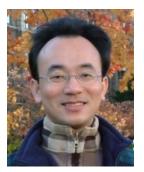
#### **Sustainability and ESG Data Analytics**



# ESG Data Gathering, Analysis, and Visualization

1141ESGDA05 MBA, IM, NTPU (M5265) (Fall 2025) Wed 2, 3, 4 (9:10-12:00) (B3F17)





#### Min-Yuh Day, Ph.D, Professor and Director

**Institute of Information Management, National Taipei University** 

https://web.ntpu.edu.tw/~myday





# **Syllabus**



Week Date Subject/Topics

- 1 2025/09/10 Introduction Sustainability and ESG Data Analytics
- 2 2025/09/17 Environmental, Social, and Governance (ESG) in Net-Zero Digital Transformation
- 3 2025/09/24 Data Science for Sustainability and ESG
- 4 2025/10/01 Case Study on Sustainability and ESG Data Analytics I
- 5 2025/10/08 Web 3.0 and Big Data Analysis in Fintech, Green and Sustainable Finance
- 6 2025/10/15 ESG Data Gathering, Analysis, and Visualization

# **Syllabus**



#### Week Date Subject/Topics

7 2025/10/22 NVIDIA Building RAG Agents with LLMs Part I: LLM Services and AI Foundation Models

8 2025/10/29 Self-Learning

9 2025/11/05 Midterm Project Report

10 2025/11/12 NVIDIA Building RAG Agents with LLMs Part II: Document Loading, Chunking, and Embeddings

11 2025/11/19 NVIDIA Building RAG Agents with LLMs Part III:

Retrieval-Augmented Generation with

Vector Stores and RAG Evaluation

# **Syllabus**



Week Date Subject/Topics

12 2025/11/26 Case Study on Sustainability and ESG Data Analytics II

13 2025/12/03 Artificial Intelligence of things (AIoT) in ESG and Sustainability Applications

14 2025/12/10 Generative AI for ESG Rating and Reporting Generation

15 2025/12/17 Final Project Report I

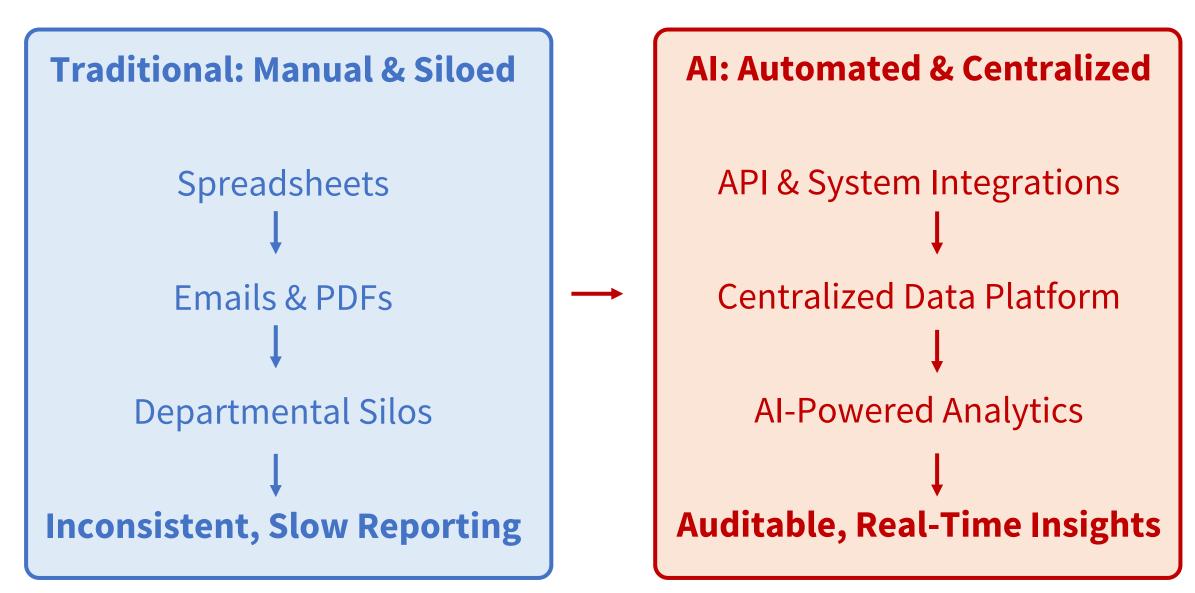
16 2025/12/24 Final Project Report II

# ESG Data Gathering, Analysis, and Visualization

#### Outline

- ESG Data Gathering
- ESG Data Analysis
- ESG Data Visualization

# ESG Data Challenge: Bridging the Gap



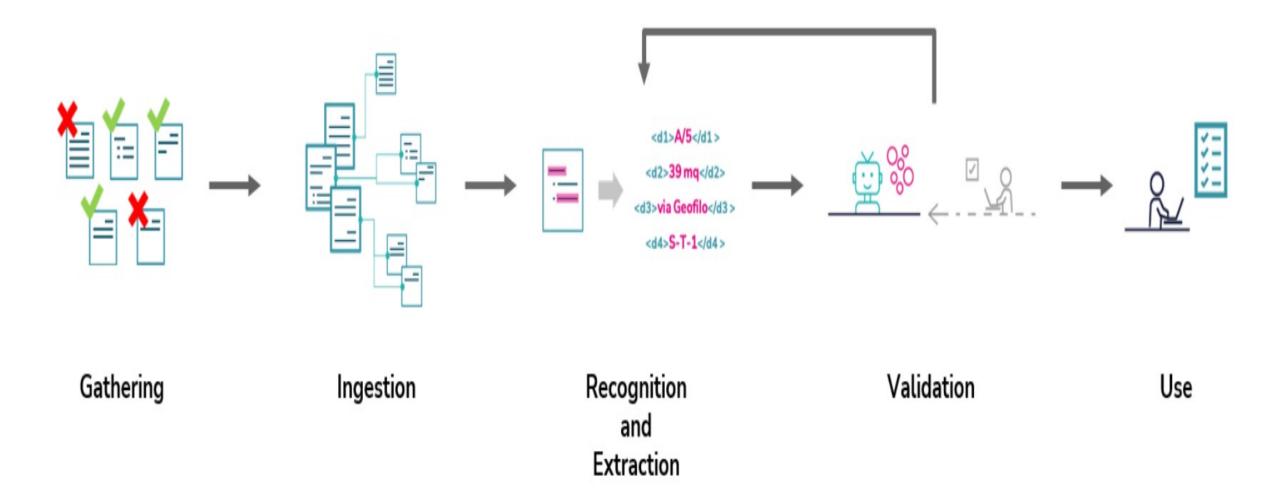
# **ESG Data Gathering**

- Fundamentals of ESG Data
  - Defining ESG
  - Types of ESG Data
  - Key ESG Data Sources
    - ESG rating providers (MSCI, Sustainalytics, Bloomberg)
    - Corporate sustainability reports
    - Government databases
    - Non-profit and research organizations

# **ESG Data Gathering**

- Real-World Example
  - Analyzing carbon emissions data of a multinational company over time (data source: company reports, CDP)
- Python Integration
  - Python Pandas
    - Loading and manipulating tabular ESG data
  - Data Cleaning and Preprocessing
    - Handling missing values, outliers, and data normalization

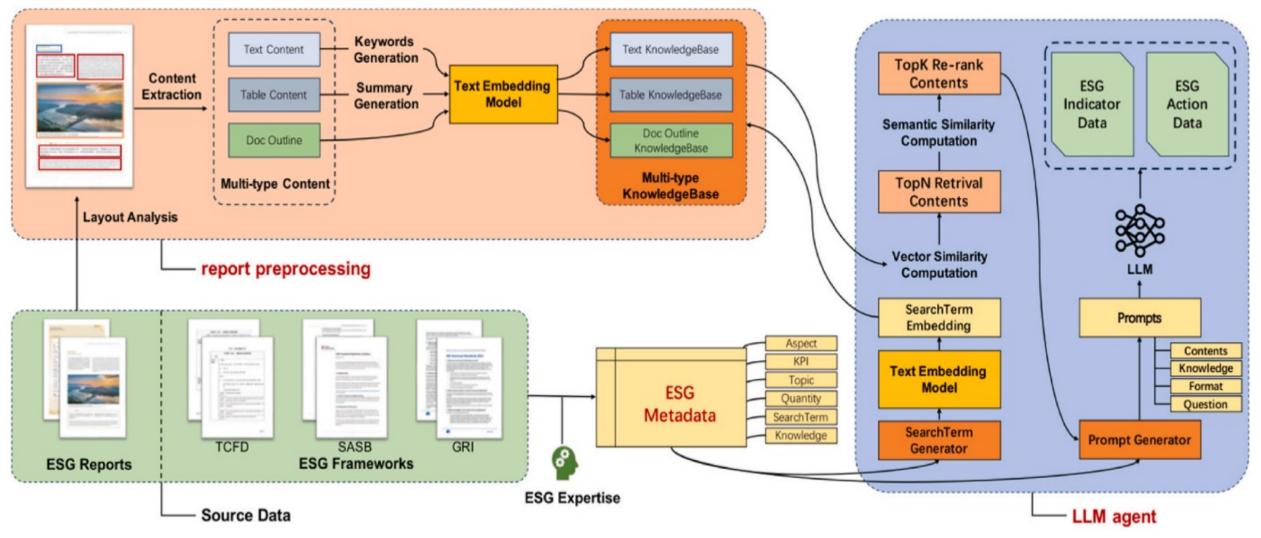
#### **ESG Data Collection Process**



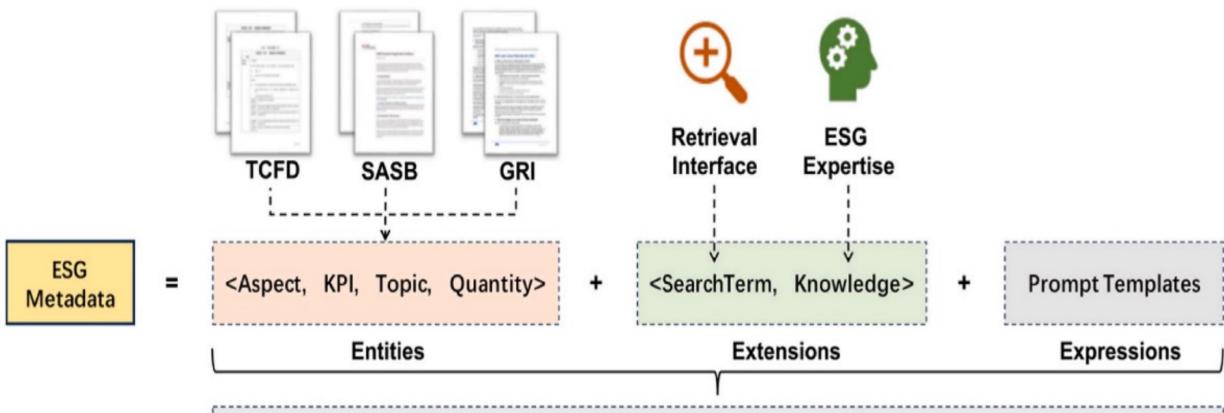
#### **ESGReveal:**

#### An LLM-based approach for extracting structured data from ESG reports

The three-module design (ESG Metadata module, Report Preprocessing module, and LLM Agent module)



# ESGReveal ESG Metadata Module: Entities, Extensions, and Expressions



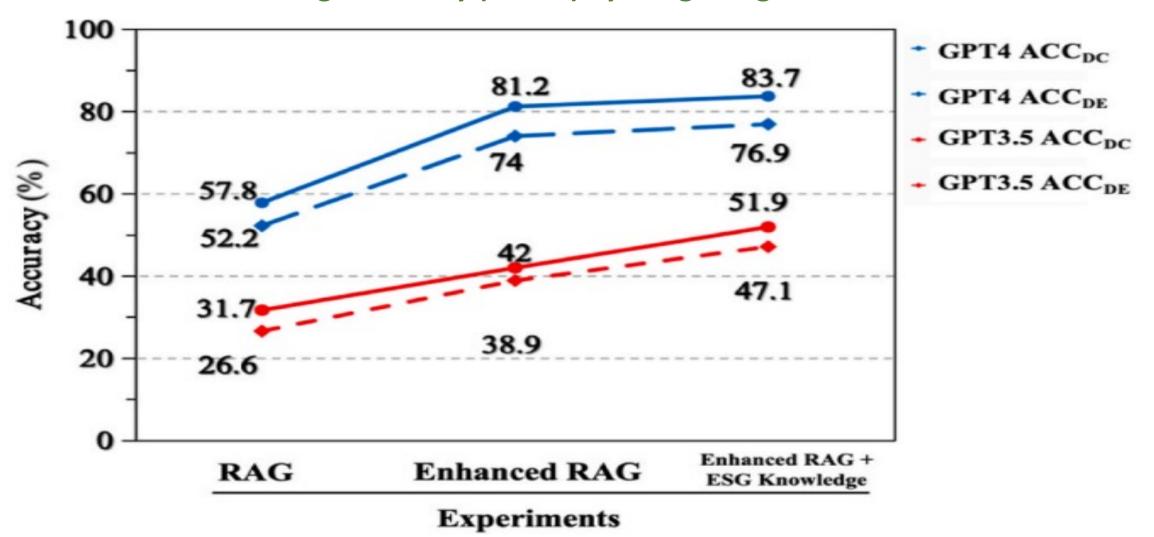
Please use the above information, do not deviate from the given material answer: In terms of [Aspect], extract the [KPI] of the last year with [Topic], and give [Quantity]. Return the answer in the following JSON format: {"KPI": "<KPI>", "Topic": "<topic>", "value": "<value>", "Unit": "<unit>"}

# ESGReveal ESG Metadata: An example of the main contents of one KPI

Aspect	KPI	Topic	Quantity	Search Term	Knowledge
A1. Emissions	Total waste produced (in tonnes) and, where appropriate, intensity (e.g., per unit of production volume, per facility)	[Non- hazardous Waste, Hazardous Waste]	[Absolute Values]	Construction waste, building rubbish, soil, rubble, organic waste, recyclable fertilizer, paper, plastic bottles, wood, household garbage	Hazardous waste typically includes the following categories: toxic chemical waste, electronic waste, hazardous gas waste, dangerous waste.

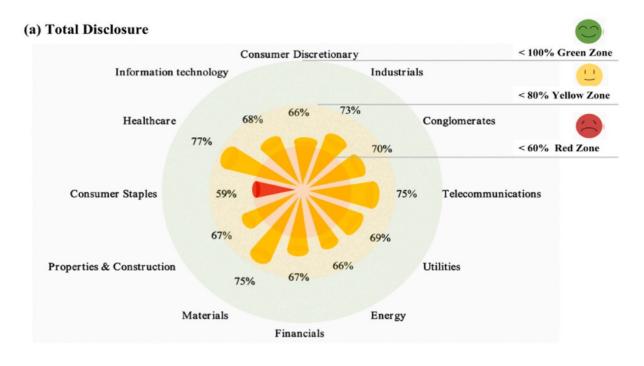
#### Ablation study on ESGReveal

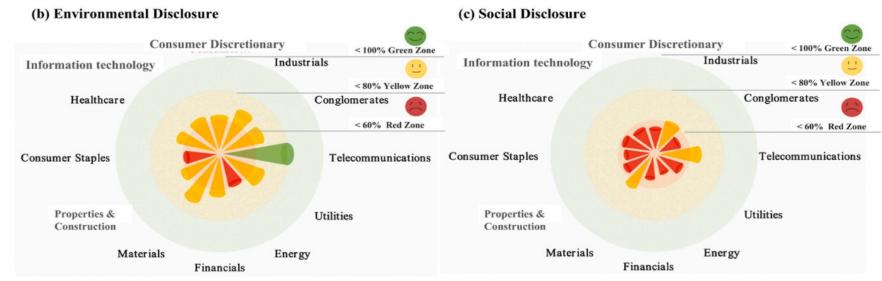
performance of data extraction accuracy (AccDE) and disclosure coverage accuracy (AccDC) by integrating different modules



# ESGReveal Disclosure levels by sector:

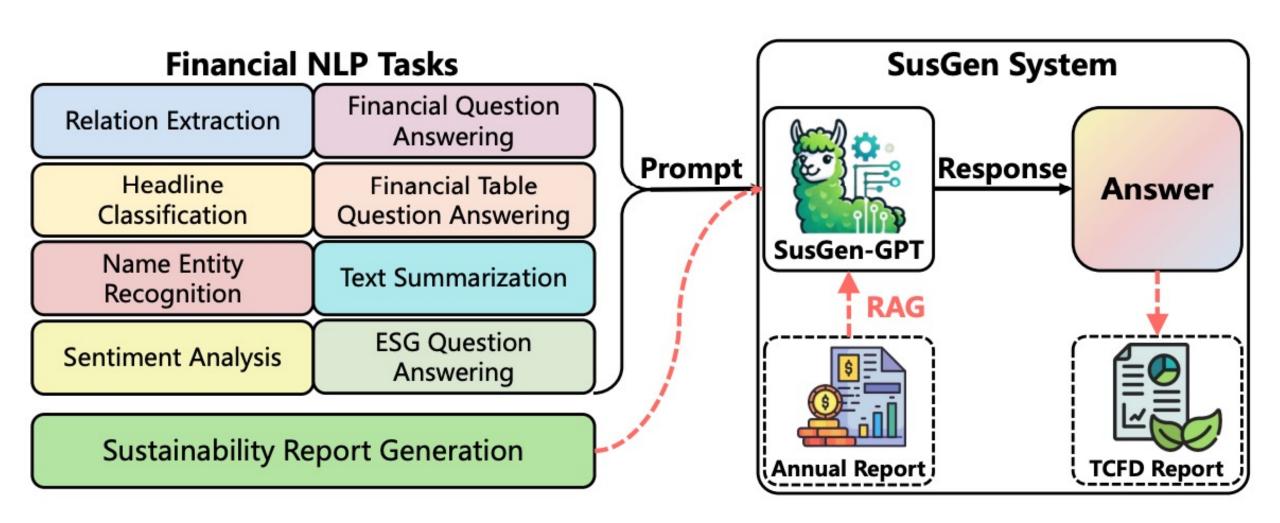
(a) overall,(b) environmental issues(c) social issues.





#### SusGen-GPT:

A Data-Centric LLM for Financial NLP and Sustainability Report Generation



# Analyst-driven vs. Al-driven ESG

#### **Analyst-driven ESG research**

#### **Sustainalytics**

Derives ratings in a structured data model

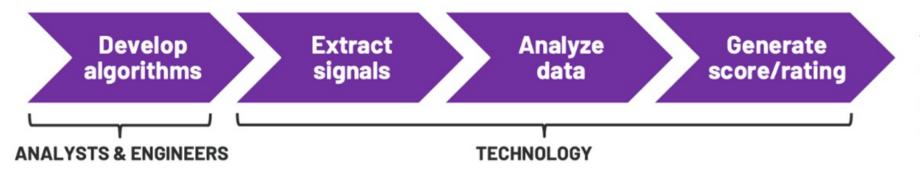


Analyst role at the end of the process allows subjectivity to color results

#### Al-driven ESG research

Derives signals from unstructured data

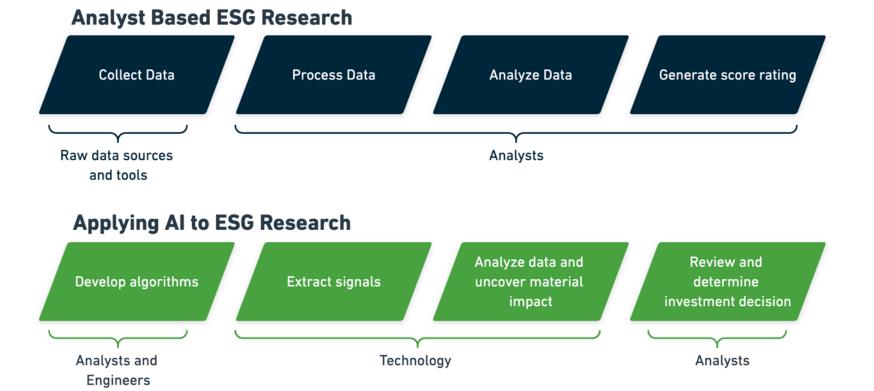
#### **Truvalue Labs**



Analyst expertise at the beginning of the process produces consistent results

# Analyst based ESG Research

# Al based ESG Research



#### It would take an analyst over 5 years to do what our AI can in 1 week

Combining analysts with AI creates gives you the full picture





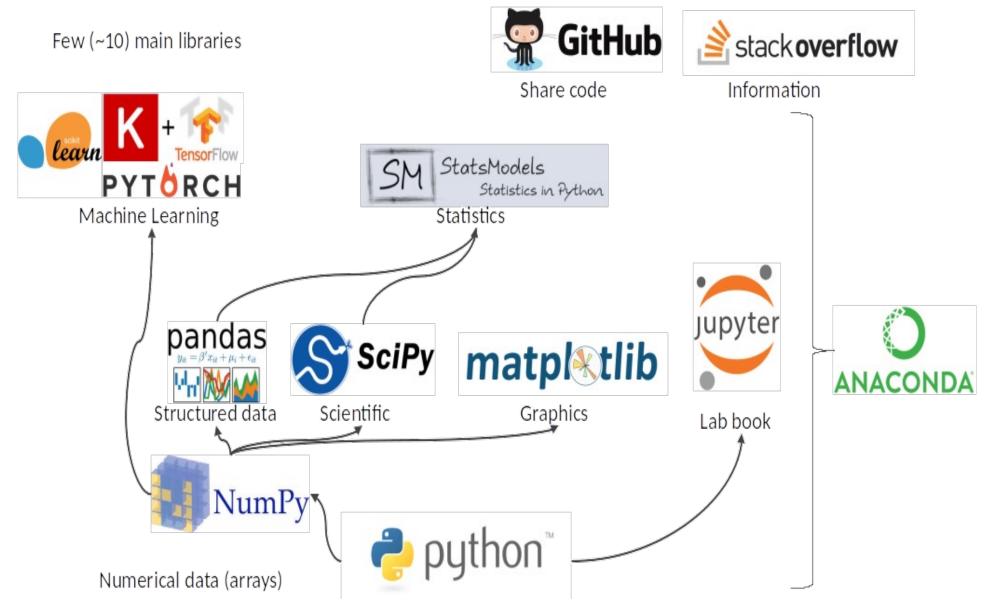
## **ESG Data Analysis**

- ESG Metrics and Frameworks
  - Popular frameworks (GRI, SASB, TCFD)
  - Calculating key ESG ratios
    - (e.g., debt-to-equity, employee turnover rate, energy efficiency metrics)
- Statistical Analysis of ESG Data
- Time Series Analysis

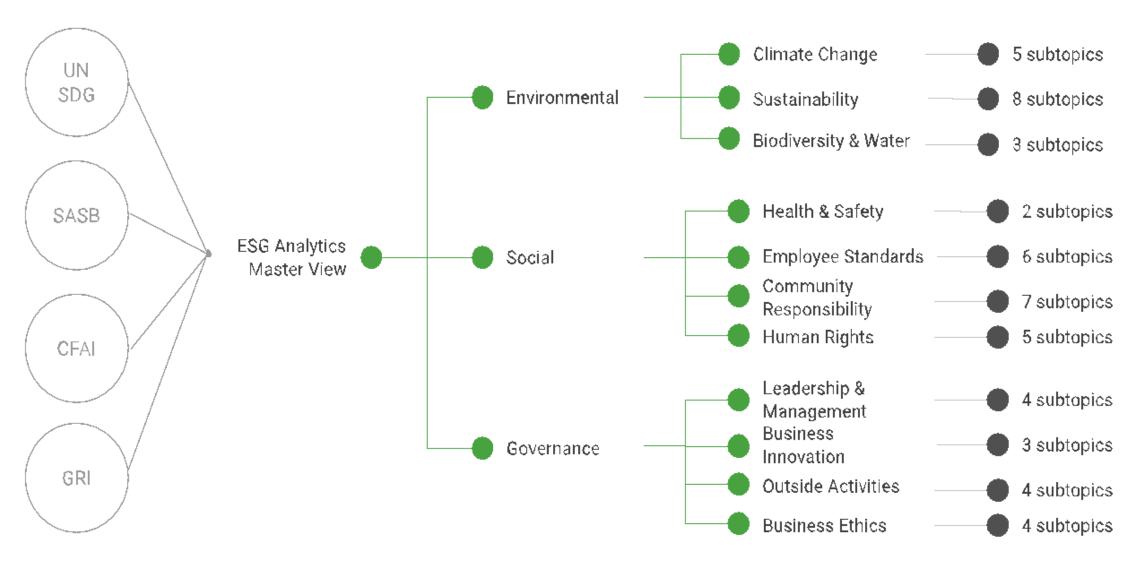
## **ESG Data Analysis**

- Real-World Example
  - Examining the correlation between gender diversity on corporate boards and profitability
    - (data source: Bloomberg, MSCI)
- Python Integration
  - Statistical Libraries
    - Using SciPy and NumPy for calculations
  - Time Series Analysis
    - Utilizing Pandas for date/time manipulation and analysis

#### Python Ecosystem for Data Science



#### **ESG Analytics: NLP Taxonomy**





#### **ESG Data Visualization**

- Principles of Effective Data Visualization
- ESG Dashboards
- Interactive Visualizations
- Real-World Example: Visualizing a company's ESG performance against industry benchmarks using a dashboard.

#### **ESG Data Visualization**

- Real-World Example
  - Visualizing a company's ESG performance against industry benchmarks using a dashboard.
- Python Integration
  - Visualization Libraries
    - Matplotlib, Seaborn, or Plotly
  - Dashboarding Tools
    - Streamlit or Dash for creating simple interactive dashboards

#### **Fundamentals of ESG Data**

- ESG Data Gathering, Analysis, and Visualization:
   Practical Techniques and Python Applications
- What ESG data is
  - where to find it
  - its importance in the world of sustainability

# Environmental, Social, and Governance (ESG)

- It's a framework used to evaluate the sustainability and ethical impact of companies and investments.
- Environmental
  - company's interaction with the natural world.
- Social
  - company's relationships with people its workers, customers, and communities.
- Governance
  - how a company is led and managed.

# **Defining ESG**

- E Environmental
  - carbon emissions, pollution, resource use, biodiversity impact.
- S Social
  - Labor practices, human rights, diversity & inclusion, community impact.
- G Governance
  - Board structure, executive compensation, ethics, transparency, anti-corruption.

## Importance of ESG

- Growing investor demand
  - Investors are increasingly looking for companies aligned with their values on sustainability.
- Risk mitigation
  - Strong ESG performance can help companies avoid potential scandals and reputational damage.
- Long-term value creation
  - ESG factors are linked to better resource management, innovation, and improved financial performance over time.

#### **Types of ESG Data**

- Qualitative
  - Narrative information, such as policies, statements, news articles
- Quantitative
  - Numerical data, like emissions figures, employee demographics, board compensation
- Structured
  - Data that fits neatly into tables and databases
- Unstructured
  - Data like news articles, social media posts, or company reports that need further processing

#### **Key ESG Data Sources**

- ESG Rating Providers
  - Companies specializing in ESG assessments and data
- Corporate Sustainability Reports
  - Company-issued reports on their ESG activities
- Government Databases
  - Public data on environmental metrics, labor statistics, etc.
- Non-profit & Research Orgs
  - Issue-specific data on topics like human rights or climate change

#### **MSCI ESG Rating Framework**



#### **DATA**

1,000+ data points on ESG policies, programs, and performance;

Data on 100,000 individual directors; up to 20 years of shareholder meeting results



#### **EXPOSURE METRICS**

How exposed is the company to each material issue?

Based on over 80 business and geographic segment metrics

#### MANAGEMENT METRICS

How is the company managing each material issue?

150 policy/program metrics, 20 performance metrics;

100+ Governance Key Metrics



#### SOURCES

100+ specialized datasets (government, NGO, models)

**Company disclosure** (10-K, sustainability report, proxy report)

**3,400+ media sources monitored daily** (global and local news sources, governments, NGOs)

#### KEY ISSUE SCORES & WEIGHTS

**35 Key Issues** selected annually for each industry and weighted based on MSCI's materiality mapping framework.

#### ESG RATING (AAA-CCC)

Issue scores and weights combine to overall ESG rating relative to industry peers.

Individual E, S, G scores also available



Specialized ESG research team provides additional insight through:

Company reports
Industry reports
Thematic reports
Analyst calls & webinars



Systematic, ongoing daily monitoring of controversies and governance events

In-depth quality review processes at all stages of rating, including formal committee review

#### **DATA OUTPUTS**

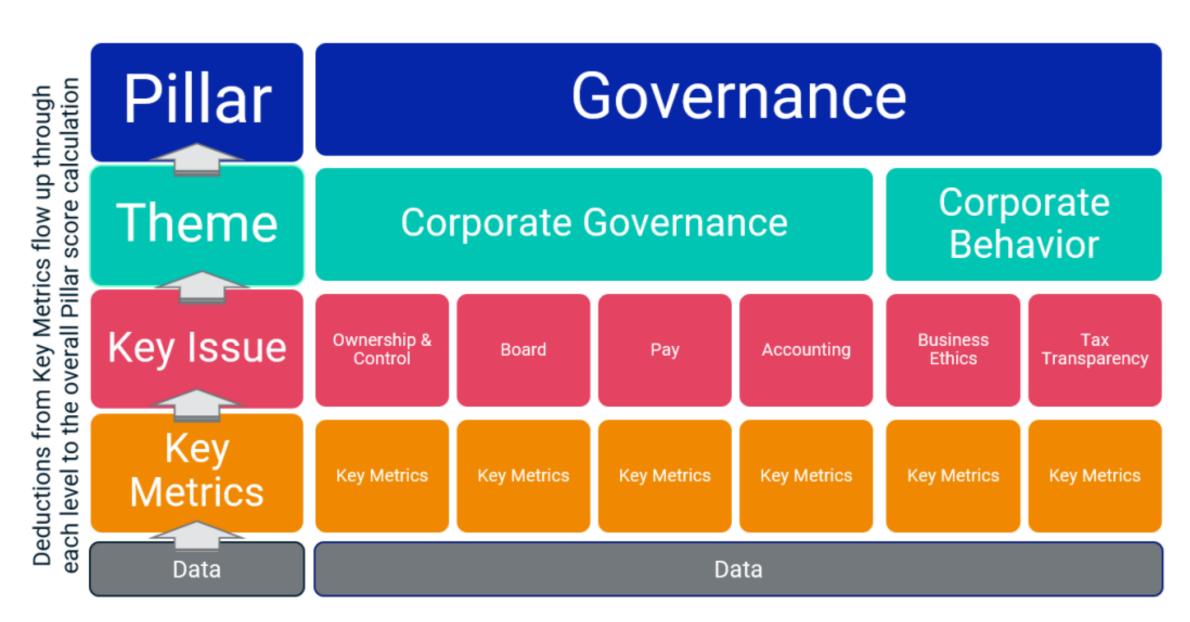
Access to selected underlying data Ratings, scores, and weights on 680,000 securities 17 years of history



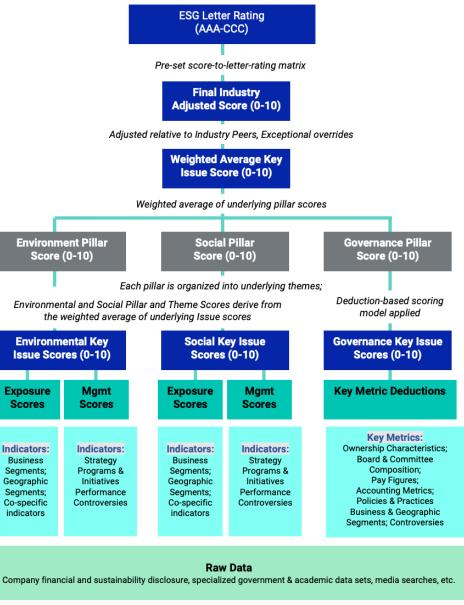
#### **MSCI ESG Key Issue Hierarchy**

3 Pillars	10 Themes	35 ESG Key Issues		
Environment	Climate Change	Carbon Emissions	Financing Environmental Impact	
		Product Carbon Footprint	Climate Change Vulnerability	
	Natural Capital	Water Stress	Raw Material Sourcing	
		Biodiversity & Land Use		
	Pollution &	Toxic Emissions & Waste	Electronic Waste	
	Waste	Packaging Material & Waste		
	Environmental	Opportunities in Clean Tech	Opportunities in Renewable	
	Opportunities	Opportunities in Green Building	Energy	
Social	Human Capital	Labor Management	Human Capital Development	
		Health & Safety	Supply Chain Labor Standards	
	Product Liability	Product Safety & Quality	Privacy & Data Security	
		Chemical Safety	Responsible Investment	
		Consumer Financial Protection	Health & Demographic Risk	
	Stakeholder	Controversial Sourcing		
	Opposition	Community Relations		
	Social	Access to Communications	Access to Health Care	
	Opportunities	Access to Finance	Opportunities in Nutrition & Health	
Governance	Corporate	Ownership & Control	Pay	
	Governance	Board	Accounting	
	Corporate	Business Ethics		
	Behavior	Tax Transparency		

#### **MSCI Governance Model Structure**



#### **MSCI Hierarchy of ESG Scores**



#### **DJSI S&P Global ESG Score**

8,000

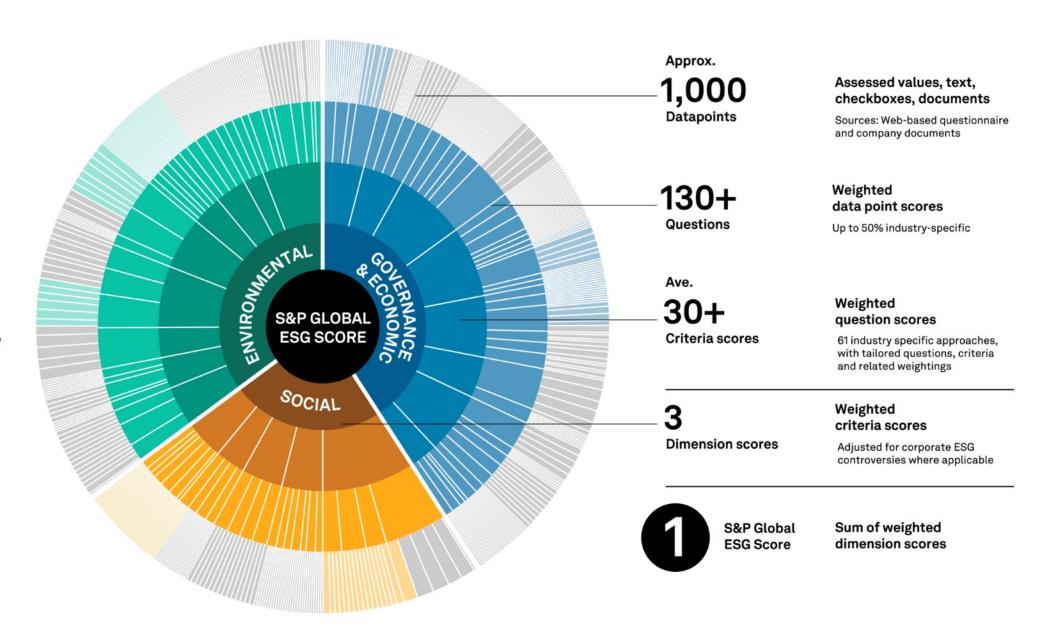
Companies

90%

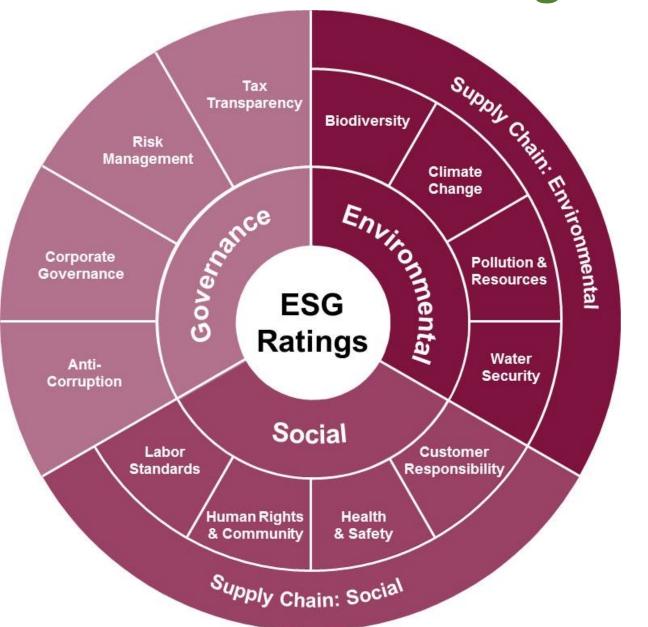
Global market capitalization

340,000+

Current Research Universe and Active Securities



## **FTSE Russell ESG Ratings**



# **ESG Data Analysis**

- ESG Metrics and Frameworks
- Key ESG Ratios
- Statistical Analysis of ESG Data
- Time Series Analysis

### **ESG Metrics and Frameworks**

#### Metrics:

Specific ESG measures
 (e.g., carbon intensity, employee satisfaction, percentage of independent directors).

#### Frameworks:

• Standards for reporting and interpreting ESG data (GRI, SASB, TCFD).

# **Key ESG Ratios**Financial Ratios with an ESG Twist

- Debt-to-equity
  - Indicates financial risk, but also potential social or environmental liabilities.
- Employee turnover rate
  - Measure of employee satisfaction and human capital management.
- Energy efficiency metrics
  - Energy use per unit of output (shows resource optimization)

# Statistical Analysis of ESG Data Numbers Tell a Story

- Descriptive statistics
  - Summarize data (mean, median, standard deviation)
- Correlation
  - Measures the association between two ESG variables
- Regression
  - Models the relationship between ESG factors and financial performance

# Time Series Analysis The Power of Tracking Over Time

- Detecting trends
  - Are a company's emissions decreasing?
  - Is board diversity improving?
- Identifying patterns
  - Understanding seasonal or cyclical fluctuations in ESG data.

## Real-World Example

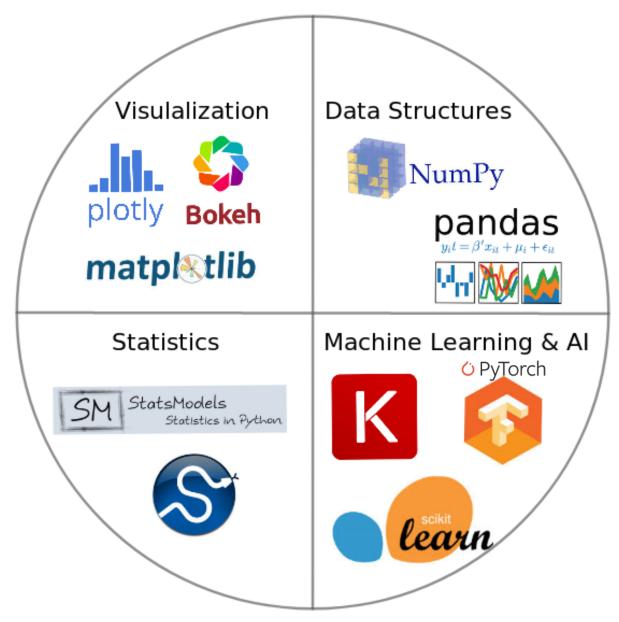
Gender Diversity and Profitability: A Correlation?

- Data Source:
  - Bloomberg, MSCI
- Metrics:
  - Percentage of women on boards,
  - Return on Equity (or similar profitability metric)

# **Python: Your ESG Analysis Toolbox**

- SciPy & NumPy
  - Powerful libraries for calculations and statistical analysis
- Pandas
  - Ideal for working with time series data and tabular ESG data

### **Python Ecosystem for Data Science**



### **ESG Data Visualization**

- Principles of Effective Data Visualization
- Chart Types for ESG
- Storytelling with Data
- ESG Dashboards

# Data Analytics and Visualization with Python

# Data Analytics and Visualization with Python

- NumPy
  - Numerical Python N-dimensional array
- Pandas
  - Data Analytics
- Matplotlib
  - Basic Data Visualization
- Seaborn
  - Advanced Visualization

# **Python Data Analysis and Visualization**







# Principles of Effective Data Visualization Visualizing ESG: Clarity and Impact

- Clarity
  - Choose chart types that clearly communicate the message
- Simplicity
  - Avoid visual clutter, highlight key takeaways
- Aesthetics
  - Use color and design purposefully

# **Chart Types for ESG**

- Bar Charts
  - Comparing values across categories (emissions of different companies)
- Line Charts
  - Showing change over time (a company's energy use over years)
- Scatter Plots
  - Examining correlations (diversity vs. employee satisfaction)
- Pie Charts
  - Part-to-whole relationships (breakdown of waste types)

# Storytelling with Data More Than Just Numbers

- Narrative
  - Frame your visualizations with context and key takeaways
- Annotations
  - Use text labels and callouts directly on charts to highlight insights
- Visual Hierarchy
  - Guide the viewer's eye to the most important information

# **ESG Dashboards**Your ESG Mission Control

- Key Metrics
  - Track the most important indicators in one place
- Comparisons
  - Visualize performance against targets and benchmarks
- Interactivity
  - Allow users to filter data by time, company, or metric

# ESG Data Visualization Company vs. Industry An ESG Dashboard



# **Python: Your Visualization Powerhouse**

- Matplotlib & Seaborn
  - Foundational libraries for static plots
- Plotly
  - For highly interactive visualizations
- Streamlit or Dash
  - Tools for creating dashboard web applications

```
# ESG Data Analysis and Visualization
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from datetime import datetime
import random
# Generate synthetic data
np.random.seed(0)
data = {
   'company': ['Company A', 'Company B', 'Company C', 'Company D', 'Company E'],
   'emissions': np.random.randint(10000, 50000, 5),
   'diversity': np.random.uniform(0.2, 0.9, 5),
   'employee satisfaction': np.random.uniform(60, 90, 5),
   'waste type': ['Plastic', 'Organic', 'Electronic', 'Metal', 'Other'],
   'waste amount': np.random.randint(100, 500, 5)
df = pd.DataFrame(data)
```

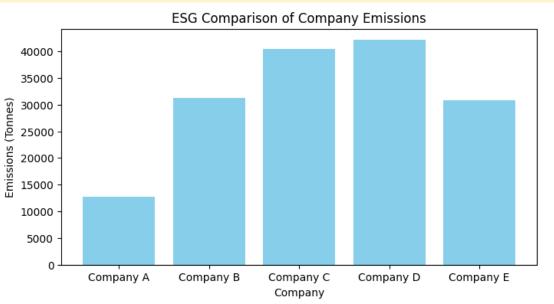
```
# Separate DataFrame for time series and correlation
time series data = pd.DataFrame({
   'year': np.repeat(np.arange(2018, 2023), 5),
   'company': np.tile(['Company A', 'Company B', 'Company C', 'Company
   D', 'Company E'], 5),
   'energy use': np.random.randint(1000, 5000, 25)
# Simulating correlation data with a slight positive trend
diversity = np.linspace(0.2, 0.9, 100)
np.random.shuffle(diversity)
employee satisfaction = 60 + (diversity - 0.2) * 150
employee satisfaction += np.random.normal(0, 5, 100)
correlation data = pd.DataFrame({
   'diversity': diversity,
   'employee satisfaction': employee satisfaction
```

```
# Save DataFrame to CSV
df.to_csv('ESG_Dataset.csv', index=False)

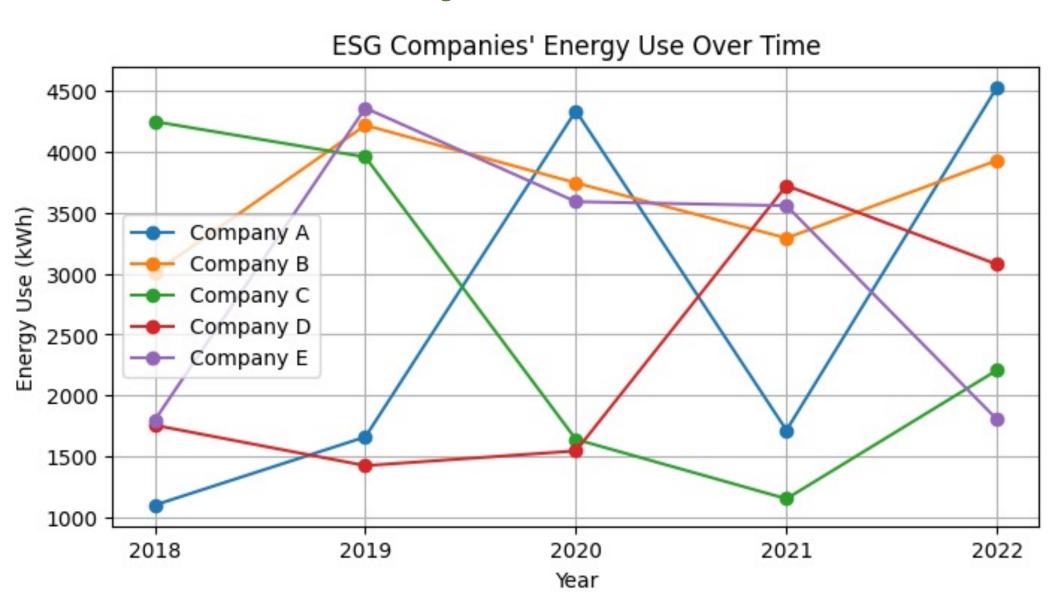
# Calculate statistics for each company
statistics = df.describe()
statistics = statistics.applymap(lambda x: format(x, '.4f'))
print(statistics)
statistics.to_csv('Company_ESG_Statistics.csv')
```

	emissions	diversity	employee_	_satisfaction	waste_amount
count	5.0000	5.0000		5.0000	5.0000
mean	31447.6000	0.4085		77.1504	345.6000
std	11667.5748	0.1099		7.0841	94.8093
min	12732.0000	0.2397		70.1219	215.0000
25%	30757.0000	0.3909		71.7835	297.0000
50%	31243.0000	0.4083		74.3993	343.0000
75%	40403.0000	0.4691		84.3651	435.0000
max	42103.0000	0.5344		85.0824	438.0000

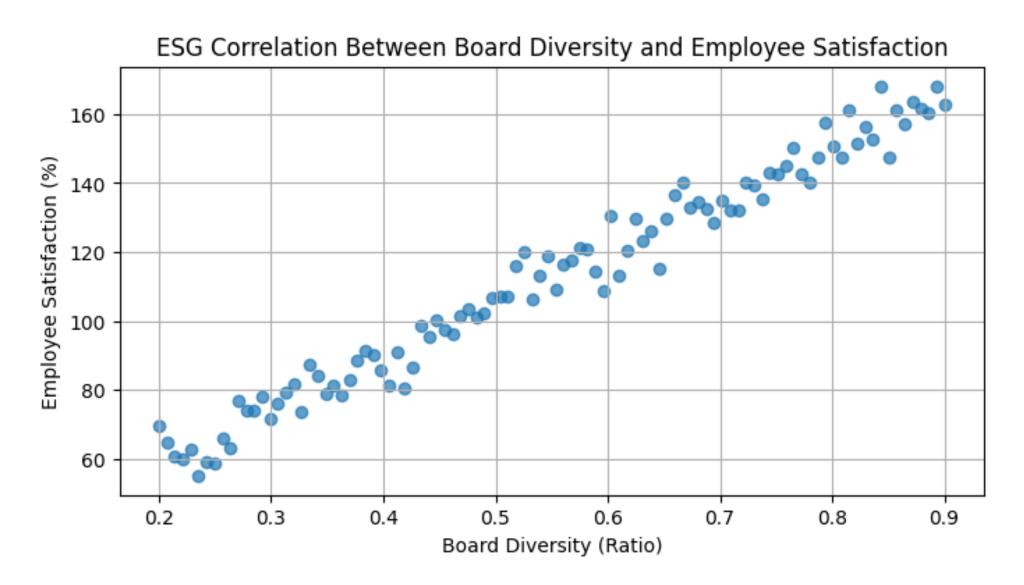
```
# Create visualizations and save them at 300 dpi
# Bar Chart for Emissions
plt.figure(figsize=(8, 4))
plt.bar(df['company'], df['emissions'], color='skyblue')
plt.xlabel('Company')
plt.ylabel('Emissions (Tonnes)')
plt.title('ESG Comparison of Company Emissions')
plt.show()
plt.savefig('ESG Company_Emissions.jpg', format='jpg', dpi=300)
```



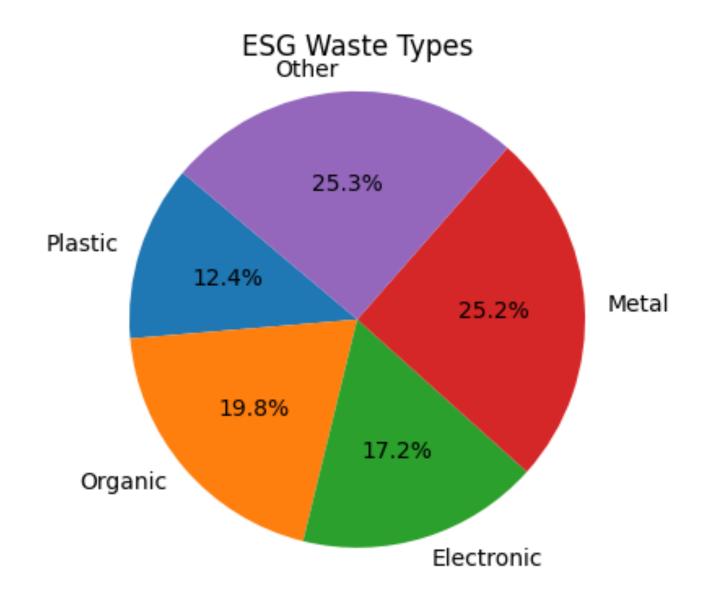
```
# Line Chart for Energy Use
plt.figure(figsize=(8, 4))
for company in time series data['company'].unique():
   company data = time series data[time series data['company'] ==
   company]
   company data = company data.sort values(by='year')
   plt.plot(company data['year'], company data['energy use'],
   marker='o', linestyle='-', label=company)
plt.xlabel('Year')
plt.ylabel('Energy Use (kWh)')
plt.title("ESG Companies' Energy Use Over Time")
plt.xticks(company data['year'].unique()) # Ensuring only whole years
are marked
plt.legend()
plt.grid(True)
plt.show()
```



```
# Scatter Plot for Diversity vs. Satisfaction
plt.figure(figsize=(8, 4))
plt.scatter(correlation data['diversity'],
correlation data['employee satisfaction'], alpha=0.7)
plt.xlabel('Board Diversity (Ratio)')
plt.ylabel('Employee Satisfaction (%)')
plt.title('ESG Correlation Between Board Diversity and Employee
Satisfaction')
plt.grid(True)
plt.show()
plt.savefig('ESG Diversity vs Satisfaction.jpg', format='jpg', dpi=300)
```



```
# Pie Chart for Waste Types
plt.figure(figsize=(8, 4))
plt.pie(df['waste_amount'], labels=df['waste_type'], autopct='%1.1f%%',
startangle=140)
plt.title('ESG Waste Types')
plt.axis('equal') # Equal aspect ratio ensures that pie is drawn as a
circle.
plt.show()
plt.savefig('ESG_Waste_Type_Breakdown.jpg', format='jpg', dpi=300)
```



# Python Pandas



# Python matplotlib matplatlib

# Python Seaborn



# Python plotly blot

# Python bokeh



### Python matplotlib





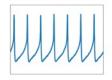
Installation Documentation Contributing Search **Examples Tutorials** 

home | contents » Matplotlib: Python plotting

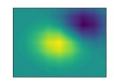
modules | index

#### Matplotlib: Visualization with Python

Matplotlib is a comprehensive library for creating static, animated, and interactive visualizations in Python.









Matplotlib makes easy things easy and hard things possible.

#### Create

- · Develop publication quality plots with just a few lines of code
- · Use interactive figures that can zoom, pan, update...

#### Customize

- Take full control of line styles, font properties, axes properties...
- · Export and embed to a number of file formats and interactive environments

#### Extend

- · Explore tailored functionality provided by third party packages
- · Learn more about Matplotlib through the many external learning resources

Latest stable release

3.3.4: docs | changelog

Last release for Python 2 2.2.5: docs | changelog

**Development version** 

docs

Support Matplotlib



0.11.1

Gallery

Tutorial

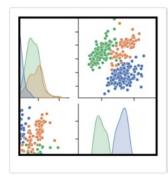
8

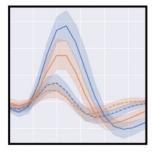
Site

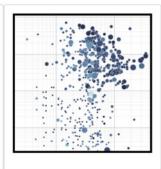
Page \*

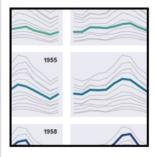
Search

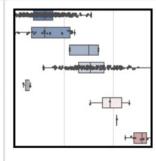
#### seaborn: statistical data visualization

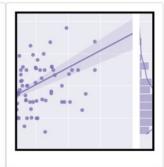












Seaborn is a Python data visualization library based on matplotlib. It provides a high-level interface for drawing attractive and informative statistical graphics.

For a brief introduction to the ideas behind the library, you can read the introductory notes. Visit the installation page to see how you can download the package and get started with it. You can browse the example gallery to see what you can do with seaborn, and then check out the tutorial and API reference to find out how.

To see the code or report a bug, please visit the GitHub repository. General support questions are most at home on stackoverflow or discourse, which have dedicated channels for seaborn.

#### Contents

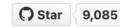
- Introduction
- · Release notes
- Installing
- Example gallery
- Tutorial
- API reference

#### Features

- Relational: API | Tutorial
- Distribution: API | Tutorial
- Categorical: API | Tutorial
- · Regression: API | Tutorial
- Multiples: API | Tutorial
- · Style: API | Tutorial
- · Color: API | Tutorial







DO MORE WITH DASH

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#### **Quick Start**

**Getting Started** 

Is Plotly Free?

Figure Reference

API Reference

Dash

GitHub

community.plotly.com

#### **Examples**

**Fundamentals** 

**Basic Charts** 

Statistical Charts

Artificial Intelligence and

Machine Learning

Scientific Charts

**Financial Charts** 

Maps

3D Charts

#### Plotly Python Open Source Graphing Library

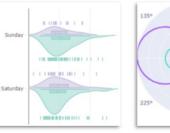
Plotly's Python graphing library makes interactive, publication-quality graphs. Examples of how to make line plots, scatter plots, area charts, bar charts, error bars, box plots, histograms, heatmaps, subplots, multiple-axes, polar charts, and bubble charts.

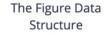
Plotly.py is free and open source and you can view the source, report issues or contribute on GitHub.

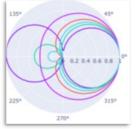
Our recommended IDE for Plotly's Python graphing library is Dash Enterprise's <u>Data Science Workspaces</u>, which has both Jupyter notebook and Python code file support. <u>Find out if your company is using Dash Enterprise</u>.

Install Dash Enterprise on Azure | Install Dash Enterprise on AWS

#### **Fundamentals**



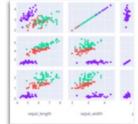




Creating and Updating Figures



Displaying Figures



**Plotly Express** 



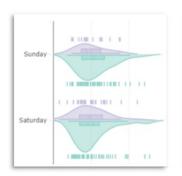
More Fundamentals »

Analytical Apps with Dash

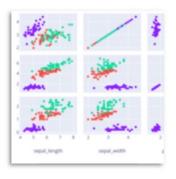


#### **Fundamentals**

#### More Fundamentals »



135° 45° 0.2 0.4 0.6 0.8 10° 225° 315°





The Figure Data Structure

Creating and Updating Figures

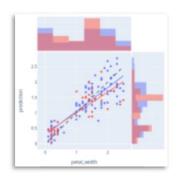
**Displaying Figures** 

**Plotly Express** 

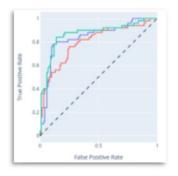
Analytical Apps with Dash

#### Artificial Intelligence and Machine Learning

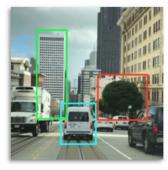
#### More AI and ML »











ML Regression kNN Classification

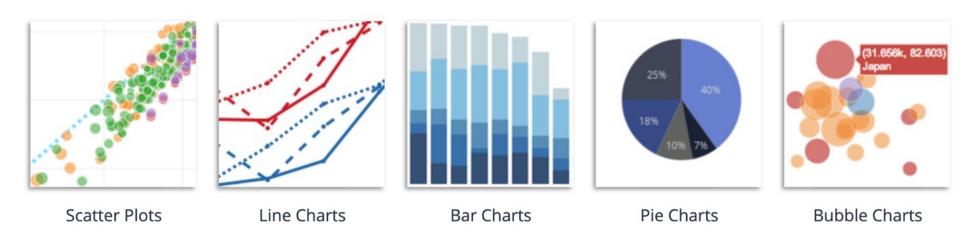
ification ROC and PR Curves

PCA Visualization

AI/ML Apps with Dash



#### Basic Charts »



#### **Statistical Charts**

Error Bars Box Plots Histograms Distplots 2D Histograms

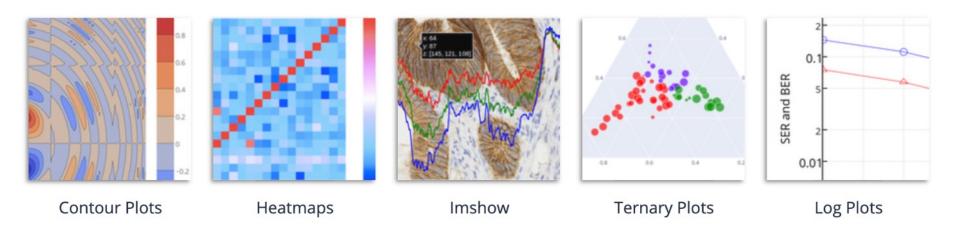
https://plotly.com/python/

More Statistical Charts »



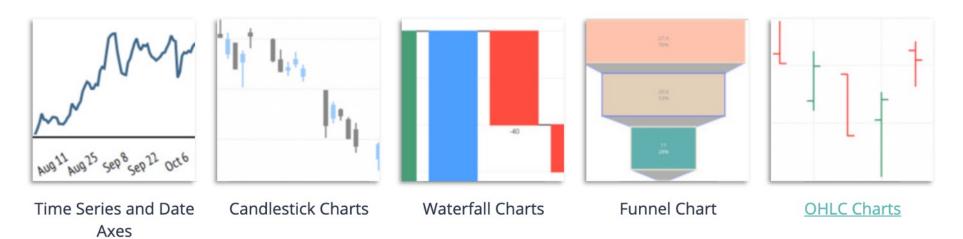
#### **Scientific Charts**

#### More Scientific Charts »



#### Financial Charts

#### More Financial Charts »





Maps More Maps »



Mapbox Choropleth Maps



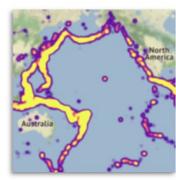
Lines on Mapbox



Filled Area on Maps



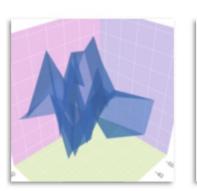
**Bubble Maps** 



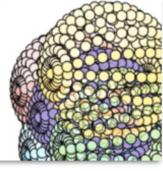
Mapbox Density Heatmap

More 3D Charts »

#### 3D Charts



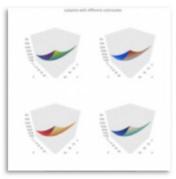
3D Axes



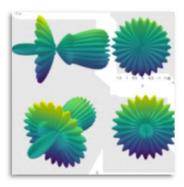
3D Scatter Plots



3D Surface Plots



**3D Subplots** 

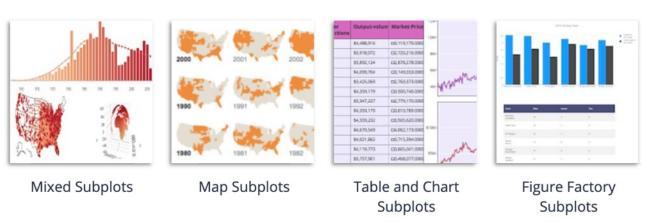


**3D Camera Controls** 

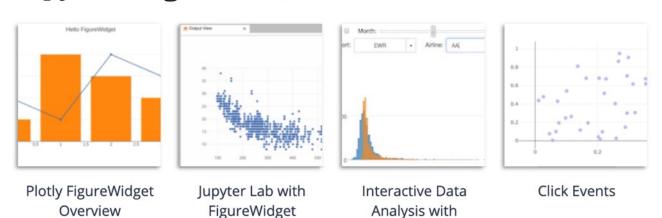
https://plotly.com/python/



#### **Subplots**



#### **Jupyter Widgets Interaction**



https://plotly.com/python/

FigureWidget ipywidgets

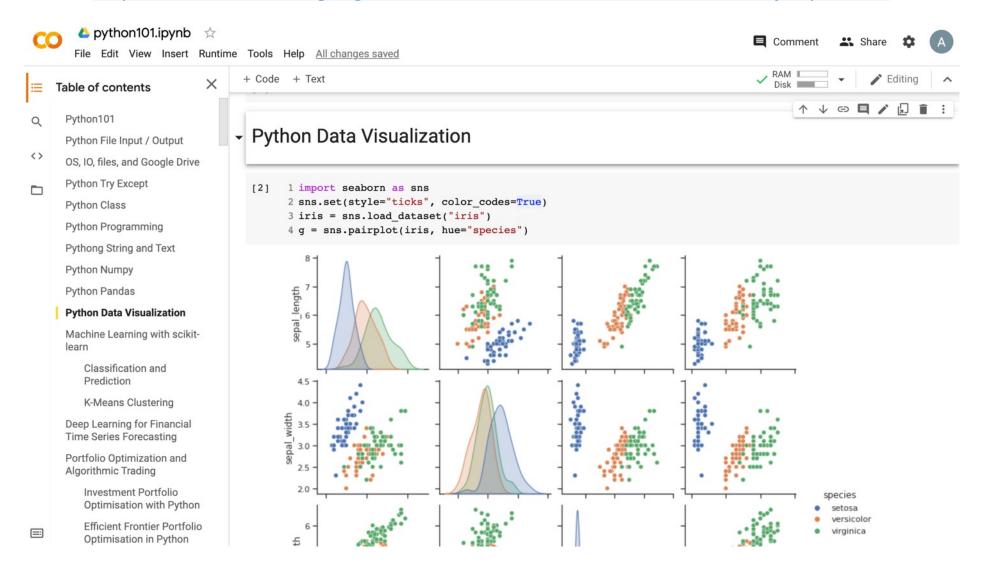


# bokeh Python Bokeh



### Python in Google Colab (Python101)

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



# Summary

- ESG Data Gathering
- ESG Data Analysis
- ESG Data Visualization

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