>[12] 1 # Python Function def 2 def getfv(pv, r, n): 3 fv = pv * ((1 + (r)) ** n) 4 return fv 5 fv = getfv(100, 0.1, 7). 6 print(round(fv, 2))</pre>	
[→ 194.87	
<pre>[13] 1 # Python if else 2 score = 80 3 if score >=60 : 4 print("Pass") 5 else: 6 print("Fail")</pre>	
[→ Pass	

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



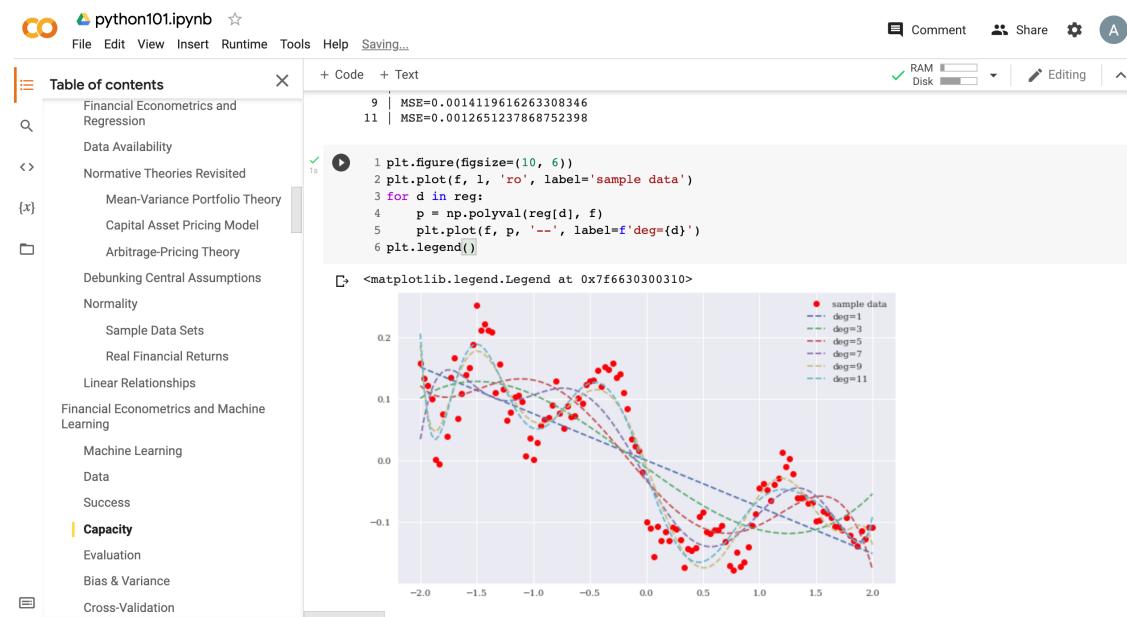
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$\{x\}$	Normative Theories Revisited							
	Mean-Variance Portfolio Theory Capital Asset Pricing Model Arbitrage-Pricing Theory Debunking Central Assumptions Normality Sample Data Sets	/	√ 0s [18	<pre>1 import numpy as np 2 3 def f(x): 4 return 2 + 1 / 2 * x 5 6 x = np.arange(-4, 5) 7 x</pre>				
	Real Financial Returns			array([-4, -3, -2, -1, 0, 1, 2, 3, 4])				
	Linear Relationships		S C	1 y = f(x) $2 y$				
	Deep Learning for Financial Time Series Forecasting		_	array([0.00, 0.50, 1.00, 1.50, 2.00, 2.50, 3.00, 3.50, 4.00]	`			
	Portfolio Optimization and Algorithmic Trading Investment Portfolio Optimisation with Python Efficient Frontier Portfolio Optimisation in Python Investment Portfolio Optimization					© E \$		Ĭ

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A Normative Theories Revisit {x} A Capital Asset Pricing M A	Theory - Data	Machine Learning
 Arbitrage-Pricing Theor Debunking Central Assumption Normality Sample Data Sets Real Financial Returns Linear Relationships Financial Econometrics and Mathematical Learning 	<pre>2 import pandas as pd 3 from pylab import plt, mpl 4 np.random.seed(100) 5 plt.style.use('seaborn') 6 mpl.rcParams['savefig.dpi'] = 300 7 mpl.rcParams['font.family'] = 'serif' 8 9 url = '<u>http://hilpisch.com/aiif_eikon_eod_data.csv</u>' 10</pre>	EUR=']
Machine Learning Data Success Capacity Evaluation Bias & Variance Evaluation	<pre> Date 2010-01-01 1.4323 2010-01-04 1.4411 2010-01-05 1.4368 2010-01-06 1.4412 2010-01-07 1.4318 Name: EUR=, dtype: float64</pre>	

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<> { <i>x</i> }	Normative Theories Revisited Mean-Variance Portfolio Theory	0s	<pre> 1 def MSE(1, p): 2 return np.mean((1 - p) ** 2) </pre>				
	Capital Asset Pricing Model Arbitrage-Pricing Theory	Os	<pre>[9] 1 reg = np.polyfit(f, l, deg=5)</pre>				
	Debunking Central Assumptions Normality Sample Data Sets		array([-0.01910626, -0.0147182 , 0.10990388, 0.06007211, -0.208335 -0.03275423])	98,			
	Real Financial Returns Linear Relationships	O s	<pre>[10] 1 p = np.polyval(reg, f) 2 p</pre>				
	Financial Econometrics and Machine Learning		array([0.12088427, 0.11526131, 0.11080193, 0.10739461, 0.104932 0.10331514, 0.10244475, 0.10222973, 0.10258281, 0.103421 0.10466683, 0.10624564, 0.1080881, 0.1101288, 0.112306	26, 43,			
	Machine Learning Data		0.11456366, 0.11684709, 0.11910711, 0.12129784, 0.123377 0.12530587, 0.12704913, 0.12857481, 0.1298542, 0.130861 0.1315748, 0.13197395, 0.13204243, 0.13176634, 0.131134 0.13013803, 0.12877097, 0.12702948, 0.12491207, 0.122419	7, 43,			
	Success Capacity		0.11955452, 0.11632208, 0.11272891, 0.10878364, 0.104496 0.09987977, 0.09494668, 0.0897123, 0.08419296, 0.078406 0.07237098, 0.06610693, 0.05963494, 0.05297671, 0.046154	27, 73,			
	Evaluation Bias & Variance		0.03919218, 0.03211286, 0.02494106, 0.01770149, 0.010419 0.00311939, -0.00417251, -0.0114311, -0.01863101, -0.025747 -0.03275423, -0.03962796, -0.04634406, -0.05287887, -0.059209	04, 36,			
=	Cross-Validation		-0.06531322, -0.07116897, -0.07675602, -0.08205478, -0.087046	•			

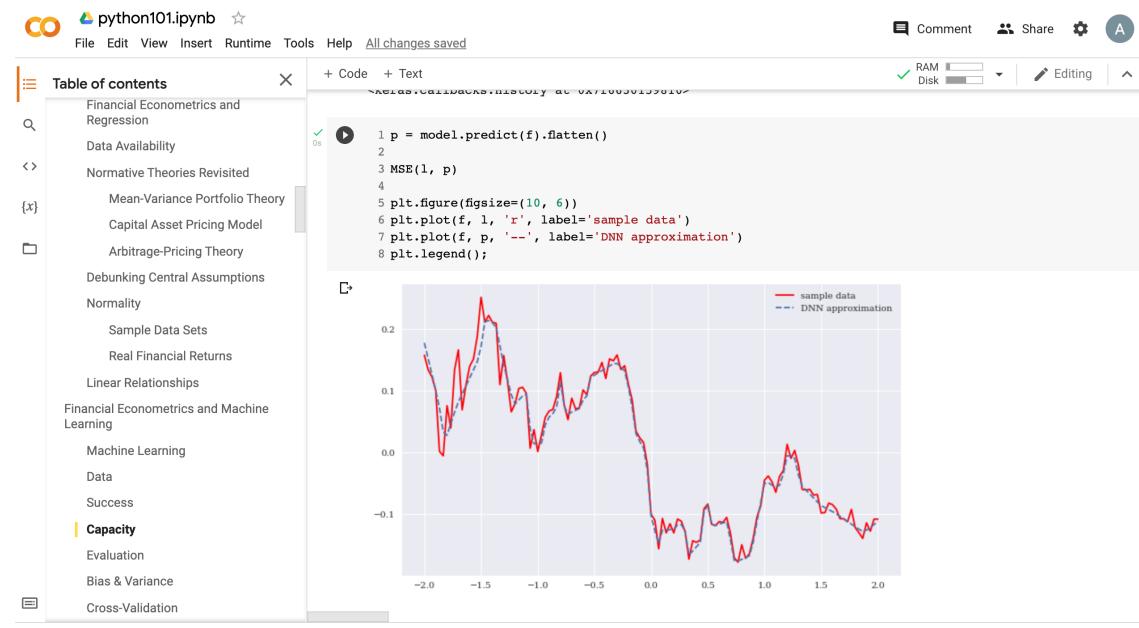


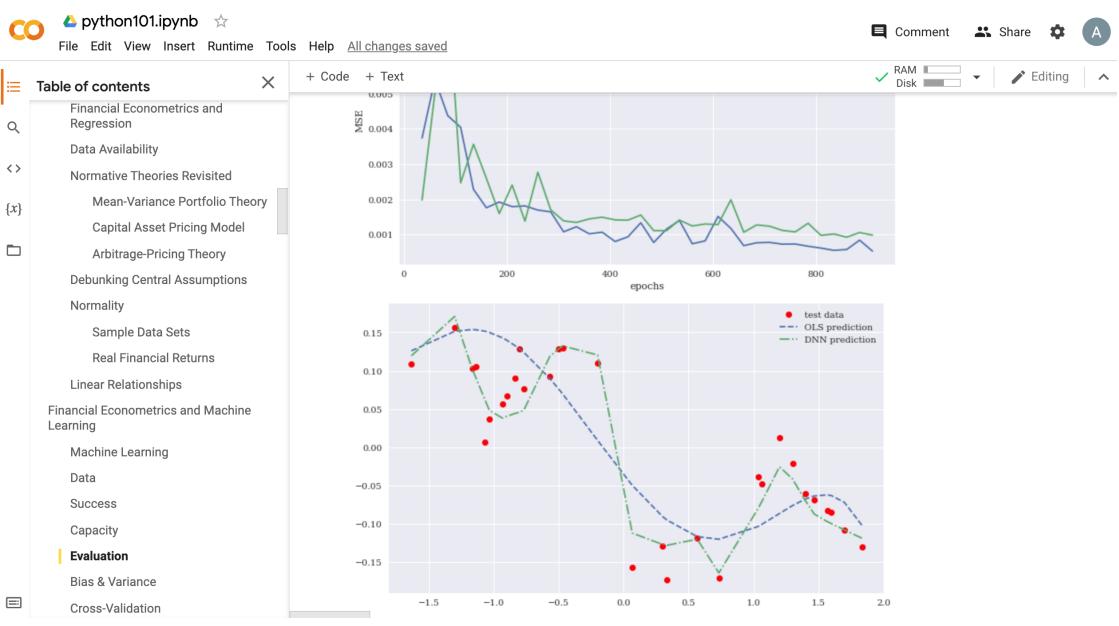
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	Data Availability				
<>	Normative Theories Revisited		<u>~</u> [21] 1 reg = {}	
{ <i>x</i> }	Mean-Variance Portfolio Theory		0s	2 for d in range(1, 12, 2):	
(*)	Capital Asset Pricing Model			<pre>3 reg[d] = np.polyfit(f, l, deg=d) 4 p = np.polyval(reg[d], f)</pre>	
	Arbitrage-Pricing Theory			5 $mse = MSE(1, p)$	
	Debunking Central Assumptions			6 print(f'{d:2d} MSE={mse}')	
	Normality			1 MSE=0.005322474034260403 3 MSE=0.004353110724143185 5 MSE=0.003416642295737103 7 MSE=0.002738950177235401 9 MSE=0.0014119616263308346	
	Sample Data Sets				
	Real Financial Returns				
	Linear Relationships			11 MSE=0.0012651237868752398	
	Financial Econometrics and Machine Learning		✓ 1s	<pre>1 plt.figure(figsize=(10, 6)) 2 plt.plot(f, 1, 'ro', label='sample data') 3 for d in reg: 4</pre>	
	Machine Learning				
	Data				
	Success			<pre>5 plt.plot(f, p, '', label=f'deg={d}') 6 plt.legend()</pre>	
	Capacity			<pre> <matplotlib.legend.legend 0x7f6630300310="" at=""> </matplotlib.legend.legend></pre>	
	Evaluation				 sample data
	Bias & Variance				deg=1 deg=3
=	Cross-Validation			0.2	
				https://tinyurl.com/aintpupython101	



<pre>def create dnn model(hl=1, hu=256):</pre>	Model: "sequential_1"								
''' Function to create Keras DNN model.	Layer (type)	Output Shape	Param #						
Parameters	dense_2 (Dense)	(None, 256)	512						
========	dense_3 (Dense)	(None, 256)	65792						
hl: int number of hidden layers	dense_4 (Dense)	(None, 256)	65792						
hu: int	dense_5 (Dense)	(None, 1)	257						
<pre>number of hidden units (per layer) model = Sequential()</pre>	Total params: 132,353 Trainable params: 132,3 Non-trainable params: 0								
for in range(hl):									
<pre>model.add(Dense(hu, activation='relu',</pre>	input_dim=1))								
<pre>model.add(Dense(1, activation='linear'))</pre>									
<pre>model.compile(loss='mse', optimizer='rmsp</pre>	<pre>model.compile(loss='mse', optimizer='rmsprop')</pre>								
return model									
<pre>model = create_dnn_model(3)</pre>									

model.summary()





Summary

- Financial Econometrics
 - Financial Theories, OLS Regression
- Machine Learning
 - Learning, Evaluation, Bias and variance
 - Cross-validation

References

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